


## Rings For the Little Finger

 appearance and wonderfully effective with platinum decora tions.A ring of 14 Kt . gold ornadiamond in octagonal setting of platinum- $\$ 62$.

S. Kind \& Sons, 1110 Chestmut St

## Motor Truck Repairs

All Motor Trucks eventually have to be figuring cost of repairs remember they are in direct proportion to first costs. All units of a six thousand dollar truck are based on its list price.
And every one of the six thousand dollars must carry its share of high produc tion overhead -high sales cost. Every replacement part carries that same bur
den and its necessarily wide profit mar gin also.
Bethlehem Motor Trucks are neither underbuilt to meet a price nor over
built to justify a price. They represen the middle ground-the point where price and quality balance-the place where greatest value is reached. Their low repair cost is due to their stamina Buy your Motor Truck on Facts.
$\begin{array}{lll}\$ 1965 & \$ 2365 & \$ 3465\end{array}$ BETHLEHEM MOTORS CORPORATION
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