

Organ at 8:45, 11, 11:55  
and 5:30  
Chimes at Noon

WANAMAKER'S

Store Opens at 8:45

WANAMAKER'S

Store Closes at 5:45

WANAMAKER'S

WEATHER  
Fair

# "With a Welcome to Everybody and to Strangers Especially"

## In a Kindly Letter of Months Ago a Thoughtful Woman

wrote that she was riding in a Market street trolley car where two men stood in front of her, talking, one of them, pointing out to the other points of interest along the street, adding, "I am sorry you have stood so long, but we are near to Wanamaker's, and then you will get a seat."

The stranger laughed. "Ever since I moved to Philadelphia," he said, "I have been told that I could get this, that or the other at Wanamaker's. Now it seems that I can even get a seat in the street car."

There are eight large doors from the four wide streets for the people to find entrance and exit, and four fire and smoke proof towers, each of them within a minute and a quarter, on each floor for the safety of all the people who come.

From the top to the bottom are forty-eight elevators running every minute for the public service.

All the hospitalities of the great building are free and with a welcome to everybody, and to strangers, especially.

[Signed]

*John Wanamaker*

Dec. 4, 1919.

**Business Women and Young People Willing to Undertake Christmas Work** may secure agreeable positions by consulting our Mr. Atkinson, in his office in the Lincoln Building, first door to the left from the entrance, today from 9 to 11 and 5 to 6.

## The Sports Coats Salon Has Just Received

A reversible leather coat with a Harris tweed lining and a detachable racoon collar. It is a very good-looking model, quite long, double breasted and belted, \$175.

A suede leather coat in fawn color with raglan shoulder, inverted pleats in the back and silk lining, \$145.

A white camel's-hair coat with a facing down the front of dark blue Angora wool. There is a narrow patent leather belt and sleeve straps, \$125.

A plain white camel's-hair coat, belted and with raglan shoulder, \$135.

(First Floor, Central)

## Tailored Satin Waists

The satin, of course, is wash satin, and the waists are the trimmest things imaginable to go with tailored suits.

Pink and white, with high-low or low collars, \$10.75.

White, navy and black satin.

(Third Floor, Central)

## Cloth and Velvet Dresses for Younger Girls

As \$15 to \$32.50 is considerably below their original prices, these new sums mean that you save dollars on each dress.

There are dark blue serges, warm wool Jersey frocks and pretty dresses of velvets in dark shades.

Many attractive styles, some trimmed with embroidery in lighter colors, some with contrasting collars, but all fresh and in good styles.

\$15, \$16.75 and on up to \$32.50—8 to 17 year sizes.

(Second Floor, Chestnut)

## Junior Girls' Winter Coats

Of warm wool frieze, they are most practical winter coats, in an unusually good style.

The collars may be buttoned high or low, there is a stitched belt all the way round and the back is

made with inverted pleats to give the fullness below the belt.

There is a dark brown, gray and blue.

\$27.50, and 15 and 17 year sizes.

(Second Floor, Chestnut)

## 50 Wool Plaid Skirts Reduced to \$10.75 Each

They are all-wool and some of the prettiest plaid skirts that we have had this season. Not all sizes, however, are here.

The model is one that most women like very much, the front is

plaid with two novelty scalloped pockets, and the back is gathered. There is a button trimmed belt.

In dark blue-and-Copenhagen, dark green-and-blue, blue-and-brown and tan-and-black.

(First Floor, Central)

## Dainty Undermuslins in Large Sizes

Nobody need imagine that there is nothing refined and charming among large undermuslins—here are quantities of fine nainsook and cambric garments with fine laces and embroideries and tucks, which would go very fittingly into Christ-

mas stockings.

Nightgowns, \$2 to \$5.

Camisoles, mostly pink and white, \$2.50 to \$3.50.

Short petticoats, \$1.25 to \$2.50.

Long petticoats, \$2 to \$5.

(Fifth Floor, Central)

## Women's Sports Hats of Many Kinds and Colors Now \$2 to \$10

They are half price—and often very much less than half their first prices!

Chiefly soft, velvety velours, though there are other kinds, too. Plenty of black and all the fashionable colors from which a woman may choose what is most becoming.

They are excellent hats, in large and small and medium sizes—such hats as women find necessary for motoring, for traveling, for sports, for shopping and general wear because they are so practical and so comfortable.

\$2 to \$10 each.

(Second Floor, Chestnut)

## The All-Wool Dress Fabrics Women Like This Winter

It is not at all surprising that a great many of these good, warm materials are going out as Christmas gifts. You can imagine how gladly they will be received.

Serges, dark blue for preference.

\$2, \$2.50, \$3, \$3.75 and \$4 a yard.

Poplins, \$2.50 and \$3 a yard.

Pin-striped serges on black or navy blue grounds, \$3 a yard.

Shepherd's checks, \$3.50 a yard.

Plaids, \$2 to \$4.50 a yard.

(First Floor, Chestnut)

## This Is the Last Shipment of Women's Reynier Gloves Before Christmas

So the obvious suggestion is to get what you need as soon as possible!

These are all of the beautiful quality which characterizes Reynier gloves—skins of fine, smooth texture, the fit as near perfect as possible and the making all that the most exacting woman could ask.

\$3.50 a pair for outseam sewn kidskins in black, white, gray, beaver, brown, tan or gunmetal; 3 clasps.

\$3.75 a pair for pique sewn kidskins in black, black with white, white, white with black; beaver, tan, gray and gunmetal; 2 clasps.

\$3.75 a pair for pique sewn kidskins in black with white or white with black, square contrasting hems and broad embroidery; 2 buttons.

\$4.50 a pair for Reynier chevrettes in black or tan; 2 clasps, or white with 2 buttons.

(Main Floor, Central)

## "Dear Santa, Please Send Me One of Those Pretty Mesh Bags,"

is what quite a number of women would write if they sent their lists to St. Nicholas.

Silver-plated mesh bags, of fine meshes and with pretty frames are in many styles and different sizes—\$8 to \$36.

Little powder boxes to carry with the bags are 50c to \$1.25.

Coin boxes are \$1.75 to \$3.50.

Vanity cases are \$3 to \$5.50.

(Jewelry Store, Chestnut and 13th)



## Women's Satin Dresses for Afternoon—\$62.50

Half a dozen styles of satin alone or satin combined with Georgette, plain or embroidered or beaded, also Georgette with beads. They come in navy, black, brown and taupe, and are eminently practical and delightful frocks for a woman to invest in herself or for somebody to give her for Christmas.

(First Floor, Central)

## Soft Silken Quilts From Japan for American Babies

Soft, warm covers they are, with enough warmth and little weight, which make them admirable for babies' use.

At \$3 to \$6.50 are small-size quilts—27x36 inches—in pretty colors, and many with embroideries in silk.

At \$6.50 to \$8.50 are larger quilts—30x45-inch size—in plain pink or blue.

(Third Floor, Chestnut)

## New Ribbon Chains Are Fascinating Gifts

Narrow black ribbon that goes around the neck, finishing with beaded ends in just the right color for the blouse or frock with which they are to be worn.

You have no idea how much they add to the appearance of the costume, and they are very inexpensively priced—\$1 to \$3.50.

(Main Floor, Central)

## New Short Back Collars Unusually Pretty at \$1

Just where the coat or gown touches the back of the neck, there is needed some such small collar as these.

They are very dainty, being of net, plain or embroidered and combined with imitation Valenciennes, Venise, Brussels or flat laces.

(Main Floor, Central)



## The Spirit of Christmas Is the Spirit of Music

Music is man's best expression of joy. And since Pan piped his first lay there has never been a musical instrument of such marvelous ingenuity as the

### Ampico Reproducing Piano

The Ampico reproducing piano is first of all a great piano. It bears such famous names as Chickering, Schomack, Haines Bros., Marshall and Wendell and the celebrated Knabe.

The most finished and fastidious musician will ask no better piano to play by hand.

But it is the amazing fidelity with which the Ampico reproduces the master's touch that has made it so renowned. When it plays a roll you can scarcely credit the testimony of your eyes that a living artist is not at the keyboard.

An Ampico reproducing piano would make one of the finest Christmas gifts imaginable. We shall be glad to demonstrate what this instrument can do, and you will be incurring no obligation by making the request.

### Ampico Uprights

Chickering, \$1900 Knabe, \$1850  
Schomack, \$1600 Haines Bros., \$1200  
Marshall and Wendell, \$1100

### Ampico Grands

Chickering, \$3000 and \$3500.  
The celebrated Knabe, \$3000 and \$3500.

The above are all electrically operated, but we have a Marshall and Wendell foot-pump Ampico upright at \$850.

And any instrument may be bought on convenient terms, if desired.

(Egyptian Hall, Second Floor)

## Racoon, Muskrat and Pony Coats Much Liked by Young Girls

Younger girls and women have taken the greatest fancy to these pretty brown fur coats, for not only are they most becoming, but they are most practical, too—they will give no end of wear and are fine for cold weather and hard wear.

The natural racoon coats are all in three-quarter length and of fine skins, beautifully made up and lined with handsome silks—\$400 to \$500 each.

(Second Floor, Chestnut)

There is greater variety, perhaps, as to style, in the muskrat coats, which are in short and three-quarter length, and have great collars in muffler or cape shape and range in price from \$265 to \$425.

The pony coats—and the brown pony skin is of the loveliest color—are trimmed with natural racoon or beaver by way of contrast and are in different styles and lengths. \$325 to \$425.

## Purple and Dark Brown Silk Umbrellas Are Very Much the Fashion—

and so, too, are umbrellas with silk covers in taupe or a rich, pretty green or dark blue. All of which is by way of suggestion if you are thinking of a smart umbrella for a woman.

Umbrellas seem to grow more attractive each year. Of course, the colored covers make them gay, but handles, too, are often

(Main Floor, Market)

bright—imitation amber, perhaps with leather loops and trimming, or bakelite with silver rings, or silver handles with colored bakelite rings. Sometimes the tips and ferrules match the color of the cover, to make them prettier.

The collection of fine umbrellas is particularly good just now—\$7.50 to \$25.

(Main Floor, Market)

## An In-Rush of Good Warm Blankets—Good Gifts All

Just as the cold wind had begun to cut into one's frame, a small mountain of excellent warm blankets came tumbling into the Bed Clothing Store, where at this writing they are being classified and put into ship-shape for quick disposition

at \$8.50, \$10, \$12, \$15 and \$18 a pair, according to grade, all being of wool and cotton and in double-bed sizes—the \$18 ones being 80x90 inches and cut separately.

Single-bed sizes for all of them are here at prices in proportion.

What people must have they should be given. A pair of these given as a gift can hardly fail to hit the mark of acceptability.

(Sixth Floor, Central)

## It's the Narrow Leather Belt That's in Fashion Now

Women like the narrow belt to wear on cloth frocks and to wear with the pretty plaid and sports skirts that are so popular this Winter.

These new belts are of fine black calfskin, in dull finish, and have small metal buckles. \$3.

Narrow patent leather belts, in black, \$1.25.

(Main Floor, Central)

## A Gift of Good Furniture Keeps One in Grateful Remembrance

THE giving of furniture becomes more general as the years pass. The thought that it makes a gift of permanence and character seems to have taken possession of the people. In giving furniture they feel, for one thing, that they are giving a gift for the years—and so they are, provided they know how to select it.

We sell no kind of furniture at Christmas that we do not sell all the year round, the only difference being that during the Christmas season our stock of the more novel and gift-like pieces is nat-

urally more comprehensive and attractive.

Certainly it is comprehensive and attractive this season. Apart from the great stocks of staple pieces, the collection of gift furniture on the Fifth Floor runs the whole gamut of novelty, practicality, convenience, comfort and luxury.

Inexpensive things are many and attractive. An excellent sewing box, the "Priscilla," of mahogany, fitted with sliding tray at \$8.50, is one of those "woman's own" gifts that always have been given and always will be.

(Fifth Floor)

Luxurious things are abundant, notably among the magnificent upholstered furniture. Surely this is the home and headquarters of easy chairs, to say nothing of the great overstuffed sofas.

Then the great moderately priced collection—the fleet of tea wagons, the writing desks, the sewing tables, the tilt-top tables, the rush-seated window chairs, the Colonial chairs, the nests of tables, the mirrors and hall chairs and the hundreds of other things, all of them gifts that will keep the givers in lasting remembrance.

## The King of Gift Garments for a Man Is a Fur-Lined Overcoat

This is so obvious, especially in the case of motorists, that there is no need to dwell upon it.

We feel that it will be equally obvious to those whose quest for such a garment leads them to the Wanamaker Men's Clothing Store that our assortment is excellent in kind and variety.

Brown heather mixture shell, Australian opossum lining and collar, \$375.

Oxford shell, marmot lined, seal dyed muskrat collar, \$275.

Brown shell, nutria lined, beaver collar, \$350.

Oxford shell, marmot lined, seal dyed muskrat collar, \$250.

Oxford shell, marmot lined, otter collar, \$250.

Brown shell, natural muskrat lined, beaver collar, \$255.

Oxford shell, marmot lined, nutria collar, \$225.

Black shell, marmot lined, otter collar, \$200.

Dark green shell, marmot lined, otter collar, \$225.

Oxford shell, silk lined, nutria collar, \$175.

Oxford shell, jog lined, beaver collar, \$190.

Fur-collar coat, quilted silk lining over back, nutria collar, \$125.

(Third Floor, Market)

## A Man Is More at Home in a House Coat

than he is in the coat he wears to business. And, judging by the early buying of house coats and dressing gowns for Christmas, a great many men in Philadelphia may look forward to a comfortable Winter.

House coats of double-faced cloth, \$7.50 to \$25; of silk, \$35.

Dressing gowns of wool at \$20 to \$50, of velvet at \$50 and of silk at \$20 to \$85. Both imported and domestic gowns, in plain colors or in beautiful designs.

(Main Floor, Market)

## Men's and Boys' Caps With Warm Fur Bands

The caps are made in a large, full shape, of pieces of heavy woolen suitings, in a variety of colors.

A fur band that is folded into the back of the cap can be pulled down over the ears in cold weather.

Prices \$3 and \$3.50.

(Main Floor, Market)

## Men Who Wear Fine Winter Underwear

will be interested in some delayed shipments of Redleaf underwear that are priced less than they would be if we bought them today.

Scotland has sent some white and natural pure wool underwear, soft, warm and durable, that is \$10 a garment for shirts and drawers. Medium weight, \$8 a garment.

And an English manufacturer has sent pure natural wool shirts and drawers, reinforced where necessary, at \$3 a garment for medium weight, \$10 for moderate winter weight and \$11 for regular winter weight. Union suits of moderate winter weight, \$15.

One of the best makers in America has contributed pure wool shirts and drawers at \$6.50 a garment for medium weight and \$7 for winter weight.

(Main Floor, Market)

## A New \$9 Shoe That Will Interest Young Men

It is of mahogany color calfskin and is made on an English last that has a pronouncedly pointed toe.

A heavy single sole runs all the way back to the flat heel and there are blind eyelets.

(Main Floor, Market)

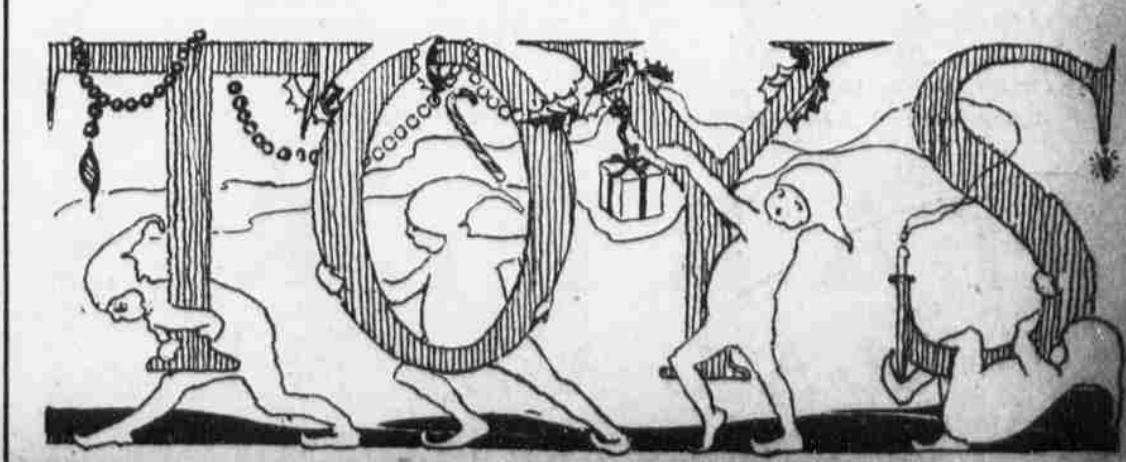
## Luncheon Sets Would Please a Housekeeper

Not only are they attractive to look at on a table, but they do save considerably in the laundry.

In white cotton with edges scalloped in white, green or blue, \$1.25 a set of 13 pieces.

Others of finer quality and deeper scallops in white, green or blue, \$2.25 for a set of 13 pieces.

(First Floor, Chestnut)



(Seventh Floor, Market and Central)