

NATIONAL BLOUSE WEEK

November 10th to 15th 1919

Evolution of the Blouse

The blouse, as it is made today, engages the most painstaking efforts of the ablest designers and expert makers.

Its evolution from the original plain shirtwaist to its present richness and artistry is as marked as the latest luxurious automobile when compared with the old-time stage coach.

The fabrics and trimmings used in its making are superior products of clever brains and specially created methods utilizing science, art and mechanics of the highest type.

American good taste and ingenuity are supplying original models that cannot be excelled by the leading makers of foreign lands, and in every detail of the completed blouse American products of the loom and American handwork are being used.

The woman of today, if she would be fashionably appareled, needs have a supply of blouses for different occasions and seasons, and our local dealers can supply every such need.

Philadelphia The Leader

Throughout our nation this week the makers and dealers in blouses are bringing to its fulfillment a long-planned exhibit to show to the women of the country their superb resources in this particular line. This exhibit finds a focal point in 50,000 stores from coast to coast.

Philadelphia, has no peer in the designing and making of this important item in milady's costume, is ready — superbly ready — in its various specialty shops and big stores to charm you with a showing of daintiness and luxuriousness in this line at its far-famed moderate pricing.

For matron and miss the style range is complete. Colors profuse, fabrics in great variety, new ideas in abundance.

This week you shall have your choice of many that are exclusive and cannot be had later.



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



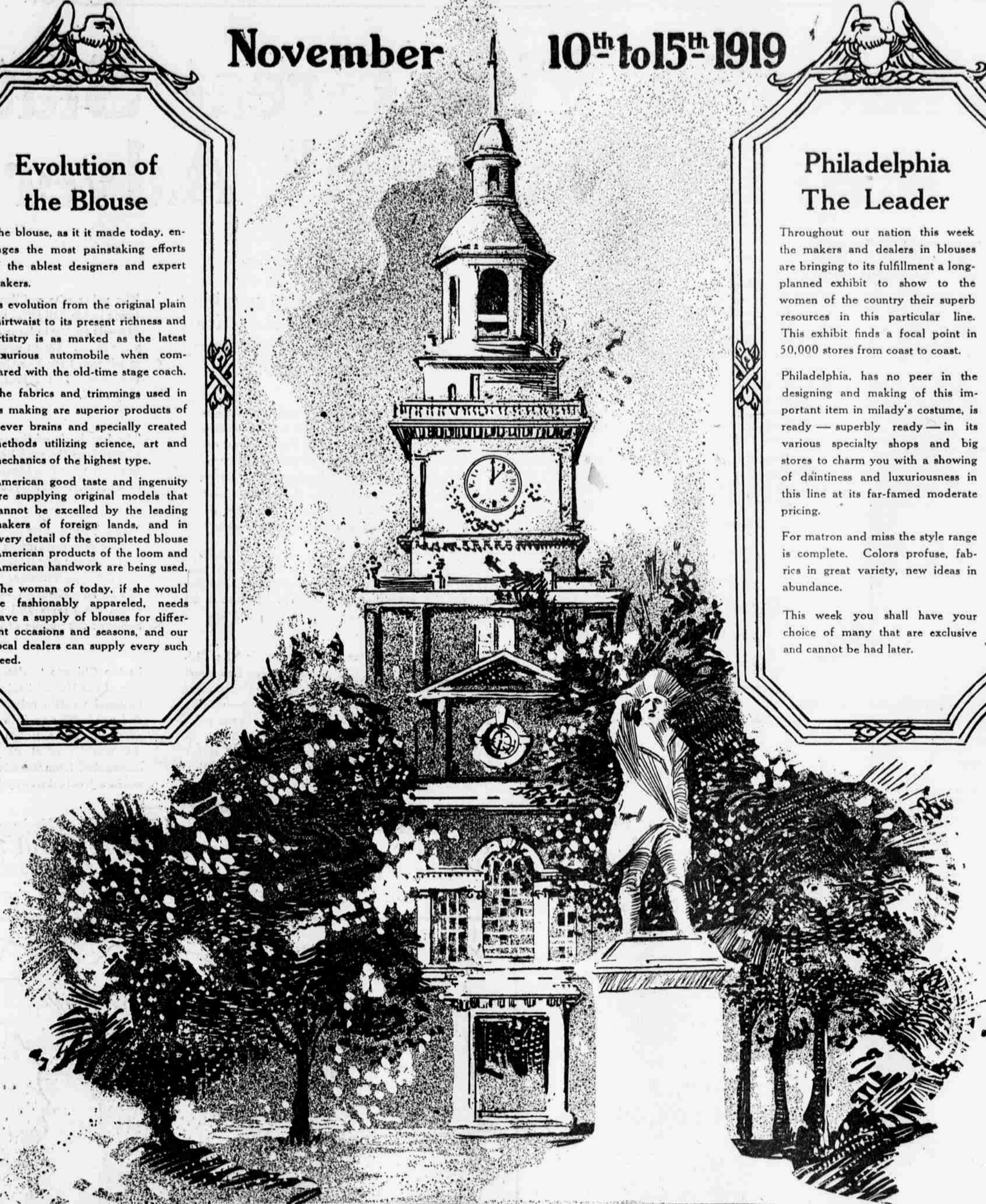
OCTOBER



NOVEMBER



DECEMBER



Philadelphia the Cradle of Liberty and the Home of the Modern Blouse

Waist and Dress Manufacturers' Association of Philadelphia

Acme Waist Co.
13th and Callowhill Streets
J. Ash & Co.
925 Filbert Street
I. Brod & Co.
6th and Filbert Streets
Brod Brothers
321 Market Street
Bloomfield, B. G., & Co.
147 N. 12th Street

Brawerman Mfg. Co.
12th and Arch Streets
Brookstone Mfg. Co.
11th and Race Streets
Bronner Mfg. Co.
137 N. 12th St.
Brown-Marionoff Co.
8th and Arch Streets
Einhorn Brothers
1427 Vine Street

Emery Waist Co.
831 Cherry Street
Elgin Waist Co.
1001 Filbert Street
Ellanor Waist Co.
731 Arch Street
I. & S. Faggen
718 Arch Street
S. D. Freeman
210 N. 13th Street

B. Greenburg & Co.
9th and Sansom Streets
Goldhaber & Harris
147 N. 12th Street
Hart, Wang & Stein
211 S. 13th Street
Hagedorn, Merz & Co.
3d and Brown Streets
M. Haber & Co.
11th and Race Streets

Haney & Kuttner
Juniper and Vine Streets
Haber, Weiss & Co.
21 S. 11th Street
L. Jenoff & Co.
8th and Spring Garden Sts.
Karpf, Uhr & Co.
13th and Cherry Streets
L. Kauffman & Co.
10th and Filbert Streets

E. Meisler & Co.
428 Market Street
H. M. Meyers & Co.
22d and Market Streets
Miller, Neufeld & Co.
706 Market Street
Milgrim Mfg. Co.
1214 Arch Street
Modern Waist & Dress Co.
718 Arch Street

Ost Brothers
931 Market Street
Charles Raab
Juniper and Vine Streets
Rothman Brothers
137 N. 12th Street
S. Schlein
728 Cherry Street
M. Schoenfeld & Co.
718 Arch Street

Sarner & Schlesinger
821 Arch Street
Trio Waist Co.
22d and Arch Streets
B. & L. Weil
21 S. 11th Street
Weiner & Ruthberg Co.
706 Market Street
Yusem & Shander
1217 Market Street