

DIAMONDS
WATCHES AND JEWELRY
A guaranteed saving of 25 off retail.
Chas. H. Dean, 119 S. Eleventh.

BENEFICIAL LOANS

At Legal Rates on Household Furniture, Real Estate and Industrial Notes.
Call, Write or Phone. Loans Made.
BENEFICIAL LOAN SOCIETY
Licensed Money-Lender
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WINTER RESORTS
ATLANTIC CITY, N. J.

Hotel Dennis
ATLANTIC CITY, N. J.
An American Plan Hotel
of Distinction and Real Comfort
FIREPROOF GARAGE
CAPACITY 500. *Walter F. Dennis*

CHARLES HOTEL
ON THE OCEAN FRONT
Eleven stories of real
comfort with an envi-
ronment of distinct refine-
ment without extravagance.
AMERICAN PLAN, ALWAYS OPEN
LITERATURE AND TERMS MAILED.
Edward C. Conner, Manager

Daleigh
St. Charles Place, near Boardwalk. Remodeled.
Bathing water. Private baths. Cap. 500.
Special winter rates. New ownership man-
aged by M. C. Conner, formerly of the Frisco.

APOLLO Moderate prices beach-front
near N. York ave. ROBERT SWINTON.
HOTEL BOSCOBEL Kentucky Ave. Open
all year. Phone 117. MARION
Westminster Ky. Av. near Beach. Elev.
to st.; private baths; run
water; \$14 up w/ky; \$2.00 up daily. C. Huber

LAKEWOOD, N. J.

AUREL in the PINES
LAKEWOOD - NEW JERSEY
Equable climatic condi-
tions. Golf, riding and
sheltered walks. Daily
concerts and dancing.
Branch office: GEO. A.
HUHN & CO., Brokers
FRANK F. SHUTE, Mer.

POCONO MOUNTAINS

The Outwood Modern; elegant location
Open all year. Special
Fall & winter rates. Bklt. E. L. & E. V. Artman
WASHINGTON, D. C.

Wardman Park Hotel
Commercial Ave. & Woodley Road
WASHINGTON, D. C.
A wonderful combination of luxury and
comfort. Fifteen hundred (all outside)
rooms, with private baths.
Illustrated booklet and further par-
ticulars on request.
ELMER DYER, Manager.

Burlington Hotel
American and European Plans
431 Rooms, 222 Baths, \$2.50 to \$3
E. T. MILLER, Mgr., Washington, D. C.
Five minutes from evering.

AUGUSTA, GA.

Hotel Bon Air
AUGUSTA, GA.
OPENS DECEMBER 17TH
A convenient and delightful place to
spend your holidays. Good driving and
motoring, excellent saddle horses, tennis,
golf courses and all outdoor sports.
Address C. G. Trussell, Manager.

VIRGINIA

OLD POINT COMFORT HOTEL CHAMBERLIN
FINE AUTUMN GOLF
Swimming Pool, Seafood
Cuisine. Every European
bath and treatment. Write
E. F. ABRAHAM, Manager
P.O. Box 100, Ft. Mifflin, Va.
Ask Mr. Foster, 12th and Chestnut
Coke's Tavern, 225 S. Broad St.

CLEARWATER, FLA.

CLEARWATER, FLORIDA
No fuel shortage at Clearwater, on the
Gulf of Mexico. Twice all the time, sum-
mer time and every hour a joy. Surf bath-
ing, golf, tennis and all out-of-door sports, with
hot and hourly accommodations, equipped
with every modern comfort. Booklet on re-
quest. Board of Trade, Clearwater, Florida.

CLEARWATER, FLA.

WHITELEDGE HOTEL Fireproof,
& run, water in every room; private baths;
Amer. or European plan. Golf, fishing, etc.
BERMUDA

BERMUDA

THE IDEAL WINTER RESORT
Opposite Line, Whitehall St., N. Y.
PRINCESS HOTEL
HOWE & TVERGGER, Managers
Opens Dec. 10
HOTEL FRASCATI
FRANK J. GRAY, Manager
Opens Dec. 8

EDUCATIONAL

Our graduates are in constant demand for
good-paying positions. Gregg shorthand,
the easy, speedy system. Complete business
and secretarial course. Day and Night
Classes. Intensive training. Enroll
any time. Call or write for full
particulars on catalogue.
PHILA. BUSINESS COLLEGE
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of Music and The Fine Arts
1500 LOCUST ST.
A school for the developing of Artists.

Strayer's Business College
Philadelphia's Greatest Business School.
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The Meredith Studio Dramatic Art
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of Translation, Inc., 1224 Chestnut Street

Young Women and Girls

ATLANTIC CITY

NEW JERSEY SCHOOL FOR ATYPICAL CHILDREN
VENTNOR PARKWAY AND SUMNER AVE.
Margate Park, Atlantic City, N. J.
A select school of adjustment where spe-
cialized individual medical and educational
treatment and training combine with the
favorable qualities of Atlantic City cli-
mate stimulate the child's physical and
mental development in nervous and back-
ward children. Details sent upon application.

MUSIC

Anne McDonough, 12th Street
1325 Walnut St.

Gimbel Brothers

Store Hours—9 to 5:30

For Tomorrow—Tuesday

Monday, December 8, 1919

May We Help Along the Christmas Shopping?

First—Please bear in mind that December is not the big money-making month of the year with this Store—that we sell most goods in December, but expenses of service increase. We must serve each customer well—that is the chief aim—for we get new customers every December whose year-through patronage we try to deserve.

Second—Please bear in mind that, contrary to much careless talk, most stores, and surely this Store—never dreamed of charging extra prices in December. To be sure, of many lines of goods the after-Christmas remainder may be sold for a song—surely at a loss—to save packing away.

To maintain your cheerful humor and conserve your strength; PLEASE—

Make a fairly good list of wanted things or of those for whom you will buy gifts. This done, knowing the store, or depending on the help of information people (they have a badge) you can shop with few lost steps.

Most room in the morning before the full attendance is here. Keeping to the right, you can reach all counters with little elbowing. It will help all concerned if you will carry small parcels—just throw them in your car. There is a Postoffice right in the Store to despatch parcel-post packages. We mark them "To be Opened Christmas Morning."

That for shopping advice, but make the Store your club during the day and enjoy its beauty and comfort.

GOLD GIFTS APLENTY—For Smart Young Folks—and Dear Old Folks—For "Himself" and "Herself"—and That Dear, Delicious Baby

And every kind of a gift. From practical watches and thimbles (with lots of work in them!) and pencils that look after their own sharpening—up to cigarette boxes and those finger-vanities that swing smartly from gloved fingers.

A Partial List of Gold Gifts for Women

- Handy Pins, at \$2.25 to \$15 a pair.
- Lingerie Clasps, at \$3 to \$7.50 a pair.
- Gold Thimbles, at \$4 to \$9.
- Gold Beads, at \$12 to \$20 a string.
- Brooches, at \$3.50 to \$35.
- Bar Pins, at \$4 to \$22.
- Gold Bracelets, at \$4.50 to \$22.
- Gold Crosses, at \$2 to \$10.
- Gold La Vallieres, at \$8.50 to \$45.
- Pendants, at \$5.50 to \$25.
- Finger Rings, Stone Set, at \$7.25 to \$42.
- Signet Rings, at \$3.50 to \$17.
- Carneo Rings, at \$10 to \$30.
- Gold Locket, at \$8 to \$50.
- Lorgnons, at \$18 to \$35.
- Mesh Bags, at \$30 to \$140.



\$59 Gold Locket



\$25 Cameo—Gold-Set



\$35 Blue Sapphire in Center—Gold Brooch

A Partial List of Gold Gifts for Men

- Tie Clasps, at \$4.50 to \$14.
- Scarf Pins, at \$3.50 to \$19.
- Cuff Buttons, at \$7.50 to \$50 a pair. Many with platinum decorations.
- Studs, at \$5 to \$30 a set.
- Fobs, at \$5.50 to \$22.
- Vest Chains, at \$12 to \$32.
- Vest Chains of Platinum and Gold, at \$15 to \$60.
- Gold Pencils, at \$7.50 to \$28.
- Cigar Cutters, at \$9 to \$21.
- Belt Buckles, at \$12.50 to \$35.
- Cigarette Cases, at \$75 to \$225.
- Match Boxes, at \$22 to \$50.
- Stone-Set Rings, at \$10 to \$40.
- Signet Rings, at \$8 to \$25.
- Gold Scarf Pins, at \$2.25 to \$10.
- Tie Clasps, at \$1.50 to \$7.
- Cuff Links, at \$4 to \$11.
- Vest Chains, at \$10 to \$17.
- Locket, at \$4 to \$70.
- Gold Knives, at \$3.50 to \$8.
- Women's Watches, \$30 to \$80; Men's Watches, \$30 to \$125.



\$40



\$24 Men's



\$60

Gloves in Sets for Christmas Giving

Warm Gloves, Dress Gloves and Everyday Gloves For Men and Women

Who ever had too many pairs of gloves? A set of gloves is sure to please the recipient. Sets can be broken or added as desired.

- Gift Sets for Women at \$8**
Women's 2-clasp overseas Kid Gloves; white, black, tan, gray and champagne, at \$3 a pair.
- Women's strap-wrist Cape Gloves; wool lined, in tan, gray and brown, at \$5 a pair.
- Gift Sets for Women at \$10.50**
Women's 2-clasp pique sewn Kid Gloves, in white with black stitching, black stitched in white, all black, all white, and brown. At \$4 a pair.
- Women's 16-button long French Kid Gloves in white only. At \$6.50 a pair.
- Gift Sets for Women at \$7.50**
Women's 1-clasp pique gray Mocha Gloves, at \$3.50 a pair.
- Women's 1-clasp tan and brown Cape Gloves; wool lined; at \$5 a pair.
- Women's 2-clasp Glace Gloves, white only, at \$2.50 a pair.
- Or These Gift Gloves for Women**
Women's 6-button-length Wash Cape Gloves, pique sewn, in tan, brown and beaver, at \$6 a pair.
- Gift Sets for Men at \$10**
Men's 1-clasp gray Mocha Gloves, out-seam sewn, at \$5 a pair.
- Men's 1-clasp tan Cape Gloves; wool lined, at \$5 a pair.
- Gift Sets for Men at \$9**
Men's 1-clasp tan Cape Gloves, out-seam sewn, at \$3 a pair.
- Men's 1-clasp gray Mocha Gloves; wool lined, at \$6 a pair.
- Gift Sets for Men at \$13**
Men's 1-clasp gray Mocha Gloves; silk lined, at \$5.50 a pair.
- Men's Auto Gauntlets; lamb's-wool lined, at \$7.50 a pair.
- Also These Gift Gloves for Men**
Men's strap-wrist knit Wool Gloves; fine for auto wear, at \$6 a pair.
- Men's Fur Gauntlets; warmly lined, at \$6 to \$35 a pair.

Announcing the Arrival of

150 Women's Bolivia de Luxe Coats Plain, at \$67.50, With Fur at \$97.50

One of the prettiest pieces of luck—right at this Christmas season—that ever happened in the coat world! It's problematic where—or when—any more are to be had!

Wonderfully Smart in Style—Luxuriously Silk-Lined

And in the rich brown, smart bison and popular taupe shades, besides the good old standby, navy blue. Note the new drape collar on the all-cloth coats. And note the sweep of the shawl-shape of the taupe-nutria collars.

And About 1500 New, Smart Winter Coats—Now \$27.50, \$37.50, \$47.50 and \$67.50

Including "Printess" coats and other famous makes. And just about every kind—Duvetyn delaines—Polo cloths—Bolivias—Frostglows—Silvertones—Tinseltone—Velours—and Fabric Furs. Full-length styles. Three-quarter sports styles. And those smart, daring "bobbies."

—Gimbels, Salons of Dress, Third floor.

Hope Chests—Christmas Suggestions

Fifty styles between \$14.95 and \$45. Every imaginable size—from the corner-sizes to window-seat styles—and to great long boxes fit for strong blankets—or for laying clothes in at full length.

- Window-Seat Style**
49 inches long.
22 inches high.
22 inches wide.
Price \$35
- A Christmas Special**
41 inches long.
17 inches high.
18 inches wide.
Price \$19.50
- Holds pretty nearly everything!**
46 inches long.
20 inches high.
21 inches wide.
Price \$35
- Big enough even for blankets!**
53 inches long.
20 inches high.
22 inches wide.
Price \$32
- A Christmas Special**
34 inches long.
16 inches high.
17 1/2 inches wide.
Price \$14.95

Matting-Covered Boxes—Brass-Hinged at \$4.75 to \$12
Strongly made. Covered with a fine grade of Japanese matting.

Cretonne-Covered Boxes—Special at \$4.50
Strong-color, effective stripe with floral designs in between.

Mahogany Serving Trays at \$1.35 to \$3.75

—Gimbels, Fifth Floor.

GIMBEL BROTHERS: MARKET : CHESTNUT EIGHTH AND NINTH

Certain Exclusive Sets and Coatees in the Quarter-Million-Dollar FUR SALE

- Scotch Mole Set—large cape and smartly draped muff—at \$250
- Hudson seal (died muskrat) and ermine Set—long Stole-Cape which turns into a coatee with ermine revers. Muff finished with ermine frills at wrists—at \$150
- Hudson seal (died muskrat) Cape-Coat—with the new large shawl collar—at \$365
- Scotch mole and kolinsky cape with big Russian-style collar of Russian kolinsky—at \$197.50
- Fine natural mink Stole—natural paw and tail trimming—at \$495
- Fine natural mink Cape—natural paw and tail trimming—at \$365
- Large Coatee of Japanese mink; stole ends in front; finished with belt—at \$197.50
- Hudson seal (died muskrat) Coatee—with large turnover collar of natural squirrel—at \$197.50
- Natural mink Stole—finished with four rows of tail and paw trimming—at \$295
- Taupe nutria Cape-Stole with tuxedo collar—and pockets—and nutria balls—at \$125

—Gimbels, Fur Salons, Third floor.

Piano and Talking Machine Section—Seventh Floor—Open Till 9 Every Evening—Enter on Market at Eighth—From Street and Subway Special Elevators

It Is an Unquestionable Fact That the Largest Displayed Stocks of

Talking Machines Are at Gimbels

And With Pianos and Players

There Is No Equal Showing in the City in Point of Size, Quality and Variety



With more concerns making phonographs than ever before, there is still an unprecedented shortage—from all over the country makers are besieged to "ship orders!—if not all then at least a part of the order—but send something!" In the face of all this Gimbels have the greatest stocks in the city—

Over 3800 Talking Machines Here and Available Ready for \$5 Christmas Buying, on Easy Terms—First Payments as Low as \$5

The Gimbel "Line"

- Aeolian Vocalions
- Columbia Grafonolas
- Pathe Phonographs
- Victrolas

The Subway Store Christmas Special
500 Conreid Phonographs \$90
\$5 CASH—\$4 MONTHLY

Pianos and Players of Fame and High Repute Ready for Immediate Christmas Delivery



Sold on Convenient Terms Covering a Long Period

- Hardman Grands
- Hardman Uprights
- Harrington Grands
- Hardman Autotone Players
- Vose Upright Pianos
- Vose Player-Pianos
- Vose Welte Mignon Player-Piano
- Packard Player-Pianos
- Packard Welte Mignon Players
- Harrington Autotone Players
- Milton Players
- Milton Upright Pianos
- Conreid Player-Pianos

Gimbel Brothers, Philadelphia
Without obligation on my part please give full information regarding Talking Machines and pianos and say terms of payment.

Buy now for Christmas gift—pay at your convenience in broken amounts spread over several months.

—Gimbels, Hardman Hall, Seventh floor.