

## The House that Heppe built

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Your home should have a Victrola!
Through Heppe Victor Service it is possible for every home to purchase a Victrola. We have arranged several very practical outfits, including a Victrol and a number of records. These outfits are priced so as to meet every require ment. If it is not convenient for you to pay the entire amount, settlement may be arranged through our Rental-Payment Plan, which applies all rent toward the purchase price

Four attractive Heppe Victrola Outfits




Victrola VI.......$\$ 35.0$ Heppe No.
Victrola VIII

$$
\begin{aligned}
& \text { Victrola VIII ........ } \$ 50.00 \\
& 8-10^{\prime \prime} \text { double-face records } 6.80 \\
& (16 \text { selections })
\end{aligned} \frac{56.80}{}
$$

Heppe No. XI-A Outfit
$\underset{\text { (10 seloetions) }}{ } \frac{\text { records }}{39.25}$

$$
\begin{aligned}
& \text { Victrola XI-A. ..... } \$ 130.00 \\
& 10-10 \text { double.face records } 8.50 \\
& \text { (20 selections) }
\end{aligned} \frac{138.50}{}
$$

Cail, phone or write for catalogues and full particulars

$\underset{{ }_{11} 117-1119}{\text { Downtown hestnut }}$ St

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AMELS are unlike any ciga rette you ever smoked-in quality, in flavor, in mellowmildness and in real satisfaction! Any way you consider Camels they are a cigarette revelation! Camels meet your favor so completely you will want to smoke them liberally-and you can, without tiring your taste!

18 cents a package
为 and

Camels are an expert blend of choice Turkish and choice Domestic tobaccos. This blend is so unusual, so delightful, you will prefer it to either kind of tobacco
smoked straight! It will absolutely answer every wish you ever expressed for a cigarette made to meet your taste!

Camels have a smoothness that is as unique as it is refreshing. Yet, Camels have that all there body that gives satisfaction so generously. And, you'll enjoy Camels freedom from any unpleasant cigaretty aftertaste or any unpleasant cigaretty odor.

You'll quickly realize that you very much prefer Camels quality to premiums, coupons $n$ r offts.
R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

