

Now is the Time to Select That PHONOGRAPH

P
ROFIT by the experience of former holiday seasons and
select your gift Phonograph NOW- while stocs are plete, and inspection may be accomplished leisurely and to
There are so many worthy Phonographs on the market thi ear that in order todetermine which particular style and mak beretofore for comparison. Therefore, we say now ire tha

Strawbridge \& Clothier's The Place to Buy It

A FEW EXAMPLES


Grafonola


OUTFIT
$\$ 110$

Terms of \$10 Monthl


Solotone

outFit
\$140

Terms of
10 Monthly
Cheney
OUTFIT There are thousands of Victor and
Columbia Records in our up-to-date able for your choosing.
permitted to enter the permitted to enter the
Piano Store until close
personal study of the inpersonal study of the instrument from every
viewpoint - structural, mechanical and tonaldemonstrated to our com instrument in that the was full worthy to take its place among the worldfamous makes already

We wanted only such instruments as were worthy to be sold under the Guar antee of our Seal of Confidence
Remember- the fact that Strawbridge \& Cloth ier sell these Phono
graphs is absolute insurgraphs is absolute insurtion later on. The instrument must measure up to YOUR standards of qual 5 Worthy Makes to Choose From - Hase of them in var every instrument neas-
uring up to well - defined uring up to well-defined standards of excellence.
There's a type to meet every need-and a price
to meet every pocketbook. instruments side by side compare their mechanical features and their tonal
qualities. Do it leisurely qualities. Do it leisurely day you have sufficient You will be better satisAttractive Terms of Payment
Strawbridge \& Clothier Strawbridge \& Clothie purchase any instrument in our entire stock on convenient terms of weekly or monthly payments -without extra charge of any kind. This method of ownership as perfected
by the Strawbridge \& by the Strawbridge convenient, and possesses by any so-called "club" or other plan elsewhere.
If you have a charge account here, the monthly amounts may be placed on your bill.

STRAWBRIDGE \& CLOTHIER MARKET STREET EIGHTH STREET
filbert street

