

J. W. C. I. Band at 9
Organ at 11, 11:55 and 5:15
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER:
Rain

Doing All a Great Store Can to Keep Stocks Up and Prices Down

Neither for Temporary Pride of Party Nor for Human Friendships

should we gamble away at Washington any part of the Constitution of the United States or the Declaration of Independence.

We must hold steadfastly to the foundations the nation was built upon by Washington, Jefferson, Franklin, Hancock and Hamilton.

A hurried half-done piece of work only adds to our discontent, and puts off further the unity of the world and the settlement of the labor and financial questions now so disturbing.

Hundreds of thousands of men and women at work in all Pennsylvania will push up production at the sight of daylight, cheer up the workers and start forward with a new spirit as soon as the treaty is passed and properly safeguarded.

The next step will be for the United States Government to stop the heavy outflow to other countries of foodstuffs and fabrics that makes a scarcity of everything in the United States, and keeps up high prices.

Prices can never go down while costs and wages go up and there is no increase in production. Very few storekeepers are taking from the people all the profit they are entitled to.

(Signed) *J. W. C. I.*

Nov. 11, 1919.

Women's Beautiful Coats of Lustrous Nearseal

Nearseal is the soft, black fur of the dyed coney, and the skins this year are so soft and thick and lustrous they make handsome coats.

Some of the handsomer coats are trimmed, too, and you've no idea what effective combinations there are till you see them. Picture, for instance a nearseal coat with great collar and cuffs of natural gray squirrel, or of the rich brown beaver, or of long-haired, glossy skunk. Made up in the very newest fur fashions, the coats are in varying lengths and range in price from \$400 to \$500 each.

But you may have the coats all of the nearseal, too, if you like—in the fashionable lengths, and the pretty winter styles. And all have the loveliest linings, of course. These are \$200 to \$365.

(Second Floor, Chestnut)

Women's Fine Tailored Suits Delightful in Their Styles \$62.50 to \$95

Fresh from the manufacturers and a particularly attractive group. They are mostly of the simpler sort, with severe braiding, rows of rather small buttons, stitching, notched collars and similar tailored features. Occasionally a suit has braiding.



The materials are Poiret twill, silvertone cloth and velour, in several shades of brown, besides navy, tan, henna, paprika and black—especially are there plenty of black suits. One or two of the styles, incidentally, may be had in large sizes; and a few of the finest have fur collars.

Prices \$62.50 to \$95.

(First Floor, Central)

A New Wool Sweater for Women

Tuxedo model with artificial silk vestee and hand-plaited wool girdle.

Brown with corn trimming, turquoise with fawn, dark gray with purple, salmon with gray and white with black.

Price \$20.

(First Floor, Market)

Little Silk Undervests

"Undervests" doesn't seem quite the right name for them, for they are made of pink wash satin and crepe de chine and do not cling to the body, but are cut perfectly straight from the shoulder; in fact some women use them for camisoles.

However, no matter what they are called, they are both pretty and popular.

Price \$3.85.

(Third Floor, Central)

Letitia Corsets

The materials that go into them are extremely good, and the workmanship is of the finest—as anybody might expect who takes into consideration the fact that they are made by the finest French corset-makers in this country.

One new Letitia is of pink striped broche, with elastic top. It is well-boned over the hips in the back and costs \$8.

Another pink broche with very low bust and long skirt is \$10. A strong coull, heavily boned, has a low bust and is reinforced over the abdomen, \$8.

A design for tall figures has low bust and long skirt, with elastic gores. The material is a durable coull, and the price is \$9.

(Third Floor, Chestnut)

An Air of Quiet Distinction Marks the New Street Dresses for Young Women

It is amazing how many ideas the dress designers have evolved, using the plain dark blue serge and the dark blue tricotine which is so much in vogue this Winter. Though simply made and with little trimming, these dresses are most distinctive, as you'll admit, when you see them.

Some have braiding in just the right places; sometimes it is a row of tiny black buttons which gives the touch

that is needed; sometimes it is a soft bit of lace at the throat or a dash of bright-colored silk on the blouse or skirt or a glint of color which shows as a sleeve cuff is turned back.

The lines are always youthful, the styles in quiet, good taste, but always quite new, and there are so many models it is difficult to find two alike.

\$47.50 to \$110—and 14 to 20 year sizes.

(Second Floor, Chestnut)

Negligees of Luxurious Warmth

are ready in the French Room, and the woman who knows that a comfortable lovely thing is more restful than a thing that is merely comfortable can have her choice of—

Panne velvets in rose, Copenhagen, purple, pink and pale blue, at \$67.50 upward.

Corduroys in much the same colors at \$12 to \$23.50.

Crepes de chine and crepes meteor, lined with cotton wadding, at \$55, and with albatross at \$57.50.

(Third Floor, Chestnut)

THERE is certainly one gift every woman is bound to appreciate this Christmas—that is

SILKS

Never, in our remembrance, has there been a time when silks were held in such high esteem and used in so many ways.

But, on the other hand, there never before was such a scarcity of fine silks. Even some of the staple silks here today are no longer on the market, many others are only to be had a few pieces at a time.

Therefore, we suggest silks as one of the most welcome gifts that can be bought. Some especially good kinds are:

Fine satins, many beautiful light and dark colors, \$2.25 to \$4.50 a yard.

Tricotees, both dark and light colors to be used for smart frocks and sports costumes, \$4.50 a yard.

Crepes Georgette, wonderful variety, \$2.50 \$3 and \$3.50 a yard.

Pussy willow taffeta, plain colors, \$4.50. Printed, \$5.50 a yard.

(First Floor, Chestnut)

The Winter Dress Suits for Young Women

Not with much elaboration have the new Winter suits for dress wear been made distinctive and smart and attractive, but with just the right lines and the right touches and that careful tailoring which is so necessary.

At \$63.50 is a fetching little suit of silvertone velour in a lovely brown shade. It has a deep collar of lustrous nearseal, is a model of good tailoring, and is lined with a soft, pretty silk.

At \$68.50 is another silvertone velour suit in that new and pretty reindeer brown. It has extremely good lines, is finished with silk crow's feet and a narrow belt at the waist line.

For \$75 there is a blouse style suit, this, too, of silvertone velour in dark blue. This is a youthful, becoming style to many young women.

Also \$75 is a suit of velour de laine in a rich dark brown, with a

(Second Floor, Chestnut)

Women's Silk Umbrellas at \$10

Only 500 of them and we wish we had more. The paragon frames are covered with a fine, lustrous umbrella silk, sometimes having a wide selvedge or some fancy figure; the colors are green, purple, maroon and navy; the handles are leather trimmed, or fancy bakelite or plain imitation amber. Also some of the umbrellas have the "club" or blunt ends.

Uncommonly good for \$10.

(Main Floor, Thirteenth)

New Long and Short French Kid Gloves for Women

Long gloves precisely when they are most wanted, for now that short sleeves are so much in vogue long kid gloves are almost a necessity.

This is a full, big generous shipment, ordered in France as soon as the fashion rumor suggested that they'd soon be needed. They are of fresh, soft new skins, pliable and of fine texture.

8-button length black or white, \$4.50 a pair; 12-button length, \$5.50 a pair.

Brown shades, light and all those much-lined dark tones, are in the short gloves, which are pique sewn and have needlepoint embroidery. 2 clasps, \$3.25 a pair.

A French idea as to gloves is to have contrasting hems and contrasting embroidery—gloves in brown and beaver shades with white, and white with black, or the reverse, are quite good looking, very new, and have 2 clasps for fastening. \$3.75 a pair. And an attractive black kid glove, overseas sewn, with deep white hem and white embroidery, is \$3.50 a pair.

(Main Floor, Central)

Imitation Ivory Toilet Articles to Be Engraved

should be selected as soon as possible, in order to give plenty of time to have the work properly done and ready when it will be needed.

Hair brushes are \$1.85 to \$5.50. Mirrors \$3 to \$6.50. Combs, 50c. Nail files and button hooks, 35c to 50c.

(Main Floor, Chestnut)

Shoe horns, 25c to 75c. Cloth brushes, \$4.50. Hat brushes, \$1.25 to \$2.25. Nail polishers, \$1.25 to \$1.65. Puff boxes, \$1.15 to \$3.65. Hair receivers, \$1.15 to \$3. The charge for engraving is 40c to \$1.25, according to the size of the article to be marked, and the style of engraving.

There Is Such a Difference in Men's Suits—

and usually it is in favor of Wanamaker suits. At least it works out that way in the end. This is experience, not egotism. Also it is an inevitable experience, because it is inevitable that the standard all wool, better tailored suit is going to wear better and to look better and to prove better investment than the suit that perhaps looks like it, but is lacking in the vital things, specifically the fabric and making.

For unless these are right nothing is.

Superiority of fabrics and tailorwork is the peculiar mark of Wanamaker men's suits this season, as in former seasons, and along with it goes the finest and truest fashion for men of all ages and ideas.

Prices \$32 to \$80. Men's overcoats, \$35 to \$100.

(Third Floor, Market)

A Hint to Those Who Plan Gifts of Silk Shirts

Assortments of men's silk shirts are large right now and among them are some shirts, bought early, which cannot be duplicated at their prices when they are gone. This is emphatically the time to make selections.

Silk shirts in plain colors and in all sorts of stripes and color combinations. All of them good looking and a great many of them uncommonly handsome.

Prices \$7.50, \$8.50, \$10, \$12 and \$13.50.

(Main Floor, Market)

Men's Factory-Hurt Shoes to Sell at \$7.90

These periodic disposals of factory-hurt shoes from one of the leading makers of men's shoes in the country are famous for bringing about as good value as can be had in footwear.

All high shoes for fall and winter, and in a variety of styles in black and tan leathers. Of course, not all sizes.

250 pairs to sell at \$7.90 a pair.

(Main Floor, Market)

Boudoir Silver

Best of all is a gift of an entire set, next best is to start one, or if one is already started but not completed, the missing pieces make a most acceptable present.

We are matching many patterns in sterling silver even this early and it is the very best time to make a selection.

Hand mirrors, \$16.50 to \$29. Hair brushes, \$13.50 to \$19. Combs, \$3.25 to \$7. Puff jars, \$5.50 to \$17. Also all the smaller pieces at corresponding prices.

(Jewelry Store, Chestnut and Thirteenth)

Cretonnes Hurry In for Christmas

If you weren't told to the contrary, you would think these fascinating tiny figured patterns were genuine English prints and the gorgeously colored large designs with birds and flowers were direct from Paris.

But, as a matter of fact, they are all copies of expensive imported prints, and they have come in good season for window draperies, pillow covers, knitting bags, lamp shades and the many delightful kinds of gifts women are making out of these cretonnes.

They are 50c, 75c, 85c, 90c, \$1 and \$1.25 a yard.

(Fifth Floor, Market)

Columbia Grafonolas at Wanamaker's

Only \$10 First Payment Required on Popular Models



Grafonola E-2 \$100



Grafonola K-2 \$200



Grafonola G-2 \$125

or \$10 worth of records may be taken and this \$10 added to the contract to count as your first payment.

Then begin to pay each month following:

\$7 PER MONTH ON GRAFONOLA E-2, \$100
\$8 PER MONTH ON GRAFONOLA G-2, \$125
\$10 PER MONTH ON GRAFONOLA K-2, \$200

The Columbia Grafonola contains practically every mechanical improvement of permanent worth—tone control, motor smoothness and silence, maximum reproduction of tone.

With the various models of the Grafonola we have a complete, down-to-the-minute collection of Columbia records.

Order your Christmas Grafonola now to insure its delivery for Christmas.

(Second Floor, Central)

Motorists' Fur Caps and Gloves Are Here

The caps are the best-liked round shape, with visor in front that can be turned up or down. They are all of selected furs, such as mink, natural and blended muskrat, Hudson seal (dye muskrat), Persian lamb and Alaska seal.

Prices range from \$7, for a black coney cap, to \$60, for a handsome cap of Alaska seal.

Gloves are made of furs chosen with equal care and range from \$7.50, for a pair of blended hare, to \$50, for a pair of beaver.

(Main Floor, Market)

Fine Leather Hip Books for Fastidious Men

If you are looking for a gift for an unusually particular man we can recommend these beautiful two-fold, square hip books.

They are made of polished powdered seal or dull long grain seal, both in black and lined with fine, soft tan or pearl gray calfskin. And they have 14-kt. gold mountings.

Price \$10.50.

(Main Floor, Chestnut)

More and More Quilts New From Our Own Workrooms

Wool-filled and down-filled. The newest arrivals are covered in sateen, one kind priced at \$12, another at \$15, both kinds sterling value for the money.

Others in abundance and in a wonderful variety of coverings, colors and patterns, sateen, silk, satin, brocade, floral and figured patterns, as well as plain colors, some with prettily embroidered designs.

It is a beautiful collection, unequalled in extent and variety we have good reason to believe.

Down-filled quilts from \$12 to \$45, those at \$45 being the real elderdown quilts.

Wool-filled quilts from \$10 to \$67.50.

A splendid selection in between in both kinds.

(Sixth Floor, Central)

If Seamless Rugs Are Wanted—

and some people do prefer them to the other kind—we can show a large assortment. In the most-wanted 9x11 ft. size, for example, we have

Wiltons at \$54.50 and \$75. Axminster at \$65 and \$78.50. Velvets at \$52.50 and \$63.50. Tapestries at \$32.50. All of excellent quality and in desirable patterns.

(Seventh Floor, Chestnut)

Our Oriental Rug Stock Is a Surprise to Visitors

"This is what I have been looking for for four months," said a visitor to the Oriental Rug Store the other day. He came from a distant city, in another state, and had been wanting to buy a number of Oriental rugs for a good while, but he gave us to understand that this was the only satisfactory assortment he had seen anywhere. And he bought accordingly.

More than one dealer has of late been trying to buy some of these rugs from us at the retail prices marked on them, but without success we are here to serve our customers. The two groups here listed are representative of the remarkably good collection of attractively priced carpet sizes to be found in our stocks.

Persian Mahals

- 13-5x9 ft., \$385.
- 11-6x9-6 ft., \$389.
- 10x7-9 ft., \$289.
- 13x8-6 ft., \$365.
- 12x8-5 ft., \$475.
- 11x8 ft., \$278.
- 11-3x7-7 ft., \$285.
- 10-8x7-6 ft., \$245.
- 12-6x8-2 ft., \$395.
- 11-4x8-6 ft., \$387.
- 11-7x9 ft., \$280.
- 13-2x10-4 ft., \$755.

Chinese Rugs

- 9x6 ft., \$287.
- 11-9x9-2 ft., \$425.
- 11-9x10-1 ft., \$585.
- 12x9-4 ft., \$565.
- 12-1x9-3 ft., \$585.
- 12-1x9-1 ft., \$593.
- 12-4x10-2 ft., \$575.
- 12x9-4 ft., \$567.
- 15-8x10-6 ft., \$925.
- 24-7x12 ft., \$1875.

(Seventh Floor, Chestnut)



2500 Fine Red Rubber Inner Tubes at 25 Per Cent Less

Our garage at Twenty-third and Walnut Streets has just received 2500 inner tubes, exactly the same as the Wanamaker Special Red Rubber tube, except that these were stamped for a firm in the West.

Instead of the Wanamaker name, these tubes are stamped with another name—and therefore are 25 per cent less in price, though the same guarantee against any defect goes with them.

The tubes are on sale both at the Wanamaker Garage, Twenty-third and Walnut streets, where there is 24-hour service, and in the Automobile Accessories Shop on the Gallery, in Store, at the following prices:

- 30x3 inches, \$2.82.
- 30x3 1/2 inches, \$3.38.
- 32x3 1/2 inches, \$3.57.
- 34x4 inches, \$4.95.
- 34x4 1/2 inches, \$6.27.
- 35x5 inches, \$7.39.

A good opportunity to buy three or four extra tubes to have on hand against the necessities of a hard winter.

(The Gallery, Chestnut)