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\$20 Grade, \$ 6 \$25 Grade, \$ 8 \$30 Grade, \$10 \$40 Grade, \$15 \$50 Grade, \$25 \$100 Grade, \$50



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WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

The Bright Light of Christmas Radiates Cheer and Jollity Through Wanamaker's Down Stairs Store

Two Sample Lots of Blouses at \$3.50 and \$5

(Which means a great saving on each blouse) At \$3.50

Well-made, attractive blouses are in many styles, of white tub sik, flesh or white Georgette, of tan Georgette with blue dots, of crepe de chine and some pretty tucked blouses are of

Fine for Christmas!

As well as the light blouses, many styles in flesh or white there is a good quantity of Georgette blouses in suit shades (and they look so well with the dark plaid skirts!)—plenty in

navy, taupe, brown and bisque.

The Georgette is good and the blouses are tucked, beaded, embroidered, trimmed with fine lace or are plain. Some show chenille embroidery. Altogether it is a most unusual sample lot. Note: There are all sizes and many styles in the lot, but not every size in each style. (Market)

No Better Time Than Tomorrow for Buying a Winter Coat



Other short coats at \$15 to \$97,50.

the Down Stairs Coat Store, for real reductions have been made wherever colors and sizes are incom-plete. All sorts of good winter coats are now specially priced, including styles suitable for women

Special values abound in

Reduced to \$25 are velours and polo coats, half lined or lined through-out, trimmed with fur or without fur. Not more than three or four of any

Reduced to \$29.50 Silvertone, velour and and many trimmed with fur. A silvertone coat in young women's sizes is sketched.

\$49.50 Reduced to \$49.50 to \$97.50

(Some Half Price)
In this group are some of the finest coats of the season—peachbloom, tinseltone and Bolivia, principally. They are without fur or
are trimmed with racoon, beaver, Australian opossum or Hudson
seal (dyed muskrat). All are beautifully lined. Not many of any

The Smart, Short Coats with their trim and jaunty lines, are ready for the young women who are asking for them. They are of leatherette, polo cloth, camels' hair, fine mixtures and silvertone, smartly belted and often collared with fur. The coat that is sketched is of navy, henns, brown or reindeer silvertone with a shawl collar of skunk opossum. \$49.50.

Glistening Satin Hats

have a wintry charm of their own. Sometimes the brims are rimmed with fur, sometimes there is a gleam of silver lace or of tinsel embroid ery, again a wreath of velvet flowers. Scores of charming new satin hats in black, brown, beaver and navy blue have just arrived in all their freshness. Prices start at \$5 and \$6.

Hindoo Turbans are made of maline, softly twisted into a most becoming frame for the face. In navy, black and brown they are \$6.



What Gifts More Worth While Than Shoes?

Comfy felt slippers for women are in rose, lavender, gray, red and blue at \$2.25 a pair. Each pair in a box!

Arctics and rubber boots for children, boys and women are \$2.50 to \$4.25 a pair, according to size.

1000 Pair of Gray Felt Slippers Special at 75c a Pair They are trimmed with red and are in all sizes from 3 to 11.

400 Pair of Women's White and Ivory Spats About Half Price at 90c

Comfortable Shoes for Mother

soft black kidskin in five different styles. Sizes 2½ to AA to EE widths—\$7.25 a pair. Women's Shoes, Specially Priced

—black kidskin high lace shoes with welted soles; have high, curved heels—500 pair of them.

Special at \$5.40 -black patent leather button shoes; have high, covered

Special at \$7.50 -high, brown kidskin lace shoes; have welted soles and medium heels.

Special at \$8.90 -high, lace shoes with welted soles and high, curved heels; are of black leather that greatly resembles buckskin.

Children's Shoes, Specially Priced

Special at \$2

—button and lace shoes of dull black leather or of dark tan leather are cut high for winter protection. Sizes 8 to 2. Special at \$3.40

-300 pair of children's black patent leather shoes with white leather tops; are in sizes 6 to 2. (Chestaut)

a Set of Furs



Every tiny maid wants a fur set or a little muff—at least, that is what Santa thinks when he looks over his Here are plenty of dear little furs for children, all carefully made and moderately priced. White coney sets are \$3.50 to \$20; muffs, \$2 to \$10.

White Thibet sets are \$11 to \$15. Natural squirrel sets are \$50; muffs, \$22.50 to \$30. Natural opossum sets are \$20 and \$25; muffs, \$12 and \$13.50. Kit coney sets are \$6 and \$7.50; muffs, \$4 to \$7.50. (Market)

Women's Black Silk Stockings Unusual at \$1.75 a Pair

Pure thread silk, evenly knitted—a girl or woman could not have too many pair of stockings like these! The tops are of mercerized cotton and the heels and soles are reinforced with it. One pair to a dozen in a box on Christmas morning—a gift indeed! (Central)

> **Dainty Camisoles!** And Other Silk Underthings for Gifts

300 Camisoles at \$1 Made of pink satin they are prettily trimmed with lace and

1000 Camisoles at \$1.50

A great number of dainty styles of satin are trimmed with lace, Georgette crepe or hemstitching. Other styles, and there are many, many dainty ones, are priced

Lovely Pink Silk Envelope Chemises at \$5 More than a dozen styles!

Soft satin and crepe de chine, sometimes trimmed with creamy laces. Georgette, and still others rather simply hemstitched. Most of them have ribbon shoulder straps. **Bloomer Combinations**

are very dainty and pretty.

One of crepe de chine, hemstitched at the top and at the knees of the bloomers, is \$6.75.

Another of crepe de chine with Georgette crepe is \$8.50.

> Boys' Overcoats All-Wool Warmth and Durability \$20, \$22.50 and \$23.75

Well-tailored, carefully finished overcoats are smartly cut to appeal to boys of 10 to 18 years who want to present a good appearance as well as to keep warm. The overcoats are of dark mixtures, gray, green or brown, and all of them are double-breasted and have convertible collars. Some just have the belts in back, others are belted all around and some show inverted pleats and shoulder yokes. Every one is a fine overcoat and just what a boy needs this time of year.

(Gallery, Market)

Corduroy Bathrobes are warm and lovely gifts for women. In royal purple, wistaria, rose and blue they are \$8.75.

(Central Velvety

Face Powders 25c to \$2 a Box Delicate fragrances, delightful powders and pretty boxes to please many girls and women at Christmastime! There are all shades, and a gift of good powder is always appre-

Fine Soaps with the True Fragrance of real flowers, of sandalwood or bouquet odors are attractively wrapped and most of them are packed three in a pretty box-25c to \$1 a cake. (Central)

Boys' Tweed Hats About Half Price . at \$1.25

Hats of a splendid quality of mixed medium and dark tweed are in three styles: Norfolk, Swarthmore and diamond (Gallery, Murket)

Dainty Gifts That Aren't Expensive

Several tables are covered with pretty vanities for milady's inti-mate use. There are ribbon vanity cases with mirrors and puffs as low as 25c. They vary in style and prices up to \$2.50 for more elaborate ribbon vanity bags trim-med with lace and ribbon flowers.

Various pretties, such as sets of mirrors and powder puffs on long ribbon-covered handles with backs of ribbon flowers, are 50c to \$3.50, and there are many other delightful things, such as bags of pot-pourri at 50c.

Five Special Groups of Wool Jersey and Velveteen Dresses for Women and Young Women at \$15

The wool jersey frocks are in brown, navy and taupe, embroidered in two-tone braid. The velveteens are cut on straight lines, caught at the waist with narrow leather belts. At \$16.50

Wool jersey frocks in coat effect are trimmed with wee silvery buttons and the velveteen dresses have tricolette vestees. In navy, At \$20

Silk embroidery or braid trims the velveteen dresses in this group

At \$23.50 Only wool jersey frocks in this group and they are in navy, brown and reindeer, with collars and overskiris embroidered in silk.



At \$25 Of extra quality wool jersey in French blue, brown and navy; these dresses are resses are em-proidered about the bodices and trim-med with bands of Serge Dresses, Special

A great variety of models in navy serge, all specially priced at \$13.50, \$16.50, \$18.75 and \$19.50.

Of Course, Santa Claus Should Bring A Man Can Do a Great Service to Himself and to His Pocketbook by Being Sure His Clothing Is ALL WOOL

and, if in addition to that, he gets good style and good, sound tailoring he has something. Every suit and overcoat in the Gallery Store for Men must measure up to these

are in a fine selection, from the trim, waistline suits for a young man to the more conservative styles. Cheviots and cassimeres in good-looking mixtures are \$25 to \$37.50.

of thick, warm coatings are in the season's good fashions. Warm ulsters and ulsterettes are \$35 to \$45. Collars are convertible, pockets are roomy and buttons are put on to stay.

ODD TROUSERS in a good assortment of mixtures are \$7 to \$9. This shipment has just arrived.

Uniform Trousers-A great many men who wear dark blue uniforms often need extra trousers,

and these are unusually low in price at \$8.50.

Charming Gift Frocks for the Little Girl You Know

Even if you haven't a little girl of your own, you doubtless know a little girl who would clap her hands with delight if you gave her one of these dear little

Of Japanese Crepe Smocked by Hand

there are dresses in pale pink, sky blue and Nilc green. The smocking and embroidery are in contrasting colors, and some of the dresses have velvet ribbon girdles. In 6 Embroidered Pique Dresses

done by hand. Some are finade with guimpes of white dimity and are embroidered about the bodices and pockets in light blue, lavender, green or maize. \$7.75, \$8.75 and \$10.

Lacy White Voiles of sheer, soft quality are beautifully embroidered by hand and trimmed with real lace bands and medallions in Irish patterns. Often the sashes are of light pink or blue satin

ribbon. 6 to 14 year sizes at \$10, \$12 and \$13,50.

Pongee Dresses Very youthful little frocks of natural pongee are prettily touched with hand-embroidery done in heavy thread or in wool in gay colors. A bit of black velvet ribbon is effectively used on one frock. 8 to 14 year sizes at \$13.50 and \$16.50.

For Little Six-Year-Olds

-some remarkable little dresses of fine gingham and chambray are in pink, blue, tan and green. They have high waists and amazing little figures

in hand-embroidery on the diminutive bodices. The pockets are a delight. \$3.25, \$3.75, \$4.50, \$5.50 and \$5.75. Other Christmassy Things in

the Junior Store new velveteen dresses, \$22.50 to \$37.50; -raincoats and capes for girls, \$3.75; for jun-

-navy wool poplin regulation frocks, \$6; -silvertone coats, 12 to 16 years, special at

Christmas Light



is shining its brightest these days, radiating cheer and festivity. Here have been gathered a most delightful collection of moderately priced lamps of all

Table Lamps Floor Lamps

Boudoir Lamps Reading Lamps Christmas Candles

pendable Wanamaker quality, which guarantees perfect satisfaction. Tall Red Candles

in polychrome stands make gifts that are delightfully Christmassy. A spray of holly and a bow of bright red ribbon give a cheery, holiday air. \$2 to \$4.

(Chestnut)

Pretty Lace Collars and Sets

They are good imitations of Point Venise or filet lace in a soft cream color or white. And prices begin at 50c for a collar and \$1 for a set and go to \$1.75. They offer suggestions for

(Central)

Bag Tops Metal or Celluloid

50c to \$5 Attractive bag tops, some with chains and some wanting ribbon handles, are awaiting clever fingers to take bits of ribbon and velvet and transform them into complete, useful and good-looking bags. It is easily done and there is plenty of time before Christ-(Central)

The World's Best Music Even in the Smallest Home!

At Christmas, perhaps more than all the rest of the year, one wants music-old, familiar carols sung by world-famed choirs, dance records for the young folk gathered together, tunes of old operas and folk songs of the South!

The Solotone

will take them into every home. The Solotone has its mechanism so perfected that the smooth motor runs noiselessly and there are no rasping sounds-only the clear, pure rendering of any disc record, for the Solotone plays them all. \$100.

\$5 Down and \$5 a Month

enables the Christmas shopper to have one in the home for Christmas and yet not be too restricted in buying other gifts.

The Little Phonograph Shop

houses not only the Solotone, but also the Columbia Grafonols, \$100; the Pathe Phonograph, \$100, Brunswick Phonograph at \$100, Cheney at \$85 and Victor Victrola outfits up to \$100. The price is payable at once or at the same convenient terms of the Solotone.

Pillows-Soft Gifts

of Comfort! Luxurious pillows covered with bright Oriental fabrics and black and finished with gilt braid, pillows covered with velour in artis. tic shades-all are here at \$3.50

Chair Cushions at \$1 Comfortable, shaped and tufted chair cushions are covered with attractive cretonne of the better

(Central) Blankets Are Warm-Hearted Gifts

-\$8.50 There are four different kinds of blankets, all measuring 70x80 inches and all of wool-and-cotton mixed. They are in

white with pink or blue bor--gray with pink or blue bor--tan with pink or blue borders;

-blue, gray, tan or pink plaids.

White Albatross "Nighties"

(Central)

are pretty as well as very com-fortable for cold nights. Elderly women, in particular, like them. Two styles, prettily trimmed, are in nice boxes at \$9.75 each.

Small Kugs

for Chastma to put down before the bed, the fireplace or beneath and in front of Grandma's rocker, etc., or to fill in that place in the doorway that the large Axminster doesn't cover—really, a gift of that sort would be welcome!

Oval Plaited Rag Rugs

24x36 inches, \$3. 27x54 inches, \$4.75. 30x60 inches, \$6.75. 36x72 inches, \$9.50. 4x7 feet, \$15. There are hundreds of other

small and large rugs-rag, tapestry, velvet, Axminster and Wilton.

Hassocks are \$1 to \$2.50. (Chestant)

OVERCOATS

(Gallery, Market)

seem all the whiter and fresher for the colored stitchery