

# Athletic Competition Among the Workers Is an Enormous Factor in Philadelphia's Industrial Supremacy

Philadelphia's great industrial plants are far more than just housings for their busy workers—they are also places of pleasant recreation and healthful, spirited athletics.

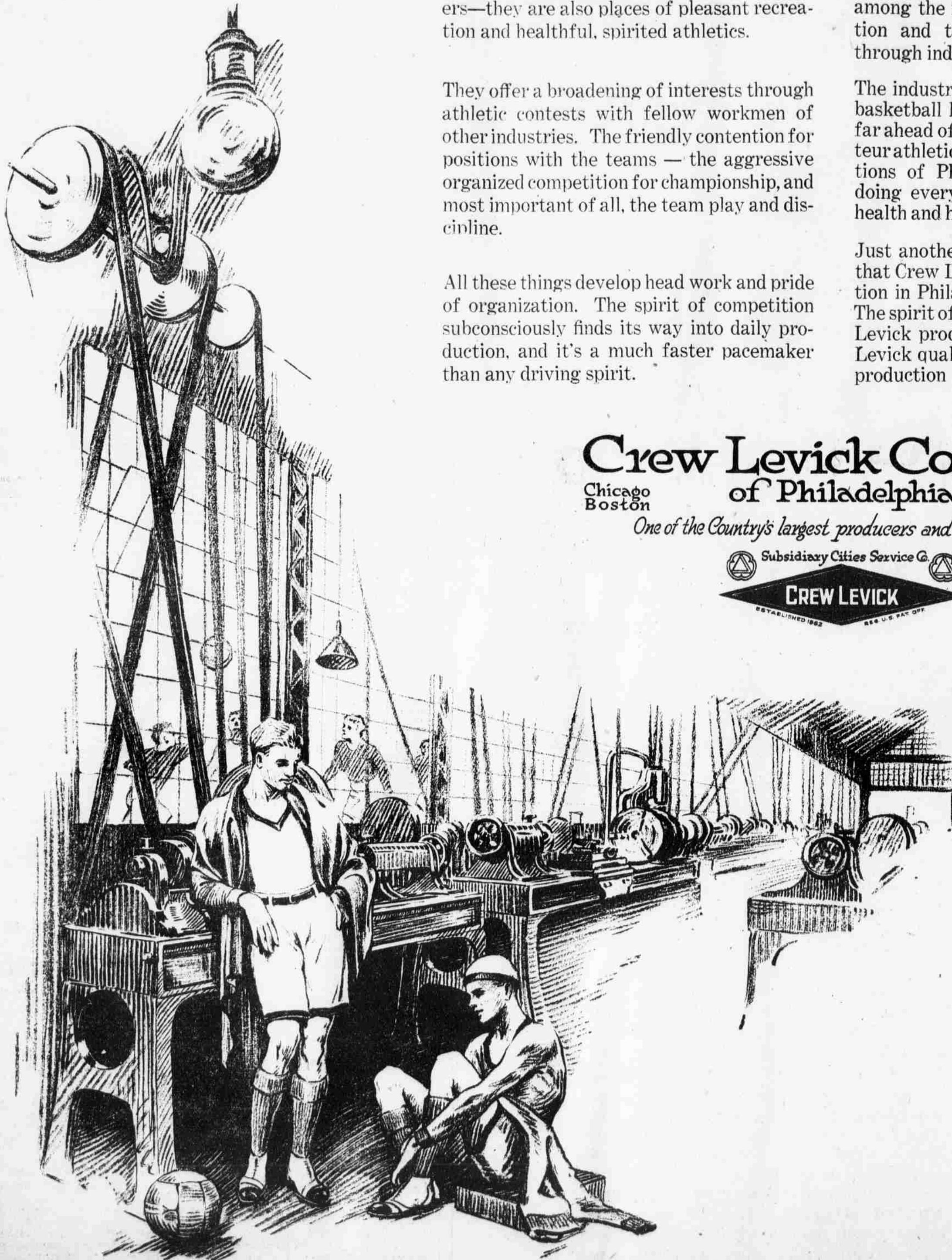
They offer a broadening of interests through athletic contests with fellow workmen of other industries. The friendly contention for positions with the teams — the aggressive organized competition for championship, and most important of all, the team play and discipline.

All these things develop head work and pride of organization. The spirit of competition subconsciously finds its way into daily production, and it's a much faster pacemaker than any driving spirit.

It is to be expected of Philadelphia's industrial instinct that she should have been among the first to appreciate the organization and training qualities that develop through industrial athletics—

The industrial baseball, football, soccer and basketball leagues that put Philadelphia so far ahead of any other American city in amateur athletics, are just some of the manifestations of Philadelphia's industrial vision—doing everything possible, always, for the health and happiness of the workers—

Just another of the constructive influences that Crew Levick enjoys, through participation in Philadelphia's industrial supremacy. The spirit of the thing seems to get into Crew Levick products, for the demand for Crew Levick quality sets a very fast pace for our production effort.



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