## The Testing of

 Tulia Grant By hazel devo batchelorCopurieft READ THIS FIRST


## AN IMPORTANT CHANGE

 But of Name OnlyNot of Policy : Nor Management
To facilitate the conduct of our business we have changed the name of the firm from

## Arine to © Lecker

The executives, sales and office
force will continue as before

## Have Pretty Teeth

Remove That Dirty Film
Free
to end film. show you how

Look in the Glass Look at your teeth in the glass. Then
brush them in this new way for ten brush them in this n
days and look again.
There is a film on your teeth-a limy film. It clings to the teeth,
enters crevices and stays. The tooth brush does not end it. The ordinary ooth paste does not dissolve it. So it tays between the teeth and elsewhe
and may do a ceaseless damage.
That film is what disc
That film is what discolors - not the
eeth. It is the basis of tartar. It holds food substance which ferinents and wims acid. It holds the acid in contact with the teeth to cause decay.
Millions of germs breed in it. They
ith tartar, are the chief cause of pyorrhea. Thus most tooth troubles are now traced to film.
Dental science, after years of searching, has found a way to combat it. Able authorities have proved it by many
careful tests. Now the method is em. careful tests. Now the methoo is em-
bodied in a dentifrice called Pepsodent, nd leading dentists
rging its daily use.
A 10-Day Tube is
A 10-Day Tube is now supplied to
everyone who asks. Test it and see

## Repsoceant

The New-Day Dentifrice

Ten-Day Tube Free Deptyms,104 SWENT COMPANY, Mail 10-Day Tube of Pepsodent to

## Our Profit from all Sources

The American Public does not believe all it reads. t insists on being shown.
When Swift \& Company says its profits are only a fraction of a cent per pound, many believe we are not telling the whole story-that there are hidden profits.

Here Are The Facts:
Our net profit on our entire business for the year 1918 amounted to only 1.76 cents per dollar of sales, or less than one-half cent per pound, and

Included profits from hides and all other
Included profits from all sundry side-lines. Inclurled profits on all subsidiary corporations. To sum up-it included the entire profit from every source of revenue in which
Swift \& Company has any interest. There are no other profits.

Furthermore our accounts have been checked and certified annually by leading public accounting firms.

Swift \& Company is sincerely trying to get the facts before the public. If you have any questions regarding our business-write us-and we will do our best to answer them. In discussing the packing business be sure you have the facts and that you are not unintentionally spreading misinformation.

If you get the facts we have no doubt as to the verdict.


Use Red Cross
Christmas Seals

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