

Organ plays at 9, 11, 11:55 and 4:50 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Unsettled

# This Is the Store and Here Are the Goods—All Dependable

### A Young Gray Fox Trapped by One of the Boys

On a Florida trip was put in a little house in a grove of date palms, where everybody stopped to admire Mr. Gray Fox.

It would not have been safe to stroke his beautiful fur coat, even if his back were toward you, as he was all attention every moment, graceful and quick in motion, his footfall silent as a cat's, his little balls of eyes—as fiery as an electric light, "locked up" though he was, keen with every promise to grow up to "have the wild tricks of his ancestors."

Just as the Delaware and Schuylkill rivers have the same place on the map, they have always had the same windings, widths and depths and hidden dangers, so Mr. Fox is on the map just the same as always, though not infrequently dressed in men's or women's clothes.

[Signed]

Oct. 22, 1919.

### The New and Correct Styles in Mourning Millinery

may be seen in that quiet little corner of the Gray Salons, where the black and mourning hats are on view. The newest modes from Paris as well as original and distinctive American models are here now, so that women who wear black may find all that is correct for mourning.

There are hats for street and more formal wear, bonnets, toques and small hats as well as the correct veils to go with them.

(Second Floor, Chestnut)

### Velour Coats Without Fur at \$55, \$65, \$75 and \$85

For these prices a woman can pick from four very good-looking styles, all of fine all-wool velour and all with such collars as can be worn either with or without a fur neckpiece.

To relieve the plainness, there are tiny pinch tucks, buttons, new double pockets, strap belts and one has a double belt. They come in all the most desirable Winter colors and they are exactly the sort of coats that we are having so many calls for now.

(First Floor, Central)

### New Black Skirts in Baronet Satin and Taffeta

We chose a certain extremely pretty and becoming model for both materials. It has four plain panels in the front, back and sides and pleats in between. The girle is rather deep.

Also the range of sizes is unusually long, from 26 to 40 inch waistband. In either baronet satin or taffeta this skirt is \$18.75.

(First Floor, Central)

### Among the Prettiest Night-gowns Made

are the pink silk nightgowns and those hand-made and hand-embroidered in the Philippines.

The Underclothes Store has uncommonly good assortments of both kinds. The first are of crepe de chine, and priced at \$8.50 to \$18—the last being beautifully hand embroidered by Japanese workers.

The Philippine nightgowns are \$4.75 to \$8.50.

(Third Floor, Central)

### New Blue Serge Dresses for Young Women \$25 and \$29.50

All of good, firm, dark blue serge, quite new as to style and made with care.

The \$25 dress is a straight-line dress, with much embroidery in black silk around the neck, down the front and on the skirt. It is finished with a silk cord girle and has long, tight sleeves and square neck.

The \$29.50 dress is an attractive blouse style, with little opening at the throat filled in with soft folds of crepe. The skirt has folds of black satin for trimming.

Other new serge dresses in dark blue are \$30 to \$65—14 to 20 year sizes.

(Second Floor, Chestnut)

### Women's Dress Boots

High lace shoes with high Louis heels and beautiful lines. Wonderfully graceful and dainty. In black satin, with turned soles, \$15 a pair. In black or gray buckskin, with welled soles, \$17 a pair.

(First Floor, Market)



### Nearly 100 Duvetyne Gowns Extraordinary at \$100 to \$150

Some of these gowns, ordered away back in June, have just come in to sell at the special prices mentioned. The others are duplicates in our own stocks which we have had to reduce to match them. They are all of imported duvetyne, delightful in color and artistic in design—being mostly copies of imported models and precisely the right things to wear now with fur neckpieces.

Terra cotta, tete de negre, deer and other browns, beautiful old blues, dull fine reds, taupe, mahogany, henna are among the colors, and the gowns are braided, embroidered, fur-trimmed and severely plain.

Please note this—on every dress there is a saving of \$50.

(First Floor, Central)

### Some Charming New Crepe Blouses for Girls

These are the new Winter blouses for girls to wear with separate skirts and their Winter tailored suits, and the styles are all in that simple, good style which mothers will approve.

Some have the tiniest of tucks, some have insets of real lace, some have hand hemstitching, but all are most daintily made, and in charming styles.

There is white, a delicate flesh pink and sand color. \$7.50 to \$20—and 32 to 36-inch bust measure.

(Third Floor, Chestnut)

### It's Good to Get Real French Kid Gloves Again—

for such fine kidskins as these are not so plentiful these days. They are all for women and are a new shipment from France, just unpacked.

Made by one of the foremost French makers, there is not a thing about them which the most fastidious woman would not approve. The skins are soft and pliable and genuine kidskins; the gloves are most carefully cut and daintily made and finished.

\$3 a pair for overseam-sewn gloves in gray shades, black, white, tan and brown shades; \$3.75 for the same colors, pique sewn.

And both kinds are finished with Paris point embroidery and fasten with two clasps.

(Main Floor, Central)

### Leitia Corsets, 1919-1920 Styles

A pink batiste model with very low bust and medium skirt, designed for average figures, \$5.

Pink batiste with medium bust, heavy boning over the abdomen and long, flat back, \$6.

Heavily boned white coutil model, for tall figures; very low bust and broad abdominal steel. Reinforced over the hips, \$8.

A pink coutil model with elastic inserts under the low bust. Very long skirt with wide elastic inserts at bottom, \$9.

A pink figured broche topless model, with straight hip. This is longer over the abdomen and has eyelets at the bottom of the front clasp, \$10.

A model of pink, lightweight broche, with Empire effect in front and long skirt. This is designed for slight figures, \$10.

(Third Floor, Chestnut)

### Children's Ribbed Cotton Stockings at 25c a Pair

7800 pair of good, first-grade everyday stockings for boys and girls at a price that is less than the mill is selling them for today.

White, black and tan in heavy ribbed cotton.

Black, white and tan in medium-weight derby ribbed cotton.

Wise mothers will buy these by the dozen, or even lay in a year's supply.

(West Aisle)

### New Bag Frames

Silver-plated bag frames in many styles from the narrow frame to the much-liked deep, heavy ones, \$2 to \$4.50.

Imitation shell frames with metal rims and chains, \$2, \$2.25, \$2.75 and \$3.

Frames of imitation shell and novelty effects, \$1.75 to \$5.25.

(Jewelry Store, Chestnut and Thirteenth)

### The Conspicuously Fine Range of Handsome Bedroom Suits

EVERYBODY should be made aware of the magnificent choice of suits of bedroom furniture which we are now showing, especially since the assortment has just been handsomely reinforced by notable new arrivals.

These latter are suits of five to eight pieces, in mahogany, walnut and ivory enamel and in Adam, Colonial, Louis XVI and one sumptuous-looking suit in the Italian Renaissance design. We commend this fine variety as offering every advantage that people requiring such goods can desire, particularly the advantage of having such a large diversity of types to select from, all of them worthy interpretations of standard designs, sound in construction and as low in price as it is now commercially possible to mark furniture of this high class—\$500 to \$2100 for suits of five to eight pieces.

(Sixth Floor, Chestnut)

### Boudoir Silver Is Already Being Chosen for Christmas

It gives plenty of time for the marking to be done and, as far as the assortment goes, it is remarkably good just now. In fact, better than it may be later.

There are a great many beautiful patterns, all of sterling silver, plain, engraved and engine turned, and nearly all can be matched to make the complete set.

- Hand mirrors, \$16.50 to \$50.
- Hair brushes, \$10 to \$16.50.
- Combs, \$3.25 to \$6.
- Cloth brushes, \$8 to \$13.
- Puff jars, \$5.50 to \$17.

Also all the smaller pieces at corresponding prices.

(Jewelry Store, Chestnut and Thirteenth)

### The Best Silk News Is New Chiffon Velvets

These are the wide widths (41 inches) that everybody is asking for to make evening gowns, afternoon dresses, wraps, separate skirts and so forth. They are very scarce these days.

About thirty colors have arrived and they are truly beautiful ones at that. The price is \$9 a yard.

(First Floor, Chestnut)

### Slipper Buckles

Seems as if every woman who buys a pair of pumps gets a pair of buckles for them.

Unusual demand begets unusual supply, and we have a large and interesting lot of buckles here. Chiefly of rhinestones, jet and cut steel, or of combinations of these, though there are also some novelties.

Prices \$1 to \$44 a pair.

(First Floor, Market)

### Something New in Suitings—Checked Shawl Borders

Decidedly out of the ordinary, yet, at the same time, they are in such good taste.

The weave is an all-wool soft froule twill in mahogany, brown, old blue and taupe—all with a narrow black stripe, and, for a border, a check of the same and a wide black stripe. It is very like the border to be found on certain old-time shawls.

The width is 48 inches and the price \$3 a yard.

(First Floor, Chestnut)

### Women's Handkerchiefs With Hand Done Hems

Sheer and snowiest of Irish linen is used to make these good-looking handkerchiefs, which have tiny roll hems, done by hand, and tapes above the hem.

Price \$6 a dozen.

And we will mark these for you, if you wish, at moderate charge.

(West Aisle)

### Cowhide Traveling Bags Reasonably Priced

Splendid, sturdy, roomy bags in high-cut oxford shape and in 18 and 20 inch sizes.

Made of good tan cowhide, with sewed-in frame and big leather corner protectors.

Only the fact that these bags were contracted for a long time ago enables us to sell them for \$19 and \$20.

(Main Floor, Chestnut)

### New Arrivals Among the Finer Curtains

We had almost said the "finest" curtains, for these beautiful point de gene and point de Paris curtains have only one rival—those of Cluny lace.

Nearly all these new ones are imported, but some, the least expensive, were made here, and they are also on the fine Brussels net and compare very favorably with the imported kinds.

Prices \$6.25, \$6.75, \$7.50, \$8, \$9, \$10, \$12 and \$13.50 a pair.

(Fifth Floor, Market)

### The Best for a Man's Money in a New Suit or Overcoat

Just now quite a number of men are wondering where they are most likely to find it.

The one thing for them to remember is that no man gets the most for his money who gets anything short of all-wool, because cotton never can take the place of wool in a standard suit or overcoat for a worth-while man.

The first thing the man who comes here for his new Fall or Winter suit or overcoat is certain of is in all-wool fabric.

He can be just as certain that the suit or overcoat he buys carries every other point of excellence, a very marked point of excellence in Wanamaker men's clothing being the fine tailoring and true interpretation of the best fashions.

We have now a beautiful choice of men's suits at \$32 to \$75. Winter overcoats, \$38 to \$100.

(Third Floor, Market)

### Men's Sweaters

Coat sweaters and jackets of various styles and different materials, in a wide range of colors and combinations of colors.

Prices from \$6.50 up to \$25, the last for fine, silky cashmeres.

Full-over sweaters, \$7.50 to \$12.

Warm vests of jersey and wool, \$7 and \$8.50.

(Main Floor, Market)

### A Sparkling New Arrival of Fine Glassware

Three popular types of fine glassware are represented in the new shipments—cut glass, cut and engraved glass and engraved pieces. All are handsome and attractive pieces, and very desirable for bridal, birthday and anniversary gifts. Indeed the popularity of pretty glassware for gift-giving has scarcely ever been so marked, the great variety of presentable pieces at moderate prices being one good reason.

Berry bowls, \$4 to \$25 each.

Low berry dishes, \$3.25 to \$12 each.

Sandwich trays, \$9 to \$25 each.

Ice cream trays, \$13.50 to \$37.50 each.

Compotes, \$3.50 to \$10 each.

Baskets, \$3.50 to \$40 each.

Jugs, \$5.50 to \$25 each.

Footed fruit bowls, \$12.50 to \$40 each.

Sugar and cream sets, \$4 to \$12 each.

Celery trays, \$2.75 to \$13.50 each.

Vases, \$2.75 to \$75 each.

Punch bowls, \$15 to \$400 each.

(Fourth Floor, Chestnut)

### Harry Lauder's Book "A Minstrel in France"

may now be had in a popular edition for only \$1. It is one of the unique books of the war—was seen through the eyes of a great artist, a patriot and a father who has given his son to his country's cause.

(Main Floor, Thirteenth)

### Overcoats of Solid Comfort for Small Boys

Small boys, meaning little fellows of from three to ten years, are wonderfully well looked after here in the matter of overcoats this season.

The lowest-priced coats in the collection are good, warm, comfortable and handsome garments, and, of course, the quality gets better and better all the way up to the fine, luxurious fur-collared coats.

There are double-breasted styles with belts and button-up convertible collars in a full choice of fancy mixed fabrics and plain blues. Prices \$16.50 to \$40.

(Second Floor, Central)

IN these action-filled days nobody can afford to neglect eyes. Our Optical Goods Workshop is very busy, but can do more. Prescriptions are very carefully filled and repairs carefully made.

(Main Gallery, Chestnut)

THE woman who is a bit of a butterfly and the woman who is a regular working bee both want occasional attention given to hair and scalp, complexion and hands. Appointments may be made in the Salon de Beaute.

(Third Floor, Chestnut)

FOR some reason or other women are demanding brighter colored, more fanciful umbrellas—they are even buying them this early for presents. Look at the variety in the Umbrella Store, priced at \$5 to \$20.

(Main Floor, Market)

BEAUTY-LOVERS know that trees are at their loveliest for photographs when the leaves begin to fall and show the tree skeletons. The Camera Store has pretty nearly every good camera in the market, starting with little Brownies at \$2.85.

(Main Floor, Chestnut)

### Blankets and Quilts, and Foresight

You remember the old adage—"half an hour too early is better than half a minute too late."

Just now it has a timely application. Better to have your blankets and quilts long before you need them than not to have them when the need comes. The need for these goods is already here and it is bound to become more pressing. If you have not all the blankets and quilts you require we are ready to show you these goods in standard qualities in full varieties and at the lowest prices for bona fide merchandise.

You cannot choose from a better stock of blankets and quilts than this in Philadelphia, no matter where you try.

Nobody knows this so well as people who have tried. In addition to this, the one thing we would like to emphasize is the importance of making selections as early as possible so as to forestall the likelihood of not being able to buy to as good advantage later on.

(Sixth Floor, Central)



### Fine Shoes for Growing Girls

Three particularly attractive and sensible styles of shoes are here for those young girls who want something with toes a little shaped.

Russia leather laced shoes, light tan, with cordovan-colored vamps and straight tips; heels 1 1/4 inches high, price \$10.

The same style in black leather is also \$10.

Gray buckskin laced shoes with black Russia foxing and straight tip, \$12.

Each of the three styles may be had in sizes 2 1/2 to 8 and in widths double A to C.

(First Floor, Market)

### Bang! Bang! And Down Come a Brace of Quail

The season is now open for squirrels, pheasants, quail, woodcock and bear. And the Wanamaker Sporting Goods Store is open with all the guns, ammunition and equipment any hunter needs.

Game and target rifles, \$8 to \$55. Double and single barrel shotguns, \$11 to \$150.

Hunting coats, \$5 to \$15.

(The Gallery, Jumper)

- Hunting trousers, \$3 to \$8.
- Hunting shoes and boots, \$12.50 to \$22.50.
- Hunting hats, \$1.25 to \$2.
- Woolen shirts, \$3 to \$5.
- Shells, \$1.10 to \$1.50 a box.
- Rifle cartridges, 30c to \$2.50 a box.
- All sorts of leather clothing, and for those who want to camp out while hunting we have tents, cots, sleeping bags, blankets and cooking kits.

