

PRINCETON DRIVE STARTS TONIGHT

Philadelphia District to Open Campaign for \$1,500,000 at Informal Dinner

NATIONAL GOAL \$14,000,000

The national Princeton endowment fund campaign for \$14,000,000 opens tonight in the Philadelphia district with an informal dinner at the Princeton Club, 1223 Locust street.

The quota for the Philadelphia district, which is bounded by Williamsport on the north, Harrisburg on the west and includes the state of Delaware on the south, is one and a half million dollars.

Henry Thompson, national chairman of the campaign, will outline the method of soliciting funds at tonight's meeting, and Alexander Van Rensselaer, chairman of the Philadelphia district committee of fifty teams, will also speak.

John Greer Hibben, president of Princeton, has been invited to address the meeting.

It is planned that the anticipated \$14,000,000 to be realized in this campaign will be used as follows: A \$2,000,000 endowment for the immediate increase of salaries to a point more commensurate with the present conditions of living.

A \$3,000,000 endowment in order to endow professorships and assistant professorships at present dependent on general funds.

A \$1,000,000 endowment in order to place the preceptorial method of instruction on a better footing.

Three hundred thousand dollars is necessary for additional dormitory space to relieve the university of the burden entailed in remitting tuition fees of students with limited means.

In order to bring to the University students of limited means from outlying sections of the United States, and in accordance with Princeton, the plan of Americanizing America, a foundation of \$1,000,000 is necessary for scholarships.

In addition to 137 individual memorial endowments perpetuating the names of Princetonians fallen in the service of the country.

\$600,000 for Library Maintenance

A foundation of \$600,000 will be devoted to the extension and the maintenance of the university library; \$2,000,000 to erect and equip a new laboratory of chemistry and to provide a requisite staff of instructors; \$5,000,000 for the completion of the school of engineering; \$350,000 for the development of the school of architecture; \$250,000 for the department of astronomy; \$250,000 for the extension of the Cook hall, the student clubhouse; \$15,000 for graduate fellowships, and \$200,000 to assure the wider scope and greater effectiveness of the university religious activities.

The total budget amounts to \$14,225,000.

The Philadelphia committee comprises, besides Mr. Van Rensselaer, Malcolm Lloyd, vice chairman; E. M. Keen Baysard, treasurer; Edmund Bayly Seymour, secretary.

The executive committee consists of Major Charles J. Biddle, Dr. Charles D. Hart, Bayard Henry, Stacy B. Lloyd, J. Kearney Mitchell, John S. Newbold, Isaac W. Roberts, T. Williams Roberts, A. H. Winterstein and Joseph L. Woolston.

The honorary advisory committee includes William P. Barba, B. Dawson Coleman, Dr. Edward P. Davis, Sussex D. Davis, Agnew T. Dice, George Dallas Dixon, George W. C. Drexel, William Warner Harper, Dr. James Hendric Lloyd, William L. McLean, Levi L. Rue, Isaac Starr, Dr. Samuel S. Stryker, Dr. James C. Wilson, Laird H. Barber, of Mauch Chunk, Pa.; Cyrus H. K. Curtis, of Wyncote, Pa.; G. A. Endlich, Reading, Pa.; Henry A. Fuller, Wilkes-Barre, Pa.; George Gray, of Wilmington, Del.; Alta G. Johnson, of Rosemont, Pa.; Horatio G. Lloyd, Haverford, Pa.; David T. Marvel, Wilmington, Del.; W. Heyward Myers, Haverford, Pa.; James Patton, of Radnor, Pa.; James Pennewell, Dover, Del.; Samuel Rea and Henry Tatnall, of Bryn Mawr, Pa.; and James Stewart, Chambersburg, Pa.

PLANNED OFFICE HERE

Prisoner in \$2,000,000 Wall Street Plot Held in \$75,000 Bail

David W. Sullivan, head of Sullivan & Co., alleged participant in the financial plot that has resulted in the theft of approximately \$2,000,000 in stocks and bonds from Wall street houses, planned to open an office in Philadelphia.

Assistant District Attorney Dooley, of New York, read a letter so stating at Sullivan's hearing yesterday. Sullivan was held in \$75,000 bail on a larceny charge.

Joseph and Solomon Sugarman, lawyers, arrested on a grand larceny charge, were held in \$50,000 bail each. Another man was arrested in Washington yesterday in connection with the plot.

Winfield Williams, of this city, was arrested at the capital last Tuesday, accused of negotiating one of the bonds stolen from a Wall street banking establishment.



Queen Anne Design

Since the war the price of shoes, clothing, food—almost everything, in fact—has advanced tremendously. Yet in and around Oak Lane we have some beautiful unimproved land that can be bought at pre-war prices—land, the value of which is bound to advance within the next year. Purely as an investment—even if you don't build—it would pay you to buy and hold. High class—every foot of it—in a high class, growing suburb.

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Photo by I. F. S. SIR ALBERT H. STANLEY

Former American railway man, who is soon to be elevated to the British peerage. He was a member of Lloyd George's war cabinet

PEERAGE FOR STANLEY

Former Manager of Jersey Trolleys to Be Elevated by King George

London, Nov. 20.—(By A. P.)—Sir Albert H. Stanley, member of Parliament for Ashton-Under-Lyne, and a former railroad official in the United States, will soon resign his seat in the House and will be offered a place in the peerage, according to the Mirror.

Sir Albert Henry Stanley was born in Derbyshire, England, in 1875, and brought to America by his father five years later. The family, a branch of an old one named Knatteries, settled in Detroit, where Sir Albert's father had the name changed to Stanley.

Young Albert started work as a chore boy for the Detroit United Railways, and moved up so rapidly that at twenty years old he was an assistant superintendent.

A few years later he was made general superintendent of the D. U. R., in which position he attracted the attention of Colonel W. E. Hines, of the Public Service Railways of New Jersey. He brought the young man to that company, where he made an enviable record.

In 1907 the Speyer interests took him to London, where he was put in charge of the surface lines, subways and omnibus lines, all of which he put on a paying basis, electrifying the rail lines against stiff opposition.

Stanley was knighted in 1914, and when Lloyd George formed his war cabinet Sir Albert was given the post of minister of commerce and president of the board of trade, in which he served with distinction.

He is now managing director of the Metropolitan District, Central London, City and South London and London Electric Railways, London General Omnibus Co. and Associated Equipment Co.

MRS. WILSON HITS AT MODERN WOMAN

Evening Ledger Food Expert Tells Club Housewife Is Consumer, Not-Producer

PREDICTS HIGHER PRICES

"The young women of today are not being taught how to cook. They are consumers and not producers as were the housewives of twenty-five years ago, according to Mrs. Mary A. Wilson, food expert for the EVENING PUBLIC LEDGER, who talked to more than a hundred housekeepers in Conshohocken yesterday.

"Food prices are not coming down for several months and they won't come down then unless housekeepers unite in their efforts to save on what they use and buy only what they need," she said.

"I tell every young man I meet these days that if his wife cannot cook he ought to send her back to her mother. The young people are not taught to spend time in the kitchen, the mother don't encourage them or teach them to be good housekeepers.

"Twenty-five years ago every housewife was a producer. Every one living in the suburbs had a chicken house and a garden. Now she is only a consumer.

"Prices will continue to rise for several months—probably until the first of March—and will not come down unless all the housekeepers unite to save at all times and boycott the high-priced foods. This food situation is not getting better, and won't get better until the housekeepers get their heads together and determine to save and allow the stocks to accumulate."

Mrs. Wilson urged all the women living in the suburbs to get into the producing game and raise chickens and eggs for the city markets. A number of the women confessed to small chicken yards and great satisfaction at the egg-a-day produced.

The meeting was attended by members of the Conshohocken Women's Club and their friends. Mrs. A. Conrad Jones is president of the club; Mrs. F. B. Wilson, vice president; Mrs. Howard Roberts, secretary, and Mrs. R. P. Davis, treasurer.

Mrs. Wilson was assisted by Mrs. Samuel Wright in demonstrating eggless mayonnaise.

LOST HER GOAT, GOT IT BACK

Dogcatchers 'Give Up' When Woman Sends Friend to Pound

Mrs. Mary Cardillo, 4817 Umbria street, "lost her goat" literally and figuratively, but today is blissfully conscious of having, literally and figuratively, recovered it.

Dogcatchers carried off her ewe goat, Nanny, Mrs. Cardillo, greatly excited, went to see Frank Cherry, a shoemaker at 4406 Baker street, telling him of the calamity.

The shoemaker owns a driver. This he drove to the pound at Thirty-first and Clearfield streets. After paying \$2.50 pound charges he put Nanny into his motorcar and drove to Mrs. Cardillo's house.

"I tell every young man I meet these days that if his wife cannot cook he ought to send her back to her mother. The young people are not taught to spend time in the kitchen, the mother don't encourage them or teach them to be good housekeepers.

Attracted by the glint of a gold vanity case, worth about \$100, which he stole, a thief who robbed Mrs. Sydney A. Bennett, daughter of Judge J. Henry Wessels, overlooked a handbag containing several thousand dollars yesterday. Mrs. Bennett missed the case after she was jostled at Sixteenth and Market streets.

In a handbag which she carried, unobserved by the thief, were several thousand dollars and a number of pledges which she had collected during the day for the Jewish war relief fund campaign. Mrs. Bennett lives at 1607 North Broad street.

GOT CASE, MISSED CASH

Thief Missed Thousands of Dollars of Jewish Welfare Money

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CHESTNUT STREET BOOT SHOP
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SPECIAL TWO DAYS ONLY
Remarkable Values
In Shoes and Pumps

Genuine Russian Calf Spot Pumps
in Black and Autumn shades of Brown, with Washable Spots to harmonize. Also field mouse kid vamp with rumbo cloth top to harmonize. Baby French heel or high heel. Complete. VALUE \$12.50

Stylish High Boot
Genuine beaver brown vamp with washable field mouse kid top in buttoned, flexible welt and full Louis leather heel. Also in patent leather, button or lace, with field mouse kid top. \$16.50, Value, \$15.

FAMILY SEEKS EX-SOLDIER

Left City Six Years Ago and Has Not Been Seen Here Since

Mrs. Elizabeth Witte, 618 East Locust avenue, his sister, wishes to hear from him. Gulliford's mother died March 21, 1913, and he left his sister's home the following April. He was heard from when he was stationed at a camp in Gary, Ind., January, 1917. He left for overseas with the Eighth Division in June of the following year.

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Fur Coats

French Seal Coat
Jaunty Coats of French seal have cape collars and cuffs of Kolinsky-dyed marmot **159.50**

French Seal Trotteur
Trotteur model of French seal. Cape collar, cuffs and border of marmot **169.50**

Hudson Seal Coats
Hudson seal Sports Coats of fine selected pelts. Shawl collar, deep cuffs of fine squirrel **259.50**

Muskrat Sport Coat
Sports model of natural muskrat features flared back and belted front **149.50**

Baby Leopard Coat
Baby Leopard features Hudson seal cape collar, cuffs and broken border .. **345.00**

Hudson Seal Trotteur
Flared model of Hudson seal. Luxurious collar and cuffs of Hudson bay beaver **339.50**

Australian Seal
Australian Seal ¾-length Coat features large cape collar and deep cuffs **149.50**

Australian Seal
Australian Seal Coat in the fashionable ¾ length. Squirrel trimmed **195.00**

Hudson Seal
Hudson Seal ¾-length Coat features Natural Skunk collar and bell cuffs. **445.00**

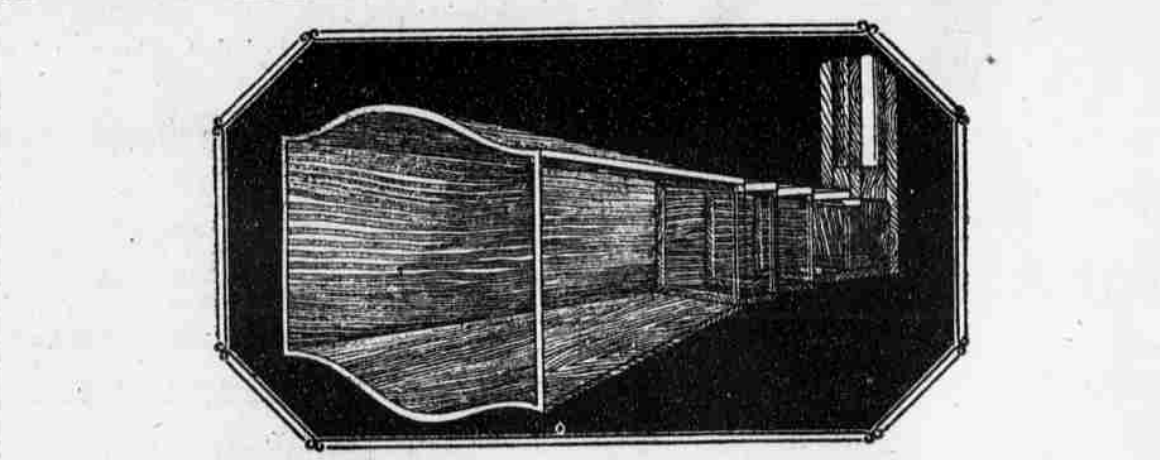
New Squirrel Dolman
545.00

The smart French yoke back is featured in a handsome Squirrel Dolman. The pelts are pliable and rich in deep fur—the workmanship perfect.

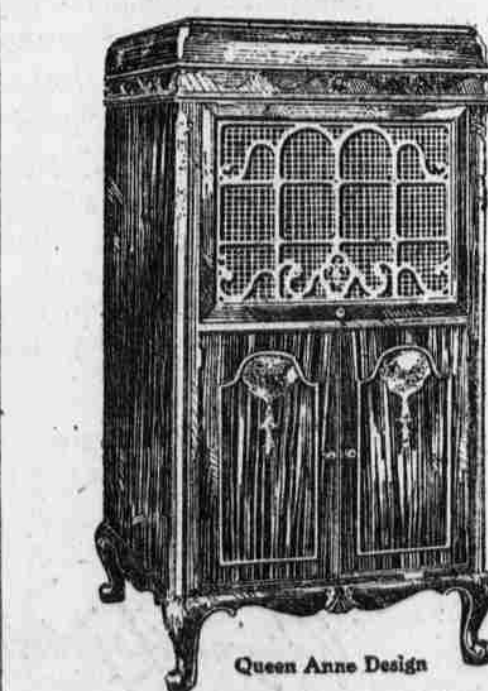
Hudson Seal Cape
Charmingly graceful Cape of finest selected skins. Loose Ripple model, lined in blue and gold brocade. **595.00**

Alaska Seal Coat
Full-length coat of finest Alaska seal. Large collar and cuffs. U. S. Government dyed. **895.00**

Kiddies Fur Bazaar--4th Floor | Fur Bargain Booth--Main Floor



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Queen Anne Design

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THE view above shows how, in The Cheney, the acoustic principles of the violin and pipe organ have been adapted to tone reproduction for the first time.

These wonderful improvements, which give The Cheney tones of surpassing purity and richness, are protected by basic patents. They reach new heights in tonal beauty—set The Cheney in a class apart.

Note particularly the violin resonator, with its plates at top and bottom carved from seasoned spruce, the same wood from which violins are made. These plates vibrate as tones pass through them, adding color value and sweetness.

And for the same reason that a violin grows sweeter with age, it is also true of The Cheney that

"The Louger You Play It, The Sweeter It Grows."

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