

MAIL AND PHONE ORDERS FILLED STORE OPENS DAILY 9 A. M. AND CLOSES 8:30 P. M. MAIL AND PHONE ORDERS FILLED



Pay in
January, 1920
for goods charged during November.
Customers who have no charge account
here are invited to open one now.

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled
Lit Brothers
Market Eighth ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY Filbert Seventh

Anniversary
SALE
in Progress
This Store's Twenty-eighth Birthday
Feast of seasonable bargains offers
countless Christmas Gift opportunities.



The World's Greatest Talking Machines Bring the Inexhaustible Treasures of Music Within Reach of Every Home

\$5

\$5

A Twenty-Eighth Anniversary Sale Special Offer that makes it possible for every family, even in the most moderate circumstances, to enjoy the greatest music in all the world. Our offer features four of the finest makes of talking machines ever produced. Choose from nearly a score of the most attractive and popular medium-priced models.

Victor Victrolas
\$25 to \$130

Columbia Grafonolas
\$25 to \$140

Cheney Phonographs
\$85 and \$125

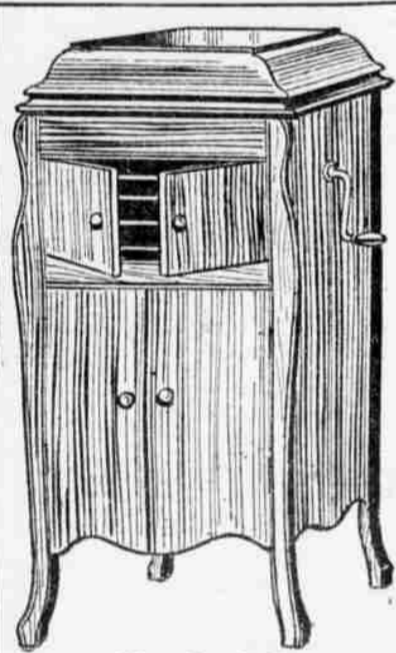
Widdicomb Phonographs
\$125 and \$150

Down

Down

Delivered to Your Home on First Payment of Only \$5. Balance in Small Sums, Weekly or Monthly, as Convenient. The Club Plan May Include a Supply of Records if Desired.

Holiday-Time Is Nearly Here, and Talking Machines Never Were More in Demand

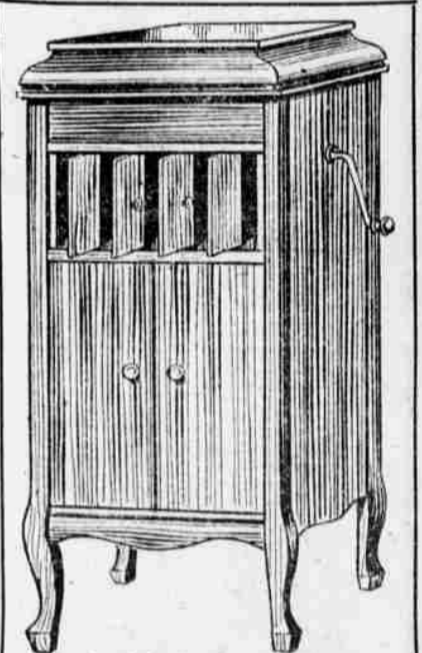


Victrola, \$110
Other Models, \$25 to \$130

Avail yourself of this splendid opportunity to choose from nearly a score of the most popular models in these well-known makes.

LIT BROTHERS
Send complete information regarding your extraordinary offer of
Talking Machines, \$5 Down
Name
Street
Cut out and mail now. Eve. Ledger—11-19-19.

Choose your Christmas Talking Machine now, with the advantage of these most liberal terms—while stocks are complete and delivery certain.



Columbia Grafonola, \$100
Other Models, \$25 to \$140

Four of the World's Best Talking Machines—Instruments from Which the Final Selection Is Dictated Only By Your Personal Preference

VICTROLA \$5
\$25 to \$130 DOWN

Victrola fame is based on quality. It brings into your home the greatest music by the greatest artists. It covers the whole field of music—it may be a violin, a band, a piano, a voice, at will. It is supreme in fidelity and beauty of tone, and is completely responsive to every varying mood. It is without doubt the leader of the talking-machine world.

GRAFONOLA \$5
\$25 to \$140 DOWN

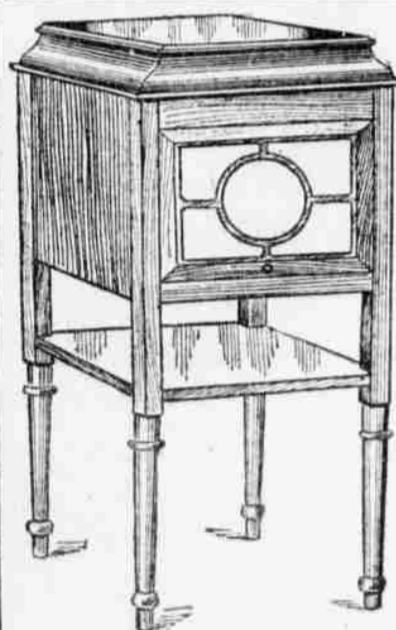
No refinement that can contribute artistic perfection is missing in the incomparable Columbia Grafonola. Its tone volume and tone quality may be adapted with the utmost precision to the acoustic needs of every room and the artistic demands of the taste, by means of many styles of needles and the exclusive tone-control shutter found in no other instrument.

CHENEY \$5
\$85 and \$125 DOWN

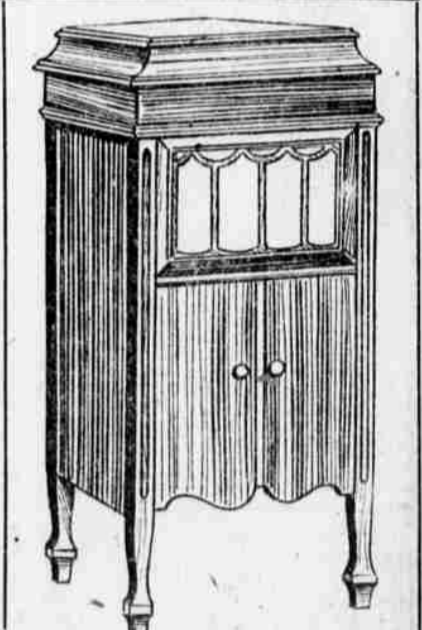
Forest Cheney, a master of the violin, went deep into the subject of tone creation and tone reproduction. Hence the Cheney is fundamentally a musical instrument, and not a "machine." Notable among the exclusive features is the sprucewood resonator. Built like a violin-body, it vibrates on a one-point suspension, entirely free from the cabinet. As in a good violin, the tone is mellowed by age.

WIDDICOMB \$5
\$125 and \$150 DOWN

Famed for superiority of cabinet design, construction and finish. Easy winding and quiet-running motor. A quarter turn of the reproducer makes it possible to play any make records, either those that reproduce with steel and fiber needles or those that require a jewel point. The cord control, which makes it possible to regulate the tone-expression from any part of the room, is a fascinating feature.



Cheney Phonograph, \$85



Widdicomb Phonograph, \$125

Our Entire Stock Comprises More Than 130 Models of the Six Best Makes \$25 to \$400—Victor—Columbia—Sonora—Windsor—Widdicomb—Cheney

We have chosen only talking machines that have proved their worth as real musical instruments—phonographs that will make good on every count and will reflect credit on the store that sells them.

Exquisite examples of the cabinet-maker's craft, fashioned of Nature's most beautiful woods and magnificently finished. They'll prove a permanent source of pleasure and satisfaction in the home.

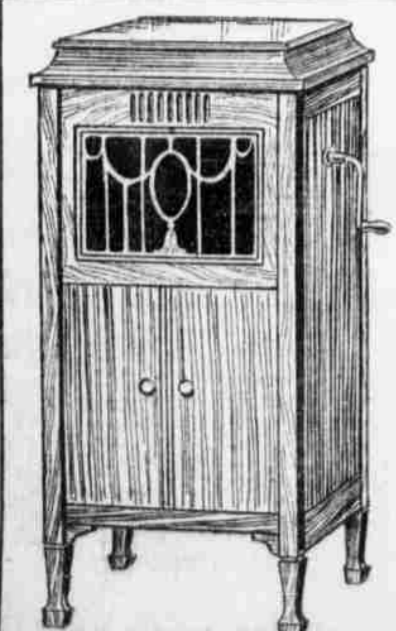
Join the Anniversary Record Club Now Organizing

Choose All the Records That You Like From the Largest and Most Complete Stock Anywhere in the City

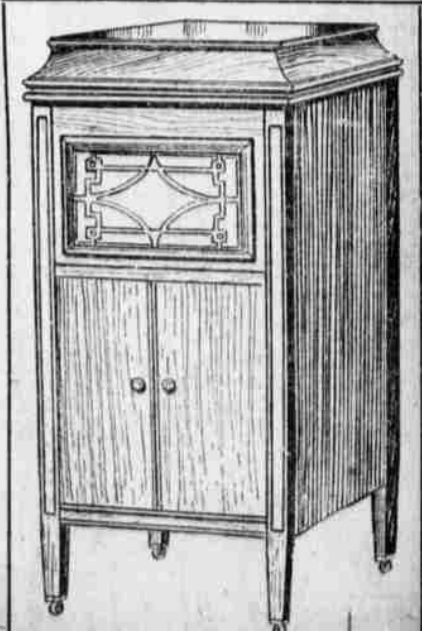
Victor and Columbia Records; \$12 Worth, Only \$1 a Month

Whether you ask for one of the oldest favorites or for the newest "hit" scored by the latest Broadway star, we are in a position to gratify your wishes. Even when practically every dealer in town is "just out" of the particular selection you desire, you can be sure of finding it here.

Comfortable, quiet hearing rooms are at your disposal, and a courteous staff of trained assistants at your service. We carry the largest stock of foreign records. Forty different languages are represented.



Widdicomb Phonograph, \$125



Widdicomb Phonograph, \$150