EVENING PUBLIC LEDGER-PHILADELPHIA, TUESDAY, OCTOBER 14, 1919 Organ at 9, 11 and 11:55 WANAMAKER'S WANAMAKER'S WANAMAKER'S WEATHER Store Opens at 9 Store Closes at 5 Organ and Band at 4:45 Cloudy Chimes at noon Lots of News at Wanamaker's and All of It Good News The O. Henry Sir, Your Suit Is Here Success Lies Less New Moufflon Sports Hats-Stories in the possession of some special gift than it lies in Independent even of the change of clothing which changed atmospheric condinot long ago discovered and the human power to put to use the more or less From England tions demand, there is something in the magic of Autumn which seems to give one a printed in various magazines, common gifts of which almost every one has absolute desire for new clothes. are here gathered into book ownership. It is a common custom to look around form and called "Waifs and Men desiring new suits will find suits to their desire in our Men's Clothing Strays," There are twelve of Personally selected in London outside of ourselves for somebody to do things, Store. by our own representative, these them, and critical and biographicharming English sports hats are kinds you will not find elseinstead of looking at ourselves for the best one able Nothing very startling about that, since that is what we are here for, and yet cal sketches of the author are included in the volume. Price it is something to be able to make a statement of that kind and live up to it. to do the job. where in town, for they are ex-\$1.65, clusive models. These new Fall suits live up to it. The doing of the actual work before and behind "The Face of the World," by With mouffion tops and felt They will measure up to the expectations of any reasonable man who knows underbrims, they come in those Johan Bojer. The tale of a us is the backbone of success. When we were little what constitutes sound quality and true fashion in a man's suit of clothes this Fall becoming shapes, of medium and dreamer, a young physician. we were each christened with a name, but there is large size, which may be bent Price \$1.75 season of 1919. up or down, as best suits the within us a man as yet without a name. This nameless Prices from \$32 to \$75. (Main Floor, Thirteenth) wearer. man has never been tried out. He may be an Edison, Rose shades with delicate blue (Third Floor, Market) or dark brown underbrims, soft tans with rose facings, white with black—these are some of a Ford, a Sargent, an Alexander Graham Bell or a Joseph H. Choate. Separate Fur Collars the exquisite colorings. Usually they are simply rimmed with satin or moire Let us stop shilly-shallying and call out the inner trimmed for Men's Overcoats reserves and earn at least simple interest on the sums bands and bows. A fine collection of them in the Men's Hat Store, all of somebody paid for us to give us an education, to do (Second Floor, (hestnut) selected furs and true to name. Easy to affix to a plain oversomething more than occasional dreaming. coat. Among the many are-Examples such as this Store; the useful time-Women's Suits-Plain and Persian lamb, \$35 to \$45. Natural otter, \$33 to \$85. saving pneumatic tubes, rubber tires, typewriters-Beaver, \$65. Black coney, \$12. only dreams aforetime-prove that when we add to Novelty-\$55 to \$200 Racoon, \$40. Alaska seal, \$125. (Main Floor, Market) dreams practical work, something happens. At \$55 there are at least a dozen | they have a kind of richness all their own. styles-of silvertone cloth, of ve-In this group there are a good



Oct. 14, 1919.

## Autumn Winds Bring Out the Little Novelty Fur Wraps and Coats

Chill October days call for warm wraps, and women who have these smart little fur jackets and wraps are very glad of their warmth. Here are some particularly attractive pieces; all in that fashionable length, about thirty inches long.

Of clear gray is a pretty natural squirrel coat, with just the right flare and the loveliest silver-blue lining. It is \$350. Golden brown beaver makes another coat which has a flare

back, is belted in front and has a large collar. \$500. Natural muskrat is a much-liked fur for these little coats, and an extremely good-looking coat has a deep border of the muskrat and is cut with plenty of fullness. \$250. A Hudson seal coat (dyed muskrat) has a deep shawl collar

and cuffs of gray squirrel and is \$425.

And for the woman who wishes something a little different there is a coat of velvety taupe nutria with trimming of Australian opossum. It is \$700. A blouse-wrap of natural gray squirrel has a smart collar which

may be worn high. It is \$465. Gray moleskin makes a lovely coat, with a deep collar, a belt in front, bell sleeves and two pockets. \$625.

(Second Floor, Chestnut)

## **New Short Full Coats With** Large Fur Collars

Very pretty and becoming they are, and they are made of black silk plush or imitation baby lamb, hanging quite full and loose in the back, but belted in the front.

The collars are of beaver-dyed coney in cape form and there are wide cuffs to match. The fancy silk linings still further add to the attractiveness of these coats. The price is \$87,50,

(First Floor, Central)

lour, of broadcloth, Poiret twill, and novelty weaves; in bottle green, various browns, navy and black. These suits are nearly all of the tailored sort, with choker or notched collars. From \$75 to \$200 the suits are

apt to have charming waistcoats of brocade. One \$200 suit is of navy tricotine

many of the suits often asked for-the fine suits intended to wear

without any fur whatever. Then

there are suits with fur-nutria, opossum or squirrel; these are

## If Mademoiselle Wishes a Suit for Better Wear-

a suit for more formal use and for | and some of chevrona cloth or silthose dress occasions when one vertones.

There are suits without fur trimwishes a two-piece costume, the mings, for young women who want Young Women's Salons have some to wear their own furs. And there stunning new suits for just such are other suits with great fur collars and fur cuffs, or trimmings of

soft furs. They are beautifully tailored, and The new browns, navy, lighter blues, dark mixtures and black are in the fashionable colors. Some are of fine wool velours, some of the all included. new peachbloom that makes such

# New Georgette Crepe All-Overs With Metal Embroidery

They are being used with the | yard. Another, in the same color crepe, has large designs worked in most charming effect for draped gold and silver. This is \$9.75 a evening gowns, together with gold yard, and silver metal laces. All are 40

For afternoon dresses there are new Georgette crepes - gray, brown, blue or black, embroidered One of the handsomest is black or dark blue crepe, almost covered in the s with gold embroidery, \$16.50 a a yard. in the same color silk, \$6.75 to \$9

All Georgettes.

(Third Floor, Central)

Colors

(First Floor, Chestnut)

(Main Floor, Central

\$19.50.

\$23.50.

nasturtium red.

\$12.50 a yard.

has

## International Showing of New Dolls

Think of having a thousand new styles of dolls! Dolls from Paris, dolls from Japan, dolls from America-here they are now in the Doll Salon, in the Toy Store.

Fascinating Paris dolls— dolls dressed precisely like those little girls and boys you'll see in kinds in many garbs from the the Paris parks. Character dolls, too — clab-orate French ladies, quaint little French maids in the costume of Alsace-Lorraine, Brittany and Normandy.

111% inches.

lashes and sewed wigest to the pre-war doll that Undressed Dolls at Interesting Prices

American styles.

Japan sends dolls of many

And a new

native kimono to the new

doll, too-a full-jointed doll with bisque head, glass eye, eye

	arrest covering a ricelo
So many people like to get undressed dolls early to allow them plenty of time for dress- ing that we have made this	13 inch
showing earlier than usual. Bent-Limb, Character Babies	16 inch

	(Seventh		inch Market)	. \$4.90
Some Exceptionally				

### ome Exceptionally **Fine Cut Glass**

has just come in. It is of very high-grade crystal in cuttings of unusual attractiveness. The assortment includes many unusual pieces, notably aquariums, odd-shaped vases and bowls, jugs, fine compotes, extract bottles, puff boxes and a number of standard pieces, many in period styles. All very handsome and appropriate for bridal presentation. Prices \$15 to \$100 a piece.

# The Fine Brogue Shoes in the Men's London Shop

are hand-lasted and hand-welted, and the tan leathers have dark brown stitched soles. There is also an excellent assortment of black calfskin, as well as tan grain and cordovan.

Both high shoes and oxfords, all with long wing tips, sawtooth pinking, perforations and double soles.

High shoes, \$18. Low shoes, \$16 and \$16.50.

(The Gallery, Chestnut)

# It Pays to Buy Good Bed Clothing

Winter comfort is a fashion one cannot slight without feeling the consequences. The only blankets and quilts really worth buying are the good, dependable kind. In the end they cost less than the kind that are seemingly cheaper.

The lowest-priced blankets worth owning-that is, the lowest priced that are really good for service-are here.

The finest blankets made for actual use are here also. Between the wo extremes we have all kinds of good blankets for all the kinds of people who want them.

. We have more blankets than we ever had. And more quilts. Our own quilt factory is kept very busy trying to make quilts as fast as we can sell them.

If you have still your Winter bed clothing to buy, you cannot choose a better time than now or better goods than these for the prices. (Sixth Floor, Central)

# The Star Electric Vibrator

is now being demonstrated by an expert in the House Furnishings Store, and every one who is interested in matters relating to health and good looks is invited to come in and see how easily it can be



usually of the novelty sort-often heavily braided or embroidered. with Australian opossum collar and waistcoat of rose and black But some of them, are tailoredtailored so beautifully that brocade. (First Floor, Central)

O<sup>NLY</sup> in an Oriental bazaar does one expect to find such a wealth of gorgeous colors, such richness of texture as in

# The Exhibition of Silks

Hundreds of people have had the pleasure of seeing this exhibition of Imperial Japanese tapestry brocades, the exquisite French and American tinsel brocades and all the other many silks now on display.

The great variety of silks is remarked upon constantly. There is a silk for every purpose that one could wish, and, as everybody knows, silk is unquestionably one of the foremost fashion fabrics for this Winter.

The Importance of this exhibition of silks is very great, as showing the new silks for evening gowns, wraps, afternoon dresses, tub frocks, blouses, linings, negligees and underwear.

(First Floor, Chestnut)

### **More Flannellet** Nightgowns for Women

It only takes one cold night to make a woman think how comfort-able it would be to have a supply of them.

Regular size ones are mostly in nk and blue stripes and cost \$2.25

\$3.50. Extra sizes are in all-white or ipes and cost \$2.65 and \$3.50. Mostly without collars. (Third Floer, Central)

# It Is a Season of Luxurious **Fur-Trimmed Coats** for Young Women

inches wide.

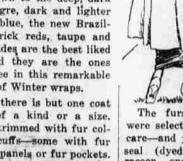
needs.

'From their great furry collars to the rich, colorful linings which finish them, the new Winter coats for girls and young women are altogether delight-

The fashionable fabrics are soft and warm, yet not heavy. and a coat may be warm as one could wish, yet not be burdensome. The new wool velours, the fine duvetynes, the wooland-silk fabrics and other coatings are just right for the purpose.

Browns in many shades from golden brown to the deep, dark tete de negre, dark and lighter shades of blue, the new Brazilian and brick reds, taupe and lighter shades are the best liked colors-and they are the ones you will see in this remarkable collection of Winter wraps. Usually there is but one coat

or wrap of a kind or a size. Some are trimmed with fur collars and cuffs-some with fur bands, fur panels or fur pockets. Some are richly embroidered as well as fur trimmed. And all are daintily lined and interlined. year sizes.



were selected with the greatest care-and you will find Hudson seal (dyed muskrat), nutria racoon, opossum, Scotch mole and beaver in the collection. \$70 to \$350-and 14 to 20

(Second Floor, Chestnut)

#### **New Everyday Skirts** in Dark Blue and Black

There are all-wool black serge skirts for only \$8.75. The model is very pretty, with a few gathers and tucked flap pockets and belt and a trimming of rows of buttons.

Or at \$15 one may have an at-tractive all-wool black poplin skirt, full box pleated with black bone buttons in clusters down one side. Or at \$17.75 are really beautiful black or dark blue serge skirts, narrow but with alight openings at each side in front, and there is a trimming of tiny tucks and buttons. (First Floor, Central)



**Kidskin Shoes in** The price is \$2.50. (Main Floor, Chestnut) Various Styles

Two styles are all kidskin, one with welted and the other with turned soles. Both high lace shoes with Louis heels and priced \$17 a pair.

Brown kidskin vamps with field mouse gray kidskin tops, lace style with Louis heels, \$18 a pair. Brown kidskin vamps with brown cloth tops, lace style with Louis heels, \$15.50 a pair.

A button style with brown kid-skin vamps and brown cloth tops with pearl buttons is \$17 a pair.

(First Floor, Market)



New Tapestry Table Covers in Silk and Tinsel

They are beautiful to look at, they look well in any room and, best of all, they are most substantial for wear.

In French or Japanese patterns, 1612x38 inches at \$7.50, 17x54 inches at \$10. Larger sizes, 24x72 inches at \$17.50 and 25x84 inches at \$23.75. (Fifth Floor, Market)

The Vibrator complete, with three applicators, is \$5. (Fourth Floor, Central)

# **New Fancy Linens** of the Good Inexpensive Kind

There is hardly a home anywhere that doesn't need at least some decorative linen pieces of just the kind in this new lot. They are of the very inexpensive kind that look better than their prices.

The variety embraces scarfs for bureaus, chiffoniers and dressing tables; also doylies, centerpieces and table covers, all with centers of good Irish linen and trimmed with a liberal flounce of imitation filet of a good grade.

Doylies, 6 inches in diameter, 30c each; 10 inches, 40c each. Centerpieces, 18 inches, \$1.25 cach; 26 inches, \$1.75 each. Table covers, 36 inches, \$3, Scarfs, 18x36 inches, \$2.25; 18x45 inches, \$2.50, and 18x50 inches, \$2.75. A DE CARENCE

(First Floor, Chestnut)

# More New Saruks Enhance the **Oriental Rug Event**

Also more new Af-Shiraz pieces. These Saruks are known as sedjadehs, which means that they are in comparatively small sizes, about 4.6x6.6 feet. They are in characteristic Saruk shades\_\_\_rich dark reds and blues with touches of green and other soft tones. For service and beauty they are unsurpassed. The prices are considerably less than market values. \$225 to \$275.

The Af-Shiraz rugs are Shiraz weaves showing the Afghan influence. Such rugs are now very much in request. This particular lot averages about 4x6 feet. They are very attractively priced at \$37.50 to \$65. There is an interesting choice of other small rugs, especially Mosuls, Chinese and Beluchistans.

And the showing of carpet sizes is really magnificent,

It isn't necessary to say much about them-simply that they are of sturdy Irish linen, of good quality, with narrow, well-stitched wealth of colors and designs.

1T

hems-the kind most every man likes and uses.

A New Lot of Men's

Handkerchiefs at

\$4.75 a Dozen

(West Aisle)

## **Complete Stocks of Women's** Fall Weight Underwear

Swiss goods have arrived and large shipments from the best American makers.

Choose from cotton, silk, wool or mixtures of the three, in vests, pants and combination suits.

Prices range from 50c, for a good cotton vest, to \$18.50, for a fine silk suit.

And for chilly nights and mornings these knitted spencers are com-forting. \$3 to \$7.

### **Light-Weight Rugs Are Much in Demand** coverings in plain colors.

being well provided with them.

Rag Rugs in Colonial and hit-or-miss de-signs and plain centers with fancy borders. 9x12 ft., \$12, \$16.50, \$21, \$22.50 and \$25. 8x10 ft., \$8.85 and \$15.50. 7.6x10.6 ft., \$11.75, \$16.50 and \$19.50. 6x9 ft., \$5.75, \$9 and \$11.50.

9x15 ft., \$22.50. 12x15 ft., \$33.50 and \$35. Woolen Fiber Rugs 9x12 ft., \$18, \$23.50 and \$25. 8.3x10.6 ft., \$17 and \$21.

6x9 ft., \$9.75 and \$17.50. Klearflax Linen Rugs and Carpets Unusually serviceable floor

( Seventh Floor, Chestaut)

embracing Kermanshahs, Mahals, Savalans, Saruks, Chinese and India weaves in

(Seventh Floor, Central)

8x10 ft., \$35. 6x9 ft., \$24. 4.6x7.6 ft., \$15.50. 3x6 ft., \$8.50. Klearflax carpets are sold by the running yard in the 27 and 36 inch widths at \$3.50 and \$4.50 a yard, respectively. In the larger rolls, 4 ft. 6 in., 9 ft. and 12 ft. wide, the price in \$4.25 a square yard.

9x12 ft., \$46.

just now and we are fortunate in