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A cigar is the most personal thing you buy

## -it goes into your mouth!

I'm skeptical of a cigar I know nothing
I prefer to know what the cigar I smoke
contains and how it was made.
I want to be satisfied that it was pro-
duced under sanitary conditions.
I know that is your feeling, too.
My forty years as a cigar-maker have been devoted not alone to bringing a cigarthe ADLON-as near perfection as is
possible by human minds and hands-

It covers a long and painstaking
study of human nature of a man's tastes, dislikes, prejudices, etc.

I make it a point to know where the tobacco leaf I buy was grown; and how it ched me
And in every process of manufacture personally see to it that the ADLON ciga come to me.

The ADLON is the net result of some five hundred individual tests of tobacco com binations or blends.
It is a Havana-filler-and-shade-grown
wrapper cigar-has none of "mustiness" so common in ordinary cigars.
It's mild-yet as full of fine flavor and rich aroma as any man can wish,
And carries my word of honor that it is produced under unexcelled scientific and sanitary methods.

You'll see the point of my first ADLON first ADLON.
Step up to the nearest cigar counter-today-and ask for the
large-size Corona shape ADLON. antant

