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The million dollar fire at the Standard Oil Plant at Greenpoint, Long Island, which started Saturday noon, September 13th, and raged for several days, was the scene of a remarkable demonstration of how fire in its most dangerous form is absolutely conquered by the new Foamite Firefoam system. The wonderful record of Foamite Firefoam in this million dollar fire is given below.

FIRE—fire at its worst— meets its master

THE great oil fire, Long Island City, September 13th, marks a high point in the history of fighting man's most relentless enemy—fire.

Hereafter, Fire must reckon with a power greater than itself.

A product of American invention, FOAMITE FIRE-FOAM, gives notice to Fire, "You shall not pass."

This happened:

Burning oil stored in huge tanks made a conflagration acres in extent. Scattered through this roaring area twelve tanks protected by Fire's new master, FOAMITE FIRE-FOAM, with their contents, were saved. Even the roofs of the twelve tanks came through unharmed.

More.

On September 17th, two other tanks burning unchecked for four days were put out in 20 minutes, after new solutions had been prepared and applied.

Thus FOAMITE FIREFOAM masters blazing oil—the most difficult of known fires, the dread of Fire Departments, the "total losses" of the Fire Insurance Companies.

FOAMITE FIREFOAM apparatus is now available for every danger spot in every American industry, for every type of fire of every origin.

FOAMITE FIREFOAM apparatus, approved by the National Board of Fire Underwriters, includes protective systems and portable apparatus for every risk.

This advertisement is printed so that some day you need not have to confess, "I did not know about Foamite Firefoam". You owe it to yourself to look into it at once. For your convenience and for quick action, we suggest you use the Coupon on this page.

Shortly, in the Literary Digest, we will print a series of messages telling more about Foamite Firefoam. Be on the lookout.

The following
FOAMITE FIREFOAM AGENCIES
are immediately at your service.

PHILADELPHIA, PA., 112-116 No. Broad St.,
Atlantic Firefoam Company

BOSTON, MASS., 929-Old South Building,
Foamite Firefoam Company

CHICAGO, ILL., Conway Building,
Firefoam Engineering Company

CLEVELAND, OHIO, 6 St. Clair Ave. West,
Firefoam Service & Supply Co.

DENVER, COLO., Tramway Building,
Rocky Mountain Firefoam Co.

HAMILTON, ONT., CANADA, 18 Park St. So.,
The Hamilton-Cleveland Co.

KANSAS CITY, MO., 1012 Baltimore Ave.,
Foamite Firefoam Company

LONDON E. C., ENGLAND, 2 Broad St. Place
Foamite Firefoam Ltd.

PITTSBURGH, PA., Fulton Building,
Firefoam Sales Company

SAN FRANCISCO, CALIF., Mills Building,
Pacific Foamite Firefoam Co.

TULSA, OKLAHOMA, 418 So. Boston St.,
Foam Fire Apparatus Company

COUPON

Foamite Firefoam Co.
200 Fifth Ave., New York

Let me have full authoritative report on Standard Oil fire, Long Island City, Sept. 13, 1919, and information as to the nature and recent achievements of Foamite Firefoam and full information regarding the various types of apparatus.

Foamite Firefoam Co., 200 Fifth Avenue, New York

Foamite Firefoam