

Band and Organ at 9; organ at 11 and 11:35; band and organ at 4:45  
Matinee Cathedral Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Next Monday's Activities at Wanamaker's

## A Suspicious Man Is Not a Happy Man

To be looking for an Indian behind every tree or bush will be bad walking for any one.

To select your friends, companions and employes carefully and trust them is the best thing to do, as long experience teaches.

Almost every human being wants to do right, and the men or women who do not want to do right will expose themselves sooner or later. In spite of everything, they fall over the precipice ahead, or the wolves around them will betray them by howling.

It is a great comfort to have a business that you know to be right from the bottom up and to live with the people who work with you, that have the esprit de corps of family brotherliness, and put themselves in their employer's place in trying their best to extend and improve the business. Yes, that's what it is, trying one's best to be faithful.

(Signed) *John Wanamaker*

Sept. 27, 1919.

## Gorgeous Afternoon Hats Use Metal Brocades

They are the hats that will be worn with a fur coat or a handsome suit. They will be most fashionable for luncheons, afternoon teas, matinees and other social affairs where a woman wears her prettiest frocks.

A wonderful black brocade heavily worked with gold is the favorite, and there is silver-and-black and an exquisite pale blue metal cloth. Sometimes the brocade is used softly draped around the turban brim, sometimes it makes the crown, and again the facing of a picture hat.

The final touch is a beautiful paradise, gourah, glycerine or burnt ostrich ornament. Prices go from \$20 to \$95.

(Second Floor, Chestnut)



## The Favorite Early Season Fur Is Mole

Scotch moles, because they live in a climate which is frequently a wee bit moist, grow the deepest and richest furs; and it is their little coats which we try always to have used in any mole piece which comes into the Wanamaker Fur Salon.

The variety of the mole neck-pieces and wraps is great, including little round collars, slightly suggesting the muffler, deeper shawl collars, shoulder scarfs shaped to fasten in front and long-shaped stoles with pockets. Prices run from \$40 for a tiny muffler collar to \$625 for a deep wrap with a collar of gray squirrel.

(Second Floor, Chestnut)

## A Fine Winter Turnout of Hosiery and Underwear for the Whole Family

This is a collection of good stockings and knit underwear that are mostly in second grades.

That is, they are distinguished by superficial defects that have excluded them from classification as standard quality.

As a matter of fact, the defects make little or no difference in anything except their prices.

But being "seconds" they are 25 to 35 per cent less in price than they would be if they were first quality.

When it is considered that there is a scarcity in the market of good and dependable hosiery and underwear, this special sale will be opportune to a great many people.

### Women's Stockings

\$1.50 for "seconds" of colored full-fashioned silk stockings.

\$1.25 for "seconds" of black full-fashioned silk stockings.

85c for black and colored Richelieu ribbed silk stockings.

### Women's Underwear

\$3.50 for glove silk, lace-trimmed envelope chemises.

\$1.35 for glove silk camisoles.

75c for "seconds" pink mercerized bloomers.

65c for "seconds" white cotton low-neck suits, lace or tight knees.

50c, white lisle low-neck sleeveless vests.

40c, "seconds" white lisle vests regular and extra sizes.

18c (3 for 50c) "seconds" ribbed cotton low-neck, sleeveless and bodice-top vests.

(West Aisle)

### Children's Stockings

30c for black and tan ribbed cotton stockings.

25c for "seconds" tan and white ribbed cotton stockings.

### Men's Half Hose

50c for heavy natural wool half hose.

35c (3 pair for \$1) natural merino half hose.

25c for black and colored cotton half hose.

### Men's Underwear

\$1.75 for "seconds" medium and heavy weight natural merino shirts and drawers.

\$1.35 for "seconds" lightweight natural merino shirts and drawers.

\$1.35 for "seconds" medium weight white cotton combination suits.

\$1.25 for Winter weight natural merino shirts and drawers.



## Last Two Days of the Wanamaker Great September Sale of House Furnishings

There is still opportunity for every housewife to secure the needed utensils for the replenishment of kitchen, laundry and bathroom at prices reduced 10 to 40 per cent.

But after Tuesday night the opportunity will be gone.

Now is the time to take advantage of it if you need a new refrigerator, fireplace furnishings, anything in the way of bathroom furnishings, garbage or ash cans, vacuum cleaner—if you need cleaning utensils, cutlery, tinware, woodenware.

There is no other such Housefurnishings Store in the world and no other such Housefurnishings Sale.

But the Sale comes to an end Tuesday night. Take advantage of it now.

(Fourth Floor, Central and Market)

## Women's Fine New Tailored Dresses for Fall

Prices \$70 to \$100

The absolutely severe and correct Autumn dresses which women of the best taste choose to wear with fur neckpieces on the street.

For instance, here are black worsteds with tiny pipings of silk; black and gray plaids with narrow self-belts; navy and brown striped worsteds. In every instance the beauty is in the perfect simplicity of cut.

Prices are \$70 to \$100.

(First Floor, Central)



## Soaps, Brushes, Perfumes and Various Toilet Articles in a Special Sale

This is a varied collection of several thousand articles of every description, all necessary for the toilet table and bathroom, and they are marked at special prices.

It is a good opportunity to lay in a supply for several months.

Every fastidious woman will be interested.

### Toilet Soaps

Transparent rose soap, 7c cake, 80c dozen.

Green olive-oil soap, 45c for a generous bar.

Eau de cologne soap, 5c cake, 50c dozen.

Other assorted toilet soaps, 8c cake, 90c dozen.

### Honfleur and Other Toilet Specials

Extract, 40c and 60c bottle, l'Empire, violet, rose.

Face powder, 25c, l'Empire, violet, rose.

Talcum powder, 10c, l'Empire, violet, rose.

Toilet water, 50c and 85c, l'Empire and violet.

Skin cream, 35c.

Cleansing cream, 35c.

Youth and Beauty cream, 35c.

Hair tonic, 50c and \$1 bottle.

(West Aisle)

Bay rum, 60c, 95c and 1.85.

Violet ammonia, 20c and 35c.

Vegetal, 75c, lilac and wistaria.

Eau de Cologne, 75c.

### Brushes and Other Articles

Hair brushes, 50c to \$1.50.

Nail brushes, 22c.

Tooth brushes, 20c each, 6 for \$1.10.

Rubber sponges, 10c.

Rose and almond cream, 27c.

Bezoar, glycerine and rose water, 25c.

Cocoa butter cream, 30c.

Rubber hot-water bottles, 85c.

Metal hot-water bottles, \$1.

Chalk and orris, 15c 1/2-lb. package.

Boric acid, 25c 1-lb. package.

Bicarbonate of soda, 10c 1-lb. package.

### Imitation Ivory Toilet Articles "Seconds" at Half

Mirrors, hair brushes, dressing combs, tooth brush cases, prices 10c for a comb to \$2.75 for a mirror.

(West Aisle)

## Shoe Special for Men

200 Pair, Factory Hurt, at \$7.90

These are fine shoes of various descriptions, high and low, tan and black, that have suffered slight cuts or scratches of machinery in the making.

Fine picking, and at \$7.90 they are only a little over half their usual prices.

(Main Floor, Market)

## Prices Come Down on a Fine Lot of Pullman Baby Carriages

This is a clearaway of our floor samples, which are as good as they ever were, but nearly all have some slight signs of handling.

They are full-size Pullmans finished in white, gray, ivory and natural color, twenty-nine different body designs mounted on the best improved running gears.

The new prices are \$15 to \$55.75, which means savings of \$5 to \$14.

(Seventh Floor, Market)

## Hundreds of Women

for after-the-war reasons are finding it difficult to give up much precious time to shopping. If you are one of them, would you like to be able to come to a quiet pleasant office, talk a little with a woman expert on the subject of shopping, make your purchases under her guidance and 48 hours later snip the strings about the boxes containing your new Autumn wardrobe?

There is such an office in the Wanamaker Store. Telephone, Filbert 1, and make an appointment with Mrs. Harding or send a note to her at the Personal Service Office.

(Main Floor, Central)

## 3600 Women's Handkerchiefs Special at \$2.10 a Dozen

They are a good quality of Irish linen with a block initial in one corner, and would be just the thing for everyday handkerchiefs or for girls going to boarding school or college.

(West Aisle)

## Filet Net Curtains for Every Room in the House

And for that reason many women decide upon filet net so that the appearance from the outside may be uniform.

Then, as almost everybody knows, filet net curtains wear splendidly and they stand washing almost better than any other kind.

Early buying made it possible for us to mark these curtains for what they are selling wholesale now.

Both white and ecru, plain and figured, \$1.75, \$2, \$2.25, \$2.50, \$2.75, \$3, \$3.50 and \$4.50 a pair.

(Fifth Floor, Market)

## Metal Lace Bands to Give the Required Brilliance

Without which the gown has small chance of success this year.

Such gold and silver lace bands are used in the most lavish fashion on afternoon and evening gowns. They are entirely of the metal thread or they may be of black net with designs of gold and silver. Some are quite bright, others in the duller finish.

They are from 1 1/4 to 13 inches wide and \$1 to \$10 a yard.

(Main Floor, Central)

## Picking of Women's Bolivia Coats

Nothing is more graceful or light or luxurious than the coats made of such pile fabrics as bolivia and evora. Some moderately priced ones lately arrived are these—

One cut rather straight, with side fullness and belt; colors black and navy, Pekin blue, deer and brown. This is \$60.

An evora cloth with a long waist line and the skirt gathered full on to the body comes in black, navy and taupe. \$115.

Another bolivia has a double belt, self-buttons and a collar that crosses and fastens on the shoulders. This comes in black, navy, Pekin blue and brown for \$87.50.

(First Floor, Central)

## Smart New Sports Suits Are What Most Young Women Want

For if there is one thing the schoolgirl (to say nothing of her older sister) is particular about, it is her sports suit that she wears so much of the time.

These new suits are of a heavy all-wool jersey cloth in heather shades of brown or green. They are tailored with the greatest care, so that they will fit well and hang well. Of the two styles, one has inverted pleats in the back, four patch pockets and a gored skirt. It is \$33.50. The other is similar except for a box pleat and pinch tucks instead of inverted pleats. This is \$36.50, sizes 14 to 20 years.

(Second Floor, Chestnut)

## A Century-Old Table Cover

of French hand embroidery and Venetian Cluny lace is one of the interesting articles to be seen among hosts of others in the Art Needlework Store today.

Beside this cover there are a pillow to match and two charming lace bedspreads from Normandy. The latter are priced at \$50 for the pair.

Other items from France are baskets, boxes and flower-holders of antique gold lace, gimp and ribbon work, trays and coasters inlaid with

Normandy lace, and tapestry cushions.

Objects almost equally lovely from our own workrooms include luxurious pillows and chaise longue covers,

bags of an infinite variety, candle shades, work baskets, telephone covers, desk novelties and many other such things. Many a charming wedding gift can be found here.

(Second Floor, Central)

## Parisienne Corsets

New models just received are—

A topless of durable pink coutil with insertion of elastic below the diaphragm. It is strongly boned and has eyelets and elastics below the front steel. \$9.50.

Another of flesh-colored broche, topless with elastic section in front and long skirt. \$12.

A pink broche with very low top and long skirt, elastic gores in front and three large hooks below. \$18.

A very excellent topless model for full figures made of pink coutil with wide gores of elastic in the skirt and an elastic section in the waist. \$15.

(Third Floor, Chestnut)

## "Never Saw Such a Stock of Blankets"

and you certainly have the largest collection of good blankets I have been able to find anywhere."

Perhaps the woman who said this to us on Thursday last was over-enthusiastic. At least, she was sincere. It is undoubtedly a fact that we have a wonderful stock of blankets, and it is equally true that it comprises all the good grades of blankets worth having.

We don't know specifically of any blankets that seem to be cheaper than ours, but in all likelihood we shall soon hear of some—they turn up almost every season. They always prove to be blankets of the kind that this Store turns down. It wouldn't pay our customers to buy them—that is, it certainly wouldn't pay as well as it will pay to buy the trustworthy aboveboard grades of blankets to which this stock of ours is confined. For regular white blankets of cotton and wool mixed our prices start at \$7 a pair in the single-bed size. From this price—and the qualities—go up step by step to the finest all-wool blankets made in America, and these are \$32 a pair in the single size.

In the assortment are blankets cut and bound separately and some made extra long. Double and extra large sizes start at \$8.50 and go up to \$45 a pair.

(Sixth Floor, Central)



We have an unmatched stock of plaid blankets, ranging in price from \$10 to \$20 a pair, those at \$20 being of very fine wool and special at that price. All desirable colors are included in a variety ranging from blankets containing about 30 per cent wool up to all-wool.

Gray bed blankets, school blankets for boys and girls, porch and outdoor sleeping blankets, fancy Jacquard-woven blankets in attractive colors—all are here, and here at their best.

## Pretty Velvet Bags—Especially for Girls

Quite a bit smaller than the usual size, and for this reason some women have bought them for theatre bags to hold a handkerchief and change.

They are chifon velvet in lovely shades of brown, taupe, dark blue or black, and the frames are gray, imitation shell or amber. Each bag has a tiny purse and mirror. \$5.

(Main Floor, Chestnut)

## Shirt Waists With Hand-Crocheted Laces

are coming in again and here are four new styles, each showing that sort of decoration. They are all of white batiste; semi-tailored, with tiny hand-done edges and interesting buttons. Prices are \$3.50, \$3.85 and \$5.

(Third Floor, Central)

## High-Necked Nightgowns for Women

Good cambric styles, three with surplice necks, and tucked, embroidery-edged yokes. These are \$2 to \$2.55.

Two with closed high necks, \$2.25 and \$2.75.

Needless to say, they all have long sleeves.

(Third Floor, Central)