## The Last Saturday Before Thanksgiving Is Always a Busy One

The Fourteen Hundred and Forty-six Feet of Walls of Granite 12 Stories Above Ground and the two stories more below ground, if placed in a line would reach from Thirteenth Street to Tenth Street on Market or Chestnut Street. But the chief excellence of this Store is not in granite and steel.
Its outstanding aim is to make life easier and worthier to all who are employed under its roof and to be of actual service in several ways to all who enter our doors.
(a) First of all, it is a fireproof building with four exits from all the upper floors in a brick and stone tower, only one floors in a brick and stone tower, only one
minute distant on each floor, straight minute distant on each flo
ahead, from every direction
(b) All the aisles are straight on level floors, without doorways in walls level floors, with
or zigzag turnings
(c) It is a building easy to get into and easy to get out of.
(d) It is always showing the largest and freshest stock for selections, which is easily explained, for whenever a double quantity is sold, it requires double replenishing, and, therefore, it can always be the freshest in supplies.
(e) The larger-quantity buyer nearly always has advantages in purchases some time or other.
Be free to enjoy the Store for yourself and your visiting friends who may enjoy the music and tea room


Opportunities for Christmas Work
To join the class of beginners, or for Applications specially received from 9 Applications specially received from 9
1 and 5 to 6 at the Lincoln Building, Broad and South Penn Square, by our Mr.
Atkinson.

Cold Weather Is Having Its Effect on Warm Coatings



Tailored Satin Waists
pity of the satin is admirable and the cut and
and both models depend upon hemstitching,
and white buttons for any prettiness beyond
pin
high-necked style may be had in black, navy and

## Silk Nightgowns

Silas may be seen tomorrow in the Little
Salon- and each is prettier than the other.
to
to say that they have one characteristic in

Crepe de chine, 88.50
Sati, 88.50 to 25.51
Japanese habit, blu
Jat er

The Newest Collar Laces
Fine net tabs with just a hint of embroidery on the
They are very dainty and pretty. Or net tabs or or
to combined with imitation Venite or filet and some


## Warm Gloves

## for the Youngsters

Ever So Many New Bag Frames




With the ColdWaveCome Warm Wool-Filled Quilts



## 

The Kind of Gloves Men Are Buying


So Many Women Like Leather Coats
Some of the Prettiest $\$ 10$ to \$25 Millinery of the Season
Lustrous velvets in fascinating new shapes-piquant
little hats in just the right shapes for smartness; larger
tats with charming lines-these for afternoon and dress


A Little Group of Early Season Millinery Is Greatly Reduced-

decided measures to hurry them out. Prices are often

We Can Afford to Sell Only One Kind of Clothing for Men, and It Is Now in Great Demand
Long years ago we took our stand for real quality in men's clothing and we have always held by it. Our kind of clothing quality demands allwool as the irreducible minimum in fabrics and, along with this, the best of If tailoring, combined with the truest fashions
If anybody asked us why our clothing is in so much greater demand
Fair prices go with them, suits $\$ 32$ to $\$ 80$; overcoats $\$ 40$ to $\$ 90$

New Coats


200 Women's Dresses at a LateSeason Price- $\$ 25$
own stocks, some are new from the manifacturers, but the prices are those of the late season. There are a dozen styles or so, all of serge, and in the most practical Some of the dresses are braid trimmed, some have rows of straight braid; there are tiered skirts and skirts with sides and square necks and various other favorite features about them, and alto nether they are excellent atl-Winter gether they are excellent ans
dresses for a very small sum of money

## Prices on 200 Fine Cloth and Silk Dresses for Girls Are $\$ 8.50$ to $\$ 58$ <br> reductions ought to be of particular in daughters who wear 6 to 17 year sizes. <br> These are extremely good-looking dresses of fine wool serge wool jersey, crepes de chine and taffeta, in of the Winter and in delightful new styles <br> They are dresses suitable for school use and for afternoon and better wear-distinctive dresses, in individual, unusual styles and just such dresses as most moth often able to at such prices as these. <br> Sometimes two fabrics are combined-serge skirts with crepe blouses, or serge dresses with silk guimpes, but usually the are of the one material with trimming of artistic hand embroil ery, or colored linen collars and cuffs, or velvet or silk girdles or colored linen collars and cuffs, $\$ 8.50$ to $\$ 58$-and 6 to 17 year size <br> 

For $\$ 10$ a Woman Has a Good Choice of Good


## A Few More Plaid Skirts at $\$ 12.75$ 

## Shoes

 coat just received is a particularly smartleather (it seems almost impossible at th price), in natural color, and it comes in a short sports Then there are other leather coats from $\%$ to $y_{6 / 6}^{7 / 6}$
length in natural color, black, mahogany or gray, 865 or tweed liming.
Or, at $\$ 145$, 5. one may have a beautiful fawn-color suede lea -
 in rich brocaded coverings mostly in plain colors-ros
and buses -some with insertions and plain borders, a
$\$ 37.50, \$ 40, \$ 45$ and $\$ 50$ each. $\$ 37.50, \$ 40, \$ 45$
The full varia
quilts at $\$ 67.50$.

Beaded Handbags at \$12.75 Much Below Regular
Alt frame bugs of a
around the bottom.
Only ene design, but this is carried out in a great
variety of colors, including blue, red, green, pink, black,



All Aboard for the Wanamaker<br>Toy Store!

All the trains go there, and all the
And all the automobiles that have little boys and girls in them
There never was such a Toy Store mince Santa was a boy. And there never place.
Of course there are dolls and games and all the toys that are tried and true, but they are only a part of

There are so many toys that are instructive and really fascinating The kind of toys that make Dad shoo with them timed e

Marvelous construction toys of wood and metal, electric trains, wireless telegraphy and a host of other educational devices.
tore for entertainment. Huge sticks candy and cheery decorations hang about. U in a balcony are Old King Cole and his Fiddlers Three. A bile lights twinkle and mysteries, chimes are chiming.

All around, in great jars, are Ali Baba and his Forty Thieves, containwally popping their heads out and drawing them back again.

The Boys Will Be Out in
Force Tomorrow
and to show them what are sincerely believed to be the

Our lowest-piced suns can tehabity beyond mos
Children's Shoes


