SUNDAV GNOLF AT


## GIRLS! BEAUTIFY YOUR HAIR WITH "DANDERINE

Get a Small Bottle! Freshen Your Scalp! Stop Falling Hair! Remove Dandruff! Grow Lots of Wavy, Glossy, Beautiful Hair--You Can!


# Packard Delivery Serves Public and Pays Merchant 

World's Greatest Department Store Built Business on Delivery. Uses Packard Transportation Principles and Packard Trucks

SINCE installing its first motor truck, the largest store in the world has increased its field nearly four fold. Its local deliveries now cover an area of five hundred square miles.
The really remarkable part of this service is not the length of the routes covered but the fact that they are covered daily and some of them twice a day.
This bringing the goods to the public's door is the great merchandising achievement of the modern store.
Although the cost of living is high, how much higher would it be were it not for the system which brings a great many people to one centre to do their purchasing?

Successful merchants recognize that the Public's sense of values is very acute. Any element of service in their business must be run with the greatest economy so that it takes its proper place in the cost of merchandise.
The rule for economical delivery service is to haul the maximum number of packages and tonnage with the minimum of equipment.

Compliance with this rule gives cost of upkeep and length of life precedence over first cost of truck.
More Packards than ever are being selected for this work. Perhaps because there is little guess work about selecting a Packard.
Packard facts and figures are established and are constantly being amplified by tests in every transportation field.
In this delivery field especially the importance of having one high standard for the whole Packard truck - and building every part in the Packard factory in order to keep it-is recognized.

The one outstanding fact about Packard trucks is their consistency of performance-as evidenced in the records of department store Packards, many of which have gone over two hundred thousand miles.

More study has been given department store delivery than to any other phase of truck trans portation. Yet even here the Freight Transportation Department of the Packard organization in your city can help by keeping figures up to date. Call upon them. No charge for service.

Packard Trucks Are Now Available for Immediate Delivery

Packard Motor Car Company of Philadelphia<br>319 North Broad Street

BRANCHES-Atlantic City, Bethlehem, Camden, Harrisburg, Lancaster, Reading, Trenton, Williamsporr, Wilmington

GOOD ROADS REDUCE TRANSPORTATION COSTS. The products of farm and factory can be
GOOD ROADS REDUCE TRANSPORTATION
moved more cheaply along good roads. Buy road bonds and help bring down the cost of living

