

Gimbel Brothers

Store Hours—9 to 5:30

Gimbel Brothers

For Tomorrow—Thursday

Gimbel Brothers

Wednesday, October 22, 1919

Gimbel Subway Store Day—A Page of Great Values

An Extraordinary Sale of Women's and Misses' Winter Coats at \$29.50

Coney Fur Coats—

That Look Twice Their Price—
—at \$85, \$95 and \$105

Wide, graceful sleeves. Great, big collars. Stunning buttons. Taupe coney at \$85 and \$95—30 to 36 inches long. Brown coney at \$95 and \$105—30 to 36 inches long.

Just Thirty Fox Neck-Pieces at \$39.75

A Saving of \$10

Black-dyed, taupe and brown. Very, very fluffy. Big ones. —Gimbel, "Subway Store Day."



2200 Yards of Heavy Union Kitchen Toweling at 28c Yard

Save 10c on every yard. 3000 Pieces of Samples and Odd Lots of Linen and Cotton Pieces. Included are Scarfs, Centre-Pieces, Table Cloths, Napkins and Toweling. 8c to \$4.50. Save up to half. —Gimbel, "Subway Store Day"

Three Models in Pongee

Blouses at \$3.95

Though the next-nearest we've been able to find are two dollars more than our price. Three pretty styles, including a two-in-one model. Sizes 34 to 46.

380 Blouses at \$2.85—A Clean Up—Save Half!

Georgette crepes—Crepes de Chine—Tub silks.

Sample Lingerie Blouses at \$1.65—Save Half

Mostly voiles. —Gimbel, "Subway Store Day."



1440 Women's Medium Weight Vests and Drawers at \$1 each

Of white cotton, regular and extra sizes, at \$1 each. 1200 women's Swiss ribbed Vests, wanted styles, regular and extra sizes, at \$1.10. 720 children's Knit Combination Suits, mill irregulars; shirt and drawer and waist, all in one; long sleeves, ankle-length; ages 2 to 12 years, at \$1. 720 children's Knit Waists; mill irregulars; ages 2 to 12 years, at \$1. 1440 men's crew cotton ribbed Shirts and Drawers, medium- and heavy-weight; mill irregulars, at \$1.25 each. —Gimbel, "Subway Store Day"

Savings of \$10 to \$25

Good news to those with coats to buy! Twenty-five styles. New and youthful blouse-back models with stitching in criss-cross effect—fascinating loose full back models that are so graceful looking—and many variations of the belted model that many women and young women prefer.

Fabrics such as you find only in high-grade coats including lustrous broadcloths, silvery thread silvertones and silvertips and soft velours.

And collars—more than half with deep chin chin and shawl collars of sealene and kit coney furs—and the other half with large muffler and cross-over collars.



At \$29.50 At \$29.50 At \$29.50 At \$29.50 At \$29.50 At \$29.50

Lined in fancy figured satin or a good quality lustrous plain-color sateen—some are lined throughout, others are half lined.

Any color that's fashionable—woodland browns, ranging from tan to seal-blues that include navy and Oriental, rose-taupe, ox-blood, bottle green and black.

If a coat is on your list of winter needs—by all means see these tomorrow morning.

Note the six fashionable models pictured.

Misses' sizes 14, 16 and 18 years.

Women's sizes 36 to 44 bust.

Extra sizes 43 to 53 bust.

Choice at \$29.50.

—Gimbel, "Subway Store Day"

Women's and Misses' Suits

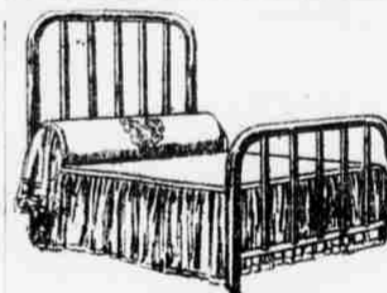
Smart tailored suits of burella, whipcord and diagonal-cheviot, in four strictly tailored models. All with belts—and collars that fasten high or can be worn open at the neck. Braid-trimmed or fancy cable-stitched. In navy, green, brown, burgundy and black. Misses' sizes 14 to 18 years. Women's, 36 to 44. Sale Group \$22

New Colored Velveteen at \$1.50 a yard

In black, navy, two shades of brown, plum, taupe, new blue, mulberry, gray, garnet, delft blue, tan, reseda and bottle green. Save 35c on every yard. A bargain at \$1.50 a yard. SHIRTINGS, Heavy Quality, at 68c a Yard. 32 inches wide. Silk and cotton, but wearing qualities cannot be duplicated at this price. Good colorings. Save a half on every yard. —Gimbel, "Subway Store Day."

600 Women's Night Gowns at \$1.25

Made of striped flannel, double yoke; turned collar. Wonderful value, at \$1.25. Petticoats, at 50c—made of neat striped flannel with ruffle. "Beacon" Bath Robes, at \$3.95—made of pretty figured blanket cloth (Beacon) tailored. Eiderdown Dressing Sacques, at \$1.95—made of ripple eiderdown in pretty grays; finished in black. —Gimbel, "Subway Store Day."



White Enameled Bedsteads at \$15

2-inch continuous post, 10-one-inch fillers at head and foot. Sizes 4 ft., 6 in., 4 ft. and 3 ft. Price \$15. All-felt Mattresses, plain edge, 45 lbs., covered in fancy art ticking, at \$14. —Gimbel, "Subway Store Day"

Corsets at \$2 SAVE A FOURTH

Group of Corsets in various makes. Low bust and topless styles with moderate length skirts. Bandeau Brassieres; perfect fitting. Hook front or back. Specially priced at 65c. —Gimbel, "Subway Store Day."

26-pc. Sets of Silverware at \$6

Chest included; a very neat and good-looking design. Extra heavy plate. —Gimbel, "Subway Store Day."

Special Plate Luncheon, 60 Cents

Turkey Cutlet Cranberry Sauce Brown Potato New Brunswick Combination Salad Roll Hot Mince Pie or Choice of Ice Cream Quaker Blend Coffee, Tea or Milk —Gimbel, "Subway Store Day"

678 Keretol Traveling Bags, at \$1.50

A saving of exactly one-half! These bags look like leather and wear splendidly. Braided hardware and catches. Good look and help with leather corners in walking grain effect. Keretol, Sizes 14, 16 and 18 in. At \$1.50. —Gimbel, "Subway Store Day."

Fancy Linings at 65c a yard

Of poplin; excellent assortment of colors and patterns, at 65c a yard. —Gimbel, "Subway Store Day."

36-inch Percalé, 27 and 32-inch Ging-ham at 25c

Remarkable values. Printed Organdies, at 20c yd. —Gimbel, "Subway Store Day"

1000 Pairs of Wool-finished (cotton) Blankets, at \$3.95 a Pair

Double-bed size; gray, tan or white, variously whipped and mohair-bound. These are extra heavy, look and feel like wool. Save a full third at \$3.95 a pair. A limited lot of Woolen Blankets, full-bed size, neatly bound with mohair, pink or blue borders. Excellent value at \$6.95 a pair. 500 winter-weight Comfortables, full-bed size, silkline-covered, variously medium and heavy weights. Special at \$3.45 and \$3.75. 5000 Bleached Seamless Sheets, size 81x90. Some linen-finished, all strong, heavy muslin sheeting. Savings average one-third at \$1.68 each. 250 Dozen Bleached Pillow Cases, size 45x38 1/2. These are slightly shop-soiled, but of good quality muslin. Save a fourth at 32c each. Outing Flannel in all the wanted checks, colors and stripes; 27 inches wide. Three grades to choose from, at 28c, 30c and 35c a yard. —Gimbel, "Subway Store Day"

1000 Thin Blown Glass Water or Lemonade Sets at \$1

Engraved With Your Initial. Clear crystal glass, two-quart size jug; six tumblers to a set. Engraved with your initial. Complete at \$1 a set. 1000 Odd Dinner Plates. Odd decorations at 10c each. Less than today's wholesale price. 500 Cottage Dinner Sets. 31 pieces to a set, at \$3.95. Gold border decoration. All pieces are full gold-line finish. First quality. An exceptional value. 1000 Yellow Mixing Bowls. Six assorted sizes 5, 6, 7, 8, 9, and 10-in. While they last at \$1 a set. Blue and White Mixing Bowls, 8, 9, 10-in. size to set at 75c. Slight imperfections. Less than half price. 10,000 pieces of Odd Dinnerware at close-out prices. Various tea cups, plates, meat dishes, sugar and cream, gravy boats, etc., at 15c to \$1.95. 500 of the well-known blue bird decoration covered Vegetable Dishes, at 50c each. Save over one-half. —Gimbel, "Subway Store Day"

314 Men's and Young Men's Overcoats at \$22.50—Save a Third

Various short lots grouped for a quick clean-up. Many are from our Second floor section. Form-fitting, semi-fitting, box back Ulsterettes—and conservative models among the assortment. Most of these coats have satin-sleeve and shoulder linings. Plenty of plain colors—Blues, grays, browns and greenish in neat mixtures. Excellent opportunity to save at least one-third. Splendid range of sizes—34 to 42. Your choice at \$22.50. —Gimbel, "Subway Store Day"



Remarkable Sale Group of Girls' Winter Coats

At \$8.65 Save a Fourth to a Half

Parents who have young daughters to buy coats for this winter will welcome this opportunity. School coats and more dressy coats in the group. Of silvertips, chevriots and plushes, the last named with quilted lining. Girlish loose-back and fitted belt models, with generous, shirred collars that muffle up at the neck, and high collars that cross over and fasten at each side. Half lined—or lined throughout. Colors that girls like best—reindeer, navy blue, green, brown and mixtures. For ages 6 to 14 years. One of the banner offerings of Subway Store Day, at \$8.65. —Gimbel, "Subway Store Day"



Newest and Most Popular Sheet Music at 8c a Copy

—Gimbel, "Subway Store Day."

White Mercerized Poplin, 35 in. Wide, at 48c a yard

White Lingerie Crepe, special at 40c a yard. White Voiles, 38 inches wide, at 35c a yard. —Gimbel, "Subway Store Day."

Plain and Fancy Eiderdown, at 50c a yard

Shop-soiled, therefore priced below cost. While the lot lasts—50c a yard. —Gimbel, "Subway Store Day."

Women's Overseam Kid Gloves at \$1.95

Come in pique and caper; new shades. Also a gray mocha, at \$1.95. Women's Silk and Fabric Gloves, some with strap wrist, 25c to 95c a pair. Men's gray mocha Gloves, fleeced-lined, at \$2. Children's tan kid Gauntlets, warmly lined, at \$1. —Gimbel, "Subway Store Day."

500 Children's Coats at \$6.95

Special lot of corduroys, chinchilla zibelines, chevriots and fancy all-wool materials. Warmly lined. Collars and cuffs are trimmed. Empire and belted models. Sizes 2 to 6 years. \$6.95. Little children's Knit Suits at \$5.95. Cap and mittens included. —Gimbel, "Subway Store Day"

400 Pairs of Hemstitched Voile Curtains at \$1.95 a Pair

2 1/2 yards long, firm quality voile, mercerized, in white and Arabian colors. Worth 25% more, at \$1.95 pair. Panel Lace Curtains at \$1.95 each. 2 1/2 yards long and 54 inches wide. Madras weave, handsome all-over lace centre designs. White or eury color. Save a third. Irish Point Lace Curtains at \$6.75 pair. Worth 25% more. 2 1/2 yards long. Elaborate appliqued borders, mounted on firm quality bobbinette. Save a fourth. 5000 yards Drapery Cretonnes at 22c a yard. 34 inches wide. New fall cretonnes, in beautiful colorings and designs. —Gimbel, "Subway Store Day"

Men's Neglige Shirts at \$1.35

Maker's "seconds" (meaning a slight stain or misweave) and a clean-up of our broken lots. Some shirts are shop-handled. Save \$1 to \$1.50. Sizes 14 to 17. Specially priced at \$1.35. Men's Four-in-hand Ties, at 58c—very latest fall color effects. —Gimbel, "Subway Store Day"

Boys' Norfolk Suits \$11.50

With Extra Pair Lined Knickers. Pin checks, stripes, mottled chevriots and fancy weaves; gray, brown, olive, blue and green colorings. Full cut, well-fitting models. Leading values for boys of 7 to 17 years. At \$11.50. New Lines of Boys' Overcoats—Reasonably Priced. —Gimbel, "Subway Store Day"

6500 Men's Hemstitched Handkerchiefs 6 for 45c

"Seconds." —Gimbel, "Subway Store Day"

Waldorf Toilet Paper, \$1 doz. rolls

The Original, made by Scott Paper Co. Arch Toilet Paper, 7-oz. roll, at 75c a dozen rolls. Ionic Toilet Paper, 4-oz. roll, at 7 rolls for 25c. High-Grade Toilet Paper, 1 1/2 4-oz. rolls in a package, at 38c a package. —Gimbel, "Subway Store Day"

Men's Wool-Velour Hats at \$1.95

A clear saving of a dollar. Men's and boys' Caps, at 95c. Men's Soft Hats, at \$1.50. —Gimbel, "Subway Store Day"

50c Old Fashioned Coconut Blocks at 38c lb.

—Gimbel, "Subway Store Day"

Floor Samples and Slightly Used Sewing Machines

At a Fraction of Their Original Selling Prices Singers, Domestic, New Home, White, Keystone, Emblem, and Others

Special Prices, \$15, \$22, \$25 and \$35

OTHER USED SEWING MACHINES, AT \$5. Box top machines. A limited number. Every one is guaranteed to do perfect sewing, been thoroughly overhauled and will do the same work of some machines at more than double their prices. Some are floor samples, others have been traded in for better machines. Any machine over \$15 sold on the Gimbel Club Plan. \$2 Cash and \$1 Weekly. No Phone or Mail Orders filled. —Gimbel, "Subway Store Day"

Coffee and Tea Special

2000 lbs. of mild-flavored dry-roast Coffee. Also new season Black Island or Mixed Tea, limit 5 lbs. counter delivery, at 39c. —Gimbel, "Subway Store Day"

Shell or Amber-Effect Hair Pins at 10c a box

Scissors, at 15c and 25c. —Gimbel, "Subway Store Day"

2000 Pairs of Women's Shoes at \$2.95

Remarkable Values. High lace boots. Black, tan and gray; cloth and leather tops. Many suited for large girls. Sizes 2 1/2 to 8. At \$2.95.



700 Pairs of Men's Shoes at \$3.95 and \$5.90. Save a Third. 200 pairs of Misses' and Children's Shoes at \$2.95. Sizes 8 to 2. Various styles. —Gimbel, "Subway Store Day"

Worthwhile Savings on Rugs and Floor Coverings

In view of the present market prices, this sale should be of vast interest to everyone desiring to furnish or refurbish a home. Axminster Rugs—high pile—beautifully toned, in a wide variety of patterns. 9x12 ft. Axminster Rugs, \$37.50. 6x9 Axminster Rugs, \$25. Seamless Tapestry Brussels Rugs; all worsted face; W. & J. Sloane's standard make. 9x12 ft. Seamless Tapestry, \$25. 8x10 ft. Seamless Tapestry, \$23. 7x9 ft. Seamless Tapestry, \$21.50. Wool-fiber Rugs, reversible and seamless, and remarkable for their durability, Oriental, Chinese and all-over effects. 9x12 ft., at \$6, \$12 and \$17.50. (As to grade), a saving of one-third. Seamless Velvet Rugs, W. & J. Sloane's make. High-grade standard; all-wool face. Variety of Oriental patterns. 9x12 ft., special at \$30. Only a limited lot. 1,000 small size Axminster Rugs, variety of choice patterns. 27x54 in., at \$3.75; 30x63 in., at \$5.75. Cork Linoleum, burlap back, long lengths, 2 yards wide. Variety of pretty patterns, at less than half price. 60c a sq. yd. Best grade Felt-base Floor Covering. Variety of Linoleum patterns. Full rolls, at 55c sq. yd. Long remnants, two yds. wide, at 35c sq. yd. —Gimbel, "Subway Store Day"

Gimbel Brothers MARKET CHESTNUT EIGHTH and NINTH