

AVIATION COURSE AT P. M. C. ATTRACTS

Twenty Students Join Class and Will Receive Actual Flying Instruction

ARMY FLIER IN CHARGE

Twenty students today joined a new course in commercial aviation inaugurated at Pennsylvania Military College, Chester, Pa. This course includes actual flying in a Curtiss biplane. This is the first college in the United States to include the science of flying in its curriculum. A landing field has been secured two miles north of Chester, near the Spring Haven Country Club. The biplane is one of the latest types used for training purposes. The course will be conducted by Lieutenant Theodore H. Cowe, of the air service, United States Army.

Many Reasons for Course
Reasons for giving the course are summed up as follows by the college officials:

That the world has entered upon a genuine era of air transportation, both freight and passenger, and that the science of aeronautics can no longer be neglected by the higher institutions of learning.

That if America hopes to compete in the world-air commerce of the almost-immediate future, she must train a host of men to become intimately acquainted with conditions aloft.

That the great explorations of the near future lie along the air channels encircling the globe, and that no college can afford to be behind in this field.

That in a comparatively short time aerial passenger service will demand a large number of trained fliers.

That in a brief time Europe and America will be connected by several swift lines of planes and airships.

That airplane-shipped goods will be common enough in two or three years hence.

Careful Fliers Needed
That the recent war trained a number of good fliers, but not a sufficient number to meet the demand of the near future. Also, these men trained under war conditions. The demand now is for careful fliers, who can meet the commercial needs of the peace era.

In the course students will be given practical work on the machine, as well as observation. The study will include the nomenclature, care, operation, construction and repair of the modern airplane. Each will receive two hours' actual flying time.

Later in the year a course in piloting the machine will be instituted. Then students will be given a thorough training in the control of the airplane, making flights equipped with Lieutenant Cowe. This training will mean study of aerial navigation, meteorology and the actual functioning of the machine.

Both courses will be conducted in a conservative manner, thereby entailing a minimum risk for students. Lieutenant Cowe will personally serve as pilot for all flying in the primary course.

SEEK WAR STUDENTS

University of Virginia Alumni in Nation-Wide Campaign

University of Virginia alumni met here yesterday as part of a nationwide campaign to find former students "lost" during the world war.

Arthur B. Kinrossing, a baseball star and brother of Charles M. Kinrossing, former Philadelphia aviator, was elected chairman of the local committee. The committee met at the home of Philip B. Peyton, 2804 Locust street, where another meeting will be held October 20, at 7:30 p. m., to reorganize the Eastern Pennsylvania chapter.

Nearly 3000 or one-third of the university's alumni served in the war.



LIEUT. THEO. H. COWE
Air Service, U. S. A.
He is the first instructor in an American college of aerial observation, a course of study introduced at Pennsylvania Military College, Chester, Pa.

CURTIS CO. OFFICIALS DINE EDWARD BOK

Honor Retiring Head of Ladies' Home Journal After Thirty Years as Editor

Associates of Edward Bok, of the Curtis Publishing Company, dined with him last night on the occasion of his thirty-third year as editor of the Ladies' Home Journal. Mr. Bok will retire from the editorship at the close of the year.

Representatives of every department of the Curtis Publishing Company and of the company's branch offices in other cities, about fifty men in all, attended the dinner. The only woman present was Mrs. Bok. Mr. and Mrs. Bok's oldest son, Curtis Bok, who is a lieutenant in the navy during the war and now is studying law in a southern university, came to Philadelphia for the event.

Cyrus H. K. Curtis, president of the company, presided and introduced John Geibel, who made the principal speech of the evening, sketching Mr. Bok's editorial career and offering him the wishes of the assemblage for a happy future.

A feature of the event was the playing of Josef Hofmann, the pianist, who for years has been associated with Mr. Bok through the Philadelphia Orchestra as well as through the Ladies' Home Journal, of which the great musician's contributions have formed a notable part.

Foreign War Veterans to Meet
General E. H. Liscum Post No. 47, Veterans of Foreign Wars, will hold a smoker and entertainment tonight at 1802 South Broad street. This post was formed after the Spanish-American War.

Hanscom's
Prices on Fancy Groceries
are worth your while. You do not have to make yourself a pack horse by carrying your purchases home. Open an account and let us serve you regularly.
1232 Market Street and Branches

PLAN \$20,000,000 DRIVE FOR PENN

Prominent Alumni Urge Nation-Wide Campaign to Supply University's Needs

BUILDINGS OVERCROWDED

A nation-wide campaign to raise a \$20,000,000 endowment fund for the University of Pennsylvania is meeting general approval of the alumni. This plan, which has been advocated for several years, but retarded in its progress because of differences of opinion, is now being urged by many prominent alumni. The success of Harvard, Princeton and Cornell, each already heavily endowed, is causing Penn alumni to agitate once again a campaign for funds. Alexander Van Rensselaer, regional director for Princeton in Philadelphia, is in charge of funds for the Princeton campaign in this district.

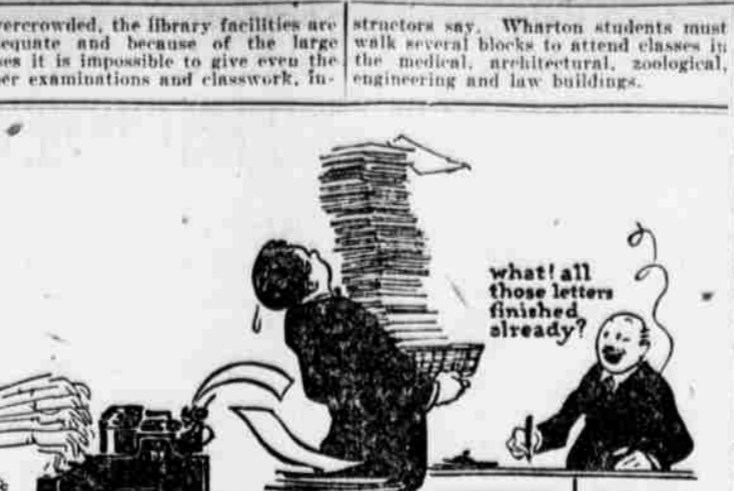
Harvard yesterday reached the halfway mark in its \$15,000,000 campaign. Princeton seeks \$14,500,000. Cornell \$7,000,000 and Bryn Mawr would have \$1,000,000.

Twenty million dollars is necessary to give the University of Pennsylvania an adequate endowment fund. At present the endowment fund is but \$5,000,000, and in addition a little more than \$500,000 state aid is received.

Yale has a \$20,000,000 endowment fund, \$18,000,000 having been left it by the Sterling estate last year.

But two campaigns have been conducted by the University of Pennsylvania, one for \$120,000 two years ago for the provost's home, while \$800,000 of a \$1,000,000 fund for the University Hospital has been raised during the last two weeks.

The needs of the University this year are considered pressing. Every building



Built for Speed as well as Quiet—

The Noiseless Typewriter is more than merely noiseless.

It is one of the speediest machines on the market. Years of use testify to its endurance. The work it does proves its efficiency in turning out better letters.

The Noiseless is The Typewriter Plus because it makes little ado about much, instead of much ado about nothing.

Ask for Booklet and Impressive List of Users
The NOISELESS TYPEWRITER
The Noiseless Typewriter Company, 835 Chestnut St., Philadelphia
Phone Walnut 3681

BONWIT TELLER & CO.

The Specialty Shop of Originations
CHESTNUT AT 13TH STREET

FOR WEDNESDAY ONLY

Women's Fur Coats Specially Priced

Two very charming models have been specially priced for Wednesday (only), and will be marked back to season price at the close of the day.

Taupe Nutria Coat: A very chic, thirty-inch-long, full ripple model, as illustrated. Large shawl collar, cuffs and border of self fur.
Season Price 245.00
Special Price 195.00

Hudson Seal (Dyed Muskrat): comprises a very youthful, long full ripple coat, trimmed with Natural Squirrel, Opossum or Taupe Nutria.
Season Price 325.00
Special Price 265.00

Hudson Seal (Dyed Muskrat) has been used to fashion a diminutive thirty-inch-long, full ripple jacket. Its well-designed lines lend that graceful appearance so much sought by the well-dressed woman.
Season Price 295.00
Special Price 225.00

Fur Department—4th Floor



LOST HERITAGES



HERITAGES are often imperiled and sometimes lost because of neglect to make a will. Philadelphians of today should not neglect this duty, and we have, therefore, prepared a Digest of the Pennsylvania Law of Wills for the information and guidance of those who have not already drawn their wills.

A copy will be mailed upon request.
Philadelphia Trust Company
415 Chestnut Street :: 1415 Chestnut Street

The Sale of Women's DRESSES At Strawbridge & Clothier's Attractive Assortments Remaining

Five groups at five different prices, each group delightfully varied and each price much below the real value. Every woman who needs a Dress should see these. For to-morrow:

Some Very Smart Satin Dresses, \$17.50
Smart Satin Dresses, made with the snappy short tunic, the quaint round neckline which is becoming to so many, and finished with belt of the material. In black, navy blue and taupe.

Fine Variety of Silk Dresses, \$22.50
Of crepe de chine, taffeta, and crepe Georgette and taffeta combined, made in various attractive tunic and straight-line styles. In black, navy blue, taupe and French blue, all very good looking.

Silk, Satin and Serge Dresses, \$30.00
Dresses of serge, satin, crepe meteor, crepe Georgette and crepe de chine in lovely draped, tunic and straight-line styles; many with lace collars. Black, navy blue and taupe, from which to choose.

Fine Silk and Cloth Dresses, \$35.00
These are all high-class models, worth much more than their present price. Of tricotie, serge, satin and crepe meteor in the new autumn shades, with embroidery and braiding for trimming.

Beautiful Afternoon Dresses, \$40.00
Beautiful Beaded Crepe Georgette Dresses and lovely models of Paulette, tricolette and satin; also some fine Tricolette Dresses. Draped, tunic and straight-line styles. In new autumn shades. Worth very much more.

The Ask Mr. Foster Travel Information Service
This service helps plan your trip, writes your itinerary, buys your ticket, reserves Pullman and hotel accommodations, supplies definite and complete information about all details, and no fees.
Ask Mr. Foster at Strawbridge & Clothier's.
First Floor, Filbert Street

AMONG THE SUITS AT \$50.00 IS THIS SMART MODEL

It is silvertone, strictly tailored on semi-fitting lines. Others of full wool, smart worsteds, wool velour, silvertone, yalama and broadcloth, all belted or partly belted, and having all the newest features in the way of plaits and tucks. Some have the mannish collars, others the collars that close up snugly. Eight different models in all, and black, navy blue, various shades of brown, red, plum color, Burgundy, reindeer and taupe from which to choose.

Women Who Require Extra Sizes are Finding Entire Satisfaction Here

We are making a special feature of Suits in Extra Sizes, especially designed for full figures, modeled on full figures, and ranging in price from \$42.50 to \$125.00. Of burella, yalama, tricolette, wool velour, duvet melange, silvertone and broadcloth; on close-fitting and semi-fitting lines, beautifully tailored; others plaited and tucked and finished with narrow belts, some models flaring slightly from the waist-line. Some embroidered, some fur-trimmed. Black, navy blue and fashionable autumn shades.

Silk Umbrellas
Exceptional at \$7.00
The woman who is appropriately dressed, no matter what the weather, prefers to carry just such a smart-looking Umbrella as these of Black Taffeta Silk. Made on strong frames with short-tipped white ferrule. Fitted with wrist cords in the bakelite-top handles—\$7.00.

WOMEN INTERESTED IN PRACTICAL COATS SHOULD SEE THESE

They are smart, practical, conservative, in styles, colors and cloths—just what is most desirable in a Coat to be worn on many occasions.

Fancy Mixed Tweed Top Coats
Made on generous lines, smartly belted and finished with deep convertible collar, \$25.00. Others with body and sleeves lined, \$35.00 and \$47.50.

Coats of Jersey and Mixtures
Jersey cloth and heather mixtures, lined throughout and warmly interlined, \$55.00.

Coats of Poplin and Velour
Coats of heavy-weight poplin, in black and blue, lined throughout. Others of velour, some silver-tipped, body and sleeves lined, \$25.00.

Coats of Wool Velour
One particularly good model, of velour, made with belted back and front, body and sleeves lined, \$27.50. Others of plain and silver-toned velours, and nearly all lined throughout, \$35.00 to \$55.00.

Use of Certain "Hair Restorers" May Cause Lead Poisoning

Among the many preparations intended to restore the color of hair turning gray are some which contain a compound of lead. None of these will be found in our Toilet Goods Store.

We have eminent medical and chemical counsel, to whose scrutiny all preparations for hair and skin are submitted, and they reject a number of articles containing lead, because of the danger that lead poisoning may follow their use.

As the harmful effects of lead in the system are slow of development and not always readily traceable to the real cause, it is important that the public be given the facts as known to the medical profession.

Sajon's Analytic Encyclopedia of Practical Medicine says: "Slow absorption of lead, whether due to industrial or accidental causes, mainly affects the muscles, the peripheral nerves, the liver and the kidneys. The symptoms vary considerably in different cases." Prominent among the symptoms, which may be caused by lead poisoning, according to this work, are anemic, colic, various forms of paralysis, headache, ache, sometimes convulsions or delirium.

We are determined that this shall be an absolutely SAFE TOILET GOODS STORE, and therefore none of the hair or skin preparations sold here contain lead compounds.



The Thousand Questions Children Ask
—Are answered in the "Book of Wonders"—a 605-page volume telling in simple words of the wonders of nature and inventions of man. Bound in cloth and with 1200 illustrations—\$2.50.

Can Your Children Recognize the Birds?
The "Burgess Bird Book" is an authoritative work on this subject, so written as to arouse the youngsters' interest in our feathered friends. With 57 illustrations in full color—\$2.50.

New Arrivals in Our Comprehensive Library of Player-Piano Rolls (with words) at \$1
Dreamy Alabama
Oh! What a Pal Was Mary
I'm Forever Blowing Bubbles
Tulip Time
Mandy
Broken Blossoms
Carolina Sunshine

Dress Aprons to Protect Good Frocks

At \$1.75—Striped Percale Dress Aprons that protect from neck to hem. A practical style, with belt and two large pockets. Dress Aprons, other styles—\$1.25 to \$3.00.

AMONG PRACTICAL APRONS, are Princess Aprons, of gingham or percale, \$1.25; Gingham Bangalow Aprons, \$1.50; Gingham Band Aprons, 50c to 95c; and Percale Aprons with bib or without—75c to 85c.

Plain and Fancy Aprons to meet every need

When You Get a Puncture
A Tire Repair Prier (50c), to temporarily distend the puncture on the inner tube so that the inside patch can be readily applied.

Permaloc Self-Vulcanizing Patches (\$1.00) are easily applied and will effectively heal the break in the inner tube.

An Anthony Foot Pump (\$3.10) speedily inflates the repaired tire—with surprisingly little effort on your part.

And you're on your way again.

A Truly Matchless Stock of Men's Correct Neckwear
Every desirable pattern—stripes, figures and self effects—in an almost endless variety of colors and combinations.

Practically any price you care to pay—65c, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00—with scores of different patterns in each assortment.

The tenderest, sores bunion can be relieved and corrected!

No matter how sore and tender your bunion is—even if it is one of very long standing—you can relieve it today and begin to give it the care that will correct it!

To restore the distorted great toe to its straight line, use Dr. Scholl's soft rubber Toe-Flex. It soon brings back normal muscular action and thus corrects the trouble.

To protect the tender bunion from all pressure and irritation, place one of Dr. Scholl's Bunions Reducers over the enlargement. This soft rubber shield, moulded to fit snugly, gradually reduces the bunion. It also fills out the hollow places and preserves the shape of the shoe.

Your shoe dealer can show you the Dr. Scholl Foot Comfort Appliances that you need. Go to him today. Dr. Scholl's Bunions Reducers, 60c each. Dr. Scholl's Toe-Flexes, 50c each.

Dr. Scholl's Foot Comfort Appliances
and remedies relieve and correct every foot trouble
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