

\$35, \$40, \$45

At \$35-Kirschbaum tailored double-breasted town and country ulsters; young men's double-breasted fitted coats in oxford gray and blue; box coats in medium weight heather mixtures.

At \$40-Kirschbaum tailored greatcoats and ulsterettes in warm, all-wool weaves; box coats of the English type in oxfords, browns and heather mixtures.

At \$45-Kirschbaum tailored double-breasted greatcoats; walking ulsters; box coats; full satin-lined Chesterfields. These are outergarments of unusually fine quality.



Holiday Special Full dress waistcoats-\$6.50 to \$12 Knitted waistcoats-special at \$8.5



OTHER ERANKLIN TYPES

TOURING CAR - Pranklin per-formance embodied in a Full Size, Five-Passenger Open Car. It is the most economical car of its type?

FOUR-PASSENGER ROAD-STER-A convenient, attractive car Compact, yet having ample room for fours

RUNABOUT-All the advanta-ges of Franklin Light Weight Flexible Construction in a Two-Passenger Open Car.

BROUGHAM-A personal, en-closed Franklin Car, intimate when used by t when carrying foor

enclosed cars, is becoming apparent to more people every day.

Franklin Sedan performance is continually proving that a light, flexible enclosed car can travel unusually long distances in a day without exhausting rider or driver. And more motorists are seeing daily that this car can go where heavy, rigid ones can not. This explains the rapid increase in Franklin Sedan ownership.

Then, too, the general advertising tendency toward light weight and flexibility-Franklin principles for seventeen years—is teaching people what gives economy, comfort, usability and long life to a car. And the value of year-round usefulness, only possible with Direct Air Cooling (no water to boil or freeze) has become apparent through owner comparisons. No one disputes today the advantages of the proved economy resulting from

> 20 miles to the gallon of gasoline 12,500 miles to the set of tires 50% slower yearly depreciation

Wide Observation Windows giving unobstructed outlook, and two Wide Doors increasing vision and making access easy, combine with the Slanting Vision and making shield and the Sloping French-style Hood to distinguish the Franklin Sedan from commonplace designs. They also identify it as the car of unequaled performance.

Let us prove the Franklin Car to you. Whatever precon-ceptions you have of what a car should do, or whatever recollections you have of what your Cars have done, will be exceeded by Franklin performance, over roads of your choice.

SWEETEN AUTOMOBILE CO.

3430 Chestnut Street SWEETEN WILMINGTON CO. 1011 Orange Street, Wilmington, Del.