


## FORBES 115 CHESTNUT ST. <br> 



EXCLUSIVE MILLINERY

$$
\begin{array}{lll}
\$ 4.75 & \$ 6.75 & \$ 9.75
\end{array}
$$





$\qquad$

## BONWIT TELLER \& CO.

The Specialty. Shop of Oriqinations. CHESTNUT AT $13^{\text {TH }}$ STREET
An Exceptional Collection of

## WOMEN'S FUR COATS

Specially Priced for (Saturday) Only

TRIMMED MARMOT COATS in a jaunty length belted model with
shawl collar.
$\mathbf{1 2 5 . 0 0}$ HUDSON SEAL COATS (dyed muskrat, . loose model made from fine
selected skins.
195.00 selected skins.
TAUPE NUTRIA COATS-in various types of chic jaunty models and
lenghths.
195.00 TRIMMED HUDSON SEEAL
COATS in a smart box model with COATS in a smart box model with
contrasting fur collar.
245.00 SCOTCH MOLE COATS in unusual type of fincly matched pelts: gir-
die to match.
d95.00

NATURAL SQUIRREL COATS. clear selected skins; box model, shawl
collar.
$\mathbf{2 7 5 . 0 0}$ HUDSON SEAL COATS (dyed muskrat) in a long, loose model; shawl
collar and cuffs of self-fur. 295.00 HUDSON SEAL WRAPS (dyed muskrat) of choice skins in a number of muskret ordels. Trimmed with beaver.
distinct morel, and self collars. $\mathbf{4 5 0 . 0 0}$
squirrel, SCOTCH MOLE WRAPS of finely
 NATURAL SQUIRREL. WRAPS
of clear blue skins; various lenths. of clear blue skins; various lengths. 495.00

| Taupe Marmot Coats: | French Seal Coats |
| :---: | :---: |
| Full box model, made from selected skins, belt, large cape collars, cuffs and berder of self-fur. $95.00$ | Full loose model, made from selected skins, large shawl collar, flare cuffs, belt and border of self-fur. $145.00$ |

FUR SCARFS AND MUFFS

(FUR DEPARTMENT, 4TH FLOOR)

## a BIG SURPRISE TO MOST PEOPLE

What would you be liable to say to the man or woman who would tell you that most of the meats and
a few standard groceries were being sold in the American Stores at considerably less money than these same goods were sold for one year ago today?--yet the fact remains.

Recognizing that your interest is our interest, the immense buying and distributing power of this organization is co-ordinated and operated along the lines of scientific control and economic management, having in mind the producing of merchandise at the lowest possible cost consistent
the holding down, and wherever at all possible, the lowering of the cost of living.

In these days when the price of shoes and all kinds of wearing apparel is soaring it behooves wise housekeepers to pay greater heed to their table cost. For this reason this advertisement should determine, once and for all, that your money should be spent where the purchasing power of your dollar is the greatest. That place, in the judgment of housekeepers who know, is an American Store.

While we concede that some goods in our line are higher, it is gratifying to us to be able to show quite a saving, as compared with last year's prices, on a number of important lines of food.

## Note crefeflus the comparison and check every item

## FRESH AND SMOKED MEATS

No. 1-SMOKED PICNIC SHOULDERS-Price Today 20c lb.Price Last Year 30c lb.
No. 2-STAR SKINNED HAMS
No. 3 - SMOKED BUTTS
No. 4-LEAN SALT PORK
No. 5-LITTLE FRESH HAMS
No.
No- City Dressed PORK SHOULDERS
7-RUMP STEAK
No. 7-RUMP STEAK
No. 8-ROUND STEAK
No. 9-SIRLOIN STEAK
No. 10-THICK END RIB ROAST
No. 11-WHOLE CUT CHUCK ROÄST
No. 12-LEAN SOUP BEEF
No. 13-FRESH BEEF LIVER
No. 14 -FRESH BEEF KIDNEYS
20 c
33 c
42 c
38 c
28 c
30 c
35 c
35 c
35 c
19 c
19 c
15 c
10 c
10 c

## STANDARD GROCERIES



