

Organ plays at 9, 11, 11:55 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

A Great Call for Warmer Clothing and a Livelier Interest in Gift-Buying

"When the Frost is on the Punkin' and the Fodder's in the Shock"

The trees are almost bare and the Winter chill is in the air.

Before the sunrise, at 6:52, the thin fairy moon is escorted into her daylight palace by Venus, the morning star.

In the barnyard the guineas are cluckin' and clackin' and on the garden wall the roosters are on tip toes and "at their best," as James Whitcomb Riley once said to the writer, who knew him well.

The change in the atmosphere stirs us to put on heavier clothes, walk faster and take home more appetite for dinner.

People may fairly grumble that shorter hours and increased pay for labor have continued the scarcity of goods which causes present prices.

We often urge people not to buy if they can do without.

Surely it is not the tradespeople's fault that prices go back slowly.

The remedy rests wholly on the United States Government.

(Signed) *J. M. Bennett*

Nov. 20, 1919.

250 Women's Suits and Dresses Reduced to \$50 each

They have been taken out of stock and reduced to this price partly because they are broken sizes, but still more because it is late in the season, and we want to hurry them out.

On the suits at \$50 there is a saving of \$12.50 to \$15. They are of gabardine, Poirer twill, serge, velour, broadcloth and silvertone, in such colors as navy, black, beaver, brown, green and henna; and they include tailored as well as braided styles. A few are fur-trimmed and all are beautifully finished; also all are inter-lined.

The dresses at \$50 mean a saving of \$20 to \$27.50. They are afternoon and street dresses chiefly—of tricolette, paulette, Georgette and satin; colors being navy, black, brown, beaver and henna. The styles are many. In both groups you will find all sizes, though not, of course, all sizes in each style.

Ten New and Lovely Blouses All of Crepe Georgette

Most of these blouses are in white or flesh color, and all are in those dainty styles which women like for better wear.

\$8.85 for a blouse with a deep ruffle around the neck and tucks in front.

\$7.50 for another style with a tucked vest and a new collar with tucks.

\$10.50 for a blouse which comes in black and navy, as well as white or flesh, has hemstitching and may be worn with a high or low collar.

\$12 for a pretty blouse with a real flat edge.

\$13.50 for quite a handsome blouse with tucks and considerable trimming of imitation Venice lace.

\$15 for a lovely affair with square neck, flat lace trimming, hand drawn work and white crochet buttons.

At \$16.50 is a charming blouse with hand embroidery, drawn work and real flat.

\$18.75 for a beautiful waist with much hand drawn work and real flat.

\$20 for an exquisite little blouse with many tiny tucks, hand embroidery, a bit of real lace and finished with a high neck.

\$30 for a lovely blouse with collar and side ruffle of real Irish lace. This has little tucks, too, a vest and a knot of French blue ribbon.

Well-Tailored and Good-Looking Sports Clothes for Young Women

And young women and girls find such clothes as these not only most practical for sports use but for school or college, for business needs or everyday wear.

Sports Suits Are \$35 to \$52.50

Sturdy tweeds, the useful wool jersey and soft wool burella cloths are used to make these simple, well-cut suits. They are in dark colors or mixtures, are plainly tailored and come in 14 to 20 year sizes.

Plaid Sports Skirts, \$27.50 to \$32.50

Gay plaids and quiet plaids, small checks and large ones, and pretty combinations of blues, taupes, garnets, greens, browns and yellows make these attractive new skirts.

Some are in pleated style, some are gathered, most all have wide girdles; there are pockets, of course, and the waist measures are from 24 to 29 inches.

Separate Sports Coats, \$52.50 and \$63.50

These are the coats to wear with the pretty plaid skirts. The \$52.50 coats are of rich, dark velvets in Norfolk styles, and the \$63.50 coats are of roughish tweeds in attractive Winter colorings. All are in 14 to 20 year sizes.

A LITTLE shipment of cotton crepe kimonos from Japan has arrived. They are in dull rose, pink, wistaria, pale blue and Copenhagen, each embroidered in many colors, and the price is \$6.75 each.

Coats and Many Furs— for Women

The racoon is one of the best of hardy furs to choose for an automobile or driving coat, and here it is, usually full length and lined with satin or cloth, at prices varying from \$400 to \$500.

Natural muskrat is another favorite skin, and coats of it are \$300 to \$365—that first price for one 36 inches long.

Brown ponyskin coats—their brown is really a soft beaver color—are \$300 to \$500, the first for a short flaring coat with nearseal (dyed coney) trimmings, and the last for a long model trimmed with racoon.

Then there are the novelty coats—a leopard with creamy fitch collar at \$650; a hair seal with nutria at \$265, a civet cat jacket with white-and-black skunk collar at \$250.

Little Hats of Soft, Rich Furs for Women to Wear at Once

Women are asking for such hats to wear with their fur coats, or with their fur-trimmed wraps or suits. These are quite new, and are in smart and becoming shapes. Not any are very large, for such hats as these women like in the smaller shapes.

You will find them quite simple, for the hats are wholly of fur, with no other trimming. There is imitation seal or mole, genuine nutria or golden brown beaver, Hudson seal (which is dyed muskrat) and real minks.

Fashion Says Short Sleeves—and That Means Bracelets

Whenever short sleeves come into fashion women usually adopt bracelets as well, for they look so pretty against the arm. Gold filled bangles and secret lock bracelets are 75c to \$8.50. Sterling silver bracelets, \$1 to \$2.75.

Sterling silver bracelets in the flexible style—all these set with sparkling rhinestones, \$7 to \$24. And there is quite a fad just now for little bangles to attach to her bracelets—tiny elephants, rabbits, fish, owls and birds in sterling silver or enameled effects. These are 50c to \$2.25 each.

Evening Slippers

In the Exclusive Little Boot Shop all sizes of these styles are ready: Black satin, white satin and pink satin slippers, at \$12 and \$13 a pair. Black velvet, silver cloth and gold cloth slippers, at \$15 a pair. Rhinestone buckles to put on them are \$4 to \$7.50.

New 54-Inch Plaids Indicate Beautiful Skirts

For they are in deep Autumn reds, browns, dark and Copenhagen blues and greens, combined with other colors, and they are the softest, finest wool you can imagine. The prices are \$5 and \$6 a yard, but, being so wide, many women find that only one width is enough for a plain skirt.

Women's Lace-Clocked Silk Stockings at \$2.50

Second grade, of course, or we could not sell them at this price. In fact, we have first grade of the same kind in stock at more than a half more.

Full-fashioned silk hose with inserted lace clocks—one of the season's best-liked styles.

New Soft Pile Coats Beautiful Even Without Fur

But there are a great many women who have handsome furs of their own that they will like to wear with these coats.

The materials are among the finest it would be possible to have, being bolivia, eora, palouche and wool duvetine—all are in the new fashionable shades. The silk linings, too, carry out the color scheme of the coat. Except one, they are all of fancy or changeable silk.

Purposely the collars have been made large and full to be buttoned up close, or there are new forms of throw ties that have the trick of being very becoming. There are many new features to these coats; the styles are the very latest it is possible to have. Prices go from \$135 to \$185.



You Would Seek Far for Lovelier Guimpes

These, just in, are the prettiest we think we have ever seen. They are the finest batiste and white or ecru net, every one is exquisitely hand embroidered and many are trimmed with real Irish, flat or Venice laces.

There are some styles with frills down the front, and the collars may be round, square or shawl shaped as you wish. With such a guimpe as the nucleus, one could hardly help having an attractive gown. They are \$6.50 to \$15.

Women's Handkerchiefs With Hand-Drawn Threads in Color

For the woman who likes just a touch of color these handkerchiefs will be particularly interesting, for they are of sheerest white linen, with hand-drawn threads in violet or blue shades, or green or pink.

Some are in rever effect, some have the straight threads, and all have colored edges. \$1 each.

The New Wool Jerseys

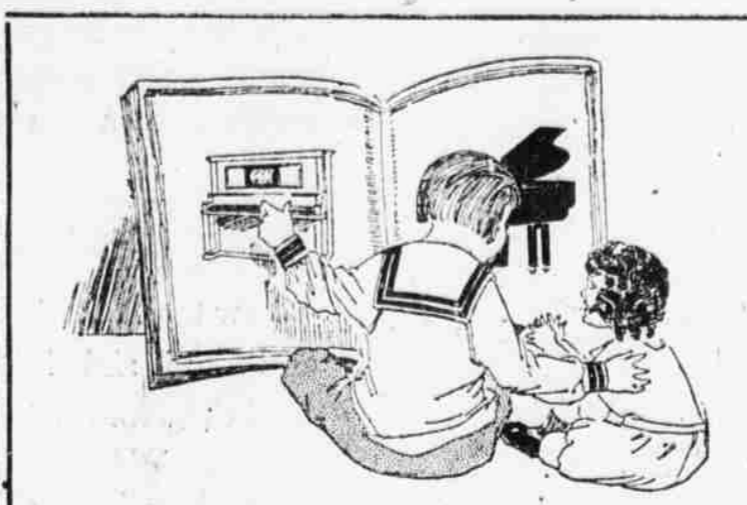
are among the most comfortable and fashionable garments of the season. They are slip-ons with square or shallow round necks and chenille embroidery; they hang straight from the neck and are held in at the waist by string gir-

dies. Also, they have the advantage of—so far—not being copied in cheaper materials. Taupe, sand, tan, navy and peacock blue are the colors, and prices are \$17.50 to \$21.50.

DO YOU keep a photographic diary of the child in the house? If you do, it means a chance to live over again some of the happiest days of your life. The Camera Store at the present moment has an excellent collection of cameras; practically all the best cameras made are in it, and the salespeople here can, if desired, explain the limitations and possibilities of each. Prices are \$2 to \$450. (Main Floor, Chestnut)

The Things That Matter in a Man's Suit

are, first of all, the man—there is no substitute for manhood. Next to that, the most important thing is the material—there is no substitute for wool. The third essential is workmanship, more particularly hand tailoring—there is no substitute for the human hand when it is a question of kneading and moulding a garment into the shape that stays shapely. Our whole philosophy of men's suits calls for the use of the vital, original, irreplaceable things, to the exclusion of substitutes, subterfuges and makeshifts. The suits we are showing represent the maximum of worth and quality in materials and making, the materials being the best wools used in any suits offered for our prices—that is a demonstrable fact—and the workmanship being of the finest kind known in the ready-to-wear clothing business, a fact which invariably proves itself in the wear. As for the fashion, well, in this Store it simply has to be right. Men's suits, \$32 to \$80. Men's overcoats, \$40 to \$80. (Third Floor, Market)



Where There Is Thanksgiving There Will Be Music

IT IS less than a week to Thanksgiving. Less than a week to the opening of the great holiday season—the season of MUSIC. It is possible, of course, to celebrate Thanksgiving without music, but it cannot be done adequately. And why should it? It isn't as if music was difficult to have. Music is precious, but it is one of the precious things that isn't rare. Almost any home can have it, and almost every well-established home has.

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The Player-Piano Will Make Your Thanksgiving Glorious

So many people are planning to buy pianos for Christmas that we wonder more of them have not thought of the benefit of getting those pianos now. Here are player and reproducing pianos in many styles and with such famous names as Chickering, Schomaker, Emerson, Haines Bros., Lindeman, Marshall & Wendell, J. C. Campbell and the celebrated Knabe.

You can get a player-piano that is made in the same factory that makes the Angelus, for \$600, or you can pay \$3500 for a superb Chickering or Knabe Ampico grand reproducing piano. And there are many others at many prices between. Any of these instruments may be bought on convenient terms. If you are thinking of getting a piano any time soon, it would be a pity not to get it now. (Egyptian Hall, Second Floor)

Men's Fur Caps, Gloves and Separate Collars

Any one of them a fine gift for a motorist—the three together would be splendid. Find them in the Men's Hat Store and count on all of them being true to name. Fur caps range in price from \$7, for black coney, to \$50, for Alaska seal. Fur gloves are \$7.50, for a pair of blended hare, to \$50, for a pair of beaver. Fur collars, to be affixed to plain overcoats, are \$12, for black coney, to \$125 for Alaska seal. (Main Floor, Market)

Men's Sturdy Shirts of Japanese Cotton Crepe

First shirts of this material we have had for a long time, and their arrival is very welcome. They are splendid for Winter because of the closeness of the weave, and they are wonderfully durable. Mostly colored stripes on white grounds, but some with colored grounds. All soft cuff, plain negligee shirts. Price \$3. (Main Floor, Market)

Young Men Who Want Shoes That Are Different

will be interested in two new models that have just come in. These are narrow-toe straight lace shoes of an English type, cut rather lower than usual, and with flat heels. One is of dark tan calfskin vamp with top of a lighter shade and the other is of tan boarded calfskin of the same shade throughout. Price \$12 a pair. (Main Floor, Market)

More of the Good Down Quilts at \$12 and \$15

Covered in a choice of either plain or figured sateen, these at \$12 being in size 6x6 feet and those at \$15 in size 6x7 feet. We believe these quilts are as good as it is possible to turn out today for selling at these prices—at least, we try to make them as well as they can be made, and we know of none better. The full choice of down-filled quilts ranges up to \$45 for those of real eiderdown, and the selection of regular down quilts in between is very large and attractive, taking in quilts in plain Japanese silk coverings at \$22, others in extra large size and in figured silk coverings at \$25; an especially fine, big warm kind being \$40. One of the most attractive groups in the collection comprises extra large size quilts covered with Japanese silk, beautifully hand embroidered with floral patterns in colors, at \$30. (Sixth Floor, Chestnut)

American Dinner Sets at \$16.50 in the Thanksgiving Disposal

—this being the lowest price at which we have been able to offer sets of the kind in some time. They are sets in the true sense, not part-sets, or near-sets, or rejects, but wares of good quality with wide gold bands and gold traced handles, each set comprising 105 pieces. Sets of a similar grade regularly sell for about 40 per cent more. If you prefer something finer, you will be interested in the French china dinner sets which we are offering in a very attractive selection, embracing twenty-five different patterns, at \$75, \$80, \$90 and \$100 a set of 106 pieces. Based on today's market, these should be 25 to 50 per cent higher. Hundreds of pieces of bright, sparkling cut glass of standard quality are offered at reductions of one-fourth to one-third. (Fourth Floor, Chestnut)

A Great Assortment of Small Domestic Rugs

Wilton Rugs: 27x54 in., \$11.50, \$12 and \$17. 36x63 in., \$15, \$20 and \$26.75. 4.6x7.6 ft., \$49 and \$57. Velvet Rugs: 27x54 in., \$7.50. 36x63 in., \$10.50 and \$12. Axminster Rugs: 27x54 in., \$5 and \$6.75. 36x70 in., \$7.25, \$10 and \$11.50. 4.6x6.6 ft., \$19 and \$22.50. 27x54 in., \$5. 30x80 in., \$8.50. 27x36 in., \$4. 36x72 in., \$3.50. 4.6x7.6 ft., \$15.50. (Seventh Floor, Chestnut)

"Nobody Has Boys' Suits at \$16.50 and \$18 Equal to These"

So we are told by people who have been shopping around. One woman brought in a garment she had bought for her boy last year in another store, with the idea of letting us see a "horrible example." What a fabric that was! Cotton, warp and woof. After a few months of wear "it began to turn white"—so the woman said. We told her that it was then showing its true color, the color of the cotton of which it was made. It cost as much as all wool does in this store and it could not possibly give one-third of the wear, and as for looks—well, it looked just what it was—a rag. When people buy such things we wonder is it that they don't realize or that they forget that the standard all-wool boys' clothing of the country is sold here at the lowest prices possible for the quality, often as low as part or all-cotton suits are sold for in other places. If \$16.50 to \$18 be the price range within which you want to get a suit for your boy we can show you the best all-wool, finely tailored suits in America at these figures—single-breasted, some plain, some made with yokes and belts, some at \$18, having two pairs of trousers, the others both at \$16.50 and \$18 being reinforced at the knees, seats and elbows. For school and knockabout wear—corduroy suits with belts and patch pockets, \$12 and \$13.50. (Second Floor, Central)

