

J. W. C. I. Band at 9
Organ at 11, 11:55 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER:
Partly Cloudy

The New Month Finds the Great Store Ready for Any Demands Upon It

The Bigness of America

When the Thirteen Colonies Signed Up

to the Declaration of Independence, they represented a total area of 827,844 square miles.

The first great accession of territory was under President Jefferson in 1803, by the Louisiana purchase from France, containing 864,931 square miles.

In 1819, Florida was ceded by Spain, with an area of 59,268 square miles.

Then came along the Texas addition in 1845 of 375,239 square miles.

In 1846, the Northwestern Territory, through President Polk, passed into our hands from England, consisting of nearly 200,000 square miles.

In 1848, through the treaty with Mexico, we acquired a strip of about 750 miles of the Pacific Coast, adding 545,783 square miles. Part of this land was California, in the taking of which Fremont, the Pathfinder, played such a conspicuous part.

In 1867, Alaska was bought from Russia, comprising 577,390 square miles.

The total square miles of the 48 States, not including Alaska or insular possessions, is 3,025,000. The last official statement of the area of the United States, including Alaska and insular possessions, gives about three million, seven hundred and twenty thousand (3,720,000) square miles.

Have we not something in America to grow up to?

Are we really trying to do it?

This Store, at its beginning, was not much larger than a woman's handbox.

[Signed] John Wanamaker

Nov. 1, 1919.

Charming Fur Coats of Neaseal (Dyed Coney)

Neaseal (dyed coney) is better in color and texture than it has ever yet been in its history, because furriers are constantly adding to their knowledge of dyeing and treating the skins. Consequently a neaseal coat may be a very handsome thing indeed.

We have it in many styles, from 30 to 45 inches long, and either plain or enriched by massive collars and cuffs of beaver, gray squirrel or skunk fur.

Prices run from \$200 to \$500.
(Second Floor, Chestnut)



New and Very Beautiful Coats Richly Trimmed With Fur

Such coats as any woman would delight to own and wear, and they are so handsome that they can be used even for evening wraps, although the darker colors make them entirely suitable for day time.

They are all of soft pile coatings—evora, velour, bolivia and silk-and-wool duvetyne, draped and fashioned in the most graceful way and extremely new in many features.

They have huge collars and usually cuffs of fur—beaver, mole, squirrel, Australian opossum and other furs—and there are wonderful silk linings. The prices of all these furs have advanced since these coats were purchased, so that these markings are less than might be expected, \$250 to \$500.
(First Floor, Central)

C. B. Corsets

New ones recently unpacked are—

A junior model of pink batiste for high school girls. It has low bust and costs \$2.

Model of pink broche for average figures, topless with wide elastic, \$3.

Another of pink coutil is made with low bust and long skirt, having elastic in the back. \$2.50.

A design for tall women of average proportions is made with medium bust, long skirt and broad front steel. \$2.50.

Another pink batiste has a low bust and is strongly boned. The clasp is broad and there is an elastic insert in the back. \$3.50.

A strong coutil heavily boned is for short people. It has low bust and medium skirt and costs \$3.50.

A short pink coutil with a girdle top is \$2.50.
(Third Floor, Chestnut)

Young Women's Spat Pumps Unusual for \$7.50

These are the extremely long, narrow, high-heeled pumps that young women like so well for wear with spats.

They are perfectly plain pumps with Louis heels and turn soles.

In patent leather and dull black calfskin.
(First Floor, Market)

Umbrellas With "Amber" Handles Are Fashionable

Of course, the amber is imitation, but it is immensely effective when used on either the black or the colored silk umbrellas.

Some of the new styles have straight handles with leather loops, some have amber tips and rings, some even have amber ferrules.

Black, purple, shades, blues, greens and taupe—\$10 to \$20 each.
(Main Floor, Market)

A New Radium Satin at \$2.50 a Yard

A fine quality, pure silk, 40 inches wide, dyed in about twenty of the prettiest colors, both light and dark.

It can be used for foundations, linings of dresses under transparent silks or for fancy work or lamp shades.

We are very glad to have this silk arrive in time for the Christmas season, when such a silk is in great demand.
(First Floor, Chestnut)

England Has Sent Us New Leather Buttons

which women use for sports suits and topcoats and men like for their topcoats.

The buttons are all in the desirable sizes and the required styles; most of them are in plaited effects.

And though they are quite new and have come all this distance to Philadelphia, they are not expensive—40c to \$1.75 a dozen.
(Main Floor, Central)

Several New Patterns in All-Wool Challis

A fact worthy of notice in these days, for challis are very scarce and women have taken an unusual fancy to them.

Both the fashionable tiny figures and also narrow indistinct stripes have come in the darker colorings which are so much wanted for house frocks and children's dresses. They are 27 inches wide and \$1.25 a yard.
(First Floor, Chestnut)

Women's Velveteen Dresses Prices \$62.50 and \$65

Uncommonly pretty dresses they are, too, being designed to wear on the street with furs for finish. For this reason many of them are of the coat dress type and many are belted; some are heavily embroidered or braided and the effect in each case is exactly what it should be for late Autumn weather. Nearly all of them incidentally have square neck openings.

Colors are taupe, a delightful plum, wistaria, navy, browns and black. Sizes for everybody in the group. Prices \$62.50 and \$65.
(First Floor, Central)

Girls' Corduroy Bathrobes

There is enough weight and warmth in the corduroy for comfort, and for additional comfort these are all lined.

In pink or blue, these robes are in different good styles, and are in sizes for 4 to 18 year girls. \$5.50 to \$11.50.
(Third Floor, Chestnut)

A Little Group of the Finer Cloth Dresses for Young Women Are Reduced—\$29.50 to \$89.50

These are the finer street and afternoon dresses of cloth, exclusive, smart models that will be of interest to the young woman who knows and wears fashionable clothes.

Fine wool serges and tricootines make the dresses. Mostly they are in navy blue, though there are some black gowns and others in the dark colors that are worn this Winter. Some are
(Second Floor, Chestnut)

beautifully embroidered with light or contrasting color wools; some are embroidered in silk; some are beaded.

There are scarcely two alike, they are in perfect condition, and any young woman who would like a distinctive frock should avail herself of this opportunity.

\$29.50, \$32.50, \$35 and up to \$89.50—and 14 to 20 year sizes.
(Second Floor, Chestnut)

The Waist Sale Continues

with Georgette and crepes de chine, usually light and variously ornamented, at \$5 to \$8.75.
(East and West Aisles)

And with white cotton voiles and batistes at \$1.50 and \$1.65. A few of them have a little color.
(West Aisle)

Shoes for Children

The Shoe Store is ready with all sizes of shoes in tan, dull black and patent leather—other lasts with
(First Floor, Market)

kid, cloth and white buckskin tops. Prices are \$4 to \$13—according to material and size.
(Main Floor, Chestnut)

SINCE the tendency of the times is to have all the small silver in one pattern

Chests of Silver

are among the best of all gifts for a bride starting housekeeping. In most of the patterns here the "chests" may be added to from time to time should one not care to give a large amount of silver at first.

There is a handsome mahogany chest containing 42 pieces of Maryland silver for only \$170 and from there prices gradually mount to \$672 for a magnificent chest of Georgian silver. All the silver is sterling and there are about ten other period patterns besides.
(Jewelry Store, Chestnut and Thirteenth)

A New Book By Stanley J. Weyman

"The Great House," price \$1.75. The knowledge that Mr. Weyman is back in the world of letters will be a pleasure to the readers who delighted in his books of earlier days. This volume deals with the England of Sir Robert Peel's day.

"Linda Condon," by Joseph Hergesheimer, \$1.75. The story of a woman and a sculptor to whom beauty was a religion.

"Colas Breugnon, Burgundian," by Romain Rolland, \$1.75. A book playful and tender, light-spirited and yet penetrating, by the author of "Jean-Christophe."
(Main Floor, Thirteenth)

Hundreds of Excellent American Dinner Sets in a Great Pre-Thanksgiving Sale

This is reasonably believed to be the best collection of American semi-porcelain dinner sets to be found at the prices probably in the whole United States today.

It is an absolutely new collection, brought straight from the potteries to usher in the great month of the Thanksgiving feast.

There is a saving of at least 20 per cent on any suit in the whole assemblage, which comprises several hundreds.

Many are almost 40 per cent under the day's regular values.
(Fourth Floor, Chestnut)

This applies in particular to one group of more than a hundred sets marked to sell at \$25 a set. They are sets of 106 pieces in border decorations with coin gold handles.

The new purchases also include several hundreds of other American sets of 106 pieces in eight open stock patterns to sell for \$25, \$27.50, \$32.50, \$35 and \$37.50 a set, which means one-fourth less than prevailing values. Considering the quality of the wares, the prices marked on them and the condition of the market, this is a most remarkable event.

New Imitation Ivory Toilet Articles All From France

They are unusually good imitations of the real ivory, and women find them most satisfactory for daily use, because they are so easy to keep clean.

Hair brushes are \$3.75 to \$9. Mirrors, \$7 to \$12.50.
(Main Floor, Chestnut)

Combs are \$1 to \$3.50. Cloth brushes, \$4.50 and \$7. Hat brushes, \$2.60 and \$4. Nail files, \$1 and \$1.25. Button hooks, \$1 and \$1.25. Shoe horns, \$1.50 to \$3. Nail polishers, \$1.35 to \$2.25.
(Main Floor, Chestnut)

New Decorative Linens Eloquent of the Art of Italy

It might be said of them that they epitomize the delight and the glory of Italian life. But that is only part of their loveliness. For it seems as if in their rich, yet tasteful embroidery, seed-work and cut-work, they had caught some of the glory of all Italian art, which seems only reasonable.

They are peculiarly Italian and Italian needlework is peculiarly fine, and these are particularly fine examples of it.

Certainly it is years since we have had such an exquisite new collection. Comprised in it are scarfs in three matching sizes and in six different styles; lunch sets of 25 pieces, separate cen-
(First Floor, Chestnut)

terpieces 18 to 27 inches in diameter and square table covers 45 and 54 inches square.

A 25-piece lunch set with an Italian filet edge, beautiful cut-work and flat insertion is one of the gems of the collection. This set is marked \$137.50.

The scarfs, 18x36 inches, are \$12.50 to \$45; 18x45 inches, \$15 to \$50; 18x54 inches, \$17.50 to \$60. Each of these is in the same motif.

The centerpieces are priced at \$10.75 to \$33 each and squares, 45x45 inches, at \$25, and 54x54 inches, \$30 each.

All are of a fine grade of pure linen. As gifts they need no praise.
(Chestnut)

Women's Velveteen Dresses Prices \$62.50 and \$65

Uncommonly pretty dresses they are, too, being designed to wear on the street with furs for finish. For this reason many of them are of the coat dress type and many are belted; some are heavily embroidered or braided and the effect in each case is exactly what it should be for late Autumn weather. Nearly all of them incidentally have square neck openings.

Colors are taupe, a delightful plum, wistaria, navy, browns and black. Sizes for everybody in the group. Prices \$62.50 and \$65.
(First Floor, Central)

Girls' Corduroy Bathrobes

There is enough weight and warmth in the corduroy for comfort, and for additional comfort these are all lined.

In pink or blue, these robes are in different good styles, and are in sizes for 4 to 18 year girls. \$5.50 to \$11.50.
(Third Floor, Chestnut)

A Little Group of the Finer Cloth Dresses for Young Women Are Reduced—\$29.50 to \$89.50

These are the finer street and afternoon dresses of cloth, exclusive, smart models that will be of interest to the young woman who knows and wears fashionable clothes.

Fine wool serges and tricootines make the dresses. Mostly they are in navy blue, though there are some black gowns and others in the dark colors that are worn this Winter. Some are
(Second Floor, Chestnut)

beautifully embroidered with light or contrasting color wools; some are embroidered in silk; some are beaded.

There are scarcely two alike, they are in perfect condition, and any young woman who would like a distinctive frock should avail herself of this opportunity.

\$29.50, \$32.50, \$35 and up to \$89.50—and 14 to 20 year sizes.
(Second Floor, Chestnut)

The Waist Sale Continues

with Georgette and crepes de chine, usually light and variously ornamented, at \$5 to \$8.75.
(East and West Aisles)

And with white cotton voiles and batistes at \$1.50 and \$1.65. A few of them have a little color.
(West Aisle)

Shoes for Children

The Shoe Store is ready with all sizes of shoes in tan, dull black and patent leather—other lasts with
(First Floor, Market)

kid, cloth and white buckskin tops. Prices are \$4 to \$13—according to material and size.
(Main Floor, Chestnut)

The Store of Oriental Treasures Announces a New Collection of Oriental Objects of Art

For months our collectors have been searching through China, Japan, India and Korea, and their search has resulted in an assemblage of Oriental objects of art, which is extraordinary in its beauty and variety.

This assemblage we present Monday for the consideration of all lovers and connoisseurs of Eastern art. Private collectors and museums will also find much of interest in the specimens.

First of All Come Exquisite Jades

To the Chinese, jade is the most perfect material in creation, and it is possible to understand why, when you see these marvelously wrought ornaments, koros and figurines. They are of feitzu and mutton-fat jades; one superb specimen of mutton-fat shows a vase rising out of lotus-buds, the whole—even to the chain—being carved out of a single piece. A 5-inch screen of mottled jade carved with figures and a flying bird suggests the clouds in the sky. A little phoenix is of mutton-fat, and there are sweetmeat trays of gray-green—the latter used in the Empress Dowager's household. Other pieces are of camphor or snow-flake jade, while the jade ornaments include pendants and necklaces, both opaque and translucent.

Agate, Lapis-Lazuli and Other Carvings

Of the lapis there are two magnificent instances—one with the goddess Kwannon with her stag beside her, symbolizing longevity; the other Both are modern.

The agate carvings, old and modern, include koros, figurines and Fu dogs of gray-green, red and mottled agate; besides pieces of violet-gray agate, the color of star amethysts and of rose and amethyst quartz. Amber carvings and necklaces also are here, all of fine color and depth.

Chinese Rock Crystals Ancient and Modern

Cabinet pieces chiefly, though one or two could be mounted to form unique lamps. These are, of course, all hand-carved, and of keen interest to collectors.

Cameo Glass

Two or three excellent examples of this art, in red-and-white; fine in color and lovely in design.
(Fourth Floor, Chestnut)

Dainty, Pretty Things From the Art Needlework Workrooms

Women who love these dainty, lovely things will find much to admire in the Art Needlework Salons these days, for there are many beautiful new pieces lately come.

Cushions of many colors and varied shapes; for instance, exquisite chaise longue covers, lamp shades, telephone covers, fancy bags and other novelties are in the collection.

Many are of silk, lace and ribbon trimmed, the colors are a delight to the eye and the prices are not expensive for such unusual, dainty pieces.
(Second Floor, Chestnut)

Day-Beds, Chaises Longues and Settees Reduced One-Third

For practical service these pieces are specially dependable and specially desirable. They are substantially constructed of birch, in a brown finish, upholstered variously in cretonne, in tapestry and some in satin damask.

The seats of all pieces are of the box spring construction. Four styles of day-beds are included. For anybody desiring a substantial, practical and slightly piece of furniture the collection presents a very attractive opportunity, each piece being very exceptional at the price, which in every instance is one-third less than last year's figures. Now \$48 to \$85.
(Fifth Floor, Central)

Fiber Rugs Are Good for Year-Round Use

As many people have discovered by this time. We have a good assortment of fiber and woolen fiber to choose from.

Heavy Fiber Rugs

9x12 ft., \$18.50 6x9 ft., \$11.50
8.3x10.6 ft., \$17 12x15 ft., \$30 12x12 ft., \$26.50

Pretty Bedroom Patterns

6x9 ft., \$10 9x12 ft., \$18.50 7.6x10.6 ft., \$15.75

Woolen Fiber Rugs in Plain Effects

6x9 ft., \$17.50 9x12 ft., \$33.50 8.3x10.6 ft., \$26.50
(Seventh Floor, Chestnut)

If You Have the Need We Have the Blankets

Just around this time of year it is not a bit unusual to have Spring, Summer, Autumn and Winter all in the one month, or week, or even in the one day. In fact, it is the sure sign that Winter is coming to stay.

Also it is a sign to a good many people to go and buy all the Winter bed clothing they are going to need.

Will you please keep in mind what we have said in the headline—if you have the need we have the blankets, as to quilts. You will easily understand that it takes a very large variety of such goods to make up our stock. We do our best to have the grade at each price and we have confidence that they are here.

Our blanket prices go from \$7.50 to \$32 a pair for single-bed sizes and from \$8.50 to \$45 a pair on the double-bed sizes. In between, in both groups, are very many other grades at prices in proportion to quality and desirableness.

Quilts are a very strong point with us. We make most of the quilts we sell—making all the down-filled ones. From our own observation, and so far as we can learn from customers, our quilts are distinctly better at the prices than any others and our selections more interesting. Down quilts are \$12, \$15, \$22, \$25 and up to \$45 each for the real eiderdown.

Wool-filled quilts are \$10, \$13, \$15, \$18, \$20 and up to \$67.50. In both kinds there is a choice of sateen, silk, satin and by coverings in a profusion of figures and floral patterns.
(Sixth Floor, Central)



Ceramics

Chinese porcelains, including figures of white paste of the Ming period—one representing the goddess Kwannon seated on the lotus; beautiful specimens of celadon—a flower-bowl with tear-drops, and three slender vases of classic shape; some excellent flange and mottled sang de boeuf with good glaze. Both the latter are of the Keen-Lung period.

A covered vase of Sung pottery with camel heads and ears, is another item. So is a piece of Han pottery and various Tang horses and warriors.

Rare Necklaces

are of amethyst quartz, of rock crystal, red amber, turquoise matrix, carnelian and coral, besides the jade.

The Embroidery Room

is full of tapestries, priests' robes from Japan, cut velvets from China; embroideries from India and China; pillows and couch covers of native Indian silk; rugs of goats' hair and other articles.

Besides These Things

visitors will find a thousand odds and ends of interest—notably the small lovely things which are usually to be found only by personal exploration of the Eastern countries.

Certain of these precious things may be seen at Chestnut Street window—notably a small gold and bronze Buddha, a ball of rock crystal, a marvelous carving of lapis-lazuli and other objects.
(Fourth Floor, Chestnut)