

Happiness

is largely a matter of health, and the plentiful use of pure drinking water is one of the best ways to attain it.

Our deliveries pass your door—Phone or write for regular service.

THE CHAS. E. HIRSH CO.
210 So. 24th St., Phila.



WINDOW SMASHER STEALS RICH FURS

Coat Worth \$250 and Other Garments Taken From Chestnut Street Store

"The Window-Smashing Burglar" attacked another Chestnut street store early today.

This time he broke the show window of Cohen Bros., 1020 Chestnut street, and carried off part of the costly furs exhibited there. One garment taken was a \$250 coat.

The thief knocked a hole in the glass panel at the side of the door. This enabled him to work partly sheltered from view in the doorway, instead of on the Chestnut street sidewalk.

Reaching through the hole, the thief stripped furs from a model and gathered other articles, but apparently there was more in the show window than he could carry, as several fur garments were left untouched.

The firm has not yet estimated the loss.

STATE LOAN RECORD GOOD

Raised More Than 10 Per Cent of Liberty and Victory Issues

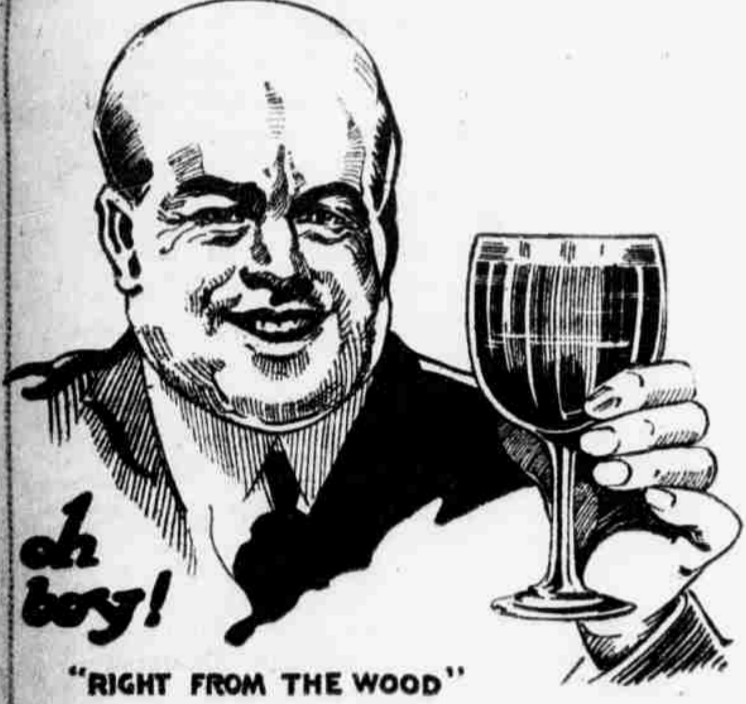
Pennsylvania raised more than 10 per cent of the total amount of money subscribed by the entire nation for the Liberty and Victory Loans.

This fact is made public today by the Pennsylvania war history commission from material received from both the Third Federal Reserve District, embracing eastern Pennsylvania and Philadelphia, and the Fourth Federal Reserve District, which includes Pittsburgh and the western end of the state.

The exact per cent for Pennsylvania is 1121, which represents \$2,709,047,800 of the \$24,072,113,400 raised throughout the United States in the five loans.

Bishop Investigates Parkin Case

The Sunday sports case of the Philadelphia Sabbath Association against the Rev. Dr. Frank P. Parkin, secretary of the Atlantic agency of the American Bible Society, was investigated yesterday by Bishop Berry, who is president of the Atlantic agency and a leader in the Philadelphia Methodist conference, of which Doctor Parkin is a member. Bishop Berry conferred with Doctor Parkin, who has been criticized for defending Sunday sports. Details of the investigation were not revealed.



PURITAN SPECIAL

A CEREAL BEVERAGE

IT'S a great drink. It satisfies that craving for something good to quench thirst because it is made from the finest hops and barley—the same quality cereals as used always in the manufacture of Schmidt's Beer.

The entire organization of C. Schmidt & Sons, Inc., is now devoted to the preparation of Puritan Special—a beverage of superior quality which retains all the sparkle and flavor of Nature's health-giving cereals. Made in the finely equipped, large and sanitary Schmidt plant and subjected to a special and exclusive process by which the alcohol is reduced to less than one-half of one per cent.

Puritan Special is now on draught where quality beverages only are given the preference.

Also bottled for home use. Mail or telephone orders will receive prompt attention.

C. SCHMIDT & SONS, Inc.
127 EDWARD STREET, PHILADELPHIA

AMERICAN LEGION WEEK AT OLD PENN

Post 405 Hopes to Enroll Majority of 1300 Former Service Men at University

OTHER ALUMNI SOUGHT

This is American Legion week for the ex-service men at the University of Pennsylvania.

Post No. 405, which is comprised principally of University graduates and undergraduates, announced yesterday that during this week a canvass will be made of all service men in the University of Pennsylvania for the purpose of increasing the enrollment of this post to the point where it will be one of the strongest in the city.

The campaign for members of the legion at the institution will be under the direction of A. W. Kingsbury, secretary of Post No. 405. There are 1200 former service men in the various schools of the University, and it will be the business of the comrades co-operating in this drive to enroll at least 700 of these available.

Posters and placards, announcing the canvass for members, will be posted on all bulletin boards, and at conspicuous places on the campus. It was suggested that a mass-meeting be called to which all service men would be invited; but this suggestion was vetoed by Mr. Kingsbury, because it has been discovered that mass-meetings are not altogether the most popular forms of entertainment at the University this year.

It will be attempted therefore to obtain the desired enrollment of former service men by carefully planning a campaign so that in the course of the drive the legion message will have been brought forcibly to the attention of every man.

The University post will have its headquarters at the University Club, 1519 Walnut street. Its chairman is Dr. A. C. Abbott, of the laboratory of hygiene, University of Pennsylvania. In addition to the available comrades at the University this post will seek membership at each of the other institutions of learning in Philadelphia—Jefferson Medical College, Temple University, and the University of the City of Philadelphia, from among the five hospital units which were sent from this city and all of which served in France; from the various clubs, the Racquet Club, the University Club, the Manufacturers' Club and the Philadelphia Club, and from among the alumni organizations in the city, the Harvard alumni, the Cornell alumni, Lafayette, Bucknell, Princeton, Yale, Brown, Syracuse, Amherst and other colleges and universities.

To the undergraduates at the University of Pennsylvania and other colleges in the city Post No. 405 holds out membership in the American Legion and a

Willys Corp.

Preferred Stock
Pays 8% per year
Price \$100 a share
Particulars on Request

Carstairs & Co.
Members Philadelphia and New York Stock Exchanges
1419 Walnut Street
71 Broadway, N. Y.

MOORE MAY HANDLE TRANSIT QUESTION

Opposition to P. R. T. Program Indicates Delay in Action Until Late in December

Twining Views the Plans

TWO MEN FALL OUT OF TAXI

Ex-Soldiers Say Girls and Their \$300 Disappeared

A crash of glass in a taxicab followed by two former soldiers falling out of the vehicle attracted the attention of an employe at the North Philadelphia station early this morning.

The men said they were Jacob Felton, of Los Angeles, and Joseph Macdonald, of Phoenixville, Pa. Both men fought with the Twenty-eighth Division at the Samaritan Hospital. Sergeant Hess, at the Park and Lehigh avenues police station, dismissed the men.

BRIDE-ELECT ASKS NO GIFTS

Invitations to Marriage of Miss Rea Strike at Custom

Invitations to the wedding of Miss Ruth Rea, daughter of Samuel Rea, president of the Pennsylvania Railroad, to Lieutenant Commander George B. Junkin, United States navy, struck a blow at the old custom of giving wedding presents. The invitations bore this request: "Please send no gifts."

It was said today by friends of Mr. Rea that he desired to furnish his daughter's home with everything required, and therefore asked that wedding presents be omitted.

Mr. Junkin is a hero of the capture of Vera Cruz.

The wedding ceremony will take place November 15 at Mr. Rea's country home, Waverly Heights, Bryn Mawr.

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Painting the Lily

For years folks have struggled to explain to other folks "the wonderful power of advertising."

Comparisons with electricity, Niagara Falls and transatlantic flights are frequent, and certainly the explanations would seem to add mystery to the power.

Perhaps the difficulty of definition lies in the fact that advertising is so simple and so neutral.

For example, if du Pont offered a million Cadillacs at the price of a Ford, "the power of advertising" this fact would probably be said to be stupendous. But, if with the same identical advertising expenditure, a million Fords were offered at the price of a Cadillac, that particular application of "the power of advertising" would certainly be termed an advertising failure.

The two campaigns could be as alike as two peas and yet the results diametrically opposite.

Advertising is a message addressed to many persons about goods, ideas or service.

Do not confound the message and the method of its transmission.

The only "power of advertising" is the power of the message it transmits.

Butterick—Publisher
The Delineator
Everybody's Magazine
Two dollars the year, each

For Safety's Sake—Cross at Crossings!

Mawson & DeMany

1215 Chestnut Street

Savings - that - will - not - be - possible again - this - winter - in - this

Fur Event Extraordinary

If you will personally consider this Fur Sales-Event as the most important Fur Event of your own generation, you will be amply repaid in the hosts of advantages:

\$110,000 Worth of Fur Skins Purchased at Enormous Price-Concessions; Specially Manufactured by Ourselves; and Retailled at Savings of 25 to 30 Per Cent!

Our Executives and Buyers are in New York every day or so, alert and always ready to "snap up" offerings of unusual attractiveness. A short while ago we were thus enabled to "buy in" the most remarkable purchase that ever came our way.

We had bought for years the finest skins from a prominent firm of skin merchants. But this firm had resolved to dissolve partnership; one of the members deciding to continue in business.

But he had all his money tied up in a full season's supply of skins; to secure the money necessary to buy out his partner he had to immediately turn his stocks into cash.

This was his predicament. So we made the offer—startlingly small when compared with the present value of such quality skins. But the man accepted—and we had again secured tremendous values for our clientele—but this time the most astonishing values that we had ever encountered.

These values are in part detailed below; if you would profit, and profit exceedingly, you will be in early attendance tomorrow.



A Small Deposit Will Reserve Your Purchase in Our Storage Vaults Until Desired

Fox, Wolf and Lynx Scarfs	
19.50	
29.50	
39.50	
49.50	
In Taupe, Brown, Black, Poiret, Kamchatka, Georgette.	

Sumptuous Coatees	
110.00	
135.00	
165.00	
195.00	
Taupe and Natural Nutria, Mink, Mole and Squirrel.	

Fur Sets	
49.50	
Taupe, Fox, Brown, Wolf, Black, Nutria	

A Remarkable Sale of Smart Fur Coats	
Particular attention is asked of you for these announcements; every item being a superlative value.	
Marmot Coats	92.50
30-inch: Sports models.	
Russian Pony Coats	98.50
36-inch: flare models.	
Australian Seal Coats	110.00
30-inch: Sports models.	
Natural Raccoon Coats	145.00
30-inch: Sports models.	
Muskkrat Coats	145.00
30-inch: Sports models.	
Hudson Seal Coats	165.00
30-inch: Sports models.	
Nutria Coats	175.00
30-inch: smart, jaunty models.	
Moleskin Coats	295.00
30-inch: Sports models.	
Hudson Seal Coats	295.00
36-inch: flare models.	
Squirrel Coats	345.00
30-inch: Sports models.	
Mink Coats	495.00
42-inch: rich, full design.	
Broadtail Coats	975.00
Exceptional: of lustrous moire skins.	

Smart Stoles in Various Sizes	
44.50	
69.50	
89.50	
98.50	
Australian Seal, Hudson Seal, Natural Squirrel, Mink, Mole and Skunk.	

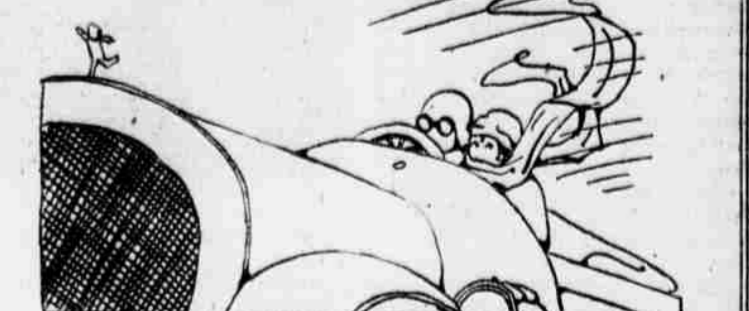
Choker Scarfs	
29.50	
44.50	
49.50	
89.50	
Of Natural Mink, Stone Marten, Hudson Bay Sable and Fisher.	

Fur Sets	
69.50	
Taupe, Fox, Brown, Wolf, Black, Nutria, Hudson Seal	

DARLINGTON'S

1126-28 Chestnut Street

Women's Apparel for All Occasions—Outdoor and Indoor
Motoring Coats, Dress Coats, Utility Coats; Suits for Every Need; Frocks for Everyday Wear, for Afternoon, for Evening



NEVER have the Darlington Apparel Salons been better prepared to meet the demands of Philadelphia's most discriminating clientele! There is here an extensive and very carefully selected stock of the most desirable and authentic styles—and there is a wide price range. Please do not think that because this store sells so many high-grade garments that we do not have a comprehensive line of those at low and medium prices as well.

At \$28.50, for instance, we can supply a warm, good-looking, long-wearing Utility Coat. And at \$28.50 you can get a DAR-TEX ALL-WOOL JERSEY SUIT which will give entire satisfaction.

We have also been told many times of late that our prices for the sheer, waterproof Raincoats, for Leather Coats, for the chic Polo Coats were lower than elsewhere for the same qualities.

Particularly, however, we wish to direct your attention to the Suits, plain and fur-trimmed, at \$65.00 to \$185.00; to the Coats, with or without fur, at \$40.00 to \$200.00; to the Dresses, at \$40.00 to \$125.00; to the Gowns for formal wear, at \$55.00 to \$400.00.

A great many women have found there is a distinct satisfaction in buying their apparel here—due not only to the merit of the garments, but to the courteous attention of experienced salespeople and to the very competent service from fitters and workroom employes. The Darlington idea of making a sale goes much further than merely taking your money and handing you your purchase. We want the intrinsic and lasting worth of that purchase and our method of selling it to impress you so favorably that this store will always be associated in your mind as a shop which keeps the MOST DESIRABLE OF MERCHANDISE AND GIVES THE UTMOST IN SERVICE.

THIRD FLOOR

DARLINGTON'S

1126-28 Chestnut Street

An Early Welcome to Gift Buyers
We Have Ready a Most Interesting and Complete New Gift Section on the First Floor



HANDKERCHIEFS at this season of the year rather suddenly burst into full bloom and assume great importance in the "garden of goods." Because Christmas is not so very far away and Handkerchiefs always have been and probably always will be favored for gifts.

Awaiting your approval here are Handkerchiefs of every good kind—the colored ones insistently prominent this year striving to impress you with their charms; against the veteran all-white, all-linen favorites. Yes, prices are higher than previously, too, yet we have full assortments at the old standby prices of 25c, 50c, 75c, \$1.00, and so on. We began last January to get this stock ready and hardly a week has passed that we have not been in the markets picking up desirable lots whenever they were offered. Darlington's sell an astonishingly large amount of Handkerchiefs in November and December. Inspect this display at your earliest convenience and place your holiday orders before the inevitable rush begins a little later on.

The other part of the new section is given over to novelties of various kinds selected because of their desirability for presents.

We also wish to direct special attention to our very handsome and complete line of Bags—Beaded Bags, Silk Bags, and the like—in the regular Bag Department on the First Floor.

To Every Admirer of Fine Linens These Madeira Pieces Will Be of Interest
The Designs Are Many; the Prices Moderate—We Mention a Few of Them Here

MADEIRA Luncheon Sets of 13 pieces—one 24-inch centerpiece, six 6-inch doilies, six 10-inch doilies; price, complete—\$7.50.

Round Centerpieces, 27-inch size—special at \$4.50.
Beautiful assortment of Madeira Embroidered Towels—\$3.75 to \$6.25 each.

variety of choice patterns—\$8.50 and \$10.00 dozen.
Beautiful assortment of Madeira Embroidered Towels—\$3.75 to \$6.25 each.