Famous 23 Years Ago Famous To-day
$\mathbf{P}^{\text {HILADELPHIA'S fame for ice cream }}$
$\qquad$
$\qquad$
$\qquad$

Men! This Is a Once In a

2200 Overcoats-Secured at a Price $\$ 10$ to $\$ 25$ a Coat LOWER Than the Lowest Present Prevailing WHOLESALE PricesAnd Offered Tomorrow at the Same Tremendous Reductions in This, the Most Marvelous Overcoat Sale in Philadelphia's History.
Smart Overcoats Worth Up to $\$ 40.00$
$===2 \times 23.75$
Rich Overcoats Worth Up to $\$ 55.00$

$$
\begin{aligned}
& \text { examples of overcoats you've ever seen. Every new } \\
& \text { color, every new model is here. To duplicate any of } \\
& \text { these models you would be compelled to pay } \$ 50 \text { or } \$ 55
\end{aligned}
$$

Elegant Overcoats Worth Up to $\$ 65.00$
 All $\$ 40$ \& $\$ 45$ Suits Tomorrow $/{ }^{s} 29.50$ To round out this mighty Overcoat event Mr. Brooks offers 400 fine Winter
Suits, selected from our own stock. Every Suit formerly sold for $\$ 40$ and $\$ 45$ Suits, selected from our own stock. Every Suit formerly sold for $\$ 40$ and $\$ 45$.
Tomorrow you can pick your choice for $\$ 29.50$.
$210 \$ 50$ Suits Reduced Tomorrow old
$344^{50}$

