

ACKER PLEDGES ALL AN IMPARTIAL DEAL

Busy Today Receiving Congratulations on Appointment as City Purchasing Agent

HAS'N'T CONSIDERED AIDES

A. Lincoln Acker, appointed Philadelphia's first purchasing agent, had difficulty this morning in explaining his intended conducting his office on impartial business lines.

Telephone calls from his friends, congratulating him, aroused him a little earlier than usual at his home. Other calls interrupted his breakfast. Then he hurried to his office, and the phone calls followed him there. He explained time after time to parties on the other end of his very busy telephone that he was just as "tickled" as they were over his appointment by Mayor-elect Moore. And finally he succeeded in saying: "The purchasing of supplies for Philadelphia is a business affair, and we will use our best efforts toward conducting it on impartial business lines in the interest of our city."

Hasn't Considered Appointments
More calls of congratulation took his attention at this point. Then he found time to explain he had given no serious thought to the organization of his department, and was not in a position at this time to announce any appointments.

He said he would get busy on the work of organization as soon as "immediate business"—the phone calls—permitted.
The appointment of the former Sheriff and former director of public works was announced by Durrill Shuster, secretary to the Mayor-elect. Mr. Acker

was informed of his appointment while at his home, 1843 Venango street.

As purchasing agent, a new office, replacing that of director of the department of supplies, Mr. Acker will supervise the expenditures of from \$4,000,000 to \$6,000,000 of the city's money next year.

Mr. Acker until recently was president of the Finley Acker Co. He sold out his interests more than a month ago. Before the Independent forces decided upon Congressman Moore as their majority candidate, Mr. Acker frequently was mentioned for that honor.

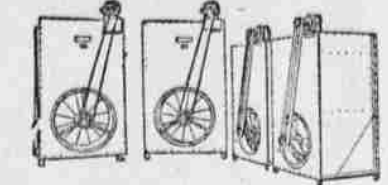
Mr. Acker has qualities that make his choice a favored one in both business and political circles.

As president of one of the big stores

of the city for the last seven years and manager of it for many years before, he gained experience in purchasing that will stand him in good stead in the new position, the business men say.

Politicians point to his record as a reform leader of the Thirty-eighth ward, and take the appointment as a recognition of his services there. Mr. Acker was director of public works in 1906 and 1908, Philadelphia county sheriff from 1912 to 1915 and a delegate to the Republican national conventions that nominated McKinley, Roosevelt and Taft.

The appointment of Mr. Acker is a blow at the hopes of the so-called Independent group. This group had urged the appointment of George W. Coles, chairman of the reform body, and Robert Carson, former magistrate.



Independent Unit Heater
Self-contained unit consisting of Sturtevant Heating Coils and small turbine-driven disc or propeller fan. Burns just the small portion of the building or factory you wish heated. Portable and economical.

ARE there spots in your plant so low in temperature that they hinder your employees or your manufacturing process?

If there are, an Independent Unit Heater can very likely remove these troublesome conditions.

Your request will bring one of our air experts to tell you all about this form of heating.

B. F. STURTEVANT COMPANY

A. L. BUCKNAM, District Manager
135 North 3d St., Philadelphia, Pa.

Telephone Market 1420

Fans Blowers Engines Turbines

Our Real Job

We can show you many letters from users of Novo Power, telling us how surprisingly small their repair bills are.

Our real job is not to sell more Novo Engines, but to make Novo Reliable Power even more Reliable, repair bills even less. We find that as we take care of this job, our selling problem takes care of itself.

Novo Engines, 1 1/2 to 15 H. P. Furnished to operate on gasoline, kerosene, distillate, natural or artificial gas. Outputs for Pumping, Hoisting, Air Compressing, Sawing. Apply for full information.

NOVO ENGINE CO.
Clarence E. Belmont, Vice-Pres. & Gen. Mgr.
Factory and Main Office, Lansing, Michigan

J. Jacob Shannon & Co.
1744 Market Street
Philadelphia

STRAWBRIDGE & CLOTHIER

THE MERRY CHRISTMAS STORE

Remarkable Values in Women's Smart DRESSES

Just the kind of Dresses you would choose if you were buying at regular prices, but in addition to the newness and smartness and complete desirability, these Dresses have the advantage of being MUCH BELOW REGULAR PRICES:

Special at \$19.75

Dresses of crepe Georgette, crepe de chine and satin, in the most desirable shades; made in plaited, tucked and tunic effects.

Special at \$22.50

Beaded and Braided Tricotine Dresses, made on straight lines, loosely confined by a tie sash; long, tight-fitting sleeves.

For Gifts—Colored Silk Umbrellas

Such an attractive assortment of smart Silk Umbrellas from which to choose! Covers are chiefly in blue, green or purple, and of course, black. Beautiful handles of bakelite, or novel styles bakelite-trimmed. Some finished with the new short ferule and white tips. All with wrist cord or ring—\$8.50 to \$16.50.

Strawbridge & Clothier—Aisle 7, Market Street

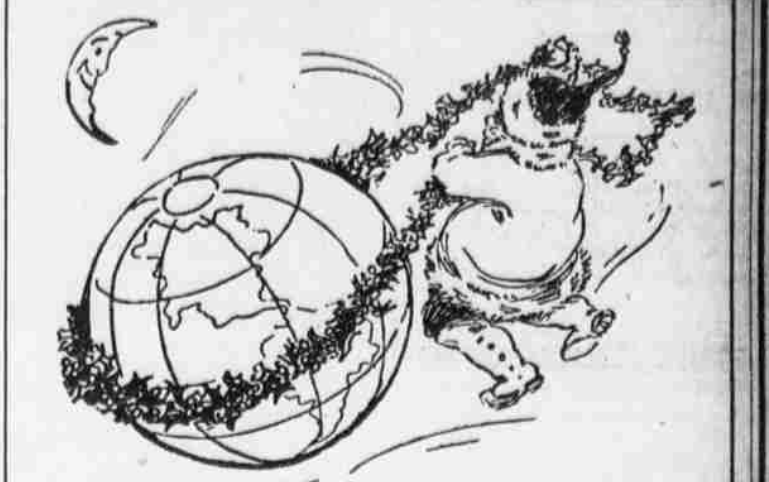
Women's and Girls' Velour Hats at \$7.50



Two of many different styles are shown in the sketch. Some are very youthful and sporty-like, others have the lines best liked by business and professional women.

There are blues and browns, black, taupe, beige and purple—all special at \$7.50.

Strawbridge & Clothier—Second Floor, Market Street, West



He'll "Put a Girdle 'Round the Earth" for Christmas!

We grown-ups sometimes have some difficulty in explaining to children of an inquiring turn of mind how Santa Claus can travel all over the world and fill millions of stockings between bedtime and daylight at Christmas! But he does it! Although the little ones don't understand just how he spends weeks weaving the bright magic wreath of good-will and love around the earth, and how on Christmas Eve this girdle is completed—and the stockings mysteriously packed full and running over!

COME TO THE TOY STORE

Bring the children and let them see the thousands of wonderful things; let them tell Santa Claus their hopes and wishes for Christmas—why, it's the greatest joy in life to catch the Christmas spirit from the eager, smiling faces of expectant little tots, and to contribute toward that grand climax of delight for them on Christmas morning.

NOTE—There will be a scarcity of Tree Ornaments and many other things before Christmas. Do your Christmas shopping early.

Strawbridge & Clothier—Fourth Floor

Silks Are Welcome Gifts

Some exceedingly choice gifts can be snipped from these, if you know the prospective recipient's taste, and nothing is more flattering than to have some one know one's preferences so well that the selection would be exactly what she would have chosen for herself.

Crepe Georgette Nouveau, for someone who prides herself on wearing the new things first. Fine Brocades for the elegant wraps. Imported Tinselled Silk Voiles for elegant gowns. Kumsi-Kumsi in novelty sports plaids for the new skirt. New Broche Charmeuse and Moire Faille for street and afternoon dresses, and smart Satin Plaids in deep, dark tones, to wear with the dark jacket.

Complete Line of the Finest Black Silks

Strawbridge & Clothier—Aisle 6, Centre

Amberg

Why Your Files Need This Plan

How You Can Have Filing and Finding That Is Individualized to Your Business

If letters are ever lost in your office—you need the Amberg Plan.

If letters are ever mis-filed in your office—you need the Amberg Plan.

If units of correspondence are ever separated in your office—you need the Amberg Plan.

The Plan in a Nutshell

THE Amberg Plan is simple, complete filing and finding individualized to your business. It is more than filing cabinets, it is more than guides, cards and folders. It is more than these although it includes them. The Amberg Plan of filing and finding is based on scientific certainty, yet is so simple in practice that anyone who knows the alphabet can operate it. Even the boss can find a letter by the Amberg Plan.

The Amberg Plan is the culmination of 51 years experience in filing and finding correspondence. Founded in 1868, this company has been both pioneer and authority in its chosen field during the last half century. It has originated practically every fundamental improvement in vertical filing and finding.

There are two basic reasons why the Amberg Plan is the choice of 75,000 offices:

First—The Infallible Law of Correspondence

Correct distribution of file matter is the crux of any filing plan, for correct distribution means accurate filing:—accurate filing means quick finding. Amberg discovered how to make the distribution of file matter 99 1/2% accurate.

An exhaustive study was made of American business names as they occur in business correspondence. Seven years were devoted to the monumental task of analyzing and classifying 205,920 business names. The final result showed to a certainty the percentage of recurrence of

various alphabet letters and combinations of letters in filing. So exactly was the value of each letter determined that with 75,000 Amberg installations to check against, the error in distribution under the Amberg Plan is less than one-half of 1%. This is the Law of Correspondence, discovered by Amberg and exclusive to the Amberg Plan. It is the basis of every Amberg installation.

Second—How It Is Individualized to Your Business

Your business is different—different in policies, in methods. You have your way of selling, of billing. You have your own list of customers and correspondents. The Amberg Plan recognizes these differences.

With the Law of Correspondence as the foundation and after a study of your requirements, we build a Plan of filing and finding to fit your needs. The Amberg Plan operates simply and economically in your office because it is built for your business and yours alone.

You Should Investigate the Amberg Plan—

Because your business—like every other business—has its filing troubles. "Filing troubles" is only another way of saying "Time-and-money waste in your office." The Amberg Plan reduces these wastes to the minimum.

Because it individualizes to your own business scientific filing and finding principles.

Because it is simple to operate, sure in its results.

Because of the service that is part of it and the guarantee that is behind it.

Because Amberg equipment can be installed with scarcely a ripple in your office routine.

Phone for a representative. Let him discuss with you your filing and finding needs. Let him show you what the Amberg Plan can do for you. No obligation on your part—a pleasure on ours.

Amberg File & Index Company, 528 Widener Building, Philadelphia

Telephone Walnut 4674

Chicago Boston Cleveland Pittsburgh Detroit New York

INDIVIDUALIZED TO YOUR BUSINESS

Amberg

The Complete Plan of Filing & Finding

Exclusive Fur Coats—Only One of a Kind

The selection of Fur Coats for Christmas has begun in earnest. We are packing them up neatly every day and sending them out, or, when desired, we keep them here to be delivered at any date specified at time of purchase. Some very choice models were sent out this week, which prompts us to tell you that of these choice models there is only one of a kind, and that the earlier you select the better you will find the assortment. These are all single exclusive numbers:

- SIBERIAN SQUIRREL COATEE—Clear gray skins, fashionable model (see sketch), beautifully lined—\$485.
- NATURAL BLACK MUSKRAT—45 inches long, reverse border, deep crush collar and turn-back cuffs of natural skunk—\$595.00.
- MOLESKIN COAT—Genuine skins, handsomely worked, fine selected skins of skunk for collar and cuffs—\$725.00.
- JAPANESE MINK COAT—Very highly favored; durable skins, nicely lined—\$450.00.
- ASKA SEAL DOLMAN—45 inches long; exquisite quality, beautifully lined—\$1275.00.
- PERSIAN LAMB COAT—Richly curled skins; full length; deep collar and cuffs of self fur—\$465.00.
- MOLESKIN WRAP—One of our finest models, handsomely made and lined—\$850.00.
- HUDSON SEAL (Dyed Muskrat) SPORTS COAT—Of full-furred skins; 30 inches long—\$300.00.
- CARACUL-AND-HUDSON SEAL COAT—Full-length, richly curled skins, fashionable shawl collar, cuffs and border of Hudson seal—\$495.00.
- NATURAL PONY COAT—Beautifully marked skins, finished with shawl collar and cuffs of Australian opossum—\$275.00.
- HUDSON SEAL COAT—Fashionable length; beautiful beaver collar and cuffs—\$585.00.
- HUDSON SEAL DOLMAN—Model, full-length, trimmed with finest natural skunk—\$850.00.
- TAUPE NUTRIA COAT—40 inches long, and beautifully lined—\$595.00.
- BLENDED MUSKRAT COAT—With handsome shawl collar and cuffs of Hudson seal—\$265.00.
- NATURAL MUSKRAT COAT—Full-furred skins, 36 inches long, deep shawl collar and turn-back cuffs—\$350.00.
- MOLESKIN COAT—Made from clear gray genuine Scotch moleskins, trimmed with Siberian squirrel—\$410.
- NEARSEAL COAT—Beautiful model in sports effect, large crush collar of Australian opossum—\$375.00.
- NATURAL BEAVER COAT—Full-furred pelts; beautiful model, in sports style; deep collar and cuffs—\$450.00.



Strawbridge & Clothier—Second Floor, Filbert Street

There's Certain Satisfaction in Choosing Men's Clothing Where Stocks are Complete

Men may be able to secure equally-good clothing elsewhere—but there's assuredly none better to be had.

The outstanding feature of Clothing stocks here is their matchless comprehensiveness and breadth of selection.

Never—although acute shortages are reported in other quarters—have our stocks been scanty or lacking in selection. Right now they are as full and as comprehensive as ever—including every new and correct style and fabric of the present season.

Smart Winter Suits, from \$27.50 to \$55.00 Winter Overcoats, from \$27.50 to \$110.00

They are in the trimmest of new styles, faultlessly tailored by Stein-Block, Hart, Schaffner & Marx, Alco and the other good houses that we have depended upon for years.

Interesting new arrivals are the "Wintermore" Overcoats, from Hart, Schaffner & Marx. They are of warm, fleecy fabrics, in distinctive Ulster and Ulsterette styles—some with all-around belt. We have marked them \$55.00.

A Special Grouping of Men's Fine Winter Overcoats, at \$35.00

Usters, Ulsterettes and plain styles, at a low price which we cannot hope to duplicate. This is a rather limited assortment, and men who appreciate savings should choose early.

Strawbridge & Clothier—Second Floor, East

Men's Soft Hats at \$2.95

Made to Sell for Double

—And every Hat in the lot brand-new this season. Practically all the leading soft-hat styles of the season are represented, in all colors—and all sizes are included in the collection.

Strawbridge & Clothier—Second Floor, Market St., East

Men's Fibre Silk Shirts now \$5.00

Several lines in which the range of sizes has become incomplete, so combined as to include all sizes—but not every size in each pattern—and sharply reduced for easy clearance.

Strawbridge & Clothier—East Store, Eighth Street

Men's Excellent Neckties at 65c

Thousands of handsome, carefully chosen patterns—and every Tie made to order for good service. It's Neckties at 65c as that men appreciate. The price, because of the purchasing, is less than the present retail value of Neckties of this grade.

Strawbridge & Clothier—Second Floor, Market Street

You'll Need Warm Robes for Motoring These Cold Days

Our present collection of Automobile Robes is matchless in extent and values. Fringed Robes of wool are \$13.50 to \$28.00. Silk-and-wool-plush Robes, \$15.00 to \$85.00. Fine Fur Robes, \$50.00 to \$150.00.

Strawbridge & Clothier—Fourth Floor

STRAWBRIDGE & CLOTHIER

Market St. Eighth St. Filbert St.