

# Strawbridge & Clothier

## Santa Claus' Headquarters



"The Dolls' Christmas Party," a pretty little Picture Story Book for Every Child To-morrow

### Let's See How Early We Can Get to the Wonderful Toy Store To-morrow!

There will be a jolly big crowd in the Toy Store to-morrow. No doubt about that. So, we venture this advice: *Try to come before noon.* Santa Claus will be ready to receive his little friends at nine-thirty o'clock, at the door of his quaint little house. The whole Toy Store glitters and glistens with its fascinating decorations and its still more fascinating Toys—a thousand different things to delight both girls and boys, and no child should be denied the pleasure of at least one visit to this marvelous Toy world.

THE DOLL SECTION is the most wonderful spot in this little world, in the opinion of all little girls—the Madame Hendren lifelike Dolls are very real to them, and so, in fact, are the Bisque Character Dolls, and all the hundreds of others. Equally fascinating are the Dolls' Clothes, Coaches and Furniture, and the Stoves, Pianos, Dishes and other things to "play house" with.

THE BOYS will be more interested in the Construction Toys, the Mechanical Tractors, Trains, etc., the Electrical Toys, the Boats, Wagons, Automobiles, Trick Boxes, Drums and other big things reproduced in "boy size."

BOTH GIRLS AND BOYS love the Animals, Sleds, Blackboards, Typewriters, Games of all kinds, and the countless small Toys.

THE GROWN FOLKS, of course, will be here with eyes and ears wide open, "listening in" on the kiddies' confidential interviews with Santa Claus—and to these we would say that some kind of Toys will be all disposed of before Christmas, which suggests *early buying.*

### Golden Special To-morrow

250 Beautiful TRIMMED HATS

Wonderful Value at \$7.50

RELIABLE GOODS DAILY GOLDEN SPECIAL SINCERE SERVICE

This is a splendid lot of Hats, specially trimmed by our own expert milliners for this occasion. Silk Velvet Hats in black and rich colors, in the most fashionable and becoming shapes, trimmed with handsome feathery plumage, flowers, ornaments, embroidery and stylish pins. Most of these Hats are worth more, untrimmed, than our Golden Special price for the trimmed Hat. The price is \$7.50; the average value one-half more.

### Gift Books You Can Buy for \$5.00

Theodore Roosevelt, an Intimate Biography, by William Roscoe Thayer—\$5.00.

Seeing Pennsylvania, by John T. Paris, 113 illustrations in double-tone—\$5.00.

Eleanor H. Porter's Short Stories, attractively bound and illustrated, 3 volumes, boxed—\$5.00.

Author's Edition of Blasco Ibanez, The Four Horsemen of the Apocalypse, Marc Nostrum, 2 vols., attractively boxed—\$5.00.

A Lovers in New England, by Helen W. Henderson, illustrated—\$5.00.

The Near East From Within, illustrated—\$5.00.

With Lafayette in America, by Octavia Roberts, with illustrations from old prints—\$5.00.

Also an excellent assortment of handsomely bound Books of travel, half Morocco and full levant, at \$5.75 to \$15.00.

Strawbridge & Clothier—Second Floor, Filbert Street, West

### PRECISE WATCHES

Despite market conditions, "Precise" Watches have closely adhered to those high standards of quality that have made them the favored and ever-reliable timepiece of thousands.

Although present supply of "Precise" Watches is complete, early selection is advisable.

Many have decided to give a "Precise" Watch as a gift.

Men's 25-year gold-filled Watches, with 17-jewel Precise movement—\$28.50; with 17-jewel adjusted Precise movement—\$35.00.

Men's 14-karat gold open-face Watches, with 17-jewel Precise movement—\$43.50; with 17-jewel adjusted Precise movement—\$55.00.

Men's 14-karat gold open-face Watches, 10-jewel adjusted Precise movement—\$65.00.

The new "Century" Precise, 11-karat gold, extra-heavy case, 25-jewel Precise movement (adjusted to six positions)—\$100.00.

WOMEN'S 20-year gold-filled convertible Bracelet Watches, 15-jewel Precise movement—\$32.50; with 19-jewel Precise movement—\$42.50.

Strawbridge & Clothier—Aisle 9, Market Street

### Three Groups of Women's Smart but Inexpensive Suits

**Whipcord and Serge Suits, \$25.00**  
Black, navy blue and green. Belted models, plaited below the waist-line and trimmed with rows of bone buttons; other belted models with box-plait in the centre of the back and finished with smart, snug convertible collar.

**Sports Suits in Heather Mixtures, \$28.50**  
Well-tailored suits of superior quality, some in belted style with inverted plait below the waist-line, some with yoke back and with box-plait in the centre of the back combined with pinch tucks. Finished with notched collars and substantial patch pockets. Oxford, oxblood, brown, blue and green mixtures.

**Wool Velour and Homespun Suits, \$30.00**  
In black, navy blue and other colors; also smart checks in brown and green effects. All in belted styles, variously tucked and plaited, some with fur collars.

### Women's Silk Stockings—Seconds, \$1.45 a Pair

Slight imperfections, so these Full-fashioned Silk Stockings are sold much below their value. In white and black, with mercerized tops and soles—\$1.45.

**Mercerized Lisle Stockings, special, 75c**  
These Black Mercerized Lisle Stockings, with ribbed garter tops, sizes 8½ to 10½—75c a pair.

Strawbridge & Clothier—Aisle 4, Centre

### Another Remarkable Purchase of 150 Lovely Dresses \$19.75

TWELVE DIFFERENT MODELS FOR STREET AND AFTERNOON WEAR

**Savings Average Nearly One-Third**

Twelve different models, two shown in the sketch—one of serge trimmed with buttons and with narrow rows of silk embroidery on the skirt; the other model is of embroidered crepe Georgette. Others of crepe de chine, satin, taffeta, crepe Georgette and taffeta, serge and wool jersey, in tunic, straight-line and distended-effect effects. Black, navy blue, French blue, taupe and some in brown. A most attractive lot.

**Silk Dresses, \$25 to \$45**

A charming group, including crepe de chine, satin and crepe Georgette and satin; plaited and irregular tunic styles, some beaded, some embroidered. Some have the fashionable vestes.

**Cloth Dresses, \$30.00 to \$65.00**  
Serge, tricotine and velour checks, in coat, redingote, tunic and straight-line styles, embroidered, braided or plain-tailored.

### Many Special Values Saturday in Women's Winter Coats

Five special groups of Coats of the same kind and quality as those on sale previous Saturdays, which is as fine a recommendation as they can have, as hundreds of our customers know.

**Special at \$27.50** Heavy Cheviot Coats with deep collar of the material; body and sleeves lined.

**Special at \$32.50** All-around-belted Coats of heavy cheviot, in black, navy blue, brown and taupe; lined throughout.

**Special at \$45.00** Silvertone Velour Coats with deep collar and band on cuffs of seal-dyed cone. Also Black Kersey Coats with deep collar of fur. Both kinds lined throughout with figured silk.

**Special at \$50.00** Short Seal Plush Coats, made with full, rippling back, deep collar and bell sleeves; silk-lined throughout.

**Special at \$60.00** Very smart models of silvertone velour in fashionable autumn shades, made with deep collar and many have cuffs of seal-dyed cone, and elegantly lined throughout.

## It Will Pay Any Man Who Wants a New Suit or Overcoat to Note These Values

At a time such as this, with Clothing shortages reported on every side, one might be tempted to regard the selling of smart new Clothing at less than our own regular low prices as a remarkable stroke of merchandising. There's nothing really remarkable about it when the facts are known. We simply bought liberally—in order to insure ample selection for our customers—at a time when most stores waited for prices to come down. The unexpected shortage of Clothing and consequent "rise" in prices found our stocks complete.

The following collection of smart new Clothing represents but a portion of our stock, and, although marked at less than our own regular prices, bids fair to rival the entire Clothing stocks of many stores.

**Overcoats, \$28.50**  
Chesterfield styles, in black and Oxford fabrics.

**\$34.50 and \$38.50**  
Usters, Ulsterettes and other good styles for men and young men.

**Overcoats, \$58.50**  
Hart, Schaffner & Marx Dress Overcoats, dark fabrics; silk-lined.

**Usters at \$27.50**  
Comfortable style, and of dark Oxford fabrics. Sizes 38 to 46.

**Leather Overcoats**  
SPECIAL AT \$42.50—Reversible—leather and gabardine.

**Suits at \$23.00**  
Smart brand-new Winter Suits—at less than present wholesale cost.

**Suits at \$36.50**  
Young men's Flannel Suits, in blue, brown and green.

**\$31.50 and \$38.00**  
"Alo" and other fine Suits, taken direct from regular stocks.

**Dress Suits, \$40.00**  
Correct styles for men and young men; faultlessly tailored.

**Fur-Lined Coats**  
SPECIAL AT \$95.00, \$145.00 and \$225.00—Fur-lined Overcoats.

**Raincoats, \$8.75**  
Of tan rubberized fabric—guaranteed water-proof.

**Separate Trousers**  
Special values at—\$4.75, \$6.75 and \$9.75.

### A Fine Line of Seal Plush Coats

In many styles, with fur collars, \$50.00 to \$100.00. Without fur collars, \$35.00 to \$75.00. Those at the higher prices are elegantly lined throughout.

**Smart Cloth Coats**  
Heavy poplin, in black and blue, lined throughout, \$25.00. Wool Velour Coats, plain and silvertone, lined throughout, \$35.00 to \$50.00.

Strawbridge & Clothier—Second Floor, Centre

### Gift Neckwear

Many women hope that Santa Claus will slip a dainty bit of Neckwear in the Christmas stocking:

**Real Filet Lace Collars, \$3 to \$8**  
**Organdie Neckwear, \$1.00 to \$6.00**  
**Marabou Neck-pieces, \$7.50 to \$23.00**

**Marabou Capes, SPECIAL, ostrich-trimmed, \$5; plain, \$3.50**

**Veiling—50c to \$2.00**  
Such smart Veiling, in so many patterns, black, navy blue, brown or taupe!

Strawbridge & Clothier—Aisles 11 and 13, Centre

### Interesting Underwear News

For the great many men and women who have now decided that the question of Winter Underwear can be put off no longer. These are but a few suggestions from our vast stock on hand—

**For Women**  
Medium-weight ribbed cotton Union Suits. Ankle length—high neck, long sleeves; Dutch neck, elbow sleeves; low neck, no sleeves. Knee length—low neck, no sleeves or short sleeves—\$1.50. Extra sizes—\$1.75.

**Ribbed Merino Vests and Tights**—\$1.75 each. Extra sizes—\$2.00.

**Ribbed Mercerized-Merino Vests and Tights**—\$2.25 each. Extra sizes—\$2.75.

**For Men**  
Heavy euru or gray ribbed cotton Shirts and Drawers; seconds—special at \$1.15 each.

Heavy Natural Merino Shirts and Drawers—\$1.75 each.

Medium-weight euru ribbed cotton Union-Suits—\$2.00.

Heavy gray Worsted Union Suits—\$4.00 to \$6.50 each.

### Interesting Values in Blanket Bath Robes

At \$3.95—Women's warm Blanket Bath Robes in attractive colors and designs; flat collar; cord girdle.

At \$5.00—Both light and dark effects, also Japanese designs in pretty Blanket Bath Robes. Satin ribbon on the shawl collar, cuffs and pockets; cord girdle. An excellent value at—\$5.00.

**Satin Ribbon-trimmed Blanket Bath Robes, many styles, \$7.50 and \$10.00**

**Little Women's Bath Robes**  
A tailored model in smart plaid patterns, or a style with satin-trimmed collar. In sizes 31, 33 and 35—at \$5.00.

Strawbridge & Clothier—Third Floor, Filbert Street, West

### DIAMOND JEWELRY

As market prices for Diamonds have greatly advanced, the advantage of buying at prices based on a fair margin of profit above actual cost to us, is well worth considering. Especially so—because we purchased the greater part of our present collection at a time when prices at the source were lower than they have been since.

We know we cannot duplicate them at the same prices, nor many of our most attractive designs at any price.

**Bar Pins—\$32.00 to \$85.00.**  
**Brooches—\$18.00 to \$345.00.**  
**Rings—\$35.00 to \$975.00.**  
**Scarf Pins—\$25.00 to \$225.00.**  
**La Vallieres—\$40.00 to \$750.00.**

Strawbridge & Clothier—Aisle 9, Market Street

### Men's and Women's Umbrellas, \$6.50

Just the thing for the man or woman who would like to find an Umbrella on the Christmas tree. Tape-edged Union Taffetas (silk-and-cotton) covers of finest quality, with bakelite-top handles with wrist cord, on women's Umbrellas. On men's sizes, hook or crook handles of plain or natural wood, some with bakelite ends. Unusually good value at—\$6.50.

Strawbridge & Clothier—Aisle 7, Market Street

### From Our Children's Underwear Stocks

**Children's**  
"Tuckaway" Gray Sleeping Suits, drop-seat and with feet; sizes 1 to 10, at \$1.00 to \$1.45, respectively.

**Boys'**  
Gray ribbed Cotton Shirts and Drawers, fleece-lined; small sizes—75c each; large sizes—80c each.

**Girls'**  
White ribbed Cotton Union Suits, fleece-lined—\$1.00 to \$1.25, according to size.

### Special Corset Values

Six excellent values in desirable Corsets and Brassieres, every one at a saving, some reduced one-half:

**S. & C. Special Under Price**  
White Coutil Corsets, all-elastic top; for growing girls—now \$1.50.

**Pink Brocade Corsets, medium-low bust—now \$2.50.**  
Of pink brocade, wide elastic top, half price—\$3.50.

**Warner Corsets, now \$1.50**  
Of white batiste, for average figures, sizes 19 to 25 only.

**Excellent Corsets, now \$2.00**  
Broken lots of Royal Worcester and S. & C. Special Corsets, low or medium bust, long over hips. Reduced one-third and more.

**Bandeau Brassieres, now \$1**  
A saving of one-half on Pink Brocade Brassieres, hooking back or front.

Strawbridge & Clothier—Third Floor, Market Street, West

### Christmas Gift Slippers For All the Family Are Here

Soft little Slippers for baby, pretty styles for boys and girls, comfortable Slippers for father and mother, and the old-fashioned Comfy that grandfather and grandmother like best. Ordered months ago, sold now at a distinct advantage in price:

**Gray Felt Slippers, with leather soles and soft felt insoles; sizes 9 to 11, \$2.25; large sizes—\$2.50.**

**Men's and Boys' Slippers**  
Men's Dark Tan Kid Everett Slippers, with broad toes—\$3.25.

Men's Kid Romeo Slippers, in dark tan, soft and comfortable, protecting the instep—\$3.50 and \$4.00.

Men's Comfy Slippers, with padded comfy soles, Oxford gray, brown and dark blue—\$2.00 to \$3.00.

Men's Felt Comfy Hylo Slippers, convertible, low-cut, or turned up to fit snugly around the ankle—\$2.50.

Men's Dark Gray Felt Slippers, with leather soles and heels, and soft felt inner soles, at \$2.75; Romeo and Hylo styles—\$3.50.

Boys' Dark Tan Kidkin Everett Slippers, with leather soles and heels—\$3.00.

Comfy Slippers, in dark blue and khaki color, with soft padded insoles; genuine Daniel Green Comfy Slippers—\$1.75.

**Women's Slippers**  
Japanese Embroidered Kimono Slippers—\$1.50.

Felt Comfy Slippers, padded insoles, ribbon and pom-pom trimming, in pretty shades—\$2.25 and \$2.75.

Felt Juliets, fur-trimmed, leather soles and heels, soft felt insoles—\$2.50 to \$3.00.

Quilted Satin Boudoir Comfies, in lovely shades, with padded comfy soles—\$3.00 and \$3.50.

Satin Mules and Boudoir Slippers of brocade satin—\$3.50 to \$4.50.

**For Misses and Children**  
Comfy Slippers for babies. In light blue, sizes one to six, buttoned around the ankle, \$2.00; Children's Comfy Slippers, pink or blue, sizes 6 to 11, \$2.25; sizes 1½ to 2—\$2.50.

**STRAWBRIDGE & CLOTHIER**  
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