

Organ plays at 9, 11, 11:55 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER:
Fair

Thousands of People Come to Wanamaker's Daily to Enjoy the Sights

Last Monday's Terrible, Bewildering Fog Is Something to Think About

The city of London is used to such fogs, but they have not been common to Philadelphia. The hundreds of stalled auto cars; the crippled machines; the loss of time; the sadness of the accidents, of which there were hundreds (according to the newspapers) in and around Philadelphia, are a signal to us that our parks and streets must be made safer, to say nothing of the running of the steam trains in every direction into the city, on which so many are dependent to be on time for their day's work.

There are other fogs, however, to be thought of also, some of them infinitely worse, inasmuch as they affect statesmanship in Washington, at Harrisburg and in the Councils of Philadelphia, where there is no lack of mentality, but the prejudices of party and of politics and personal interests that move to action, that make the burdens heavier where taxation has to raise the money.

There are still some fogs in storekeeping, which we are trying to clear up.

We are blessed with good days in the safety, cleanliness and healthfulness of this big building, where so many thousands of people come daily to enjoy the sights and see each other and have the opportunities that the new displays of new goods attract every day.

(Signed) *Joe Wanamaker*

Nov. 19, 1919.

Notice to Women, Men, Girls and Boys Who Care to Earn Christmas Money

Our Mr. Atkinson will be present at the Lincoln Building, Broad and South Penn Square, Broad Street entrance, first door to the left, to give information and receive application from 9 to 1 and 5 to 6:30 o'clock.

Those who can give parts of the days only to the Store Christmas work are equally welcome to apply with those able to engage for all day.

Enchanting New Frocks for the Debutante and Her Younger Sisters to Wear to Thanksgiving Parties

School and college girls home for the holidays, debutantes with engagement pads full of party and dance dates will all be interested in new and pretty frocks for the holiday festivities.

For Debutantes and Older Girls

There are perfectly exquisite gowns of the fluffiest nets, of the lovely flowered silks or the shimmering taffetas and satins used so much this Winter. There are delicate pastel colors as well as the more vivid shades—flames and greens and orchids, and black, too. Sometimes they have straps of tulle over the shoulders, sometimes little puff sleeves, sometimes charming draperies. And they are as simple or as elaborate and distinctive as any girl could wish. Each frock was selected with the idea of making some girl look her very prettiest.

\$32.50 to \$155.50—14 to 20 year sizes.

(Second Floor, Chestnut)

And for the Younger Girls—

girls not yet "out"—juniors and in-between girls who wear 15 and 17 year sizes, there are any number of girlish white dresses of net or crepe or soft silks, or other dresses in delicate colors. And it will take your own two eyes to see how bewitching these frocks are!

\$23.75 to \$62.50.

For Little Girls of 6 to 14—

there are hand-made dresses of fine voiles and crepes, others of dainty silks or organdies. These are charming little dresses, in perfect taste for little girls of these years. There are white dresses, of course, and others of pink, blue, canary or white trimmed with colors.

\$27.50 to \$58.50.

Sapphire Spangles on Black Net Is a Dress Trimming Note From Paris

The trimmings themselves have just come over from Paris, and they are perfectly lovely. With the fine black net as a background, the designers have worked out the most interesting effects with the brilliant sapphire blue spangles.

The flouncings, of course, are wide enough for gowns, and these are in different designs at \$26.50 and \$32 a yard.

Bands to go with the flouncings or be used with other fabrics are \$22.50 a yard.

They are shown in the cases of the Dress Trimmings Store tomorrow morning.

(Main Floor, Central)

Brown Is a Popular Color for the New Necklaces

Rich brown ornaments are combined with metal in green gold finish, and the effect is charming in these new and pretty necklaces. There are many interesting and unusual designs, and prices go from \$11.50 to \$15.

Combinations of imitation amber and jet are rather a novelty in other new necklaces—\$4.50, \$5.50 and \$6.

Necklaces of the pretty imitation amber, with the beads in graduated sizes, are \$2, \$2.50, \$3 and \$1.50.

(Jewelry Store, Chestnut and Thirteenth)

Now That Women's Capeskin Gloves Are Made Washable

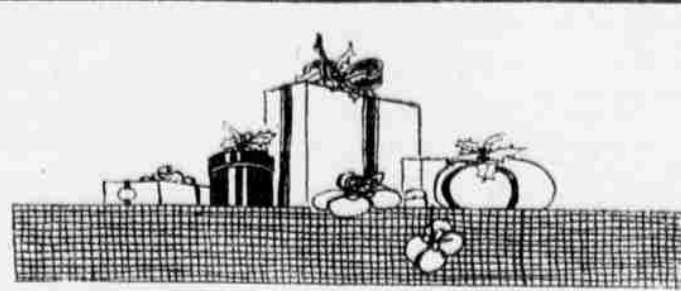
they are more useful than ever. And it is certainly economical as well as being at home, and so easily, with soap and water.

\$2.75 a pair for oyster cream gloves in beaver, light or dark grays and brown; 1-clasp fastening.

\$3 a pair for tan, gray, mastic, ivory or oyster color, pique or P.M. sewn, 1 clasp.

\$4 a pair for brown, pearl gray or mastic color, pique sewn, 1 clasp.

(Main Floor, Central)



Particularly THIS Year CHRISTMAS SHOPPING Should Be Done Early

In addition to the old reasons that assortments are larger and goods fresher early in the season, that shopping is more comfortable because not so hurried or crowded, and that service all along the line is bound to be better, there is this reason this year—

Parcel Post, Mails and Express Are Sure to Be Overcrowded and Slow

Already this is the experience in mailing or expressing packages—they often arrive late.

Now, what will be the condition when the real Christmas rush begins? Postoffice and Express authorities ask that Christmas packages be sent early, and it is to the interest of the general public to comply with the request.

We Are Aiding Early Shopping

by providing tags "Not to be opened before Christmas" to go on Christmas packages when requested, and by offering to hold such packages for later delivery, if this is desired, and we are bringing in our Christmas goods early now in an abundance that, notwithstanding the bareness of the market, is beyond any preparation of other years. But it is only fair to say that our business is also far ahead of other years, and what is an abundance now may prove a scarcity later.

JEWELRY, Especially, Should Be Selected Thoughtfully—Which Means Early

Many of us like to give those we love—mother, father, sister, brother, wife, husband, sweetheart or very dear friends—something they can "keep forever and treasure always." It is this type of gift one finds in the Jewelry Store.

Lacy Pins

Very useful and decidedly charming. Filigree patterns of platinum and gold make delicate settings for sapphire or diamond. The newest designs are oblong in shape. Pretty ones with a sapphire are \$29. Others with a diamond are \$18.

Earrings

If a woman likes a touch of color on her costume, she will be thrilled with a pair of amethyst earrings in drop shape with a small pearl between, \$12 a pair. Or a pair of turquoise earrings with two small pearls between, \$24 a pair.

Should she prefer the fascinating pair made of seed pearls in daisy shape with a diamond center at \$48.

Gold Mesh Bags

In such good-looking, long, narrow shapes and, of course, with flat vanity tops. They are 14 karat gold, and priced at \$250.

Suggestions for Men

Flat gold watches have a certain air of "the well-dressed man" about them.

(Jewelry Store, Chestnut and Thirteenth)

One with a twenty-five year guaranteed gold-filled case has black hands and time numerals at \$50. One with black hands and numerals, \$25.

These are merely given as examples to show how moderately priced they are. Of course, there are endless ones to select from.

Cigarette cases this year are the nicest ever made—exactly the right size to slip into the pocket without feeling bulky. Flat, yet large enough to hold one package of cigarettes in perfect safety.

Plain silver at \$12.50; hammered silver or engine turned, up to \$24.

Smart hammered silver, striped with gold—one stripe of green gold, the other of copper gold. They are \$31 to \$42.

"Match boxes to match"—the new flat case, the right size to hold a little box of paper matches; \$14.00 to \$17.75 each.

Amethyst sets of cuff links and studs to be worn with the dinner coat, \$20.50.

Many Likable Things

It is a pleasure to have the Jewelry Store help plan surprises that will give happiness to those one loves.

Beaded Handbags Made by French War Orphans

Please don't get the idea that you have to make any allowances for these bags and exclaim, "Aren't they well made, for children?"

They are beautiful bags—a credit to any one. The genius of France shows in her children as well as in their parents.

Some of the bags are full beaded, others have beaded designs on silk or velvet, with steel beads used a great deal. And there are both frame and draw-string styles. Prices \$25 to \$60.

(Main Floor, Chestnut)

Short Stories By Eleanor H. Porter

It will be welcome news to Mrs. Porter's admirers that the short stories she has contributed to magazines in recent years are at last collected in book form. There are three volumes—"The Tie That Binds," "The Tangled Threads," and "Across the Years"—for \$5 the set.

"Peace in Friendship Village," by Zona Gale, is a new collection of the delightful village tales we associate with this author. Price \$2.

(Main Floor, Thirteenth)

New Viyella Flannels Have Come From England

The prettiest dark-colored plaids that make you think of kilts and are, in fact, just the thing for pleated skirts and dresses. Also they make the nicest sort of warm winter blouses. 31 inches wide, 22 a yard.

Then there are others in delicately striped pink or blue and still more in plain pink, blue, white or lavender. These are all 31 inches wide and \$1.80 a yard. They are much used, whenever they can be had, for blouses and negligees.

(First Floor, Chestnut)

Woolen Remnants Nice for School Frocks

There is almost every kind of woolen dress goods, and some that would do for children's coats. Also smaller pieces to use for vests and hats. The savings amount to a third.

(First Floor, Chestnut)

The Excellence of Our Boys' Suits at \$15, \$16.50 and \$18

has been remarked by many of our customers. They tell us that these suits are distinctly better than any they have seen at the same prices in other places. It is no surprise to us to hear this. It simply means that we have achieved the object for which we worked.

Our boys' single-breasted Norfolk suits of blue serge with pleats at \$15 each are remarkably good for the money. Suits of the same grade are now costing almost as much at wholesale. These are in sizes for boys of 8 to 18 years.

Other specially good groups are the fancy mixed Norfolk suits at \$16.50 and \$18, some of the latter having two pairs of trousers, others being reinforced at the knees, seats and elbows, all in sizes for boys of 8 to 18 years.

(Second Floor, Central)

Constant Additions to the Axminster Rugs

keep the stock fresh and clean and well assorted, in spite of the heavy demands upon it.

\$12 ft. \$50 to \$75.00
6 1/2 x 10 1/2 ft. \$48 to \$70
6 1/2 ft. \$27.50 to \$41.50
4 1/2 x 6 1/2 ft. \$19 to \$22.50
5 1/2 x 7 ft. \$22.50 to \$31.00

(Seventh Floor, Chestnut)

Bicycles for Gifts

An unusually good selection here.

The famous Columbia bicycles in the following models—Chainless, \$75; Superb, \$60; Arch-bar, \$52.50; Roadster, \$50; Juvenile, \$40.

Wanamaker's bicycles—Continental, for men, \$40; for women, \$45; for girls and boys, \$40; Constant, for men, \$40; for women, \$42.50.

America bicycles for men, \$40; for women, \$42.50; for boys and girls, \$35.

(The Gallery, Juniper)

The Right Kind of Men's Clothing Cannot Be Made From the Wrong Recipe

The least that a Wanamaker man's suit can be made from is a good all-wool fabric, because it is a matter of experience, not of opinion, that a good suit cannot be made from a part-cotton fabric.

All-wool and hand-tailoring are the two essentials of every man's suit we sell.

It cannot be proved, either in theory or in practice, that good suits can be made from anything short of these fundamentals.

The meaneast cotton rag can be cut and fashioned in the finest mode, but somehow the result is never impressive—it can't be. In the end it wears a ludicrous, as well as a cheap and shoddy look.

Good, all-wool, finely finished and carefully tailored suits do not cost anything more than part-cotton, which is doubtful ones do in many other places.

The service this Men's Clothing Store offers combines the best of quality, the best of fashion and the most dependable economy.

Men to whom these things appeal are keeping us very busy these days.

Suits, \$32 to \$80.

Overcoats, \$35 to \$90.

(Third Floor, Market)



Men's Oxford Mixed Hats to Match Overcoats

Overcoats of oxford mixed goods are so popular that there is a great demand for oxford mixed hats to wear with them.

Wanamaker's introduced this type of soft hat in an Alpine shape, and still has best selection in light and dark mixtures.

Price \$7.

(Main Floor, Market)

So Many Men Now Have Use for Sweaters

What with golf and motoring so general, almost every man finds occasion to wear one. Which makes sweaters excellent gifts. You can get about any kind of sweater here—coat style, pull-over style, with or without sleeves; V-neck or shawl collar.

Prices range from \$5 to \$25, the coat sweaters starting at \$5.50.

The lowest priced are of cotton mixed goods and from this they go through various kinds of wool up to the finest Scotch cashmere.

(Main Floor, Market)

Men's Extra-Size Handkerchiefs, \$11 a Dozen

They are of firm, fine quality Irish linen, are in plain, hem-stitched style with one-quarter and one-half inch hems, and we don't think you'll find anything like them in town at the price.

We will mark them for you for a moderate charge, if you wish.

(Main Floor, Central)

Corduroy Negligees

in considerable quantity and "of a prettiness" have just been received in the French Room. They are in several colors and priced at \$12 to \$23.50. Also we have some new Japanese habutai and crepe kimono, beautifully embroidered, at \$16.50 to \$125.

(Third Floor, Chestnut)

New Lacy Waists

Dark brown, navy and black chiffon made over light chiffon with lace vests, \$12.

Black silk lace over white chiffon lining, \$10.75.

Fish net over white chiffon lining, with heavy embroidery on its roll collar and cuffs, \$18.

(Third Floor, Central)

Women's Smart Sports Suits

The best all-around country suits today—suits which can perfectly well be worn for sports—are those of good jersey or mixed cloths. Here are three groups.

At \$35. Four styles made up of good heather mixtures—browns, blues and greens.

At \$38.50. Six styles—brown and green mixtures and broken plaids, also rose shades. Some of these are in cloths—not jersey.

At \$55. One model of a novelty cloth may be had in two shades of rose.

(First Floor, Central)

Silk Petticoats

Out of the hundreds of petticoats priced from \$7.50 to \$20 we pick two or three favorites:

One style of changeable silk with simple flounces, which have tiny tucks and deep hems, is priced at \$7.50.

Another is of black and white plaid taffeta and is \$10.50.

A third has a jersey top with colored plaid flounces, price \$10.

(Third Floor, Central)

Winter Nightgowns

Cambric sorts with high, close necks and embroidery trimmings are \$2 to \$5.50; with V necks and yokes, \$2.50 to \$3.

Nainsook sorts with V, high, round and square necks are lace and embroidery trimmed and cost \$2.95 to \$5.50.

(Third Floor, Central)

Concerning Treo Hip Confiners

These are made of elastic and nothing is better liked for dancing or negligee use.

One is a 12-inch length, with medium hips and back. It may be had in pink or white, \$5.

Another for tall figures has a long skirt and is finished in front with white coutil, \$6.

A Treo in 14-inch length is for slender or average figures and comes in pink only, \$7.50.

A 12-inch slip-on hip confiner, with eyelets and lace at the upper part, is \$8.

A pink broche and elastic affair has a long skirt and is suitable for tall figures, \$12.50.

(Third Floor, Chestnut)

The New Wool Jerseys

are among the most comfortable and fashionable garments of the season. They are slip-ons with square or shallow round necks and chenille embroidery; they hang straight from the neck and are held in at the waist by string girdles. Also they have the advantage of—so far—not being copied in cheaper materials.

Taupe, sand, tan, navy and peacock blue are the colors, and prices are \$17.50 to \$21.00.

(Third Floor, Central)

Small Prices Distinguish These Good Untrimmed Hats—

all of which have been higher priced than they are at present. They are of velvets mostly, and chiefly in black, though you will find good colors of the winter in the group.

They are in attractive shapes, too—tricornes, large shapes, mushroom and small shapes—so that it will be easy for a woman to find something becoming.

\$1 to \$5 each.

(Second Floor, Chestnut)



Women's Anatomik Shoes at \$12

These are the finest Anatomik shoes made. But, owing to a factory mistake, they are all narrower in the ankle than the standard measurements. Therefore, though admirably suited to women who have small ankles, they cannot be put into regular stock.

No they are marked \$12, which is much below the usual price. They are all high lace shoes with blind eyelets, and while they have all the corrective qualities of Anatomik shoes, they look no different from other good and fashionable shoes.

There is a wide-toe shoe with black glazed kidskin vamp and dull mat kidskin top, and shapely narrow-toed shoes of the same leathers, of stout brown Russia calfskin and of white canvas.

(First Floor, Market)

Women's Silk Stockings Under-Priced

\$1.50 for black and white ingrain thread silk, full fashioned, "second-ends."
\$1.75 for first-quality black, white and colored full-fashioned silk stockings with mercerized cotton tops and soles.

(West Aisle)

Women's Underwear a Third Less Than Regular

50c for ribbed white cotton vests, low neck and sleeves or high neck and long sleeves; for ankle-length drawers of the same material.
\$1 for ribbed cotton combination suits in various styles and in regular and extra sizes.

(West Aisle)

The English Dinner Sets at \$35 in the Thanksgiving Disposal

are the best sets of the kind we have had at the price in some years. We have well over one hundred of them in a choice of seven border patterns, Oriental as well as floral and conventional decorations, all with cut-gold edges and handles, each set consisting of 106 pieces, in generous sizes and attractive new shapes. Ordinarily these sets should sell for about half as much again.

The French china dinner sets in the Sale are in border patterns with cut-gold handles at \$75, \$85, \$90 and \$100 a set of 107 pieces.

Four groups of American semi-porcelain dinner sets are in the event.

American semi-porcelain dinner sets of 106 pieces plain shape, with gold edges and traced handles, are now \$16.50 a set.

American semi-porcelain dinner pieces in border patterns, some with gold handles, are now \$25 a set.

American semi-porcelain dinner sets of 106 pieces, with rich cut-gold bands and cut-gold handles, are now \$30 a set.

Fine cut glass in attractive assortment at reductions of 25 to 33 1/3 per cent.
Water tumblers in thousands of dozens, specially priced.

(Fourth Floor, Chestnut)