

## VETERANS TO GET INSURANCE HELPS

War Risk Bureau Plans to Furnish Information to Policy Holders

### DAILY SERVICE FEATURE

An effort is being made by the Bureau of War Risk Insurance to organize the welfare and service men's agencies in Philadelphia for the purpose of assisting soldiers, sailors and marines and ex-service men in obtaining prompt action on war risk insurance problems. A conference was held yesterday in the chapter headquarters of the American Red Cross, 218 South Nineteenth street, attended by representatives of

the Bureau of War Risk Insurance, the Red Cross, the American Legion, the Insurance Department of the State of Pennsylvania, the National Catholic War Council, the Jewish Welfare Board and other similar organizations. W. Walton, of Washington, D. C., representing the bureau of war risk insurance, outlined the objects of the meeting. He said that it is the intention of the director of the bureau so to organize the work throughout the country, with the aid of soldier and welfare agencies, that the ex-service men will receive immediate attention to inquiries and requests as to war risk insurance.

"I can now give twenty-four-hour service," said Mr. Walton, "and I have proved that in a definite case which I presented to the bureau in Washington. He quoted figures indicating the size of the task confronting the bureau and explained that it is now conducting four of the largest businesses of their kind the world has ever known. What Mr. Walton urged upon the representatives yesterday was the uniting of effort on the part of the various soldier agencies so that the best possible results might be obtained in the handling of insurance questions. Following discussion of the feasibility of

such a program, the following committee was announced to draft a tentative plan of organization to be submitted at the next conference: Miss Elizabeth Wood, executive secretary, home service section, American Red Cross, chairman; Romain C. Hass-

rick, secretary of the Philadelphia county committee of the American Legion, and Mr. O'Gorman, of the National Catholic War Council. This committee will meet immediately and formulate a plan to recommend to the next conference.

## PEARLS THAT PASS IN THE NIGHT!

At the theatre, the opera, the dinner, the dance, or wherever beautiful women grace the festive hours, Têcla Pearls and Orientals pass for one another and speak each other in passing.

T É C L A  
398 Fifth Avenue, New York 10 Rue de la Paix, Paris  
CHARLES J. MAXWELL & CO.  
Sole Philadelphia Agents Walnut St. at 16th St.

## "A Wonderful Selling Drive"

THE DANDO COMPANY, Philadelphia, Pa.  
GENTLEMEN—The exhibition of our car last week was a tremendous success. It created a sensation such as the automobile world has never known.

Twenty of the twenty-five cars offered were sold on the floor in four-and-a-half days, and when one considers the average cost of the car being \$13,000, it really is a remarkable performance for a new and formerly unheard-of machine. This means that practically \$260,000 worth of automobiles were sold, and we have a book full of live prospects requesting demonstration which will more than take care of the five remaining cars.

We attribute this wonderful selling drive to the remarkable literature which you prepared and produced for us, for it created in the mind of the recipient a desire to see the car, and they came in droves.

THIS CAMPAIGN, characterized as "one of the most successful drives in automobile history," was planned, written and worked out to the last spectacular detail by us.

THE DANDO COMPANY  
FURNISHING A SPECIALIZED ADVERTISING-SELLING SERVICE TO MANUFACTURERS, WHOLESALES, JOBBERS AND RETAILERS  
533 NORTH ELEVENTH STREET, PHILADELPHIA

"Knowledge" tells you how to sell successfully by mail, mail or periodical—Ask for it

## NINE-EIGHTY-FIVE

Mr. Man, you'll have to be a very poor economist to resist buying these shoes. It's easily the best offering we've made in a long while—positively the very best Philadelphia has known. They're bright and fresh from the workroom; and in a determined effort to cut down the high cost of shoeing they're to go at a quick-selling price. They're good shoes; couldn't be better—every detail in the making puts them "a little in front of the next." Ordered today, \$15 would be the price.

**\$9.85**

ABOUT 50 STYLES TO CHOOSE FROM—Lace and blucher; English, medium and broad toes; black, cordo-tan and mahogany Russia Calfskins. Patent Coltskin (button) with gray buck tops; lace Russia Calfskins (tan, mahogany and black) with gray buck tops; also Tan Cordovan Brogues and Oil-tanned Winter Calfskin, with double soles.

HALLAHAN'S  
GOOD SHOES

919-921 Market Street

60th and Chestnut Sts. 2746-48 Germantown Ave.  
4028-30 Lancaster Ave. 5604-06 Germantown Ave.  
Branch Stores Open Every Evening

# All Former Selling Records Broken in the Sale of Men's Clothing at Strawbridge & Clothier's

LAST WEEK we told you that the first Saturday of November brought the largest one-day's volume of business in the history of this Clothing Store. The second Saturday exceeded that record by tens of thousands of dollars! All of which most forcefully indicates that WE HAVE THE GOODS and the VALUES—and that more and more men are finding it out.

If such phenomenal selling suggests any depletion in our stocks, please disabuse your mind of any such thoughts. Thousands of dollars' worth of Clothing has been added this week—shipments of orders placed four, five and six months ago—so that you will still find the most comprehensively COMPLETE STOCK in this city.

We could not replace any line of the Clothing now here at the price we paid; therefore, every garment here, based on present cost of production, is worth more than our price. But the fact to be especially emphasized is that we have many EXTRA-SPECIAL LOTS marked at considerably less than our own fair regular prices.



## Men's and Young Men's Suits With Two Pairs of Trousers \$33.00 and \$38.50

This wonderful lot is going rapidly, but we still have a good quantity and a good range of sizes. These are chiefly in the desirable dark gray shades; single- and double-breasted models. Would be excellent value at these prices without the extra trousers.

### Winter Suits, \$31.50

Men's and young men's models; many different styles and fabrics, all thoroughly dependable and up-to-date. The price is about present wholesale value.

### Winter Suits, \$38.00

"Alco" and other fine makes—worsteds and cassimeres, in youthful and conservative styles; excellent in quality of fabric and tailoring. Much below the present value, at \$38.00.

### Men's Overcoats, \$27.50

Men's and Young Men's Ulsters, Ulsterettes, and plain fly-front Overcoats. A good range of sizes for to-morrow, but the lot will disappear quickly.

### Men's Overcoats, \$34.50

"Alco" and other excellent makes, in men's and young men's models—deep-collar, double-breasted Ulsters and Ulsterettes in neat dark mixtures. Wonderful value, at \$34.50.

### Men's Overcoats, \$58.50

Hart, Schaffner & Marx Overcoats. Chiefly of dark Oxford, Hockanum and other fine coatings. Linings of satin or silk. Tailoring equal to the best custom-made.

### Overcoats, \$18.50 and \$23.00

Certain it is that such Overcoats cannot be obtained at these prices after these are sold.

### Men's Overcoats at \$46.50

Hart, Schaffner & Marx and "Alco" Ulsterettes and plain Overcoats. Exceptional value.

### Leather Overcoats at \$47.50

Leather on one side, homespun, tweed or chevot on the other. Not obtainable anywhere else at so low a price.

### Fur-Collar Overcoats

Very unusual values. Neat, dark fabrics, handsome and well tailored. Now \$37.50, \$42.50 and \$47.50.

### Fur-Lined Overcoats

Besides these lots at EXTRA-SPECIAL prices, we have a wonderful assortment at higher prices. Now \$95.00, \$145.00 and \$225.00.

### Suits, \$23.00 and \$28.50

SPECIAL. Men's and Young Men's Suits—two small lots at less than to-day's wholesale value.

### Dress Suits, \$40.00 and \$47.50

Both prices are less than we would have to pay to-day. The lot at \$47.50 is from Hart, Schaffner & Marx.

### Youths' Suits, \$18.50, \$28.50 SPECIAL. Long-trousers Suits for youths of 14 to 19 years.

Men's Trousers—Special. Specially attractive lots at \$3.75, \$4.75, \$6.75 and \$9.75, none of which could be bought to sell at these prices to-day.

## GIFTS

SUGGESTIONS THAT MAY PROVE HELPFUL TO FORESIGHTED EARLY-SEASON SHOPPERS

### The Newest Bar Pins

And it's well to select them early while the assortments are full and varied. Just now we are showing a wonderful collection of Gold Bars, Sterling Bars and Platinum Bars, ranging from the plainest to the most elaborate lacy designs, set with fancy stones or diamonds. Prices \$4 to \$72.00.

### Yelva Pearls For Christmas Giving

We have received our complete order of Yelva Pearls, in all sizes and in strings of all lengths, with many new designs in fancy clasps. Prices range from \$1.50 to \$150.00.

### Knit Goods for the Kiddie's Christmas

Sweaters, Knitted Suits and Drawer Leggings

The Holiday assortment is complete now—a big advantage for the early shoppers.

CHILDREN'S SWEATERS—all desirable kinds and colors, made with collar, belt and pockets—\$3.75 to \$10.00.

KNITTED WOOL SUITS—consisting of Sweater, Cap, Leggings and Mittens—\$10.00 and \$13.50.

DRAWER LEGGINGS—knitted, \$2.25 and \$3.00; Stockinet, priced according to size and quality—\$1.50 to \$6.00.

### Porto Rican Embroidered Night Gowns

Lovely styles from which to choose—all exquisitely hand-embroidered in artistic designs, some with scalloped edge at neck, others with ribbon-trimmed casing, many with hand-drawn work—\$2.50 to \$8.50.

CORSET COVERS, of soft nainsook, trimmed with lace and embroidery. In gift boxes if desired—75c to \$1.25.

UNIONETTES, of seco silk or plaid lawn, some with ribbon shoulder straps—\$1.75 to \$3.95.

BLOOMERS, of batiste, satine or wool jersey—65c to \$1.25.

COMBINATIONS, Corset Covers and Drawers, of soft nainsook trimmed back and front with lace and embroidery medallions—\$2.95.

## Our Present Assortments of Men's Furnishings are Worthy of Comment



"few moments" in looking through our Men's Shops, where careful selection by men whose business it is to know "correct style" and vast purchasing power have co-operated in assembling the best-selected and most attractively priced collection of Men's Furnishings in this city.

SHIRTS from a score of dependable manufacturers, from serviceable styles of plain printed percales at \$1.65, to those of lustrous, beautifully-patterned silks, at \$12.00.

NECKTIES in a remarkably varied assortment. All distinctively correct in both fabric and pattern—and many in designs that cannot be duplicated. Note the mazy prices—85c, 85c, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50 and \$5.00.

BELTS of every conceivable leather from 50c to \$2.00. Separate Belt Buckles range in price from 75c to \$1.50 for those with silver front, and \$2.00 to \$8.50 for those entirely of silver.

SUSPENDERS—usually regarded for their practicability alone—are of high importance in our stocks, where there are included a great many styles, at 50c, 75c, \$1.00 and \$1.50.

HANDKERCHIEFS—in a widely varied selection of styles to meet the requirements of the man who regards them as a dress essential and the man who buys them from a practical standpoint. Prices range from 20c for those of soft fabrics, and 35c for plain linen ones, up to \$2.50 for novelty effects in linen or silk.

Words are futile to describe the magnitude of a collection wherein Shirts and Neckties are numbered by the tens of thousands—with the other wardrobe essentials of well-dressed men in proportionate quantities. The fact is, that the close of each day finds many new names on our ever growing list of satisfied customers. Any man may spend a profitable

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## New Hats at Special Prices



DERBY Hats, \$3.65

A saving of almost one-third, due to a fortunate circumstance of trade. They are from a reliable factory and are perfect in every respect. In several of the newest correct shapes for men and young men.

SOFT Hats, \$3.65

Now close to one-half present retail valuation, because they were ordered months ago—and at less than the manufacturer's customary price. Several smart new styles and colors.

VELOUR Hats, \$6.85

The saving is a little less than one-third on these rich-looking, luxurious Velour Hats. They are in distinctive new shapes, and in three colors—black, green and brown.

The Sale of Shoes now going on should prove of surpassing economy-interest to men who appreciate substantial savings. Practically every new and desirable style and leather is included—and the savings average one-third. Men's High Shoes in the sale are marked \$5.75, \$8.75 and \$12.75. Winter Oxfords are \$7.75.

Baby Coaches Exceptional, \$45.00

A group of specially selected Baby Coaches, strong and dependable, well-upholstered, nicely finished in white, ivory, eury or gray—special, \$45.00.

Adjustable Mahogany-finished High Chairs, Special, \$12.50

A saving of more than one-fourth on these practical Chairs, adjustable as a High Chair, three-quarter-height, or a Rocking Chair. Babies can use them for several years. Natural-finished tray attached—special at \$12.50.

Toyland

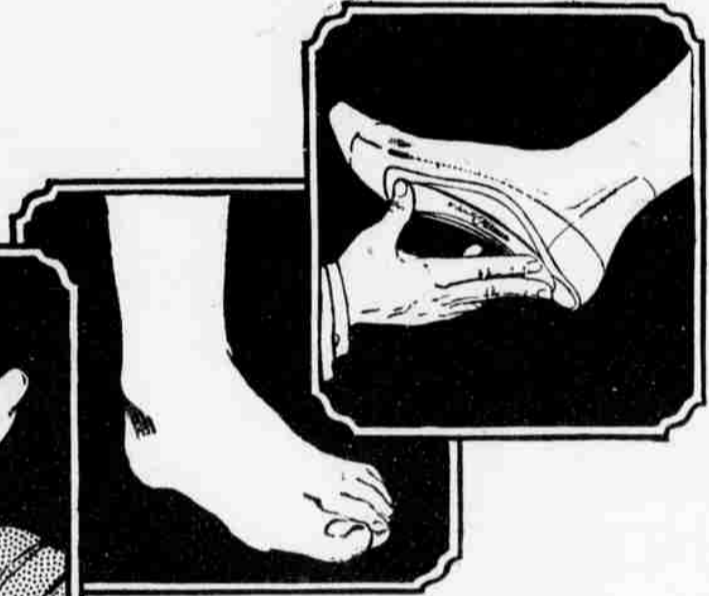
Come early in the season, early in the day. Bring your children and your neighbors' children. Start the Christmas spirit on its merry way. It's a great time, a happy time, and this is the happiest place in the city to spend it.

We've made a record with our large and varied stocks of Toys—some which cannot be duplicated.

So come early, as there will be more than the usual demands on us because of our superior assortments.

Strawbridge & Clothier—Fourth Floor

Tired, aching feet that just won't take another step! The muscles hurt, the soles burn and there are such pains in your ankles!



Then your foot is weak! It needs the rest and support that Dr. Scholl's Foot-Eazer can give. It immediately removes the strain from the aching muscles and ligaments and brings permanent relief!

## Do your feet hurt so they make you "sick all over"?

Just can't take another step, your feet hurt so? So tired that if you once get your shoes off you'll "simply never put them on again"?

If your feet hurt like this—and your ankles pain and the soles of your feet ache and burn, and your toes cramp—then there must be some unnatural condition that is putting an extra strain upon the muscles and ligaments of your feet.

All of these pains indicate a weakened and falling arch! For if your arch is falling the weight of your body is being unevenly distributed—thrown on the center and fore part of your foot. And this causes a great deal of pain, because the heel is naturally the point at which two-thirds of your weight should be carried.

You need something to remove the excessive strain from those tired muscles and ease your feet! You need to have your body's weight

re-balanced, so that no part of your foot will be hurt and strained.

Dr. Scholl's Foot-Eazer has been designed according to scientific principles and after years of study and experience. It will bring your feet the relief they need. Your body will be properly balanced; the muscles that have become unnaturally strained will be rested, and your whole system will be relieved from the fatigue caused by aching, hurting feet.

The graduate Practipedist—foot expert—in the store carrying Dr. Scholl's Foot Comfort Appliances can fit the Foot-Eazer inside your shoe. He understands all foot troubles and their underlying causes and scientific means of correcting them. His services are given you without charge. You need not remove your hose to have him examine your feet.

Go to your shoe dealer's and get immediate relief!

Dr. Scholl's  
Foot Comfort Appliances

and remedies relieve and correct every foot trouble

The Scholl Mfg. Company, 339 Broadway, New York City

STRAWBRIDGE & CLOTHIER  
MARKET STREET EIGHTH STREET FILBERT STREET