

DALLAS BOY MAYOR TELLS OF METHODS

27-Year-Old Official Here Says Day of Cheap Graft in Politics Is Past HAS NO FRIENDS OR ENEMIES

"No friends to reward; no enemies to punish." That's the slogan of Frank W. Wozencraft, "boy mayor" of Dallas, Texas, who confesses to the ripe age of twenty-seven years and a consuming desire to make his town the best governed in the country.

Life at present is just one darned trip after another for Mayor Wozencraft. This is his first year as mayor, and with the approval of his folks back home he is spending a good bit of his time journeying to other cities, seeing how they meet municipal problems.

That is how it happens Mayor Wozencraft is in Philadelphia at present, attending the sessions of the American Civic Association.

"The day of the cheap politician and the grafter is over in American politics," said Wozencraft. "Young men are getting a chance to run things also. But whether young or old, the man who undertakes to serve the people has to give them 100 per cent value these days if he wants to get away with his job."

"The country more and more is coming to demand that the men it elects to office shall administer the community's business as efficiently and as successfully as the officers of a great corporation."

Mayor Wozencraft was not elected without a fight. The "boy mayor" majority, in a city of 167,300, was only 1100.

One of Soldier Generation

Wozencraft is one of the new soldier generation in politics. He gave up a good law practice to go into the service. He was on the Mexican border with the Texas National Guard cavalry, transferred to an infantry regiment and went to France in the Thirty-sixth Division, was sent to hospital with a broken ankle the day he landed and after a month in hospital was attached to the army school of the line. Later he was sent to the staff college and was there when the armistice was signed.

The "boy mayor" has tried to put Dallas on a purely business basis, so far as its city government is concerned. He has gone out after experts to run each city department.

A Philadelphia girl, Miss Alicia I. Brown, is director of public welfare. Miss Brown, who is a graduate of Wellesley, is an expert in her line.

Dallas organized a "Metropolitan Development Association," which employs an expert from the Harvard Forestry School. The association takes care of the city planning, and is organized as an independent body, so that politics cannot get into it.

Health is Vital Issue

Dallas is spending \$500,000 just at present improving city parks, opening new playgrounds and generally making the city a more healthful, pleasant place in which to live. It is the mayor's desire to have a park walk within at most a half-mile walking distance of every child's home.

"I hold that fresh air and exercise are the best preventative and cure for all of physical, mental and moral ills," Mayor Wozencraft says. "I have had the pleasure of seeing a tough section of the town cleaned up by putting in a recreation park."

Dallas has been freed for the present of partisan influence. The Chamber of Commerce is working with the mayor and the other commissioners—Dallas has commission government—to bring the town new business by advertising its advantages. In a year one of the largest soap companies in the world has put a factory there, as have forty-nine other big concerns.

"We started out this administration on a pledge of service to every one, and all during the campaign that I would have no friends to reward and no enemies to punish. We have stuck to that. All parties united to serve Dallas, regardless of politics. Two of the commissioners were elected while they were still in France. I got my nomination unopposed."

The eldest of the Dallas commissioners is well under sixty years old; one is thirty-seven; two others are thirty-nine. The mayor is twenty-seven—"not twenty-six, as reported," he said. "I was twenty-six when they elected me, but I've had a birthday since."

Wozencraft had a chance to run for governor after he was elected mayor, but he turned it down. He wants to show what he can do with Dallas first. Next time—well, he'll let the next time take care of itself.

Camden Limits Auto Horn Noise

Shrieking, ear-splitting motor horns are banned in Camden. Last night the Camden council passed an ordinance prohibiting gas, air or exhaust-blown motor whistles or horns. Violators of the new law will be fined \$10 for the first offense and \$50 for the second.

IN 'AMERICANIZATION ARMY' 200 Women of Interchurch Missionary Institute Plan Big Work

After forming "The Americanization Army," in which 200 Philadelphia women have enlisted, the Interchurch Missionary Institute, which has been meeting in the Witherspoon Building, will end a four-day conference this evening with a general session in the Bethany Presbyterian Church, Bainbridge and Twenty-second streets.

One of the purposes of the "Americanization Army" is to devote close and friendly attention to newcomers from foreign lands to make them good citizens.

When the "army" was formed addresses were delivered by Mrs. C. L. Wiles, of Philadelphia, and Mrs. W. H. Farmer and Miss Gertrude Schultz, of New York.

DELAY PENITENTIARY PROBE Board Says Decision on McKenty Case is Still Open

No decision has been reached, it was announced today by the attorney in which the investigation will be made into the management of the Eastern State Penitentiary by Warden Robert J. McKenty.

The board of public charities considered the matter last night at a meeting at which Warden McKenty was present. Judge Isaac E. Johnson, of Media, president of the board, said no decision would be reached until after consultation with Governor Sprout, who has ordered the investigation.

ABANDON WAR SERVICE Camp Community Organization Here Quits After Hard Work

The war camp community service of this city passed out of existence today after working continuously since the date of its organization in May 1917. It was formed "to extend hospitality in all forms to soldiers, sailors and marines ordered to Philadelphia."

During 1918 more than 500,000 men were entertained. This year the work has diminished, although for the first six months it was as high as for the corresponding period in 1918.

The war camp also co-ordinated the work of forty-two clubs aiming to entertain service men. In 1918 more than 1800 entertainers also were sent to surrounding cantonments for special occasions.

Explains Aero Wireless Phone Students and others interested in the mysteries and improvements of modern aero wireless telephony were given an insight into the workings of modern apparatus at Franklin Institute last night by N. H. Slaughter, formerly a lieutenant colonel of the signal corps. The paper was one of a series arranged for the winter months.

Butterick—Publisher The Delineator Everybody's Magazine Two dollars the year, each

PRIZE CHICKENS DIE IN BLAZE ON FARM

Pigs Also Lost in \$10,000 Fire at Redrow Place, Near Gloucester

HORSE INJURES RESCUER

Fire destroyed the barn and three outbuildings and cremated scores of prize chickens and about twenty-five pigs on the Redrow Farm, on the Bell road, between Gloucester and Mt. Ephraim, during the night. The damage is estimated at \$10,000.

George Marnhout, owner of the property, discovered the blaze in the barn about 10 o'clock and summoned engines from Gloucester, Mt. Ephraim and Westville.

Nearby farmers rushed to the scene. Several horses and cows were led from the burning building. One horse that refused to leave its stall was badly burned and the rescuer was kicked several times and slightly injured by the frightened beast. Finally, after being blindfolded, the animal allowed itself to be taken from the barn.

While the firemen and farmers fought the flames with chemicals and water carried from a nearby well the fire spread to three outbuildings. In one of the buildings Marnhout had scores of prize chickens. The flames enveloped this structure so quickly that all the chickens were burned to death. The same fate was met by the pigs. The structure caught fire and burned so quickly that the animals were killed before the would-be rescuers could get them out.

The blaze is believed to have been caused by crossed electric wires in the barn.

When the "army" was formed addresses were delivered by Mrs. C. L. Wiles, of Philadelphia, and Mrs. W. H. Farmer and Miss Gertrude Schultz, of New York.

Angels in Heaven

Occasionally a publisher is asked to guarantee that a projected advertising campaign will succeed.

There is a story about a promoter who, at great expense, published the Bible with pictures of colored angels basking in heaven. The anticipated sale below the Mason and Dixon line did not materialize—there were no sales. Those particular negroes had a conception of their being white-faced in heaven, and pictures in a Bible of a continuance of darkness, however heavenly, precluded the sale of that Bible to them. Advertising, in this case, would not succeed.

To guarantee advertising success is to guarantee business success, for advertising simply heralds goods, ideas or service.

Permanent success for advertising depends on the underlying values advertised.

Even if the advertising is a poor exponent of an excellent product, it will probably succeed.

Advertising space in the Butterick publications is for sale through accredited advertising agencies.

Butterick—Publisher
The Delineator
Everybody's Magazine
Two dollars the year, each

New York Brooklyn Pittsburgh OPPENHEIM, COLLINS & CO Cleveland Buffalo Newark

Chestnut and 12th Sts.



Extraordinary Sale Tomorrow—Saturday
500 Women's Smart Winter Coats

An unusual offering in the newest fall models, fashioned of velour cloth, silvertone and heather mixtures; straight line, belted, panel back and semi-belted effects, with novel pockets and convertible or shawl collars of self material or sealine, lined throughout. **Values to \$75.00**

Specials for Tomorrow—Saturday

Georgette Blouses Smart model in navy, taupe and brown; tucked, hemstitched and cleverly embroidered in gold thread and contrasting colors. Value \$7.90	5.75	Silk Petticoats Of all Jersey silk, taffeta, messaline and Jersey top, in prevailing suit colors, with plicated, tucked and hemstitched flounces. Value \$6.90	4.75
---	-------------	---	-------------



Exceptional Values for Tomorrow—Saturday
Misses' and Girls' Winter Coats
In the Enlarged Department—5th Floor

Misses' Smart Coats Silvertone Polo Coats in Copen, henna and Oxford, yoke back, belted model, with convertible collar; lined throughout. <i>Special</i>	37.50	Girls' Cloth Coats Zibeline Polo Coats, in brown and navy, inverted pleat at back and semi-panel sides, with pockets and convertible collar. <i>Special</i>	19.75
42.50 Fur-trimmed Coats of silvertone, in reindeer, brown and navy, belted model, with large collars of seal or nutria, full lined. <i>Special</i>		27.50 Military Cape Coats, fashioned of cheviot, in brown and navy; cape is detachable and lined in contrasting colors. <i>Special</i>	

BONWIT TELLER & CO.

The Specially Shop of Originations
CHESTNUT AT 13TH STREET

Distinguished Interpretations of the Current Modes in
"JEUNE FILLE" FASHIONS

SPECIAL FOR SATURDAY
An Exceptional Offering of
MISSSES' TAILORED SUITS
Usually Priced at **58.00**

The various models of wool velour, silvertone and duvet de laine, included in this collection, express by straight lines or graceful flares some of the season's favored modes for Misses' Suits to wear with one's own furs. Such minute details as the hand buttonholes and excellence of tailoring illustrate the fine character of these specially priced suits. The color range comprises all fashionable shadings. Sizes 14 to 20.

MISSSES' DRESSY SUITS
Typically young fashions featuring slenderized straight lines, smart blouse effects, and pinched waist models, in duvetyne, peach bloom, Bokhara, Llama cloth and Duvet de Laine.
85.00 to 275.00

MISSSES' WINTER SUITS
Developed in "Golflex" and Rainbow tweeds, in Sport or plain tailored models. Straight and pinched back effects, in desired colorings.
45.00 to 59.50

MISSSES' DAYTIME COATS
Fashioned in Silvertone, Muffet cloth and plain velours, lined and interlined. New collar effects, straight and belted backs, and double tie belts; in colors of Brown, Navy, Pekin blue or Taupe.
49.50 to 89.50

MISSSES' DINNER FROCKS
Typically young fashions are emphasized in charming frocks suitable for Dinner, Dance or Evening wear, renewing the Panier and Crenolines of long ago days, in Metal cloth, brocades, Grosda Londre, Taffeta, soft Satins, Duvetyne, Chiffon, Silk nets, Chiffon Velvet and Laces.
59.50 to 225.00

Cuticura Soap
IS IDEAL
For the Hands
Soap Co., Cincinnati 26 & No. Tolson St., Cincinnati
Each mailed free by "Cuticura, Dept. 41, Boston"

Oldsmobile "8"
1919 Model, 7-Passenger. Run about 2000 miles. Perfect condition. \$1500.
Lexington Motor Company of Penna.
851 North Broad St.

If you want to read a corking good story, read "Joan & Co.," by Frederick Orin Bartlett, which begins in the Magazine Section of next Sunday's Public Ledger.