Happiness
 $=$ -Phone or writes pas your door
service THE CHAS. E. hires ca MOTHER SEEKS SOLDIER SON

Mawson E DeMany ${ }_{1215}$ Chestnut Street


## 100 All-Satin Hats Tomorrow

and-fur combination hats for this sale from the new styles being featured in our millinery salon. There are many of the smalt, close-fitting shapes, as well as the
larger soft effects. The colors are brown, taupe and black. Tomorrow

### 5.00

Hats for Thanksgiving, of all-fur, brocade and fur, satin and fur and Duvetyn cloth and
Prices Start at 12.50
All Velvet Hats at Half Price
The "Half Price" Sale
 250 Hats, Half Price, 9.25 . 40.00 Hats, Half Price, 20.00
A. W. O. L
camps near New York City had to be punished for successful. salesmanship or advertising or human nature, sui
jested a positive In a modest advertising campaign the citizens of
New York were told about the thousands of our four or thirty-six hour visit and who might be heavily punished if they missed the last train or th
last ferry boat and were therefore. A. W.O. L. The citizens were asked to help direct the stranger
and speed the parting guest that he might not be late. They
amazingly.
Advertising men would call this, "Selling the Idea
Butterick-Publisher
The Delineator
Everybody's Magazine

Furs and Millinery

Purchasing Agents' Orders Acceptedall the time! S or woolen hose, make em right for every weather.
\$10 $\quad \$ 12 \quad \$ 15$



## 



Women's \$1.25 Lisle Stockings, 75c



Women's \$2.50 Silk Stockings, \$2.00

Women's \$2.00 MERODE Suits at $\$ 1.75$

 | regular sizes) |
| :--- |
| (value 82.25$),$ |

Women's $\$ 2.25$ AMHO Suits at $\$ 2.00$



Women's \$1.75 AMHO Suits at \$1.50


Women's $\$ 1.25$ AMHO Vests at $\$ 1.00$


Women's $\$ 1.00$ Plain Vests at 75c


For Wednesday on the
Second Floor
Decided Reductions on Misses' Fine Suits New models and exclusive
yes; materials are peachstyles; materials are peach-
bloom,
la in suede velour a do duvet silvertone; fur
lur trimmed or plain; colors-
brown, taupe and $\tan ;$ sizes 14, 16, , taupe and and year; sizes
prices for Wednesday only: \$210.00 Suits for $\$ 165.00$
S150.00 Suits for $\$ 119.00$
 $\$ 2.25$ Envelope Chemise, $\$ 1.65$ Straight-top Envelope Che
mise, trimmed with lace or embroidery, ribbon shoulder
straps : made of fine nainsook $\$ 6.50$ Petticoats for $\$ 4.50$ Silk jersey tops with
flounces of taffeta or satin
on the foumness are in blue, gen,
wistaria, black and tan; a clear wistaria, black and tan; a clear
saving of $\$ 2.00$. Infants \$2.75 Petticoats, \$2 Flannel Petticoats made on
a body, hand - embroidered edge, sizes 1 to 3 sears, the
regular $\$ 2.75$ grade Whines day (while they last) at $\$ 2.00$


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