The Last Saturday Before Thanksgiving Is Always a Busy One

The Fourteen Hundred and Forty-six Feet of Walls of Granite 12 Stories Above Ground

and the two stories more below ground, if placed in a line would reach from Thirteenth Street to Tenth Street on Market or Chestnut Street. But the chief excellence of this Store is not in granite and steel.

Its outstanding aim is to make life easier and worthier to all who are employed under its roof and to be of actual service in several ways to all who enter our doors.

(a) First of all, it is a fireproof building with four exits from all the upper floors in a brick and stone tower, only one minute distant on each floor, straight ahead, from every direction.

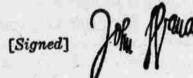
(b) All the aisles are straight on level floors, without doorways in walls or zigzag turnings.

(c) It is a building easy to get into and easy to get out of.

(d) It is always showing the largest and freshest stock for selections, which is easily explained, for whenever a double quantity is sold, it requires double replenishing, and, therefore, it can always be the freshest in supplies.

(e) The larger-quantity buyer nearly always has advantages in purchases some time or other.

Be free to enjoy the Store for yourself and your visiting friends who may enjoy the music and tea rooms.



Nov. 21, 1919.

Opportunities for Christmas Work

To join the class of beginners, or for those who have had experience. Applications specially received from 9 to 1 and 5 to 6 at the Lincoln Building. Broad and South Penn Square, by our Mr.

Cold Weather Is Having Its Effect on Warm Coatings

You should see how fast they are selling these frosty days! Fortunately we provided a large stock of the finest all-wool coatings the market afforded, and new shipments have been keeping the color range in good

Plain velours, \$5 a yard. Silvertone velours, \$5 and \$6 a yard. Bolivias, \$8.50 and \$10 a yard. Peachbloom velours, \$12 a yard. Camel's-hair coatings in natural color, double faced, \$12 a yard, and in colors \$10 and

(First Floor, Chestnut)

Tailored Satin Waists

The quality of the satin is admirable and the cut and finish also; and both models depend upon hemstitching, pin tucks and white buttons for any prettiness beyond this.

The high-necked style may be had in black, navy and white for \$17.50.

The style with a roll collar comes in white and navy

(Third Floor, Central)

Silk Nightgowns

Scores of styles may be seen tomorrow in the Little Nightgown Salon—and each is prettier than the other. It's needless to say that they have one characteristic in common—they are nearly all pink.

Crepe de chine, \$8.50 to \$28.50.

Satir. \$8.50 to \$25.

Satin, \$8.50 to \$25. Japanese habutai, blue or white. Most charmingly hand embroidered. \$11.50. (Third Floor, Central)

The Newest Collar Laces

Fine net tabs with just a hint of embroidery on the edge. They are very dainty and pretty. Or net tabs or points combined with imitation Venise or filet and some are of these two laces by themselves or combined. \$1.65 to \$3.25 a yard are the prices (Main Floor, Central)

Warm Gloves for the Youngsters

Capeskins, fleece-lined, \$1.85 to \$3 a pair. Strap wrist tan capeskins, with warm seamless linings, \$4.25 to \$4.75 a pair.

Black, tan or gray capeskin gauntlets, with fleece linings, \$1.25 a pair. Gray mocha gloves, silk lined, \$2 to \$2.75 a pair.

(Main Floor, Central

Ever So Many New Bag Frames

With so many women busy making bags for gifts With so many women busy making bags for gifts there are numberless requests for frames to put on them. The silver-plated frame is especially popular, and there are many designs in the narrow, medium and wide style frames. These begin at \$2, \$2.50, \$3 and go on up to \$6.50.

Initiation shell frames are \$1.75 to \$11.

Their handles for all styles of frames are 50c each.

(Severy stery the inut and Thirsentic)



Fashion Combines Two Furs in the Smart New Coats—

which is only another way of saving that the new trimmed fur coats are most fashionable indeed. Women have learned how effective are the fur there is a tremendous vogue for them just at

Hudson seal (dyed muskrat) and Nearseal, which is sheared coney, are often trimmed with the clear, pretty gray squirrel, or with Australian opossum. These have collars and large cuffs, opossum. These have collars and large cuffs, usually, though one or two of the more expensive ones have deep borders as well. They are in the much-liked thirty-to-forty-inch lengths, and all are beautifully lined. \$385 to \$875.

Hudson seal (dyed muskrat) coats, trimmed with golden brown beaver collars and cuffs, are charming. They are in many styles and varying lengths, and go from \$425 to \$675. (Second Floor, Chestnut)

200 Women's Dresses at a Late-Season Price—\$25

Some of them are reduced out of our own stocks, some are new from the manufacturers, but the prices are those of the late season. There are a dozen styles or so, all of serge, and in the most practical colors-black, taupe, brown and navy. Some of the dresses are braid trimmed, some have rows of straight braid; there are tiered skirts and skirts with extended sides and square necks and various other favorite features about them, and altogether they are excellent all-Winter dresses for a very small sum of money.

daughters who wear 6 to 17 year sizes.

often able to at such prices as these.

of the Winter and in delightful new styles.

We Can Afford to Sell Only One Kind of Clothing for Men, and It Is Now in Great Demand

Long years ago we took our stand for real quality in men's clothing and we have always held by it. Our kind of clothing quality demands allwool as the irreducible minimum in fabrics and, along with this, the best of hand tailoring, combined with the truest fashions.

If anybody asked us why our clothing is in so much greater demand today than it has ever been, we would point to these three things as the

Fair prices go with them, suits \$32 to \$80; overcoats \$40 to \$90.

New Books Ready Tomorrow

"Rudyard Kipling's Verse," Inclusive edition, 1885-1918. New poems, published here for the first time, make this volume of 800 pages a truly complete edition of Kipling's poetry. All the old favorites are here, and some new ones. Price \$5. "Jeremy," by Hugh Walpole. A charming story

of childhood in an English cathedral town, \$1.75. "Red and Black," by Grace S. Richmond. Red Pepper Burns appears in it again, and the story is one of pulpit and pew. Price \$1.60. (Main Floor, Thirteenth)

Some of the Prettiest \$10 to \$25 Millinery of the Season

Lustrous velvets in fascinating new shapes-piquant little hats in just the right shapes for smartness; larger hats with charming lines-these for afternoon and dress

Some new brocade hats, too-with the rich gleam of gold or silver on colorful backgrounds; many with a wintry touch of soft, dark fur.

\$10 to \$25 is surprisingly moderate for such hats.

A Little Group of Early Season Millinery Is Greatly Reduced-

and there are all sorts of "finds" for the woman who will take time to get the hat which best suits her. These are hats in good styles and in good condition, but they have been here a bit longer than we like, so we are taking decided measures to hurry them out. Prices are often half and less than half the originals. (Second Floor, Chestnut)

So Many Women Like Leather Coats

One such coat just received is a particularly smart model in real leather (it seems almost impossible at the price), in natural color, and it comes in a short sports model with square tailored collar, belt and strap cuff. It is only \$37.50.

Then there are other leather coats from % to % length in natural color, black, mahogany or gray, \$65 to \$100. The latter is reversible with a cotton gabardine

Or, at \$145, one may have a beautiful fawn-color suede leather coat with inverted pleats, huge pockets and silk lining.

(First Floor, Central)

Prices on 200 Fine Cloth and Silk Dresses

(Second Floor, Chestnut)

for Girls Are \$8.50 to \$58

reductions ought to be of particular importance to mothers of

wool jersey, crepes de chine and taffeta, in the fashionable colors

and better wear-distinctive dresses, in individual, unusual styles

and just such dresses as most mothers like to get, but are not

crepe blouses, or serge dresses with silk guimpes, but usually they

are of the one material with trimming of artistic hand embroid-

ery, or colored linen collars and cuffs, or velvet or silk girdles

And as these dresses were considerably higher priced, these

These are extremely good-looking dresses of fine wool serge,

They are dresses suitable for school use and for afternoon

Sometimes two fabrics are combined-serge skirts with

Shirts and TiesAreAmong the Best Gifts for Men

Every man needs shirts and ties, but there never was a year when men felt more like holding back on their personal purchases.

Christmas affords the opportunity for their good wives to see that Husband's appearance does not suffer. And in the Wanamaker Men's Wear Store a woman can buy a man's shirts and ties with full confidence that they are the kind he would get for himself.

Shirts of madras, percale, rep. Japanese cotton crepe and silk, at \$2.50 to \$13.50, according to the material. Neckties at 65c to \$3.50 and \$4, the last two prices for the finest French and Spitalfields silks. (Main Floor, Market)

The Kind of Gloves Men Are Buying

Tan and brown capeskins, \$2.75, \$3.25 and \$3.50 a

Gray buckskins, \$3.75 and \$4.25 a pair Gray mocha gloves, \$4.75 a pair.

Fleece-lined capeskin gloves, \$3.50, to gloves lined with fine lambs' wool, at \$8 a pair.

Capeskin gauntlets, in black, lined with fleece, \$3,25 a pair, on up to the lambs' wool lined ones at \$9 a pair. (Main Floor, Central and Market)

Men's Linen Handkerchiefs at \$3.75 a Dozen

After they are gone we don't know where we can find any to replace them for anything like this price. They are good Irish linen, with narrow hemstitched hems, and they would be even better for an embroidered initial or monogram.

(Main Floor, Central)

Men's Merino Half Hose at Half Price

Think, men, of being able to get first-grade medium-weight natural merino socks for 25c a pair! And heavy gray merino for 50c a pair! And think, wise and provident women, what satisfactory Christmas gifts a dozen or a half

dozen pair would make for a man! A great many young men who learned the comforts of merino half hose while in the Service say they will never wear any other kind. (Main Floor, Market)

Muffler Caps for Gifts

Men and boys who are outdoors much in cold weather will be delighted with these caps of soft, warm worsted. They have a flap that normally buttons up around the bottom of the cap, but this can be lowered over the ears and buttoned around the neck and chin, leaving only eyes, nose and mouth exposed.

In various colors at \$2.50. (Main Floor, Market)

Men's Sports Clothing That Is-Fine for Cold Days

The garments required to keep a gunner warm in rough weather are excellent for ordinary wear on bitter days.

Coats of mackinaw cloth, moleskin, corduroy and zibeline, with leather sleeves and leather linings, are \$15 to \$22.50.

Leather jackets, shirts, drawers and vests, \$8 to \$18. Mackinaw coats in various styles are \$15 to \$20 for men and \$14 to \$16 for boys.

Sheep-lined moleskin coats are \$16 for men and \$12.50 for boys. Corduroy and moleskin suits-coat and trousers-

\$21.50 and \$27.50. Heavy Shaker-knit sweaters, \$8.50 to \$15.

(The Gallery, Juniper)

Children's Shoes

Tan Russia, unlined play shoes, lace, with infants' flexible welts; sizes 5 to 8, price \$5. The same things lined, lace or button styles, with no tip and no box, \$6. Tan Russia button and lace shoes, sizes 812 to 11; prices \$5.25, \$5.75, \$6 and \$8.

Sizes 11 to 2, prices \$6, \$7 and \$8.50. Sizes 21/2 to 7, prices, \$8.50, \$10 and \$10.50.

Boys' heavy tan lace shoes, blucher cut, sizes 11 to 2, The same shoes in storm style, with buckle at top, \$7.50.

(First Floor, Market)



All Aboard for the Wanamaker Toy Store!

All the trains go there, and all the trolleys.

And all the automobiles that have little boys and girls in them.

There never was such a Toy Store since Santa was a boy. And there never were so many toys assembled in one place.

Of course there are dolls and games and all the toys that are tried and true, but they are only a part of it. There are so many toys that are instructive and really fascinating. The kind of toys that make Dad shoo the boy off to bed early, so he can fool with them himself.

Marvelous construction toys of wood and metal, electric trains, wireless telegraphy and a host of other educational devices.

And there never was such a Toy Store for entertainment. Huge sticks of candy and cheery decorations hang all about. Up in a balcony are Old King Cole and his Fiddlers Three. A foolish clown tries to blow bubbles, while lights twinkle and mysterious chimes are chiming.

All around, in great jars, are Ali Baba and his Forty Thieves, continually popping their heads out and drawing them back again.

Let's go to Wanamaker's tomor-

(Seventh floor, Market and Central)

The Boys Will Be Out in Force Tomorrow

and our Boys' Clothing Store is ready to welcome them and to show them what are sincerely believed to be the best suits and overcoats for boys in America at the

Our lowest-priced suits carry reliability beyond most others at the same figures; our higher-priced ones represent the top-notch of fineness.

Norfolk suits for boys of 8 to 18 years, \$16.50 to \$35. Overcoats for boys 3 to 10 years, \$16.50 to \$40, Overcoats for boys of 11 to 18 years, \$25 to \$40. (Second. Floor, Central)

Chocolate Peanut Clusters \$1 a Pound

Fresh-roasted peanuts of fine flavor, dipped in rich, sweet chocolate, are one of the special confections from the Candy Store for this week. They are quite deliciour and are \$1 a pound,

And the Thanksgiving flavors are ready.

Now's a Great Time to Think of Fireplace Furnishings

and the Wanamaker Housewares Store is the place to find the best in quality and the most pleasing in

Why not have the fireplace newly furnished in time for the Thanksgiving celebration? Brass brushes, \$3.75 to \$4.50.

Black andirons, \$2.50 to \$61. Black firesets, \$4.75 to \$18.75. Black coal grates, \$8.50 to \$85. Flemish andirons, \$12 to \$60. Flemish fire sets, \$7 to \$27. Flemish wood holders, \$14,50. Brass andirons, \$13.50 to \$120.

Brass fire sets, \$16 to \$37.50. Brass fenders, \$22 to \$55. Brass wood holders, \$38 to \$50, Brass wood boxes, \$37.50 to \$40. Brass screens, \$16.25 to \$31.50. Brass coal hods, \$15 to \$16.50. (Foulth Floor, Central)

Black fire screens, \$5.50 to \$20.25. Black spark guards, \$6.50 to \$14. Wood baskets, \$7 to \$9. Hearth brushes, \$2 to \$4. Cape Cod lighters, \$5 to \$10.

For \$10 a Woman Has a Good Choice of Good Shoes

\$8.50 to \$58-and 6 to 17 year sizes.

Here are some of the styles she may select from, all of them lace shoes:

Tan calfskin with tan cloth tops and Cuban heels. Dark tan calfskin with fawn cloth tops, indicated

wing tips and military heels. Dull black calfskin with gray cloth tops, indicated wing tips and military heels.

Patent leather with light gray cloth tops, plain toes and Louis heels. Black calfskin with straight tips and Cuban heels or

with indicated wing tips and military heels.

Price \$10 a pair. (First Picor, Market)

A Few More Plaid Skirts at \$12.75

The front is plain with scalloped edged pocket and the back is gathered. They are wonderfully nice skirts to wear with sports coats. In dark blue-and-green, brown-and-blue, blue-and-black and a plaid of many

WiththeColdWaveCome Warm Wool-Filled Quilts

Our whole assortment of these quilts is being continuously replenished, the newest arrivals being quilts covered in figured cambric to sell for \$10, and in sateen coverings to sell for \$15 each. Among the other recent arrivals are wool-filled quilts at \$20 in coverings of plaincolored Japanese silk; figured silk with plain backs and borders, at \$24; at \$32 in coverings of plain satin, and in rich brocaded coverings mostly in plain colors-rose and blues-some with insertions and plain borders, at \$37.50, \$40, \$45 and \$50 each.

The full variety ranges up to the rich magnificent quilts at \$67.50.

(Sixth Ploor, Central)

Beaded Handbags at \$12.75— Much Below Regular

All frame bags of a good size and shape, with fringe Only one design, but this is carried out in a great variety of colors, including blue, red, green, pink, black,

tan and lavender. lined and has purse and mirror