

Organ plays at 9, 11, 11:55  
and 4:50  
Chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER:  
Probable Showers

# Tomorrow Comes the Great Winter Sale at Wanamaker's of Young Women's Fine Coats, Suits and Dresses

A Wonderful Collection of Thousands of Fashionable Garments Close to Half Their Usual Prices

Dresses \$29.50 to \$62.50  
Coats \$32.50 to \$59.50  
Suits \$42.50

In the first place, every garment is *absolutely new*. It is not a collection of job lots, of odd sizes and odder fashions. Here are the best styles of the Winter. Here are the newest fabrics—the most fashionable colors. And the garments will stand your closest scrutiny—you can turn them inside out, for from the collars to the hems they were made just for us, in just the fashions we dictated.

When the fashions of the Winter were definitely decided, we selected some of the prettiest frocks, the smartest coats and suits, and took them to our best makers. Then we selected the newest fabrics and the best colors. It was the one sure way to get precisely what we wanted! We worked for weeks—fabrics were high priced and scarce; labor conditions are too well known to need any comment. Despite the handicaps, we persisted till we secured the clothes we wanted, and here they are for you tomorrow.



### These Handsome Coats Show Remarkable Values

\$32.50 for coats of all wool mixture in brown and heather mixtures, straight belted models, well tailored, with slit pockets, finished with large bone buttons; also brown, blue and gray velours in a good style.

\$35 for brown, tan and gray coats with plaid backs; excellent coats for cold weather, for motoring and traveling; finished with narrow belts.

\$38.50 for fine dress coats of silvertone velour with deep collars of lustrous black fur; Pekin, brown, reindeer and navy; pleats in back and in excellent style.

\$42.50 for silvertone velour coats, also silvertip Bolivia, and plain velours; many handsomely fur trimmed; all lined throughout. Copied from a \$72.50 style.

\$49.75 for a winter coat of forestry cloth, with plaid scarf-collar; slip pockets; button trimmed; cravenetted.

\$59.50 for handsome coats of chinchilla silvertone, and another style of velour with fur trimming; both lined throughout with peau de cygne, both copied from \$89.50 styles.

### The Dresses Are Delightful—and Small Priced, Too!

\$29.50 for velvet dresses in navy or brown; blouse style with peplum.

\$29.50 for fine tricotine and serge dresses in blue or black; stunning frocks, beaded and embroidered; the materials of fine grade.

\$39.50 for an unusually smart serge dress with accordion pleated skirt in three tier effect, trimmed with gummetal buttons and finished with a wide girde of grosgrain ribbon.

Also at \$39.50—a collection of charming afternoon dresses of lustrous satins, fine kitten's ear crepe, Georgettes and silks in taupe, navy and brown; richly beaded and embroidered in new styles.

### All the Fashions Are Delightfully New

Plenty of the new round necks and collarless dresses. Note the narrow belts on the coats and suits. The fashionable tight sleeves and narrow shoulders are here, too. New ideas as to skirts and tunics and trimmings distinguish the frocks. You couldn't get an unfashionable or "off color" if you tried—for there isn't one in the Sale!

(Second Floor, Chestnut)

\$62.50 for beautiful tricolette dresses in blue shades, black and brown; richly embroidered and made in distinctive new styles.

### Just 100 Fine Suits at \$42.50 Each

All wool suits of fine silvertone velours, chevrons cloth, tricotine and tweeds in dress or sports models. Lined with silk and interlined for additional warmth; blue, brown, brick and taupe. Smart, new models, exceptionally well tailored.

### There Are Plenty of Sizes 14 to 20 Years

and there will be plenty of helpful assistants to see that you get the right size and just the garments you would like to have.

### The Sale Starts Promptly at 9 o'Clock

and it is but the part of wisdom to get here as early as you can.

### As to the High Quality of the Garments

The wool materials are absolutely all wool—of that you are perfectly certain. Note how the linings match the fabrics—note the good buttons and how carefully they have been selected. Feel the silks and the firm, good serges—they are such as you'll see in much higher priced garments. Whenever furs are used, the skins are always of selected quality—and of generous cut, too.

(Fourth Floor, Chestnut)

### We Have Several Hundreds of New American Dinner Sets to Sell at Savings of 25 to 35 Per Cent—A Pre-Thanksgiving Opportunity

Two distinct groups are comprised in this new collection, one made up of 150 sets in three particularly attractive border patterns with coin gold handles. These sets are marked to sell at the extraordinarily low price of \$25 a set of 106 pieces, which means about \$15 less than the regular price of sets of this grade today.

The other group is composed of sets of 106 pieces from eight open patterns. These are offered at 25 per cent less than today's regular prices.

They are marked \$25, \$27.50, \$32.50, \$35 and \$37.50. All the sets in both groups belong to a new special purchase and they are of good quality and desirable in every way. They came along just at the right time to start the month of the Thanksgiving feast in the right way.

(Fourth Floor, Chestnut)

### For the Chilly Room or Corner—Heaters

Miller oil heaters have had nineteen years of constant use to prove them. They are smokeless and odorless and will heat a room 20x20 feet.

With brass tanks, japanned finish, \$8; with nickel, \$9; with metal tanks, japanned finish, \$6.25; with nickel finish, \$7.50.

"Hot Spot" gas heaters of the open reflector type, with guard on front, safe and reliable; connect with gas hose; low type, 18 inches, \$6; 21 inches, \$6.75.

High type, 18 inches, \$9; 20 inches, \$10; 23 inches, \$11.

Radiant heaters, attach with pipe or tube; make the kind of heat given by the sun.

Bungalow type, \$22.50; special type, \$45.

Rustic type, \$34; de luxe type, \$55; others up to \$72.

Gas radiators, connect with hose or pipe, 4-tube, at \$3.75, up to 10-tube, \$18.75.

Jet heaters, simply put on the gas lighting jet, no work required, 50c, \$1 and \$1.50.

(Fourth Floor, Market)

### Suiting the Man Who Must Have a Suit of Quality

We cannot afford to be satisfied with anything short of the finest quality obtainable in men's suits, and so it is nothing new or unusual for us to have men's suits of the finest quality obtainable to sell.

They are here now in good choice, priced at \$32 to \$75, made of the only thing of which men's finest quality suits can be made—all-wool, tailored with extra care, finely modeled and fashioned and fully warranted to compare favorably with any similarly priced suits obtainable and to surpass ninety out of every hundred of them.

(Third Floor, Market)

### Good News, Men! The Italian Soft Hats Are Here

It was Wanamaker's that introduced these beautiful soft hats to Philadelphia and they were received with high favor. Men who had worn them last year have been asking when this season's shipment was expected.

So here they are. Light in weight and graceful in shape, with rather wide, braid-bound brims that are very flexible.

In a good range of rich colors at \$10 and \$15.

(Main Floor, Market)

To Monsieur Bartholdi, a French Artist, Was Born the inspiration of the "colossal"

Liberty Enlightening the World

which landed at last, after many sites in France were considered, upon the shores of New York's noble harbor by the grace and labor of Mr. Pulitzer's New York World newspaper.

The mighty figure looms up to the Kings, Queens, Generals and Envoys of the world, at the portal of the continent of the West as

The Apostle of Liberty

and there it must stand forever in silent language telling of achievements and teaching its lessons of civilization.

Let it never be said that America has sold herself out for vainglory or that she is unable to preserve her heritage.

(Signed) J. H. Wanamaker

Oct. 31, 1919.

### 500 Women's Dresses at Late-Season Prices \$25, \$35 and \$50.

Some of them are reduced out of our own stocks and the rest are brand-new from the manufacturer; but in every instance the prices are from \$10 to \$30 lower than they were early in the season. They are dresses for street, for afternoon and evening, and there are all sizes in the lot—even extra sizes.

Those at \$25 are all jerseys, navy, black, taupe, brown and old blue. They are braided, embroidered and plain, and the styles are very many. Nothing is better than jersey for the dress that is to give all-around service.

Those at \$35 are of tricolette, in navy, black, brown and a few other shades, while the materials are both plain and drop-stitch. Ever so many charming styles are in this group.

Those at \$50 are of tricolette, Georgette crepe, satin and satin combined with Georgette. These are in dark colors also—navy, black, taupe and brown chiefly. Many a woman will find in this group a gown that will serve her all Winter for semi-dress occasions.

(First Floor, Central)

### 3500 Waists in a Special Sale

1500 of them are \$5 to \$8.75. These are silk waists—meaning Georgettes and crepes de chine, with braiding, hand embroidery, tucks and hemstitching. They are mostly white and pink; only a few dark suit colors in the lot.

2000 other waists are \$1, \$1.50 and \$1.65. Samples and surplus lots, voiles and batistes, the majority being voiles. They are nearly all white, but a few have touches of color. The \$1 styles are tailored and semi-tailored.

(East and West Aisles and Third Floor, Central)

### Some of the Prettiest Coats Are Coming Without Fur Collars

Making up for it in the fitness and beauty of the cloths. Women who have their own furs are continually asking for such coats.

There are five brand-new models, in silvertone velour for as little as \$45, in bolivia at \$60 and \$85 and in evora at \$115 and \$145. One style, the bolivia, at \$60, has especially good lines for larger women, the sizes going up to 50-inch bust measure.

Some of the new features of these coats are throw ties, ending in tassels, two loose loops of the material in the back at the waist line and a stitched panel collar with a round over-collar.

(First Floor, Central)

### Some of the Shoes Women Can Get at Modest Prices

Good styles, good leathers, good workmanship in them all.

\$7 a pair for black glazed kidskin lace or button shoes, with black cloth tops and Cuban heels.

\$8 a pair for black glazed kidskin lace shoes, with narrow toes and Cuban heels or wide toes and low heels, and brown glazed kidskin lace, with brown cloth tops and Cuban heels.

\$8.50 a pair for black glazed kidskin lace and button, with full, round toes and low heels.

\$9 a pair for a large variety of styles. Black and tan grain calfskin lace, with round toes and low heels; tan calfskin lace, with Cuban or low heels; black calfskin lace, with military heels; several styles of patent leather lace and button; tan calfskin lace, with tan cloth tops and military heels; bronze kidskin lace, with turn soles and Louis heels; black kidskin, button, with black cloth tops and Cuban heels; black calfskin lace, with black cloth tops and Cuban heels.

(First Floor, Market)

### The New Fur Coats for Children Are Ready Now

Before J. Frost comes to stay they've arrived—so there is plenty of chance to be prepared!

Great, warm, furry coats they are—of white and natural coney, of nutria and the pretty natural racoon and wildcat. \$55 to \$225 each.

Fur hats to go with them, of white and natural coney and gray coney, \$8 to \$12.

2 to 6 year sizes.

(Third Floor, Chestnut)

### Women's Bathrobes

Blanket bathrobes, light and dark, with figured designs, rope girdles and cord at the neck. \$3.85 to \$6.75.

(East Aisle)

### 4000 Pair of Fine Winter Gloves for Women and Men—\$2 and \$2.25 a Pair

Brand-new Winter gloves, kinds wanted to wear now and all through the season. These fine hand coverings are the surplus stock of one of our good makers who made these gloves up to sell for 75c and \$1 a pair more.

#### Women's Gloves, \$2 a Pair

They are of cape suede—a sturdy capeskin with a suede finish; they'll wear like capeskins, too, though they look and feel like mocha gloves.

All the desirable brown and tan shades, beaver, mustard and dark and light grays, pique and out-seam sewn, 1 clasp.

#### Men's Gloves, \$2.25 a Pair

These are French suede gloves in good gray shades. One clasp, outseam sewn.

One clasp, outseam sewn. Plenty of sizes for everybody—and you'll find them spread out on two counters on the

(West Aisle)

### Silk Petticoats at Little Prices

400 petticoats, all taffeta, some at \$3.95 and some at \$3.85. They include solid and changeable, light and dark colors.

(West Aisle)

### A Little Clearaway of Undermuslins

Nightgowns and chemises principally, silks and cottons, pink and white; all at special prices.

(East Aisle)

### 15,000 Handkerchiefs for Women and Men—All Attractively Priced

Just unpacked, and all fresh and new and snowy—and all at prices surprisingly moderate for such qualities of pure linen. You'll not find their equals in town at the prices.

#### For Women

\$3.35 a dozen for plain white handkerchiefs with narrow hemstitched hems and tapes above; also white handkerchiefs with tiny colored edges.

\$4.75 a dozen for women's initial handkerchiefs in medallion effects.

\$1.30 for six, for cambric-weight linen, with block letter in one corner.

#### For Men

\$4.75 a dozen for men's initial handkerchiefs—good linen and good block letters.

\$6 a dozen for perfectly plain hemstitched style.

(West Aisle)

### Books for the Youngsters

"Daisy," by Ruth Brown MacArthur, \$1.25. A gay little wholesome story.

"The Maid of Orleans," by M. S. C. Smith, \$1.25. A new account of the life of the lovely Maid. It has excellent illustrations.

"Larkspur," by Jane D. Abbott, \$1.35. In which there are Girl Scouts and a refugee French orphan.

"Adele Doring, of the Sunny-side Club," by Grace May North, \$1.50. A tale of seven California girls.

"A Cavalier Maid," by Emille Benson Knipe and Alden Arthur Knipe, \$1.75. Deals with Cavaliers and Puritans and picturesque history.

"Neptune's Son," by Rupert S. Holland, \$1.50. A stirring story of the sea and of adventure along the coast of South America.

"Boys' Book of Frontier Fighters," by Edwin L. Sabin, \$1.50. A companion of the "Boys' Book of Indian Warriors." (Main Floor, Thirteenth)

### 1500 Umbrellas at \$3 and \$5 Each

\$3 for umbrellas of American taffeta (cotton) with silk tape edge; paragon frames. Hook handles of wood for men, plain and carved mission wood or bakelite rings for women; many with loop cords.

\$5 for women's all-silk umbrellas in blue, black, purple, green, red or taupe. Wood handles, some bakelite trimmed.

\$5 for men's umbrellas of silk-and-cotton, with tape edge, paragon frames and handles of plain and carved woods. 28-inch sizes. (Main Floor, Market)