

Grand Organ at 9, 11, 11:55 and 5:20

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

Some Things That People Will Want to Get in Time for Thanksgiving

Little Pieces of Suggestions to the Young Fellows

Who Are Expected to Take Their Fathers' Places and "Carry On"

Sir George Williams, a noted merchant of London, said to a friend of the writer these words:

"Many a young man fails in life from the want of a kindly guiding word at the outset, and many a man now occupying a good and honorable position owes and attributes his success to the timely counsel at the start of some friend interested in his welfare."

To reach out a hand or give an idea to a deserving young man is a privilege not to be thoughtlessly set aside.

The young fellow who depends solely upon capital, luck, patronage, is likely to find himself on a smooth hillside downward way to disappointment, failure and nothingness.

Give a glance as you pass through what the people call "Our Store" and see the dignity, happiness and healthfulness of many working, learning, young people.

[Signed]

Joe Hanauate

Nov. 25, 1919.

SOME OF OUR CHRISTMAS POSTS are still open.

There are vacancies for the full business day and some for the "short hours" that homekeepers can spare. Mr. Atkinson will be glad to see women, men, girls, boys who apply at the Lincoln Building, Broad and South Penn Square, from 9 to 1 and 5 to 6 o'clock.

75 Silk Duvetyne Gowns and Costumes Reduced to \$100 Each

And \$100 is precisely half of their original prices. They are all made of the scarce, imported duvetyne, are all copies of imported models, and there are scarcely two alike. But everybody's size is there and the colors are lovely—grays, beavers, browns, tans, taupe, henna, blues and various red shades; besides black.

But the most important thing of all to remember about them is the fact that they are precisely the gowns women will want for Thanksgiving Day, because one can wear them with splendid furs at the game, later at dinner and later still at the theatre. Price \$100 each.

(First Floor, Central)

Many of the Fine Winter Hats for Women Lose Part of Their Prices

These are the fine dress and tailored hats from the Gray Salons—a little group that we want to hurry out and take this means to do so. They are of duvetyne in the fashionable Winter colors and shapes, of lustrous velvets and of haters' plush. Some are trimmed with ostrich, some are embroidered, but all are attractive and in good styles. Black as well as the fashionable colors are included, and prices start at \$10.

And the average reduction is a third below the usual price.

(Second Floor, Chestnut)

Women's Tailored Silk Shirts

One is a man's wear crepe with high-low collar and it costs \$13.50. One is a heavy white habutai shirt with a detached collar, \$10.75. And the third is a heavy white habutai with a roll collar at \$10.75.

(Third Floor, Central)

High-Necked Nightgowns

for large women who like to be comfortable in cold weather and who don't like flannellet near them. These gowns are of cambric and muslin, with tucks and embroidery to make them pretty and they sell at \$2 to \$3.50.

(Third Floor, Central)

Of Course Every Woman Wants a New Veil

Just arrived are some very pretty flit meshes and there are also many other fancy meshes, fine or heavy and some with woven squares. They come in all colors for the new hats and are \$1 to \$1.50 a yard. Tiny chenille dotted veils are also most popular and fashionable and they are becoming to almost every one. In black, navy, taupe and brown, \$1.25 to \$1.75 a yard.

(Main Floor, Central)

A Certain Blue Serge Is Much Liked for Dresses

The reason being that it is what is known as a "French" weave, all wool and very fine and smooth. It is most graceful for draping, tucking or ruffles. The width is 40 inches and the quality rather better than usual for \$2 a yard.

(First Floor, Chestnut)



The Combs the Fashionable Coiffure Needs

you will find in the cases of the Jewelry Store. There are beautiful combs set in imitation shell, with mountings of sparkling rhinestones or the rich blue imitation sapphires. These are in many new designs and different styles, starting at \$6.50 and going up to \$60. Carved combs, in artistic designs, are of the plain imitation shell, and come in many styles, from the small Spanish comb to the extremely high one. These are \$2.50 to \$13. Little pins and barrettes to wear with these combs are in many designs and are 50c to \$6 each.

(Main Floor, Chestnut)

Gay Ribbons to Tie Up the Holiday Packages

are ready now and it's a wise woman who gets them early. There are plain and fancy ribbons, many widths and bright and quiet colors, as well as all the pretty shades women like for this purpose.

15c to 75c a piece.

(Main Floor, Central)

Important News of Reductions on Girls' and Young Women's Dresses, Coats and Suits

Just in time for Thanksgiving, too!

New Winter clothes, in the newest fashions—but just read these details for yourself and see what moderate amounts will do tomorrow in the Young Women's Salons.

Young Women's Winter Suits, \$32.50

These are sports and tailored suits of warm tweeds, blue, tricotines and dark wool burella cloths in excellent styles, well tailored and in good colors. They are most attractive, indeed, for the price; all have been much higher. 14 to 20 year sizes.

Girls' Winter Coats Reduced

These are fine dress coats in becoming new models. \$30 for fine broadcloth coats in rose or Copenhagen blue; made with deep cape effect; warmly lined and interlined. \$35 for finer broadcloth coats in tan, French blue or rose color, trimmed with fur; silk lined and interlined.

\$52.50 for handsome broadcloth coats of rose or

(Second Floor, Chestnut)

French blue with wide band of nutria fur around the collar. Figured silk linings and interlinings, of course. All in 6 to 14 year sizes.

Girls' White Dresses, \$2.50 and \$3.50

Of rep and heavy white cottons, usually with colored collars and cuffs or colored stitching; many styles, some need a pressing. These are now about half price. 6 to 14 year sizes.

Young Women's Separate Sports Skirts, \$23.75 and \$25

Gay and dark hued plaid skirts in attractive colors; many good styles; also wool jersey skirts. One and two of a kind, hence their present small price. 23 to 29 inch waist measures.

(Second Floor, Chestnut)

Trimmed and Novelty Fur Coats Were Never More in Fashion

And here are lovely new fur coats to wear to the game on Thursday—or to the theatre or any other place where a woman wishes to look her smartest and prettiest.

The Fur Salon has some charming new coats—in the fashionable lengths, and all of such carefully selected and matched skins that you could quite safely buy one with your eyes shut!

Natural gray squirrel coats, in many lengths and ever so many styles, from the little short coat at \$350 on up to the handsome coat in a longer length at \$750.

Hudson seal (died muskrat) and nearseal (died coney) coats, trimmed with squirrel—and this is a much-liked combination—are \$385 to \$875 and include many stunning coats.

(Second Floor, Chestnut)



Other trimmed coats of Hudson seal and other furs begin at \$450 for a Hudson seal (died muskrat) and go up to \$750 for a beautiful moleskin coat.

(Second Floor, Chestnut)

New Silk Plush Coats Some With Fur Collars

The collars are huge affairs of beaver and wolf, reaching to the waist and they make these coats particularly luxurious and warm. Also they greatly aid to the value because both beaver and wolf have risen in price since we bought these coats.

There are two styles with fur collars and two without, the latter having large comfortable collars of the silk plush. One model comes in beaver color plush as well as black.

Nearly all these coats are in the short hip length and they are all made in the new fashion for fur coats and have fancy silk linings. \$67.50, \$75, \$95, \$115 and \$165 are the prices.

(First Floor, Central)

Twinkle Little Slipper Buckles on Her Little Feet

And remind her of the good judgment of the one that gave her such a pleasing gift—for slipper buckles are one of the nicest of presents. Our holiday showing of buckles is worth seeing. Rhinestones, cut steel, bright and dull jet, bronze, beaded, enameled metal, beaded bows—there's a wonderful assortment.

Prices range from 75c for a pair of leather buckles, to \$75 for two stunning large buckles of rhinestones.

(First Floor, Market)

Women's Patent Leather Dress Boots

An extremely attractive style with beige buckskin tops, scalloped button tops, plain toes and 2-inch Louis heels. Price \$19 in the Exclusive Little Boot Shop.

(First Floor, Market)

Narrow Leather Belts, Brightly Studded, Are New

The belts are quite narrow, are of good quality leather in dark brown, dark blue, black, gray or tan, have many bright studs and are finished with little metal buckles. \$1.75 each.

Mottled leather belts, in the same narrow styles, are in gray or brown effects and are \$1.50.

And patent leather belts, in black, with many small studs, are \$1.25 each.

(Main Floor, Central)

Another Shipment of those quilted Japanese silk wrappers has arrived and there is now a full assortment of colors—Copenhagen blue, purple, dark blue, black and old rose. Prices are \$10.75 and \$14.50 in the French Room.

(Third Floor, Chestnut)

The Handkerchief Shop Spreads Itself for Christmas

The Handkerchief Shop is overflowing with crisp, new squares—and they overflow to

One Whole Section Devoted to Initial Handkerchiefs

where you will find all the kinds of initial handkerchiefs that people want to use and to give each other.

Men's initial handkerchiefs are \$6 to \$18 a dozen. Women's initial handkerchiefs are \$2.10 to \$18 a dozen.

Another Section Is Turned Over to Children's Handkerchiefs

and there you will find all the kinds of handkerchiefs for small and larger girls and boys. Plain white and white with colors, embroideries and other kinds—all are here.

But the Whole Assortment Is Remarkable—

including as it does, the finest, linen squares we can find for you in Ireland and France. There are perfectly plain handkerchiefs aplenty, exquisitely embroidered and lace trimmed kinds, and such colors as would delight the most fastidious.

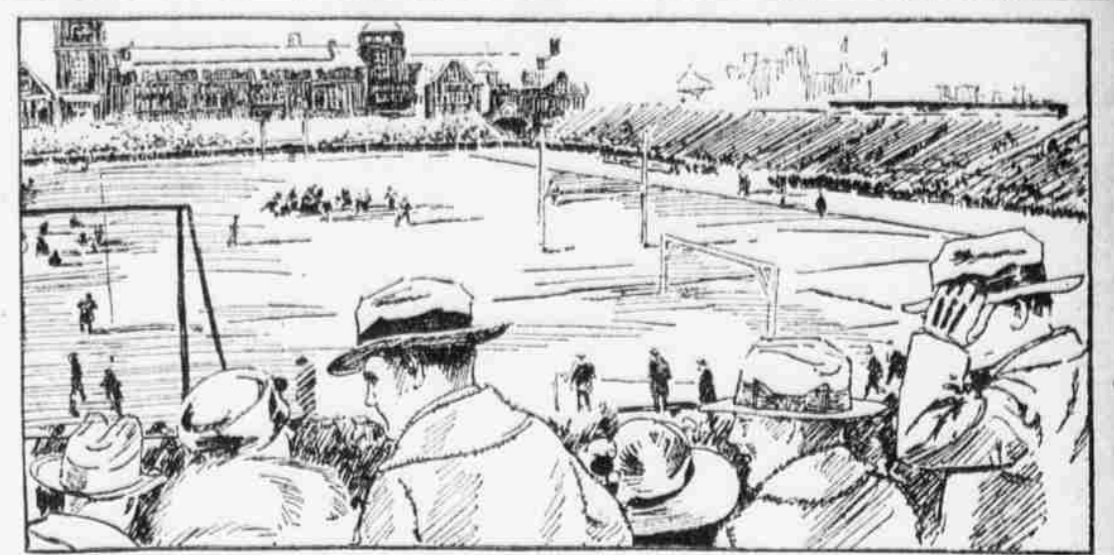
(Main Floor, Central)

A Fine Shipment of Women's Gloves From Europe

Kidekin gloves at \$2.50 the pair, and very good gloves for that price. Not only are the skins of fine texture, soft and of excellent quality, but the gloves are in the fashionable winter colors and styles—all black, black with white embroidery, gray, gunmetal, brown, tan, beaver, mode, and white

with black embroidery. They have two clasps for fastening. Of the same quality is another style which comes in this shipment—black gloves with white embroidery, or white with black. The embroidery is in three heavy rows and the gloves have contrasting hems. \$2.50 a pair.

(Main Floor, Central)



Keep Warm at the Game to Keep Well

Thanksgiving Day demands that men be well and, above all, warmly dressed.

Whether a man is going to the football game or for a run in the automobile, a good, warm Winter outer coat is absolutely essential.

Our Men's Clothing Store is ready with Winter overcoats of warm woollens made on the best of lines, big, roomy and comfortable, double and single breasted, belted and semi-belted. \$38 to \$85.

Fur-lined and fur-collared overcoats in luxurious assortment, collars being of beaver, otter, nutria and seal-dyed muskrat. Prices for fur-collared overcoats are \$100 and \$125.

Fur-lined overcoats with shells in black, oxford or heather mixtures and linings of marmot, natural muskrat, blended muskrat, Australian opossum at \$175 to \$375.

Men's suits in the finest fashion of pure wool fabrics, excellently tailored, \$32 to \$80.

(Third Floor, Market)

Woolen Scarfs for Women

They are really and truly warm and they are the most appropriate finish to a sports suit or coat. In brushed wool—tan, blue or the two colors in combination, \$7.50. Others in leather or blue, \$10.

In camel's hair, some beautiful soft scarfs are \$11 and, at the same price, are pretty new Scotch plaids.

(Main Floor, Central)

Women's Warm Undergarments

Any of these will add much to the comfort of the woman who is going to the Thanksgiving game. Woolen spencers, to wear under or over the waist, \$2 to \$5. Tights of merino, wool and silk, \$2.50 to \$7. Woolen stockings, \$2 to \$10 a pair.

(First Floor, Market)

Woolen Robes for the Game

It will be cold on the stands at Franklin Field and people who go properly prepared will carry woolen robes to wrap up in.

Handsome woolen robes large enough for two people to wrap around them are \$10 to \$27.50, the last price being for an imported robe.

They are plain on one side and plaid on the other and are useful at other times as motor robes.

(The Gallery, Chestnut)

Warm Vests and Sweaters for Men

Light weight vests that can be worn under the coat are \$7 for jersey cloth and \$8.50 for brushed wool.

Sweaters of all kinds—coat style, pull-over style, V-neck and shawl collar. Prices start at \$5 (or \$6.50 for coat style) for cotton mixed goods and go through various kinds of wool up to the finest Scotch cashmere at \$25.

(Main Floor, Market)

The Mints and the Nuts for Thursday's Feast

along with all the other little favors and novelties to use on the table—may be obtained in the Candy Store.

Double vanilla cream wafers are 80c a pound and crystallized they are 60c a pound.

Salted nuts, \$1.50 a pound—glace nuts, \$2 a pound. Jack Horner pies with 12 favors, \$6.50 each.

Turkey gobblers to fill with candies, are 25c each. Football candy boxes are 15c and 20c each.

Place cards with favors and mounted on chocolate, 20c each. Snapping bonbons, \$1.25 to \$2 a dozen.

(Down Stairs Store, Chestnut)

Wrap Up the Boy in One of These Good, Warm Overcoats

Enthusiasm is a fine thing at a football game, or at any game, but it doesn't always keep one warm. Boys are probably the most enthusiastic of creatures, but even they need protection from the cold.

Very timely shipments of boys' overcoats have been coming in for the past week or more, so that boys needing new ones for the Thanksgiving game have a very good variety to choose from.

Big, warm, double-breasted, belted coats are here in a most attractive choice of overcoatings, in 11 to 18 year sizes at \$25, \$30, \$35 and \$40.

For the smaller boys, 3 to 10 years, the choice is also very good, comprising warm, excellent coats, in gray, brown and greenish materials, priced at \$18 to \$32, while at \$28 we have an excellent lot of overcoats in blue chinchilla.

(Second Floor, Central)

Thanksgiving Makes Unusual Demands Upon the Sterling Silver

At the last moment there is pretty sure to be something needed. The Jewelry Store can help out in the way of supplying dozens or half dozens of the various kinds of knives, forks, spoons or butter spreaders.

Or it may be single serving pieces like sauce or gravy ladles, ice cream servers, additional salts and peppers or such.

These, in sterling silver, are a distinct addition to the collection of family silver.

(Jewelry Store, Chestnut and Thirteenth)

The Most Beautiful Lamps We Know

have been gathered together on the Fifth Floor, and displayed among the fine furniture that they will naturally associate with. They include such unusual things as—

Candlesticks of amethyst glass, marble and brass. Metal lamps with peacock parchment shades. Italian lamps of carved, painted and gilded wood. Silver-finished urn lamps of extraordinary grace and refinement.

Lamps mounted on beautiful Oriental vases or figures—black and gold, and midnight or powder blue porcelains; birds and princess figures.

Handwrought iron lamps with a little color and gilding. Aladdin floor lamps, based on the old Roman type. And many others.

Prices run from \$15 for a metal candlestick to \$265 for a splendid Japanese vase.

(Fifth Floor, Central)

Christmas Luggage for Thanksgiving Trips

People who are planning gifts of luggage for Christmas will often add to the value of such gifts by making them now, when the recipients-to-be are going away over Thanksgiving.

This black enamel luggage is the finest of its kind, yet we have a 22 inch, fiber bound suitcase that we can sell for \$5.75.

Black leather-bound suit cases of black enamel, cretonne lined, sizes 18 to 26 inches, \$9 to \$10.50. Black enamel hat boxes, large enough for two hats and some lingerie, \$8.50 and \$9.

Women's fitted overnight cases of shiny black patent leather and black long-grain leather, with white celluloid fittings, \$37.50 and \$40.

(Main Floor, Chestnut)

Plaid Blankets, Warm and Attractive

There is something cheerful and gay looking about these plaid blankets. Back of it are warmth and solid comfort. We have four grades, from mixed wool-and-cotton up to the finest all-wool, priced respectively at \$12, \$16, \$18 and \$20 a pair. The blankets at \$12 and \$16 a pair are in size 70x80 inches. They come in a very large choice of colors and all are finished with neat wide binding. The blankets at \$18 a pair are in pink, blue, brown and yellow. We believe these are the heaviest all-wool blankets in Philadelphia at the price, their weight being 5 1/2 pounds and size 72x84 inches.

At \$20 a pair there are plaid blankets in broken and block designs of a particularly fine grade of pure wool in pink, tan and gray, finished with a wide silk binding, colored to match the shade of the blanket, size 72x84 inches.

(Sixth Floor, Central)