U.P.MENNEEDCOIN, PUTTING LONDON SLANG INTO "CO.PP" STHRVNG


1029 MARKET STREET
Tomorrow, Mr. Hill Offers
The Greatest Values This Season in

## Men's Overcoats




## Keeping Down the H. C. O.

(which, translated, means the High Cost of Overcoats.)

## \$35

-for a new group of all-wool overcoats (acid tested) worth not a cent less than $\$ 50$.
Fine novelty cloths of 26 and 28 -ounce weights, built in double-breasted young men's styles, with deep collars.
Lined with de luxe fancy Venetian trimmings that will wear like leather
Not many of them.
If you will glance at them in our windows you will see what we mean when we say we are doing all we can to furnish good ALL-WOOL cloth ing to the men and young men of Philadelphia at savings that are "all-wool and a yard wide.
Famous Aquascutum Coats Built of the fine wool fleeces and woolens that the mills of England can produce by Aquascutum Litd,, Regent Street, London, and sent to us, as their \$65 to \$95
As their name implies they are not only the warmest great coats a man's money can buy, but they are shower proof

## as well <br> Young Men's Newest Suits

 $\$ 30$ to $\$ 75$And even at $\$ 30$ they are silk lined and, of course, all-wool

But each ascending step of value carries with it corresponding merit.

LET THIS BE UNDERSTOOD${ }_{H}$. Wanamaker Store is a the Wiliam good overcoat.

But some are better than others.
LAST OPPORTUNITY TO BUY \$5 GLOVES at $\$ 3.50$
Fine Mocha, fancy back stitching.
Fine Mocha, fancy back stitching.
We received them long before prices went
up, therefore you can buy them at this up, therefore you can buy them
figure if you come early enough.

William H. Wanamaker Ize
"darn good time, " but it would never
ocecr to him to call it "rippin'," as it
with TELL OF ITALIAN TRIP




## REID


WINDSOR ROOM-1204 Chestrut St 11 SOUTH 15th ST.

# Tailored For Us By 

 The Kirschbaum ShopsSmart Overcoats

Just what overcoat do you prefer? A great coat for motor wear! A town and country ulsterette for every-day use! A satin-lined Chesterfield, conservative and correct! A loose box coat of the English type! You will find them all here smartly designed, honestly tailored, moderately priced.

## ${ }^{\$} 40,{ }^{\$} 45,{ }^{\circledR} 50$ up to ${ }^{\$} 75$

Knitted waist coats-tailored in warm
all-wool fabrics. Priced as a
special R. \& F. feature at $\$ 8.50$.
SEE OUR WINDOW DISPLAYS


