

Offers
for Your Approval a
Smart Collection
Fall Millinery sperciat $\$ 18.50$
Blouses $\begin{gathered}\text { Expuisite conceits in all the new suit colorings that } \\ \text { faithtuily } \\ \text { priced }\end{gathered}$


THE WOMAN'S EXCHANGE

## E



Please Tell Me
What to Do
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Coman Domat sinut bit

The Adaptable Bell Sleeve
A Daily Fashion Talk by Florence Rose


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THIS MAN BUYS HIS WIFE EVERYTHING SHE WANTS

## But Her Allowance Is Exactly One Clean One-Dollar Bill

 Every Monday Morning!



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Buy an Oil Or Gas Heater Now

$\mathrm{D}_{\text {where to }}^{\mathrm{O} \text { Yound }} \mathrm{KNO}$ Silver Cloth Slipper, with the correct low French heel-except at Steigerwalt's

Steigerwait

When you want to make flaky bisicuit, delicious muffins and gems, real doughnuts and cake of fine texture-then you need

## RUMFORD <br> BAKING POWDER




Obshion.
is primarily a matter of 9000 kaste-plus the harmonizing of color and the artistic bleiding of furs, fabrics and other elements of production the visualizing of the "tout ansemble" priorito Developmens

Millinery ~ Furs Gowns ~Wraps and TAllLEURS

