## LANMMADITALAA EPERDAMNUNIO

L'Esercito Italiano Simpatizza per le Cesta del Gran
Poeta-Guerriero

NOT TO FIRE ON U. S. FLIERS Now

RUE:

- every word of it


Deaths of a Day
HAMPTON S. THOMAS DIES
overworked Chief clerk of Re




## tho Ithlm railroand. The Third Army has approaclied to North of the Thhim railimy the bat within forte,

## Tartar on Teeth

Shows You Leave the Film

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## Free

A 10-Day Tube of Pepsodent to
show you its efshow you its ef
fects. See coupon


See how teeth glisten
when the film is when the film is gone.
It is film that makes It is film that makes
teeth look dirty. It is feetm that is the source
of most tooth troubles.

## Remove the Film

Film is the basis of tartar. It is the source of dis In brushing teeth you leave a slimy film. You can feel it with your tongue. It clings to teeth, enter solve it. Most tooth troubles are now traced to that clinging film.
That film is what discolors-not the teeth. It holde
food substance which ferments and forms food substance which ferments and forms acid. It
holds the acid in contact with the teeth to cause decay.
Millions of germs breed in it. They, with tartar ate the chief cause of pyorrhea. So the one grea object in cleaning teeth should be to end that film.
Dental science, after years of searching has found Dental olence, after yeare use the way is now embodied in a dentifrice called Pepsodent. The results are known. Convincing, clinical and laboratory tests have proved them beyond question.
Leading dentists everywhere now advocate its use

A 10-Day Test Supplied
We now send a 10 -Day Tube to anyone who agkn. Thus
wo are starting countless people toward cleaner, nafer Pepsodent is based on pepsin, the digestant of albumin.
The film is albuminous matter. The object is to disoolvo the film, then to day by day combat The way seems simple, but pepsin must bo ectivated. the invention of a harmless activating method which makees
pepsin possible. That, with other Pepsodent ingredienta,
is doing now is doing now what was never done before. Sent the coupon for a 10 -Day Tube. Note how clean
the teeth feel after using. Mark the ebsenco of the slimy
film. See how teeth whiten as the fixed fim disappearg film. See how teeth whiten as the fixed film disappears.
Read the book we send you Learn the reason for these
things. Then judge for yourself if you want your teeth

## Pepsodean't

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The New-Day Dentifrice
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Ten-Day Tube Free THE PEPSODENT CO.,


## 




## Now Big Car Owners

In it They Find Wanted Large Car Qualities With Advantages Exclusive to Small Cars

## Turn to Essex

Consider how many, who formerly bought only large, high-priced cars, now own an Essex.
It proves that size was not what they ought. They paid big premiums for qualities that small cars did not offer.
These are people with wide motor experience. They prize such light car advantages as economy and nimbleness.
But heretofore, only large, costly cars met their other requirements of performance, riding ease and appearance.

## Now They Buy

the Essex
And they are chief among Essex enthusiasts. It meets their demands for a complete car. Accustomed to fine car qualities, they
appreciate the way in which Essex matches the best standards of cars in higher price range.
The Essex was designed to embody the wanted qualities of the finest cars, in a size it would be possible to build at a moderate price. Such Is the Car

You Want
Everywhere you hear how Essex meets hose exactions. Consider just what all this no other car ever excited such unrestrained enthusiasm.
And note this fact. Except in size and conomy you have probably never heard the ar heard the
IMMEDIATE

Essex compared to another small car. Men inevitably seek comparison for Essex quali ties among high-priced cars. There only, they find parallels by which to describe it. tain makes noted for that quality Its speed tain makes noted for that quality. Its speed
they compare to the swiftest. Every com munity has its story of how the Essex, "in high," tops some local "bogey" hill.
And now that it has become so well known, men are making it the performance standard. It is not unusual to hear some say of a high-priced car they admire: "Why it climbs like an Essex," or "It gets away' at
crossings with the Essex cars."

## Examine the Essex <br> Ride in It

Your first glance will note-the distinctive finish, the materials and workmanship. Se the care even in the smallest details. Its solid, compact assembly, that has been proved in every trying test, will satisfy yo of endurance powers.
Then take a ride in the Essex. It will re veal qualities that charm you as they have nearly a million others.

You will agree that only big production permits the sale of such a car at the Essex rate of 20,000 a year, the demand exceeds supply.
You can be sure of an Essex when you want it only by'placing yoursex when yo want it only
DEIVERIES
Gomery-Schwartz Motor Car Co.

peas. Rondition $\$ 15$
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