

Organ Plays at 9, 11, 11:55 and 4:50
Chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

"Steadily at Our Work of Supplying the Things That People Want"

A Cathedral of Rare Colors Is Well Worth Seeing

along the Wissahickon waters these days, from the high bridge at Ridge Avenue all the way up to the Lincoln Drive to Chestnut Hill, on the west side of the stream.

You shall walk upon a carpet of autumn leaves and sometimes under overhanging rocks. You will miss the old wooden bridge, so long the favorite crossing of the stream, not far from the faithful all-the-year-round natural spring.

That old, mysterious spring, pouring night and day its cool crystal water through the rocks, is scarcely ever without devotees who seek it with cups, jugs, family bottles and demijohns. It gives itself away to all comers, poor and rich, for less than a thank you.

We are copying, in this big, roomy building, the example of the Wissahickon spring, of keeping steadily at our work of supplying the things that people want.

(Signed) *John Wanamaker*

Oct. 23, 1919.

Original Bracelet Watches for Women

They are 14-kt. gold and the gold is cunningly carved into designs. In some the design is carried out with black enamel, making a strikingly beautiful effect.

All are mounted on black ribbon bracelets, and they are fitted with the reliable Elgin movements. The dials are of gilt.

Those of carved gold without the enamel, in octagonal or cushion shapes, are \$58 to \$80.

Those of carved gold with enamel, octagonal or cushion shapes, \$82 and \$85.

(Jewelry Store, Chestnut and Thirteenth)

Parisienne Corsets

Three or four particularly attractive models are these—

One designed for tall women. It has a very low top, elastic insertion in the waist and extra-long skirt with elastic gores in the front of it. The whole is of pink coutil and the price \$15.

A slip-on of pink elastic and soft pink tricot is topless and finished in front with satin, reinforced with steels over the abdomen and laced in the back. Nothing could be more flexible or better for dancing and evening wear. \$18.

A model of pink brocade made with a very low Empire top, the waistline has a rubber insertion in it, and the hips and back are well boned. Designed for women of medium and slender build. \$18.

A topless model of beautiful pink brocade has elastic gores in the skirt and elastic section at top, long hips, \$20.

(Third Floor, Chestnut)

Beautiful New Two-Toned Ribbons for Girdles and Sashes

They are the "making of a dress," as one woman puts it.

The weave is the softest satin, a different color on each side, and the combinations are lovely. They are six inches wide and \$3 a yard. None are in black, but there are many light and dark colors.

(Main Floor, Central)

Woolen Dress Goods Remnants

There are excellent economies in them for women who can use the lengths for separate skirts, children's dresses, bloomers and coats.

All kinds of fine woolen materials, including serges, poplins, velours and coatings. Savings are at least a third.

(First Floor, Chestnut)

New and Charming Silk Angora Cloth Neckwear

You may have vests of it in the newest fashion with high collars topped by wide silk frills, \$8.50.

Or collar and cuff sets to put on one's Winter coat, the collar being very long and straight, with tiny revers of another color, \$8.50.

Or just the collar alone, which may be worn high around the neck or attached to the collar of a coat or dress, \$3.50.

There are such pretty colors as rose, pale pink, Copenhagen blue, white or tan.

(Main Floor, Central)

White and Pink Georgette Waists

Hand embroidered and beaded, with round necks and square collars, \$7.50.

With very full-pleated frills and narrow lace, \$13.50.

With hand embroidery and real filet, \$16.50.

With drawn work in addition to real filet and embroidery, \$22.50.

With real filet, roll collar and square neck, \$27.50.

(Third Floor, Central)

A FEW particularly pretty chemises—of the envelope kind—have lately come into the Underclothes Store. Some have insertions and edges of real baby Irish and the others have extremely delicate laces hand-made in Porto Rico. The first cost \$7.50 to \$10.50 and the second, \$7.50 and \$8.50.

(Third Floor, Central)

For Popularity, There's Nothing Like Vicuna and Camel's Hair Coats

Therefore this new shipment is very welcome, but it will probably go in as short a time as the others, because the coats in it are especially pretty and they have some different features that women will like.

The camel's hair coats are in the natural tawny color, with beaver fur collars. They have a strap belt and large patch pockets. \$125.

The vicuna cloth coats, for the first time, come in such an assortment of colors as beaver, fawn, natural, white, blue and black. Two styles—one loose, without a belt, and the other with one. \$125 for either model.

(First Floor, Central)



Every Color You Want in Georgette Crepe at \$2.25

Which means at least 300 shades from which to make selections, and that is an extraordinary number just at this time. Also they are all in the 40-inch width, which cuts to the best advantage.

As for the price, \$2.25 is exactly the wholesale cost of these crepes from one manufacturer, and it is even less than some other manufacturers are asking.

(First Floor, Chestnut)

Women's Tricolette Dresses Reduced—Now \$50 to \$85

The new prices mean a saving of all the way from \$12.50 to \$25 on each dress.

There are nearly a hundred all told, light and heavier weight, in taupes, grays, navy and midnight blues, beaver color, walnut and black. The styles are very practical and very pretty and, while sizes are broken, there are all sizes in the lot from 34 to 46 inches.

Prices are \$50 to \$85.

(First Floor, Central)

The Gift Pin Cushions and Novelties Are Here—

and one corner of the Notion Store is devoted to these pretty, practical ribbon and silk and satin devices. This year's collection is quite interesting; there are more designs and a greater variety than ever, and women who like to choose these dainty things will be repaid by seeing the assortment while it is at its best.

Pin cushions of silk and satin and ribbon, in many styles and varied shapes are 40c to \$1.75. Sewing chatelaines are 40c and 75c. Shoe horns and button hooks combined are 70c. Ribbon coat hangers are 75c.

(Main Floor, Central)

When the Baby Discovers His Powers of Locomotion—

and starts crawling, the most sensible garments into which to put him are creepers. Some are of sturdy white cottons, some in colored effects and others are in white trimmed with colors, or just the reverse. There are ever so many styles, and sizes 1 and 2 years—\$1.50 to \$4.25.

For older children, of 3 to 5 years, rompers are usually the next step from creepers. The new rompers are in many pretty colors at \$1.50 to \$4.50.

(Third Floor, Chestnut)



Luxurious Sables

Probably there never was a season when women were so much interested in these furs—possibly because their color and texture make them such a charming finish to the duvetyne and velour gowns which are in such fashion.

Natural and blended Hudson Bay sables are \$150; for a one-skin boa, \$275 for a two-skin, while a long stole with six skins in it is \$750. A tipped cape and stole effect is \$1375.

Natural Russian sables of varying degrees of darkness are \$300 for a one-skin boa and \$700 for a two-skin. One very dark one-skin boa is \$475.

All these furs, needless to say, are guaranteed.

(Second Floor, Chestnut)

Some Pretty New Locketts on Sautoirs Are but \$1.50—

and are quite nice looking for that moderate sum. Some of the locketts are gold plated, some silver plated, and all are on black ribbon, with gold or silver plated slides to match the locketts.

All the locketts are in eight-sided shapes, some more oblong in effect than the others. All have places for two pictures and are of generous size.

(Jewelry Store, Chestnut and Thirteenth)

Leather Handbags That Girls Will Like

In a novelty shape, a deep rectangle and flat. Though flat, they have plenty of room in them, with three inner compartments, purse and mirror.

Made of pin-grain morocco in black, blue, gray and brown. Price \$3.50.

(Main Floor, Chestnut)

Toilet Articles Priced Especially for This Occasion

And so everything on this list is less than it usually costs. The prices give an idea of the good savings in each case.

Rubber-cushion hair brushes, 85c each.

Other hair brushes, 50c to \$1.50 each.

Nail brushes, 22c each.

Tooth brushes, 20c each.

Six for \$1.10.

Glycerine, rose water and benzoin, 25c a bottle.

Rose and almond cream, 27c a bottle.

Cocoa butter cream, 30c a jar.

Transparent rose soap, 7c a cake. 80c a dozen.

Vegetable oil soap, 8c a cake. 90c a dozen.

Violet ammonia, 20c and 35c a bottle.

Witch hazel, 35c and 65c a bottle.

Imported bay rum, 95c and \$1.85 a bottle.

Hot-water bottles, 85c each.

(West Aisle)

Children's Umbrellas Unusual for \$1.50

They have sturdy cotton covers that are sightly and will give good service, paragon frames and plain and fancy wood handles, suitable for small girls or boys.

14 to 24 inch sizes.

(Main Floor, Market)

Women's Plain, Practical Handkerchiefs \$2 a Dozen

Not a thread of cotton in them, for they are pure linen, despite the moderate price.

Plain hemstitched, with narrow hems.

Excellent for general use.

(West Aisle)

Bulbs for Fall Planting and Spring Blooming

They must be in the ground before frost and frost may come at almost any moment, so people can't get them too soon.

Crocuses are 25c the dozen; \$1.50 the hundred; \$12 the thousand.

Tulips are 50c the dozen; \$3.25 the hundred; \$27 the thousand.

Daffodils are 50c the dozen; \$3.25 the hundred; \$26 the thousand.

Hyacinths are 75c the dozen; \$4.50 the hundred; \$40 the thousand.

Narcissus, 50c the dozen. Chinese lily bulbs, 15c each; \$1.50 the dozen.

Pebbles, 5c the package.

(Fourth Floor, Central)

CRISP, delicious discs of molasses candy, with a generous sprinkling of coconut or fresh chopped nuts through them, 50c a pound.

Walnut and coconut pillows, 60c a pound.

(Down Stairs Store, Chestnut)

Two Excellent Kinds of Plain-Color Carpets

You can get them here in standard widths or in the wide pieces that make seamless floor coverings. Our assortment now is large enough to enable us to make prompt deliveries.

Kearflax Linen Carpets 27 inches wide, \$9.50 a yard.

36 inches wide, \$4.50 a yard.

4 feet, 6 inches; 6, 9 and 12 ft. wide, \$4.25 a square yard.

Heavy Chenille Carpets 9, 12 and 15 ft. wide, \$10.50, \$13 and \$13.50 a square yard.

(Seventh Floor, Chestnut)

Upholstery Remnants

Useful wherever there are pillows to be recovered, table covers to be made and chair seats to be renewed.

Also among them you will find plenty of attractive cretonnes for bags and odd lengths of nets and scrim for curtains. They are all priced much less than it would cost to buy the material by the yard.

(East Aisle)

Al Jolson

Who Can Make More Kinds of People Laugh Than Any Other Comedian Living

In Egyptian Hall Tomorrow at 3:30

This famous comedian, who is now appearing in "Sinbad," is one of the exclusive artists of the Columbia Grafonola Company, and it is by the courtesy of the Columbia Grafonola Company that Al Jolson will appear in Egyptian Hall tomorrow afternoon to tell how he makes his records—and he will illustrate them by singing several of his most popular songs.

Have you ever seen Al Jolson off the stage? This is your opportunity—an opportunity to tell what a comedian looks like when he is dressed like any other gentleman and at the same time your opportunity to learn something of the mystery of record making.

The recent enlargement of our Phonograph and Talking Machine Store enables us to present now what is probably the most comprehensive stock of Columbia Grafonola and Columbia Records to be seen anywhere in the country.

Besides the usual cabinet models there are on display beautiful period styles in Gramophones.

(Second Floor, Central)

Now Is Just the Time for an Open Fire

And Here Are the Fireplace Furnishings to Make It Bright and Cosy

The first and greatest distinction between prehistoric man and all other living things on the face of the earth was man's ability to make a fire.

Down through all the ages has come the association—the man and the fire.

Science has taught us easy and more economical ways for us to get the benefit of warmth, but nothing can ever take away the friendship of mankind for the open fire. There is a comfort about it that every one understands, but no one can ever quite explain.

Now, before it is time to start the heater, is just the time to have an open fire, perhaps in the mornings, but certainly in the evenings.



It Is a Man's Own Lookout—

to get the best new Fall suit to be had for his money.

It is nothing new for a store to say it has the best.

We have said it very often ourselves, so often that we have to be particularly careful to make it good.

We are ready to make it good today.

We do not claim that there is no other good clothing in the country, but ours. We do claim that there is none better.

There is none better for the simple reason that we demand the best in all-wool fabrics, in hand-tailoring, in trimmings, in fashion and in finish—and we get it.

We have a standard of quality in men's suits second to none and, so far as we can judge, a little bit better than any other.

The suits are the proof and the suits are here.

Full selection of styles, colors and patterns, at \$32 to \$75.

Fine Winter overcoats, \$32 to \$100.

(Third Floor, Market)

Men's Silk Half Hose 45c a Pair

1800 pair of first quality silk half hose in black, cordovan and navy.

Think of buying good silk socks at 45c a pair in these days!

(West Aisle)

Nothing Unlucky About \$13 in the Men's Shoe Store

At that price a man may choose from three of our best styles of shoes.

In dark tan calfskin are brogue oxfords and high shoes with wing tips and full perforations.

Very smart indeed.

In cordovan there is a high lace shoe with a straight tip.

(Main Floor, Market)

Men's Fine New Shirts of Woven Madras

The madras in these shirts is of an unusually good quality and the designs are such as are not found in commonplace goods.

All soft-cuff negligee shirts in a good weight for Fall and Winter.

Price \$4. (Main Floor, Market)

These Men's Soft Hats in Oxford Gray

have been so immensely popular from the day we introduced them that it is surprising no one ever thought of them before.

They appeal especially to conservative men, but are in shapes for young men too.

Price \$7. (Main Floor, Market)

The Boys' New Fall Clothes Are Here and They Are Fine

There are no finer ready-to-wear suits or overcoats at the money anywhere than these. We vouch for that statement, and we are ready to prove it.

The suits are sound and reliable from fabric to finish. The making is of the kind that makes the difference between the suit that is really made and the suit that is just put together. These suits are really made—made to look well and to hold their good looks and good lines after a spell of hard service.

They are in fancy mixed fabrics and in all desired shades and patterns, prices \$16.50 to \$38 for suits in 8 to 18 year sizes.

Overcoats for boys of the same ages, \$25 to \$38.

The new overcoats for little fellows of 3 to 10 years are a particularly fine lot in fabrics, style and making, prices ranging from \$15 to \$10, those at the higher figures being wonderful garments of beautiful materials with luxurious fur collars.

(Second Floor, Central)

Notes of Warmth From the Quilt and Blanket Stocks

New down quilts are coming in constantly from our own workrooms, the latest arrivals being extra-size quilts covered in Japanese habutai, beautifully hand embroidered and filled with down.

These are in extra-large size, very comfortable and handsome looking; in fact, a beautiful bedroom furnishing in themselves. Price \$30 each.

New wool-filled quilts covered in sateen with figured top and plain borders at \$13.50 each.

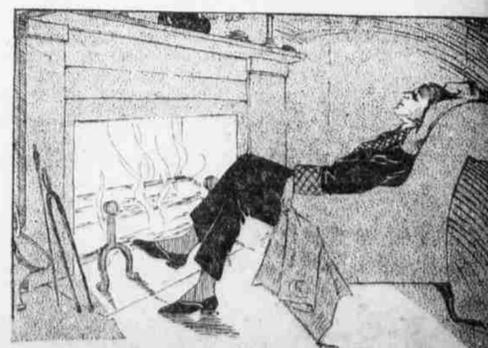
New wool-filled quilts in figured cambric coverings, finished with plain sateen borders, at \$10 each.

The first new scarlet blankets we have had in a few years have just come in. All-wool and full of warmth. All in size 70x80 inches with block borders; price \$20 a pair.

New white blankets with pink and blue borders, double-bed size, of wool and cotton, \$10 a pair.

The whole stocks are ample and varied, qualities of the best kind and prices as low as it is possible to have them for the same goods.

(Sixth Floor, Central)



Black fenders, \$15 to \$17.50.

Flemish fenders, \$15 to \$17.50.

Hearth brushes, \$2 to \$4.

Gas-log pans, \$11.20 to \$16.80.

Cape Cod lighters, \$5 to \$10.

We are ready to supply fireplace furnishings of all sorts.

Brass andirons, \$11.50 to \$60.

Brass fire sets, \$13.50 to \$36.

Brass wood boxes, \$37.50 to \$40.

Black andirons, \$2.50 to \$45.

Black fire sets, \$5.50 to \$20.

Flemish andirons, \$12 to \$60.

Flemish fire sets, \$7.50 to \$27.

Flemish wood boxes, \$21.75 to \$40.

Black folding screens, \$6.50 to \$1