

# Women's Dresses and Coats at Extraordinary Savings Among Strawbridge & Clothier's Saturday Attractions

## Buy Christmas Gifts Now Pay for Them in January

If you have a charge account here (or open one now), you may start your Christmas gift buying at once, and take advantage of the invitation to pay for all November purchases at the time you pay your December bill, in January. A bill will be sent you as usual on December 1st, that you may check up your November purchases, and you may pay it in December, if you so desire; but it is your privilege to pay in January for all goods bought from now to December 31st.

## Saturday News of Girls' and Misses' Smart Apparel

The Thanksgiving outfitting time is on—and oh, how many girls and young women there are planning for the "games!"

### Misses' Winter Suits—\$29.50 to \$39.50

Sports Suits of wool jersey, in blue, brown and green, and fancy-belted Suits of two-toned cloaking, plaited and corded and trimmed with buttons. Sizes 14 to 18.

### Misses' Suits, \$45.00 and \$55.00

Of velour in navy blue, brown and black, and of silvertone and chevrona in navy blue and brown. Tailored belted models, others with the short ripple coats; some with sealine collars. Sizes 14, 16 and 18 years.

### Misses' Dresses, \$18.50 to \$29.50

Serge Dresses, in navy blue and black, made in straight-line styles with narrow the belts or girlish; braided, embroidered or button-trimmed. Sizes 14, 16 and 18 years.

### Misses' Coats, \$35.00 and \$45.00

Of two-tone plaid-back and polo cloaking and plain colored velours. Flare-back and fancy belted models. Sizes 14, 16 and 18 years.

### Small Girls' Coats, \$29.50—Full

Belted Coats of silver-tipped velour, lined and warmly interlined; nutria fur collar. Sizes 6 to 10 years.

### Intermediate Girls' Dresses, \$15

Three styles in navy blue serge—Jacket Dresses with silk vestee and girde, and straight-line and chemise styles, embroidered.

### Misses' Coats, Special at \$49.50

Of velour, of navy blue, brown and Burgundy, lined throughout with fancy figured silk and warmly interlined. The model with sealine collar shown in the sketch, is from this group. Others are made in belted, blouse-back style with shawl collar.

### Intermediate Girls' Coats, Special, \$22.50

Made in the style shown at left of sketch—deep belted, wide box-plot in the centre of the back, full convertible collar. Of soft two-tone cloaking, in navy blue, brown and Pekin blue. Sizes 10 to 16 years.

## Silk Waists

Thousands of smart, new Waists here, in newest styles and shades:

### Crepe de Chine Waists

Many models, variously tucked or tailored, in white, flesh-color, bisque, navy blue, brown or black—\$7.75 to \$10.75.

### Crepe Georgette Waists

A wonderful showing of the newest effects in autumn suit shades, bisque, flesh-color or white, and glorious new colors, all trimmed—\$4.95 to \$22.50.

### Tailored Taffeta Silk Waists

Handsome colorings in Plaid or Striped Taffeta Waists, tailored or in basque effect—\$5.00 to \$7.50.

### Challis Waists, \$5.75 to \$7.50

Time for warm Challis Waists, daintily figured on white grounds or in all-black.

### Men's Shirts, \$3.50

Of a Corded Madras That Combines Unusual Smartness With Rare Good Service

Clear-cut, outstanding cords of white against plain backgrounds of blue, tan, lavender, pink or olive. The price is fully 25 per cent. less than today's retail value.

## Stationery for Gifts

The gift that is sure to please—Fine Stationery. W. R. I. T. N. G. PAPER or CORRESPONDENCE CARDS, white or delicately tinted, in many styles, attractively boxed. Highly favored are Crème or Silk-covered Boxes filled with choice Stationery, also handsome Leather Cases. Prices range from 35c to \$11.50.

## Gold La Vallieres Exquisite in Design

Design after design in beautiful La Vallieres, gold-mounted, many in green gold. Some with colored stones, pearls or diamonds set in delicate filigree work, others in drop effect, or with stones in combination—\$2.50 to \$75.00.

## Beautiful Decorative Linens

Handsome Linens to deck the home for the Thanksgiving dinner or the Christmas party, or for rich and lasting gifts. A few chosen from our wonderful stock:

### Linens Trimmed With Filet Lace and Embroidery

Some pieces trimmed with Italian filet lace and reticelli embroidery, others with inserts of filet and Cluny lace motifs.

### Round Centrepieces, 24-inch, \$15.00; 36-inch—\$22.00

Round Lunch Cloths, 54-inch, \$10.00; 72-inch—\$75.00

Scarves, 20x38 inches, \$15.00 and \$18.00; 20x45 inches, \$18.00 and \$22.00;

20x54, \$21.00 and \$28.00; 20x72, \$25.00 and \$35.00

### Linen Ovals Trimmed With Italian Filet Lace and Embroidery

Pieces of unusual beauty for buffet sets, trays, tea wagons, dressing table or sideboard.

Ovals, 10x12, \$8.50; 13x17, \$15.00; 11x19, \$18.50; 17x24—\$27.50

Allover Filet Lace Ovals, 6x13 inches, \$3.50; 11x18—\$12.00

Strawbridge & Clothier—Aisle 11, Centre



## Remarkable Purchase of 175 Lovely Dresses \$19.75

SOME WORTH NEARLY DOUBLE

—And even those showing the least reduction are worth about \$19.75 at wholesale. Included are crepe-Georgette, satin, crepe melon, crepe de chine, taffeta, satin-and-crepe Georgette, wool jersey and Paulette. Plaited and irregular tunic models, also straight-line effects. Black, navy blue, taupe, plum color, brown and French blue. Two models sketched at the left.

## Sixty Beautiful Dance Frocks Wonderful Values, \$30.00 to \$50.00

Two models sketched on the right—the one with the quillings on the skirt, \$40.00; the draped model, \$30.00. These are two of many equally attractive. Of soft pastel taffetas and satins, net over metal tissue, fine white net with beaded bodice, net with taffeta quillings. Draped and tunic models, and some with the distended hip effects. Only a few of a kind—for instance, only six in the draped style shown, so better get here early.

## Fine Line of Cloth Dresses, \$22.50 to \$40.00

Serge, tricotine and gabardine, in straight-line, redingote and coat effects. Some braided, some embroidered, some plain-tailored. An excellent variety. Black, navy blue and some in brown.

## Velvets

Velvets are the idol of the hour in Fashion's realm. Everybody wants them. We have all kinds and plenty of them:

### Chiffon Velvets, 42 inches

wide, \$8.50 to \$10.00 a yard.

### Panne Velvets, for trimmings

and millinery uses, \$3.00 a yard.

### Millinery and Collar Velvets,

in black and colors, \$2.50 to \$5.00.

### English Costume Velvets,

in black and colors, \$3.00 to \$6.00.

### Velvet Corduroy, in the

newest shades, \$1.50 to \$2.00 a yard.

Strawbridge & Clothier—Aisle 6, Centre

## Golden Special To-morrow

Under the famous Golden Special illuminated sign, to-morrow, will be found a wonderfully attractive lot of Petticoats—taffeta silk of excellent quality; made with tailored flounce. Black, plain colors and changeable effects. Worth one-third more than this price—\$4.95, and changeable effects. Worth one-third more than this price—\$4.95, and changeable effects.

One Thousand Taffeta Silk Petticoats A Great Saving At \$4.95

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## More Exceptional Values in Women's Smart Winter Coats

More Coats like those in the great sale last Saturday, and which were so eagerly purchased, have arrived for this Saturday's selling—all of the same fine quality, and in the same exceptionally smart styles. The savings range from \$7.50 to \$20.00.

### Special at \$27.50

Wool Velour Coats, made in all-around belted style and lined throughout. Also, Silvertone velour Coats, made with the fashionable full, rippling back.

### Special at \$32.50

Coats of good heavy cheviot, in black, navy blue and brown, made on full-enveloping lines, and lined throughout.

### Special at \$47.50

Several attractive models of plain and silvertone velours, lined throughout with plain or fancy figured silk. Very good styles and excellent values.

### Special at \$60.00

Six distinctive models of plain and silvertone velour, all with fur collar and some with fur collar and cuffs.

## Fur-Trimmed Coats, Special at \$70.00

A fine group, consisting of several high-grade models, of velour, silvertone and Bolivia, with collars of natural raccoon or dyed cone, some with deep shawl collar of fur. Elegantly lined throughout.

## Seal Plush Coats, from \$35.00 to \$100.00

Never has this line of Coats been larger or more varied—it takes in practically all the smart belted and free-swinging styles shown this season in Fur Coats, which these so closely resemble. And at the higher prices there are fur-trimmed models.

## Handkerchiefs for Men—Special A Half-dozen, \$2.15

A special purchase of 6000 Men's Sheykh Handkerchiefs. All-white, soft and silky in finish, with satin-stripe border. Save more than one-fourth.

## Women's Handkerchiefs, Special, Six for \$1.40

SPECIAL. Of sheer Irish Linen, narrow hemstitched hem. Much under price.

## Blankets, \$10.50

Soft, warm, White Bed Blankets, wool with a cotton mixture. Broad double-stitched binding to match the dainty colored borders. Double-bed size, 70x80 inches—\$10.50 a pair.

## Men's Neckwear

At each price—hundreds of attractive, well-chosen patterns that will surely please men of critical taste in the matter of dress. Thousands of Neckties in all—probably the most extensive and best selected assortment of its kind in Philadelphia. And as to the values—there are none better anywhere.

## Woolen Scarfs

All kinds and colors, from the straight Scarf to one in wrap effect with belt and pockets. So smart with tailored costumes—\$1.50 to \$16.50.

## Plush Scarfs and Capes

A wonderful collection of warm, graceful Plush Scarfs, Capes and Coats in Hudson Seal or Kermit effect—\$8.50 to \$45.00.

## Marabou Capes—\$8.00 to \$23

Strawbridge & Clothier—Fourth Floor

## Where Is the Boy Who Doesn't Wish for a BICYCLE?

Radnor Bicycles are handsome in appearance, richly enameled, with all bright parts well nicked; sturdily constructed, easy in operation, and are equipped with coaster brake, mud guards and long-wearing tires. The price is only \$39.75.

## Men's Trousers Unusual Values

Specially attractive lots of \$3.75, \$4.75, \$6.75 and \$9.75, none of which could be bought to sell at these prices today.

## Men's Hats at Great Savings

Substantial savings available for men who take immediate advantage of these special lots—

## Velour Hats, \$6.85

## Soft Hats at \$3.65

## Derby Hats, \$3.65

Several brand-new shapes and colors all included in each lot. The Derby Hats in black only. Headquarters for Fur Caps. Prices \$5.00 to \$35.00.

## Fancy Flannel Special at 75c

A saving of more than one-third on fine Fancy Flannels, attractive striped patterns in medium or light effects. For shirts, waistings and house dresses—75c a yard.

## Women's Umbrellas, Special at \$5.00

AN EXCEPTIONAL VALUE which will be snapped up quickly by gift seekers. The finest pieced, tape-edged Union (silk-and-cotton) Taffeta, on sturdy paragon frames. Fancy carved wood handles, or with bakelite tops.

## Marvelous Toys for Girls and Boys

Children's Automobiles, Kiddie Cars, Rocking Horses, Express Wagons, Coasters, Desks, Blackboards, Houses, Stores, Furniture, Dishes, Trains, Boats, Animals, Drums, Mechanical Toys, Clowns, the Circus—AN' EVERYTHING!

## Santa Claus Will Be in the Toy Store To-morrow

The real Christmas opening of the Greater Toy Store comes with the arrival of Santa Claus! The jolly old fellow comes in on the Polar Express to-night, and will be here to greet his little friends to-morrow.

## Santa Claus Will Have a Pretty Story Book for Each Child To-morrow

Come to the Toy Store to-morrow, and be sure to bring the children. The earlier they tell Santa Claus what they want for Christmas, the better it will be, for of some things there will not be enough to go around.

## A Wonderful Display of Dolls

The Doll Salon is the most delightful spot in the world in little girls' eyes. Bring them to see Madame Hendren's Lifelike Dolls, the Walking Dolls, the lovely French Jointed Dolls, the beautiful Dressed Dolls, the Infant Character Dolls (some extra values on special tables).

# Real Advantages for Every Man Who Buys a Suit or Overcoat Here Saturday

We have planned for another record-breaking day! We shall not be surprised if we exceed, to-morrow, the unprecedented business of last Saturday. We have ample stocks of Stein-Bloch, Hart, Schaffner & Marx, "Alco" and other Suits and Overcoats, just as great variety as ever, and just as attractive savings in the many SPECIAL LOTS, all of which are marked at much less than real value, and some at about present wholesale value. AN AUGMENTED FORCE of competent salesmen for to-morrow—everybody shall have good service, but please be as early as possible.

## ALL THE FOLLOWING ARE UNUSUAL VALUES

|   |  |  |
|---|--|--|
| <b>Overcoats Special \$27.50</b><br>Men's and Young Men's Ulsters, Ulsterettes, and plain Fly-front Overcoats. A good range of sizes still available for to-morrow.   | <b>Overcoats Special \$34.50</b><br>"Alco" and other excellent makes, in men's and young men's models—deep-collared, double-breasted Ulsters and Ulsterettes, in neat mixtures.  | <b>Overcoats Special \$58.50</b><br>Hart, Schaffner & Marx Overcoats. Chiefly of dark Oxford, Hockanum and other fine coatings. Linings of silk or satin.  |
| <b>Winter Overcoats \$18.50 and \$23.00</b><br>Certain it is that such Overcoats cannot be obtained at these prices after these are sold.   | <b>Winter Overcoats Special at \$46.50</b><br>Hart, Schaffner & Marx and "Alco" Ulsterettes and plain Overcoats. Exceptional value.  | <b>Men's Winter Suits \$23.00 and \$28.00</b><br>SPECIAL. Men's and Young Men's Suits—two small lots at less than wholesale value.   |
| <b>Youths' Suits at \$18.50 and \$28.50</b><br>Two very unusual lots of long-trousers Suits for youths of 16 to 19 years.   | <b>Men's Winter Suits, Special \$31.50</b><br>Men's and young men's models; many different styles and fabrics, all thoroughly dependable and up-to-date. The price is about present wholesale value.   | <b>Men's Winter Suits, Special \$38.00</b><br>"Alco" and other fine makes—worsted and cassimeres, in youthful and conservative styles; excellent in quality of fabric and tailoring. Much below value.   |
| <b>Men's Fur-Collar Overcoats at \$37.50, \$42.50 and \$47.50</b><br>Very unusual values. Neat, dark fabrics, handsome and well-tailored.   | <b>Men's Fur-Lined Overcoats at \$95.00, \$145.00 and \$225.00</b><br>These lots at EXTRA-SPECIAL prices, and a large assortment at higher prices.   | <b>Suits With Two Pairs of Trousers, \$33.00 and \$38.50</b><br>Chiefly in dark gray; single- and double-breasted. Either one would be exceptional value without the extra trousers.   |
| <b>Men's Fur-Collar Overcoats at \$37.50, \$42.50 and \$47.50</b><br>Very unusual values. Neat, dark fabrics, handsome and well-tailored.   | <b>Men's Fur-Lined Overcoats at \$95.00, \$145.00 and \$225.00</b><br>These lots at EXTRA-SPECIAL prices, and a large assortment at higher prices.   | <b>Men's Trousers Unusual Values</b><br>Specially attractive lots of \$3.75, \$4.75, \$6.75 and \$9.75, none of which could be bought to sell at these prices today.   |
| <b>Motor Hood Covers</b><br>We have an excellent collection of Hood Covers of Simon make—for Buicks, at \$7.50 and \$9.00; for Maxwells, at \$7.50, and for Fiats, at \$6.25. Radiator Covers for Fords, \$1.25.  | <b>Boys' Mackinaw Coats, \$16.75</b><br>An excellent value for parents of 8- to 18-year-old boys. Warm Winter Mackinaws of rich-looking, dark plaid fabrics—all pure wool—made with convertible collars and the large pockets all boys like. The entire 150 should go quickly at this price—\$16.75. | <b>Men's Hats at Great Savings</b><br>Substantial savings available for men who take immediate advantage of these special lots—  |
| <b>Other Requisites Any Motor Owner Will Be Glad to Have</b><br>Leatherette Back Cushions—\$2.00<br>Leatherette Seat Cushions—\$1.75<br>Klaxon Electric Horns—\$7.75<br>Klaxon Hand Horns—\$4.50<br>Rubber Step Mats—\$3.00 a pair  | <b>Mackinaws, \$13.50</b><br>Sizes 8 to 18 years. Good-looking warm styles for active boys.  | <b>Velour Hats, \$6.85</b><br><b>Soft Hats at \$3.65</b><br><b>Derby Hats, \$3.65</b><br>Several brand-new shapes and colors all included in each lot. The Derby Hats in black only. Headquarters for Fur Caps. Prices \$5.00 to \$35.00.                        |
| <b>Engraved Personal Greeting Cards</b><br>Only six weeks until Christmas, so if you want Personal Christmas Greeting Cards engraved with your name, they should be ordered at once. Cards, 50c to \$2.75 a dozen. A nominal extra charge for engraving, which requires from ten days to two weeks after placing order. | <b>Corduroy Suits, 2 Pairs Trousers</b><br>Special at \$12.75. A neat belted style for boys of 7 to 17 years—each Suit having two pairs of Knickerbockers.   | <b>Headquarters for Fur Caps</b><br>Prices \$5.00 to \$35.00.  |
| <b>CANDY—Special</b><br>How much you will enjoy these delectable Sweets! And, of course, you'll want to take a box or two home to the family: Jelly Drops—now 42c a pound<br>Chocolate-covered Molasses Nut Candy—52c a pound<br>Chocolate-covered Honey Cocoa—65c a pound<br>Chocolate-covered Fudge—75c               | <b>Suits at \$16.75</b><br>Mixed Cheviot Suits for boys of 8 to 17 years. New Plaited-back styles.   | <b>Fancy Flannel Special at 75c</b><br>A saving of more than one-third on fine Fancy Flannels, attractive striped patterns in medium or light effects. For shirts, waistings and house dresses—75c a yard.   |
| <b>10,000 Pairs of Boys' Stockings at Less Than Regular</b><br>They are of heavy ribbed cotton, made with extra-strong heels and toes. Sizes 6 1/2 to 8, at 25c. Sizes 8 1/2 to 10, at 30c.   | <b>If "Fido" Is Going on a Long Journey</b><br>—For comfort's sake and for ease of transportation, nothing will prove more valuable than one of these moderately-priced DOG CARRIERS. Of fibre—14-inch, at \$5.00; 16-inch, at \$6.00; 18-inch, at \$6.50; 20-inch, at \$7.00.                       | <b>Women's Umbrellas, Special at \$5.00</b><br>AN EXCEPTIONAL VALUE which will be snapped up quickly by gift seekers. The finest pieced, tape-edged Union (silk-and-cotton) Taffeta, on sturdy paragon frames. Fancy carved wood handles, or with bakelite tops. |
| <b>STRAWBRIDGE &amp; CLOTHIER</b><br>MARKET STREET EIGHTH STREET FILBERT STREET   |  |  |



## Santa Claus Will Be in the Toy Store To-morrow

The real Christmas opening of the Greater Toy Store comes with the arrival of Santa Claus! The jolly old fellow comes in on the Polar Express to-night, and will be here to greet his little friends to-morrow.

The picture shows him and Uncle Sam congratulating each other on the fact that they have produced more AMERICAN TOYS for American children than ever before, and that Toys made in the good old U. S. A. predominate this year!

## Santa Claus Will Have a Pretty Story Book for Each Child To-morrow

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