

AIMS AND METHODS-If you did not read our big announce-ment in the Public Ledger Thursday, Dec. 4 (morning and evening), setting forth our aims and methods, we shall be pleased to send a copy.

Address requests for information to Frederick C. Feld, superin-tendent, 613 Lombard Street, Phila., or call at our office. Stock subscriptions should be sent to Howard Butcher, Jr., treasurer, STRAWBRIDGE & OTHIER THE MERRY CHRISTMAS STORE Our Regular Business Hours 9 A. M. to 5:30 P. M. We do not wish to

extend the business hours during the holiday shopping season, and we hope and believe our customers will cheerfully co-operate with us in main-taining the regular hours. Will you help? Shop early in the day, early in the week, early in the month.

Here's Good and Timely News for Women DRESSES COATS Remarkable Values Substantial Savings Women interested in smart new Dresses should be sure to Three groups of desirable see these two groups to-morrow. Dresses representing some of

Gifts at \$4.00

Six-piece Turkish Bath Sets, blue

**Gifts at \$5.00** 

Embroidered Linen Pillow Shams, 30x30 inches-\$5.00 a pair.

Filet Lace-Trimmed Lunch Cloths,

French Hand-made Cluny Buffet

Round Scalloped Mcrcerized Din-ner Cloths, to seat four-\$5.00

Gifts at \$6.00

Filet Lace-trimmed Lunch Sets, 13 pieces-\$6.00

Filet Lace - trimmed Bolster

Shams-27x72 inches-\$6.00

All-linen Typed Glass and Ten Towels, boxed-\$6.00 a half-

Gifts at \$15.00

Handsome Round-design Double Damask Dinner Cloths, to seat

Centrepieces, beautifully trimmed with Italian filet lace motifs

and embroidery, 24-in .- \$15.00

FERT TA

or pink, boxed-\$4.00 Madeira Hand-embroidered and Hand-scalloped Linen Huck Face Towels-\$4.00 each.

54-inch-\$5.00

Scarfs-\$5.00

dozen.

four-\$15.00

Strawbridge & Clothler-Aisles 11 and 12, Centre

Winter Coats - a special purchase much under price. An exceptional opportunity for women to save considerably on distinctive, smart Coats:

Velour Coats, Special at \$45.00 Several attractive models of plain or silvertone wool velour all beautifully lined with plain or figured silk.

Fur-trimmed Velour Coats, \$50 Smart Belted Coats of plain or silvertone velour. Deep collar of fur.

Bolivia Cloth Coats, at \$70.00 Four distinctive models of plain or silvertone Bolivia, all handsomely lined with figured silk. Plain, belted styles, or hanging gracefully from the shoulders, in loose effect. Strawbridge & Clothier-Second Floor, Centr



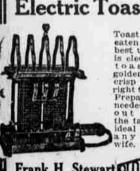
Is That of FURNITURE

Especially so, if the gift be Furniture from the Straw-bridge & Clothier Store-where styles of good taste, quality that insures "heirloom" service, and attractive prices hold forth. A truly extensive selection of gifts, both large and small. For instance—

Living-room Cabinets Cane Chairs and Rockers Decorated Living-room Suits Mahogany Wood Boxes Windsor and Colonial Chairs

1204 Chestnut St. 11 S. 15th St.

creations. Frieda Hempel's rendi-tion of "O Holy Night" is exquisite and you will like, too, "Christmas Bells Are Ringing," a re-creation made by the Metropolitan Quartet. The wonderful "Hallelujah Chorus" from Handel's "Messiah" is played by Sodero's Band—and these are only a few of the re-creations which you must hear to appreciate fully.



Electric Company Old Mint 87 & 39 N. 7th St. Building Make Your Christmas Giving Practical With Electrical Gifts. TOHOL TOP

Largest Old Book Store in America

## Leary's **Great Sale** of Books Continues

of reaching an end. mas gifts.

Come in and enjoy the dis-

Ninth Street below Market (Opposite Postoffice)

Some and the second of the second and seco

T Christmas gift in each one of HENRY R. HALLOWELL & Christmas gift in each one of SON, Broad street below Chestnut, have an entirely new solution of the Christmas gift problem — a hand-painted basket filled with deljelous fruit. There are black baskets painted with gay color-ed birds and flowers and other bas-bets with a blue background. No

above the other, and in the center of kets with a blue background. No two are alike. They are filled with the choicest of Hallowell's fruits-clusters of the immense Belgian Hot-clusters of the immense Belgian Hotcusters of the immense Beigian Hot-house Grapes, luscious and beauti-fully colored Pears, juicy Oranges, Spanish Almeria and California Red green gold rings there were rings of plam gold set with diamonds and Emperor Grapes. These gift-baskets of fruit make delightful rememof fruit make delightful remem-brances at Christmas time even for friends living in other cities, for they are obtainable only at Hallo-well's—and it is the out-of-the-ordi-nary gift that pleases most of us.

ry gift that pleases most of us. HERE was a time when Christ-HERE was a time when thrist-the most valuable assets with which you can arm your children for the The special display and sale of choice second-hand books which started last Tuesday has proved a triumphant success. Book lovers are buying them as eagerly as a hungry boy de-vours doughnuts. All evidence of the sales of one day is removed the follow-ing morning, every empty space on the tables being re-plenished from our enormous reserve stock. It will be the end of Decem-ber, at least, before this, our greatest offering, shows signs of reaching an end. cessfully.

Come in and enjoy the dis-play. It is a liberal education to look over these greatest of the World's great books. No one will ask you to buy. Books Bought. Libraries Purchased. Leary's Book Store Ninth Street below Market Ninth Street below Market

, THE CHESTNUT STREET ASSOCIATION



No Work Too Hard for Brockway Coal dealers in Philadelphia have found this to be true of Brockway coal trucks. The careful and sturdy construction gives it long life and permits excellent service. The short wheelbase gives it almost the flexibility of a wagon for turning in narrow quarters. It will chute coal over lawns and down manholes. It stands up splendidly under the constant strain of delivering coal-with minimum repair bills. Service is the keynote of this Brockway truck. Investigate it.

Brockway Motor Truck Co. of Philadelphia 2324-26-28 Market Street LARGE AND COMPLETE SERVICE STATION

Them Up!

There are thousands of stockings, belonging to the poor children of Philadelphia, which will be

empty on Christmas morning unless some one

toys and clothing which your children have out-

grown or discarded-things which would make the

merriest of Christmases for some poor boy or girl.

Won't you send these-or a check to buy some new ones-to the children who long for a real

Tucked away in closets and attics there are

Help

Fall

plays Santa Claus for them.

## Four-in-hands to Choose From

A truly wonderful collection, carefully selected by us to conform to the requirements of men of good taste - and affording almost unlimited variety of smart, authentically correct patterns for gift choosing. There are approximately-

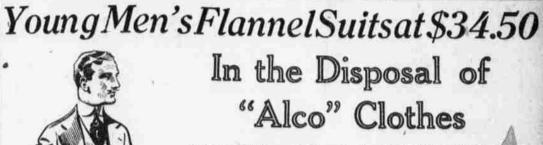
15.000 Four-in-hands at 65c 3,600 Four-in-hands at \$2.00 8,000 Four-in-hands at \$1.00 3,000 Four-in-hands at \$2.50 5.000 Four-in-hands at \$1.50 2,000 Four-in-hands at \$3.00 3.000 Four-in-hands at \$3.50, \$4.00, \$4.50, \$5.00 and \$6.00

More Than 40,000 Men's Fine

-Including many handsome and unusual ideas in beautiful designs, smart stripes and rich plain colors, in PLAIN and KNITTED silks. They are the best that the money can buy—and many of them were contracted for long ago, when manufacturers' prices were much lower than they have been recently. Strawbridge & Clothler-Alsies 1 and 2. Market Street

Tables Nests of Tables Cellarettes Telephone Tables Ferneries Writing Tables Sewing Stands Muffin Stands Spinet Deska Secretaries Hall Mirrors Tilt-top Tables Console Tables High Boys Foot Stools Davenport Tables Book Cases Hall Chairs Foot Resta Desks and Reading Lamps Log Racks Silver Boxes Stands Desk Chairs Waste Paper Baskets Davenport-end Tables Revolving Book Racka Sheet Music Cabinets

Music Roll Cabinets Strawbridge & Clo Third Floor



More than 300 smart "Alco" suits of WINTER-WEIGHT NEL are included in this great event. They are in the seaso crimmest, clean-cut single- and double-breasted styles-and are the had in good shades-blue, green and brown. It is only through the manufacturer's closest co-operation and plans laid well in advance of the season that now-despite a decided scarcity in all quarters-we can sell these Suits at close to to-day's wholesale price-\$34.50.

Other groups of "Alco" Clothing which, for the same reason, we are now selling at 25 to 30 per cent. less than present retail value-

## Suits at \$38.00

About three hundred Worsted and Cassimere Suits, faultlessly price." Of all-wool fabrics, exceltailored, in youthful and conserva- lent in every tailoring essentialtive styles-some silk-lined.

Truly remarkable values at this and in styles for men and young men.

Suits at \$26.50

Overcoats at \$36.50

Smart Ulsterettes, great, roomy Ulsters-of handsome warm fab- field Overcoats, in single- and rics, beautifully lined. This is less double-breasted effects. These than wholesale price.

STRAWBRIDGE & CLOTHIER

Overcoats at \$42.50 Men's and young men's Chesterstyles are very popular nowadays.

MARKET ST. EIGHTH ST. FILBERT ST.

Winter Overcoats, Special at \$46.50 Ulsters, Ulsterettes and Chesterfield Overcoats for men and young men. Smart fabrick-some in plaid-back effects.

Strawbridge & Clothiar-Second Floor, East

Christmas? Just address them to the PUBLIC LEDGER SANTA CLAUS CLUB MARKET ST. EIGHTH ST. FILBERT ST. **618 Chestnut Street** Second Floor