WHY AUTHORS GO WRONG

Grant Overton Does His Best to Explain the Curious Phenomenon

Grant Overton is temperamentally and intellectually fitted to be the advance agent for a circus. Instead, however, of devoting himself to this congenial occupation he is using its flamboyant methods in exploiting his views about books as the literary editor of the New York Sun. A collection of eight of his contributions to the Sun Book Supplement has been put between covers, under the title, "Why Authors Go Wrong, and Other Explanations."

The volume is as different from a book of literary essays by Bliss Perry, for example, as the Atlantic Monthly under Perry's editorship was from the editorial page of the New York Journal. If after this characterization the reader does not know what to expect from Mr. Overton's volume further exposition would be useless.

Mr. Overton has apparently set out to popularize literature and to reach the public which does not read books because it does not care for the bookish manner in which books are usually discussed. He is smart, cocky, bumptious, colloquial; his judgments are sometimes hasty, but withal he has a wide knowledge of literature and well defined theories of what a book should be. His essays will entertain until they provoke the reader to throw the volume across the room. Yet they can be recommended to whoever is curious about why the popular novels are popular, or to whoever wants to know how to write a story, or to any one who wishes to understand why books are reviewed. It will be seen that the volume is addressed directly to the public interested in literature. They will find many illuminating remarks about contemporary fiction from that written by Booth Tarkington and Joseph Hergesheimer to that produced by Harold Bell Wright, with allusions to Robert W. Chambers, Thomas Hardy, Dickens, Arnold Bennett and a score of others in between.

WHY AUTHORS GO WRONG, and Other Explanations. By Grant Overton. New York: Moffat, Yard & Co. $1.60.

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RELIGIOUS NOTICES

Friends

OLD MERION MEETING HOUSE
Montgomery pike, Merion.
Prof. Russel Green, of U. of P., is expected next First Day (Sunday morning). Cordial invitation extended to all.

Presbyterian

ARCH ST. CHURCH, 18th and Arch.
"Wrecking Your Own Soul" will be the theme of the sermon tomorrow evening at 8 o'clock by Dr. Macartney. The sacrament of the Lord's Supper will be administered at the morning service at 10:45. Bible school at 12.

BETHLEHEM PRESBYTERIAN CHURCH
Broad and Diamond sts.
Rev. WILLIAM L. McCORMICK, Pastor.
10:30 a. m.—Reception of members and Communion Service.
2:30 p. m.—Sabbath School.
6:45 p. m.—Young People's Society C. E.
7:45 p. m.—Evening Service.
Subject of Sermon, "A FOOL THERE WAS"
Everybody welcome.

SECOND PRESBYTERIAN CHURCH
21st and Walnut sts.
Rev. ALEXANDER MacCOLL, D. D., Minister.
DR. MacCOLL will preach at 11 and 8 o'clock. Evening subject, "The Fateful Doctrine of Not Worth While."
Musical service at 7:40 p. m. The Choir, under the direction of N. Lindsay Norden, will render the following numbers: Anthems (a capella), "Fierce Was the Wild Billow," Noble; "We Praise Thee," Rachmaninoff; "Cherubim Song," Archangelsky; Soprano, "O That Thou Hadst Harkened," Sullivan; Anthem, "The Day Thou Gavest," Woodward; Vesper, "Now the Day Is Over," Norden.
Sunday School at 10 o'clock.
Visitors welcome to all services.

SECOND PRESBYTERIAN CHURCH
GERMANTOWN
GREENE AND TULPEHOCKEN STS.
DR. JOSEPH H. ODELL
at both services.
11:00 a. m.—"The Essentials of Civilization"
4:30 p. m.—"Immediate Problems of American Life."

Unitarian

FIRST UNITARIAN CHURCH
2123 Chestnut st.
Rev. FREDERICK R. GRIFFIN, Minister.
11 a. m.—Mr. Griffin will preach. Subject, "Saint's Progress" (John Galsworthy), being the second in a series of sermons on "Religious Problems in Current Fiction."

UNITARIAN SOCIETY OF GERMANTOWN
Chelten ave. and Greene st.
Rev. ROGER S. FORBES, Minister.
11 a. m.—"On Getting What You Want."
Sunday School Classes for Children at 11 o'clock.
All are invited.

J. W. C. I. Band at 9
Organ at 11, 11.55 and 4.50
Chimes at Noon

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

WEATHER
Fair

Good and Seasonable Merchandise, Aglow With Worth and Service, Fills Wanamaker's Down Stairs Store

$13.50 $25 $13.50 $25 $16.50

368 Serge and Tricotine Dresses for Women and Young Women

Marked 1/4 to 1/3 Less Than Usual

At $13.50

Nine different styles in serge dresses in navy, black, green and Burgundy. Some are elaborately embroidered in braid; on others braid is used in rows. You'll see some tricolette vests and silk cord girdles. Sizes 16 to 42.

At $16.50

Thirteen models in navy, black and brown serge and a gathering of sample frocks. Many straight-line models are among these, and there are some interesting coatees. Sizes 16 to 44.

At $19.50

Navy blue tricotine or mannish serge frocks are in this group. They are trimmed with braid, with buttons, and some have embroidered Georgette collars.

At $23.50

Coat dresses embroidered in wool, straight-line dresses with broad satin sashes, narrow belts of self-material or of leather are among these. They are of serge in navy and brown and of navy tricotine.

A number of interesting satin dresses in navy, taupe and black have been added.

Savings in this group range from $7.50 to $12.50.

At $25.00

These are mostly sample dresses, and their lines are very interesting and new. Coat dresses have accordion-pleated skirts, straight-line frocks have unusual belts, others are trimmed with gay embroidery or only with narrow tucks. They are of serge, wool jersey and tricotine and are in sizes 16 to 44. The bodices are lined with silk, and the tailoring is admirable.

New Velveteen Dresses

are coming in fast these days, but none too fast for the women who are asking for them. New arrivals in navy, Burgundy, brown, plum and black are prettily embroidered in heavy silk or braid, with here and there a glint of gold. $29.50 to $45.

(Market)

Young Women Ask for These Shining New Sailors

They're very smart hats to wear with tailored suits and are wonderfully becoming. Of hatters' plush in black, navy, purple and seal brown and in black with brim facings of soft black beaver. Prices start at $9.50.

Other Charming Tailored Hats

are of velvets and duvetynes, simply trimmed. Most of them show the very fashionable upturned brim. start at $9.50.

(Market)

Outing Flannel 19c a Yard

A low price for such a warm, heavy quality of striped or checked outing flannel, 26 inches wide.

(Central)

Three New Black Skirts

are good looking and well tailored; they're just the sort of skirts wanted by women who wear black.

An all-wool black serge skirt with slot pockets and a gathered back is $5.50, which is a low price.

A wool poplin skirt with unusual button trimming on the belt has inset pockets and is $7.50.

A fine serge bound with black silk braid and trimmed with smoked pearl buttons is $12.50.

(Market)

Autumn Silks

$1.60 a yard for taffeta in the fashionable light and dark colors of the season, including many yards of navy, 35 inches wide.

$2 a yard for lustrous silk messaline, 35 inches wide, in lovely colors and in black.

Georgette Crepe at $2.25 a Yard

It is 38 inches wide, in the season's good colors as well as in black and in white.

Crepe de Chine

in shimmering beauty is in both light and dark colors and various shades of color; 38 inches wide. $2, $2.50 and $3 a yard.

(Central)

Cotton Poplin

of a good quality, with a highly mercerized finish, is in snowy white for children's frocks, women's waists and nurses' uniforms. And in old rose, old blue, brown, olive green and such colors that are used extensively for draperies as well as clothing. 27 inches wide, 60c a yard.

(Central)

Strong, Durable Raincoats for Men

Of double texture, rubberized tan cloth of government standard, these raincoats are made to withstand bad weather. They are double across the shoulders, and there is a double front fastening which will keep out driving rain. Seams are cemented, pockets are roomy, and the convertible collar has a chin piece to hold it snug. On the sleeves there are adjustable straps which are a point for the man who drives his own car.

Fittings in all regular sizes, $9.

(Gallery, Market)

New Batiste Blouses in Thirty Charming Models $2.50 to $6.50

Just unboxed and shaken from tissue paper—they are as white and fresh as can be, each style seeming prettier than the last! There are semi-tailored blouses and blouses frilly with lace—all sorts of blouses.

The various shapes of necks and collars will give you an idea of the differences in style. There are roll collars, flat collars, round collars, bib collars, Peter Pan collars, round necks, square necks, V necks and high necks.

Some of the blouses are trimmed with lace and fine tucks, others with hand embroidery, and a few models show attractive net footing.

Two Special Groups of Women's Sample Suits

For $37.50 you can get suits that would regularly sell for $10 to $20 more. But these are samples and there are but two or three of a kind. They are of Poiret twill, velour, fine tweeds, checked velours, Oxford suitings and silvertone. The tailoring, the materials, the linings are all above reproach.

For $50 there are fur-trimmed suits which are regularly $15 to $25 more. These are of silvertone, broadcloth, velour de laine, duvet de laine and tricotine, all with large fur collars. The linings are beautiful.

Sizes in each group are mostly 16, 36, 38 and 40, and colors include navy, black, brown, mahogany and reindeer.

(Market)

New Georgette Blouses in the Little Gray Room Are Unusual Value at $11.50

There are a hundred of them in four models and delightful colors, including flame, navy, white and flesh—but not every size in each color and style.

(Market)

Wash Laces 5c to 50c a Yard

Imitation filet, crochet and shadow laces in edgings and insertions are in widths for underwear, curtains, centerpieces and so on.

Dainty vestings of organdie, lace and net puffings in charming variations are $2 to $5.25 a yard.

(Central)

On With the Dance!

The Toes of Silver Slippers Are Tapping in Anticipation

Silver cloth slippers with baby French or Louis heels are bewitching in their frivolity—they have caught the spirit of the glittering lights, the twinkle of dancing feet and the gleam of bright, happy eyes! On with the dance for them. $7.50.

Patent Leather, Too

Gleaming black patent leather slippers on gracefully slender lines are in three styles—with high French heels, with baby Louis heels, with low heels.

All three styles $7.50 a pair.

(Chestnut)

Good Umbrellas

The covers are tape-edge American taffeta (cotton) over paragon frames, all neatly cased in silk. Handles on the women's umbrellas are plain or carved, with silk loops or bakelite rings, and on the men's they are crook or opera style, plain or carved. $3.

(Central)

7 Styles of Lovely Satin Camisoles at $2

Fine, shimmering pink or flesh satin is used, with lace, folds of Georgette, shirred insertions of crepe de chine, pin-tucked Georgette, ribbon shoulder straps and fine lace insertion as dainty adornments.

(Central)

Practical Linen Handkerchiefs for Men and Women

Men's sturdy quality white linen handkerchiefs with hemstitched hems are 25c and 35c each.

Women's plain white linen 'kerchiefs are 18c and 20c each; plain white with embroidered corners are 20c each; plain white with hand-embroidered corners, 25c each.

Colorful 'Kerchiefs

for women are 35c each. In pretty blues, pinks, tans and greens.

(Central)

Serge Regulations Are Most Becoming to Schoolgirls

A new one is of splendid navy serge, tailored so well that it looks like a "made-to-order" frock. There are side pleats back and front, pockets on the sides and the collar and cuffs are braided. $25.

A Fur-Collared Coat

of warm cheviot hangs loosely from a yoke in back, is belted in at the front and has a broad collar of kit coney. $21.50.

(Central)

Dainty Undermuslins

Skirt-and-drawer combinations are well cut and well made, with pretty laces and embroideries trimming both front and back. $2, $2.50, $3, $3.75 and $5.

Circular drawers, trimmed with fine lace or embroidery are $1.25 and $1.50.

There have been many requests for all of these garments and these have just been unpacked.

(Central)

Little Girls' Hats of Autumn Charm

$2.50 starts them off — pretty hats of white, pink or blue silk-and-cotton poplin, shirred and trimmed with fur and knots of ribbon. Then there are many pretty silk hats for girls up to 6 years at various prices up to $6. At this price there are lovely hats of flesh or white crepe de chine.

Darker tailored and trimmed hats are $3 to $8.50.

Warm Coats

for both boys and girls of 2 to 6 years are $11 to $16.50.

(Central)

Bungalow Aprons

are in regular and extra sizes and some of them could almost be classed as dresses.

In extra sizes there is one of dotted white percale, cut generously full, at $2.25; another of dotted dark blue percale is $3.

In regular sizes there are several styles of cover-all aprons in figured percale at $2.

(Central)

A Good Winter Coat Need Not Be High in Price

for there are many good, warm Winter coats for women to be had in the Down Stairs Coat Store at prices which are always reasonable and often very low.

There are warmly lined coats of pompom with large collars for as little as $15.

And many others, from $16.50 to $35, are plain or fur trimmed, some lined throughout with silk.

From $29.50 to $69.50

there are beautiful coats of tinseltone, silvertip, silvertone, broadcloth, chameleon cord, llama cloth and bolivia. They are plain or with raccoon, sealene, skunk opossum and Australian opossum on the collars and often on the pockets or cuffs. All of them have soft silk linings, and they are in sizes for small, average or large women.

Other fine coats are priced up to $195, with many prices between.

(Market)

Cretonne of Unusual Value at 20c and 38c

Altogether there are over 5000 yards of this cretonne. Any number of patterns at 20c a yard will do nicely for covering quilts, as well as for other things, the cretonne being full 25 inches wide.

At 38c a yard, very attactive cretonnes are 36 inches wide and show a wide range of designs and color combinations. Indeed, there are cretonnes for all uses!

(These cretonnes are on the Center Aisle.)

Curtains of Three Materials

White scrim curtains are trimmed with wide insertions of imitation filet lace and a narrow edging. $1.90 a pair.

Net curtains are particularly attractive, as they show braided designs in two different patterns. $3.50 a pair.

Chenille curtains in lovely shades of rose, green, mulberry and blue are $13.50 and $15 a pair. They are fine for doorways.

Cedar Chests Fragrant, Roomy and Beautiful

Red cedar with its natural healthful protective fragrance and its truly beautiful markings is made into chests of all sizes from small but roomy boxes at $9.75 to huge chests at $37.50, with any number of sizes and prices between.

Curtain Materials

Scrims, marquisettes, filet nets, etc., are 18c to 85c a yard.

(Central)

700 Good Rag Rugs Less Than Today's Wholesale Prices

This sale enables the homekeeper to buy one rug at a lower price than a dealer would have to pay for the same rug in large quantities! That is because these rugs were contracted for a long time ago.

Gingham Rag Rugs
24x36 inches, 75c.
25x50 inches, $1.25.

Colonial Rag Rugs
25x50 inches, $1.
30x60 inches, $1.25.

(These are on the Center Aisle)

Good Values in the Rug Store

Axminster Rugs for Durability
7.6x9 feet, $32.50 to $45.
8.3x10.6 feet, $35 to $58.50.
9x12 feet, $37.50 to $62.50.
Larger and smaller sizes are priced in proportion.

Fine Seamless Tapestry Rugs
7.6x9 feet, $25
9x12 feet, $34.

25 Wilton Rugs at Great Savings
8.3x10.6 feet, $72.50.
They have fringed ends.

Wool-and-Fiber Rugs and Fiber Rugs
All Less Than Regular. Some Half Price.
6x9 feet, $9, $9.75 and $11.50.
7.6x9 feet, $13.75.
8.3x10.6 feet, $14 and $17
9x12 feet, $15 and $18.

Chenille Bath Rugs
Average half price, at $1 to $6.40.

(Chestnut)

Blanket and Comfort News Makes Good October Reading

Frosty nights are coming swooping down from the North before you know it, and a great call for warm coverings will go up in the household.

Warm, soft, wool-mixed white blankets, 70x80 inches, are $8.50 to $20 a pair; gray ones are $8.50 and $10; plaid ones, $10 to $15. Gray mixed-wool blankets for twin beds are $7.50 to $10.

All-wool plaid blankets for single beds are $15; for double beds, $16.50 a pair.

Cotton blankets in white or gray have pink or blue borders and are $3.50; all-white blankets, often used for sheets, are also $3.50 a pair.

Heavy-weight white cotton blankets, 66x80 inches, are $4; a finer quality in white or gray is $6.

To Fold on the Foot of the Bed

there are some very pretty new Jacquard blankets in lovely shades—lilac, golden tan, gray, sky blue, French blue, pink, rose and green. The graceful patterns are copied from fine French blankets and all are reversible. $10 for twin beds; $12.50 for double beds.

Jacquard blankets in Indian designs are $5, $6 and $7.50.

Plaid traveling blankets and couch throws are $7.50.

Winterweight Comfortables $4

They are thick, warm comfortables, covered with figured cotton material, scroll stitched and have plain color borders of pink, blue, lavender or yellow.

Other good cotton-filled comfortables at $3 to $8.50.

Wool-filled Comfortables Are Warm Friends

Soft and thickly padded with wool, with a little cotton mixed in the carding, these quilts are covered with figured material at $6.50 and with plain sateen borders at $7.50 to $15.

(Central)

Piles of Fresh Bedspreads

Good spreads of perfect qualities, durable and dependable, are gathered in a fine collection for your choosing. There are glossy Marseilles spreads, which wear so well; crochet spreads and light dimity spreads in sizes for double or single beds, hemmed or with cut corners.

Marseilles spreads are $3.50 and $4 for single beds; $4.50 to $5.50 for twin beds; $6.50 to $12 for double beds.

Crochet spreads are $2 and $3 for single beds; $3 to $4 for double beds.

Dimity spreads are $2.50 for single beds, $2.75 for twin beds and $3 for double beds.

UNUSUAL AT $5

is a pretty colored bedspread in pink or blue, for double beds.

(Central)

Mattress Pads in Fourteen Sizes at Savings of a Fourth

[illegible] eyes will find an irregularity here and [illegible] the quilting—that is why the prices have [illegible] lessened a fourth. There are many sizes from a crib pad 9x18 inches at 20c to one measuring 54x76 inches at $3.55.

(Chestnut)

Towels for Kitchen and Bath

Heavy cotton huck towels with hemmed ends are 18x36 inches, at 25c each; linen-finished huck towels, all white or with colored borders, have hemmed ends, 17½x34 inches, at 40c each.

Half-linen towels in an absorbent huck weave are a snowy white, 18x35 inches, 60c each.

Turkish towels in various sizes are fine for all-around use; 18x36 inches at 40c each to 25x46 inches at $1 each. There are also Turkish towels in attractive checks, plaids and stripes at 40c to $1.75 each.

(Chestnut)