

INDUSTRY COUNCIL IS PLANNED HERE

Alfred E. Burk Would Combine Strength of Manufacturer "for Defense"

INCENTIVE TO OUTSIDER

Alfred E. Burk, president of the Manufacturers' Club, proposes to organize a manufacturers' council, which will represent the combined industrial strength of the Philadelphia district in matters pertaining to local industry.

AIR CIRCUS TOMORROW

Sham Battle to Be Fought at Seventy-first and Elmwood Avenue. A twenty minute air sham battle illustrating the method used to avoid a pursuing plane, to turn the tables on the enemy, and to get it in an advantageous position...

J. W. C. L. Band at 9: Organ at 11, 11:55 and 4:50 Chimes at Noon

WANAMAHER'S

DOWN STAIRS STORE

WANAMAHER'S

WEATHER Fair

Autumn Merchandise, in Full and Plenty, Fills Every Nook and Corner of Wanamaker's Down Stairs Store

Lovely Negligees and Breakfast Coats

Beautiful silks are used, crepe de chine, satin and taffeta in orchid, peach, light blue, pink, rose, Copenhagen, sun glow, etc. Handsome hand embroidery, pretty lace, shirring, long, graceful lines—all are used most delightfully.

Boudoir Caps

A froth of lace, a puff of satin and a swirl of ribbon—result a charming dainty called a boudoir cap!

Pretty, Fresh Luncheon Sets Unusual at \$1.50

White linene sets with neatly scalloped blue borders include 13 pieces—6 tumblers, 6 plates and one large center doily.

29c for Heavy Nap Outing Flannel

27 inches wide in pretty pink or blue stripes and checks on white ground. 39c a yard for 36-inch extra heavy quality striped and checked outing flannel.

31c a Yard for Percalé

A good sturdy quality for house dresses, aprons and such, 36 inches wide, in stripes and figures.

Tailored Blouses of White Voile at \$1.50

Neat blouses, of fine materials, carefully made in attractive styles, are rarely found these days at this price...

Crepe de Chine at \$1.50

Blouses of flesh or white crepe de chine are in a plain, tailored model with a long, flat collar.

In the Little Gray Room

there is a group of Georgette crepe blouses at \$6.75. They are in navy, tan, flesh and white, with round, flat collars and are trimmed with fine tuckings.

All-Wool Storm Serge \$2 a Yard

It is a good, sturdy quality in navy blue and black, 48 inches wide.

Autumn's Lovely Silks and Velvetens

are here in great variety, and in most cases at unusually low prices. 40-inch Georgette crepe in light or dark colorings and plenty of navy blue or black, \$2.25 a yard.

Woolly Shawl Scarfs

are much in evidence—and they're very smart in their warm Autumn colorings. Some of them are belted to form little coats that cover one so completely that they would be warm enough to wear all Winter with a suit.



Some new ones have just arrived in brown, blue and gray. Many are fringed all around; others only at the ends, and the most of them have pockets. Prices are \$7.50 to \$15. The one sketched is \$12.75.

Young Women Are Enthusiastic About Suits

Have you noticed how many smart tailors are trotting about these days? It isn't surprising, though, when you've looked at the lovely materials that suits have appropriated to themselves.

If you have your own furs you want a suit that isn't trimmed with any fur, so a new silver-tone just unboxed will probably appeal. It is in navy, Pekin, brown and reindeer—the most fashionable shades of the season—and can be had in sizes 15 to 40 at \$37.50.

Other suits without fur are of silver-tone, velour, tulle, checked velour, wool jersey and oxford suitings at \$32.50 to \$57.50.

Fur-Trimmed Suits—soft and luxurious with their deep collars of Australian opossum, neared or nutria—start at \$45. Others are priced up to \$75.

The Trimness of White Pique Neckwear

is well shown in some new collars, sets and vests that have just arrived. Collars are short or long, roll shapes, flat styles or in variations of the Peter Pan shape.

The vests that women want for Fall frocks or suits are \$1 to \$1.75.

October Nights Are Blanket Nights

Fires have not yet been lighted and most houses are pretty chilly these nights. The first frost will mean a great pulling out of blankets and comfortables that have been put away all Summer.

For Double Beds: All-wool white blankets are \$16.50 a pair. Wool-mixed white blankets are \$8.50 to \$20; gray, \$8.50 and \$10; plaid, \$12.50 and \$15 a pair.

For Single Beds: All-wool plaid blankets are \$15 a pair. Wool-mixed white blankets are \$9 and \$10 a pair.

Comfortables Are Piled High: Cotton-filled comfortables, covered on both sides with figured cotton material, are \$2.50 to \$5; with plain borders they are \$4 to \$6.50.

Filled With Wool: and having a little cotton carded in there are soft, warm comfortables at \$7.50, \$8.50 and \$10; covered with sateen with plain borders and backs there are good things at \$12.50.

Remnants of the Main Aisle: Luxurious quilts covered with silk range in price from \$25 to \$40.

Pretty Lace-Trimmed Scarfs

The centers are of voile or linene trimmed in various ways with imitation filet or cluny lace.

Cotton Damask: A round, scalloped, satin-finish damask cloth, 63 inches, is \$2. Linen-finish table damask in several pretty designs, 70 inches wide, \$1.35 a yard.

Warm Underthings for Children: Old Jack Frost is losing none of his spryness with the years, and he expects a jolly time this year. Let's be ready for him with all the warm things for children that we can get!

Shirts: Cotton with a little wool in it is used for shirts in sizes 6 months to 3 years, 60c; shirts with a larger proportion of wool are in the same sizes at 90c.

Bands: with shoulder straps and little tabs are of wool and cotton at 50c and of silk and wool at 90c. Plain flannel binders are 15c and wool.

Warm Coats With Fur Collars Are Unusual at \$36.50

(They Are in Sizes for Women and Young Women) The cape collars are of soft, closely furled sealene or of glistening, long-haired skunk opposum, and can be worn high. The coats are well tailored, of polo cloth or of a soft, warm wool coating, and you may choose taupe, brown, mahogany, reindeer or navy. They are half lined.



Delightful Dresses for Every Fall and Winter Occasion Are Ready in the Down Stairs Store

The Dress Store is in full radiance! Hundreds of new dresses of all the fashionable materials are gathered here, and what lovely things they are! For the morning shopping tour, for college women, for business women there are smart tailored frocks of navy serge and tricotine at \$19.50, \$22.50 and \$25.

22 Attractive Styles at \$25: 12 models are of navy blue tricotine. 5 models are of Georgette crepe or of crepe combined with satin. These are in navy, black and taupe. 5 models are in navy blue serge. All are charming dresses, prettily draped about the skirts and smartly girdled with cord or satin.

Other Handsome Afternoon Dresses are of tricotelet, crepe de chine, peachblom satin embroidered in black beads, charmeuse combined with gold-embroidered Georgette, crepe motor and of Georgette crepe elaborate with beads. They are really lovely things, every one. \$37.50 to \$87.50.

Inexpensive Petticoats \$1 and \$1.50: Petticoats of percaline are in navy with a narrow white stripe. They have elastic at the waists and are finished with flounces. \$1. At \$1.50, these petticoats are unusual value. They are of the durable, satisfactory material that has many of the qualities of taffeta—a slight ruffle and a sheen. The petticoats are mostly in light colors; blue, green, gray and red.

Everyday Towels: Plain cotton huck towels, 16x31 inches, 18c; 18x36 inches, 25c. Plain white or fancy-bordered towels, 18x33 inches, 35c and 40c. Blue-and-white checked tea and glass towels, 30c. And Toweling: Part-linen dish and roller toweling of absorbent quality, 25c a yard. Heavy all-linen crash, plain or with colored borders, 17 inches, 40c, 45c and 50c a yard.

Every Day New Things in the Men's Store on the Gallery

Conveniently arranged around the Gallery in the Market Street section there is a series of complete and well-equipped shops for men, presenting all the wearables a man needs for his comfort and appearance. Suits, Overcoats, Raincoats, Ties, Shirts, Hats, Gloves, Shoes, Hosiery, Underwear.

When the Home Takes On the Warm Cheeriness of Autumn

curtains, draperies and the like are of great interest because they furnish so much toward that very warm cheeriness. The Upholstery Store is a busy, cheery place and many women are saving money on the honestly marked stocks, for a large part was bought months ago, when prices were lower.

A Sale of Curtains Savings of 25% to 50% on Today's Prices 2125 Pair Altogether. Curtains of bobbinette trimmed with imitation or real Cluny lace edging and insertion are \$3.50 to \$12 a pair.

Chenille Portieres in rose, blue, green, brown and mulberry are \$13.50 and \$15 a pair. Madras Portieres in various medium and dark colorings and attractive designs are \$6.50, \$7.50 and \$8.50 a pair.

A Little Sale of Fine Skirts: divided into two groups, according to their prices. At \$9.50. About thirty fine woolen plaid skirts in various good models. At \$19.50. Fine navy blue and black serge, black-and-white striped wool Venetian and attractive plaid skirts. About 60 skirts in this lot.

Matting Boxes are in various sizes with a clean, attractive finish. \$5, \$9, \$10 to \$11.50. Remnants of the Main Aisle: Included are remnants of curtain materials and upholstery fabrics, odd pairs of curtains and heavy draperies, and couch covers.

Good Rugs of Sound Value: Briefly, purchases made months ago, mill clearances and reductions make these prices possible. 1500 Rugs on the Main Aisle: Including: Chenille Bath Rugs, Hand-Woven Rag Rugs, Gingham Rag Rugs, Colonial Rag Rugs.

Fresh, Clean-Looking House Frocks at \$2.50: A clean checked gingham is used and there are various color combinations, but all the frocks are trimmed with blue—it keeps its color so well through many launderings.

Money-Saving Prices on Wool-and-Fiber Rugs: 6x9 feet, \$6.75. 9x10.6 feet, \$9.25. 9x12 feet, \$9.75. 12x12 feet, \$14.50. 12x13.6 feet, \$16.50.

Seamless Tapestry Brussels Rugs: 8.3x10.6 feet, \$25. 9x12 feet, \$34.

RELIGIOUS NOTICES: Baptists: THE TEMPLE (Broad and Berks sts. 1000 North) 3000 seats. RUSSELL H. OSWELL, Pastor. William Hyde McCurdy, Associate Pastor. Dr. J. S. Martin, Medical Director. Fred B. Starke, Organist. RUSSELL H. OSWELL preaches 10:30 a. m. and 7:30 p. m. Temple Church annex both services.