## This is a Great Overcoat Proposition-Gimbels

Outstanding Leadership in Variety, Making and Value-Giving
We struck the vogue-for this is a shaggy, colorful season-with ulsters (not too long for
年 goods. There are twenty lines of overcoats of O' Brien woolens. $\$ 75$ and $\$ 85$.

## mand the fur-lined has forsaken the black, broadioth shell for livelier, wamer goods,

## And Yet, Thousands See No Appeal in the Big Coats, But Hold to the Chesterfield <br> Full silk-lined Vicuna-finished Melton Overcoats-black or Oxford gray-Chesterfield; velvet collar; fly front. Sizes up to 52 .- $\$ 45$

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| :---: | :---: |
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Mostly in C
Mostly in Georgette-and at \$12.75, \$13.75 and $\$ 16.75$-embroidered or pleating-trimmed or r-contrast-trimmed

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