

M'LAUGHLIN AIMS TO SATISFY PUBLIC

Independent Candidate's Platform Is "Better Philadelphia, Under Rule of the People"

IMPROVEMENTS PROMISED

Issues to be raised by Joseph F. M'Laughlin, director of supplies, in his independent campaign for Mayor will be "the high cost of living, immediate improvement of the water supply, prosecution of the fight for rapid transit, furtherance of port development, and other measures that will add to the comfort, improvement and safety of the people."

The director laid down this platform today in an interview in which he declared it to be ridiculous for anybody to charge that he will be Mayor Smith's candidate simply because he is a member of the Smith cabinet.

"I am the people's candidate," he said. "The people's candidate against the boss's candidate. It is a matter of policies, not of politics. My slogan is a bigger and better Philadelphia, under the rule of the people."

"The administration should be on a co-operative basis, with all the interests working in unison toward the common good. Co-operation will be the keynote of our campaign."

"Just what do you mean by co-operation?" was asked.

"I mean that the city has been faction-torn for many years. Public improvements have been hindered thereby. There must be harmony between the Mayor and the new Council, differences between the legislative and executive branches of the city government have retarded the development of Philadelphia."

Frank J. Gorman announced his resignation as registrar in the Bureau of Water today and joined the movement for the election of the director.

Gorman was secretary of the Keystone party county committee when that organization successfully backed Rudolph Blankenburg for the mayoralty. He has also served as a county commissioner, and it is expected he will be a candidate for that office on the M'Laughlin ticket. Further, Gorman will have charge of the field operations of the M'Laughlin campaign.

FIRE ON "L" TRAIN

Passengers Walk Two Blocks Above Market Street to Station

A crowded east-bound elevated railway train caught fire at 9 o'clock this morning at Thirty-eighth and Market streets and was brought to a standstill two blocks from the Thirty-sixth street station.

There was no evidence of panic among the passengers. They filed out quickly but orderly from the cars and walked along the elevated structure to the Thirty-sixth street station. There they descended to the street and took surface cars to the downtown section.

What is more vital than health, and what is more healthful than scientifically applied exercise?

Let us give you a demonstration without charge.

COLLINS INSTITUTE OF PHYSICAL CULTURE
COLLINS BLDG., WALNUT ST. AT 13TH

News Reporting

One of the most practical and fascinating vocations is that of a Reporter.

Our course in News Reporting under the direction of a well-known newspaper man will give you all the ins and outs of news gathering and preparing copy.

Course starts Wednesday, Oct. 1. Call or write for details.

YMCA

Central Branch, 1421 Arch St.

Big 2-Day SPECIAL

TODAY AND TOMORROW
\$8.90

Buys the Finest Cordovans a Big Saving on this Super Dark Brown Cordovan—only 10 day, tonight, to 10 Saturday Night

At Our New 2nd Floor Men's Shop on Chestnut Street

Share in Our Savings

We have taken the "Cadillac," a typical ROYAL "top-notch" style genuine Cordovan, a value which IS WELL WORTH \$12, we'll sell it here, special at \$8.90 today and up to 10 P. M. Sat'd. night. Come up, Men—You owe it to yourself to see these shoes. It's a wholesale value. Remember, on sale at our 1204 Chestnut St. Second Floor Shop only.

Today, Tonight and up to 10 Saturday Night

Royal Boot Shop
UP STAIRS LOCATION—DOWN IN PRICE
CHESTNUT ST. 1204
2nd FLOOR

BATTLE OF THE ARGONNE BEGAN ONE YEAR AGO TODAY

Successful American Operation Which Broke the Famous Hindenburg Line Continued Until November 11

One year ago today began the battle of the Argonne, that marked the breaking of the Hindenburg line, and proved the ability of the American troops to act successfully along extended lines.

The individual fighting quality of the men and the ability of the Americans to fight brilliantly in the warfare of sharply defined action had already been shown at Chateau-Thierry and at St. Mihiel.

General Liggett commanded the First American army in the Meuse-Argonne offensive. He had under his command the First, Third and Fifth Army Corps. Included in the Third Corps was the Second Division, with its brigade of marines. At the opening of the Argonne fight the Second Division, under Major General Lejeune, was engaged in breaking the German line in the Champagne, leaving that success by forced marching to join in the big offensive.

The fight began at 5 a. m. on September 26. The artillery bombardment of the night had been one of the heaviest on record. The Franco-American front was on both sides of the Argonne forest, between the Suippes and Meuse rivers.

It was their task to pave the way for a movement toward Mezieres, which, with the ground gained by the Americans at St. Mihiel, would threaten the stability of the entire German line. The First American Army at dawn advanced to the east of the Argonne, while General Goussard's Fourth French Army took the west side of the forest.

Soon after noon the first objectives of American and French had been reached, making a penetration of from two to three miles on a front of fourteen miles. The capture of the Americans' first

objective, Montfaucon, threatened the German line. This was a dominating position in front of the famed Mort Homme hill. The American infantry advance, on its front of some twenty miles, never once failed to keep the enemy moving back. The Americans took Gercourt, Dannevaux, Vauquois and Varennes almost with a rush. But they were held off by the Germans occupying Montfaucon. That position was strongly fortified and heavily armed, and it was left until the next day, when artillery was brought up and it was hammered into submission. In the first day's fighting alone the French and Americans took some 12,000 prisoners and quantities of artillery, ammunition and stores.

ATLANTIC POLARINE

Flows Freely in Zero Weather

UNDER the hood is a pulsing motor—the very heart of your car or truck. Each beat of that "heart" is vital to the operation and life of the car. Guard against the skip-stop motor by employing proper lubrication. Which means, of course, to use Atlantic Motor Oils, and nothing else.

ATLANTIC MOTOR OILS

Keep Upkeep Down

HALLAHAN'S GOOD SHOES

Buy Now If You Want Real Bargains in Women's Smartest Style



Fall Boots

Thousands of pairs—over a hundred styles—and all brand new. A stock in which you can be certain of finding exactly what you want and—

Every pair worth at least \$3.00 more today



They are beautiful 9-inch laced boots, including all of the latest and smartest styles and colors!

The fashionable heels, Louis, Cuban, walking and college girl. Plain vamps; wing tips, straight tips. Absolutely the best shoes that can be produced for the money.

In a Choice of
New Browns
Autumn Tans
Patent Leather
Glazed Kid
Gun Metal

And a score of beautiful two-tone combinations.

All Widths AA to D
All Sizes 1 to 8

Actually Worth \$10.50 to \$12.50 Today
7.50 8.50 9.50

Branch Stores Open Every Evening
Market Street Store Open Saturday Evening

919-921 Market Street

5604-06 Germantown Ave.
4028-30 Lancaster Ave.

60th and Chestnut Streets
2746-48 Germantown Ave.

At STRAWBRIDGE & CLOTHIER'S To-morrow

Very Important Clothing News For All Philadelphia Men

WE HAVE frequently repeated, and also proved to the satisfaction of many thousands of men, that the most advantageous method of conducting the clothing business is to establish exclusive connections with several of the nation's most famous clothing manufacturers, such as the STEIN-BLOCH CO., HART, SCHAFFNER & MARX, and the makers of "ALCO" clothes, and with others equally reliable, but less widely known, producers of less expensive grades.

In past seasons the chief advantage, perhaps, has been in the greater variety, the wider latitude for selection and the assurance of best style and quality obtainable in America. But, under present market conditions, while we maintain all these advantages in the same degree as heretofore, the paramount present advantage of our policy is in OUR ABILITY TO PROCURE AMPLE QUANTITIES. It is the splendid co-operation of our manufacturers, together with our own advance preparations, that enable us to-day to herald the fact that WE HAVE THE GOODS.



An Additional 500 Winter Overcoats \$28.50 in the Great Sale

There is nothing sensational about what we do, yet this Early-Season Sale of Winter Overcoats at \$28.50 has really created a sensation. We expected to sell 1000 Overcoats before October 1st at this price—a collection bought at far below present cost. Hundreds have been sold, and we find the lot would not last over Saturday. Therefore, we add FIVE HUNDRED MORE, just as good (no better), which cost us a little more, but which we let go to maintain the assortment.

HEAVY ULSTERS, ULSTERETTES, FORM-FITTING OVERCOATS, belted or plain, DOUBLE-BREASTED OVERCOATS, BOX OVERCOATS and plain CHESTERFIELD OVERCOATS. Grays, browns, hunter's green, dark Oxfords, etc. We shall not be able to duplicate this value again this year—and we believe it cannot be equaled anywhere.

- In Our Regular Lines—
Men's Suits ... \$27.50 to \$75.00
Overcoats ... \$37.50 to \$110.00
Trousers ... \$4.00 to \$15.00
Raincoats ... \$10.00 to \$40.00
Youths' Long-trousers Suits—\$20.00 to \$40.00.
- Worthy of Special Note—
Men's Double-breasted Suits, some with all-around belt—\$32.50 to \$65.00.
"Alco" All-wool Suits, dark Oxfords, all sizes and proportions—\$37.50.
Stein-Bloch All-wool "Cheviot" Suits, dark mixtures—\$37.50.
Young Men's Silk-lined Cheviot Suits—\$27.50.
Dark Blue Serge Suits, extra-heavy—\$45.00.

"Alco" Autumn Suits, Special—\$38.50
Men's and Young Men's Suits of unfinished worsted, in dark blue; self-color herringbone stripes.
Medium and Heavy Suits, Special—\$25.00
Men's and Young Men's Suits of blue serge, cassimere and worsted; good fabrics, well-tailored. The price is extremely low.

Suits with 2 Pairs of Trousers—\$38.50
Men's and young men's models—single- and double-breasted; dark gray, cassimere and fine flannels, in blue, brown and green.
Autumn-Weight Overcoats, Special, \$33.50
Hart, Schaffner & Marx Top Coats for men and young men; dark gray and tweed mixtures; form-fitting, slip-ons, Chesterfields.

Tailored or Trimmed Silk Waists

Model after model in lovely Crepe Georgette Blouses. In the new suit shades, also black, white, flesh-color and beige, as well as the distinctive combination effects so well-liked this season. Some are a handsomely embroidered, others beaded or delicately lacrimated—\$6.75 to \$10.00. The model sketched is \$8.75.

Tailored styles include—
Crepe de Chine Waists—\$6.00 to \$10.00
Striped or Plaid Silk Waists—\$2.00 to \$7.50
Pongee Silk Waists—\$3.75 to \$6

Silk Petticoats

At \$6.95—Silk Jersey Petticoats, lovely shades, with ribbon trimming in contrasting shade on the plaited flounce.
At \$5.00—Black or Colored Messaline Silk Petticoats, with ruffle-trimmed tucked flounce.
Cotton Taffeta Petticoats—\$3.00
Such pretty, practical models for general wear. Floral designs on green, navy or Copenhagen blue grounds.

Hand-embroidered, High-neck Night Gowns

In the French Room is an unusual group of daintily embroidered Night Gowns for cool weather, from France and the Philippines—all at moderate prices:
At \$4.50 to \$4.95—Philippine-embroidered models, with turnover collar, supple or V-shaped neck; long or three-quarter-length sleeves.
At \$3.50 to \$7.75—High-neck Night Gowns from France, some of heavier cotton fabrics, others of soft, fine materials.

New Net Flouncings For the New Gown

So simple to manipulate, and so effective. These are the very new Flouncings of silk net, large or fine mesh, beautifully embroidered with ribbons in self-tone, (Taupe, navy blue, brown and black). They are thirty-seven inches wide, \$5.75 to \$7.50 a yard.

Little Mary Mix-up Dolls

A brand-new lovable character Doll—the heroine of a well-known series of newspaper cartoons, by R. W. Bunkerhoff—has joined the Doll Store's family. Price \$1.75.

New Books

Seeing Pennsylvania, by John T. Faris; 111 illustrations in double tone, frontispiece in color—\$5.00.
Gardens of Celebrities and Celebrities of Gardens, by Jessie MacGregor; 29 plates in color and exquisite pencil drawings by the author—\$7.50.
A Pelican's Tale, fifty years of London and elsewhere, by Frank M. Boyd; 16 photographs of famous people—\$3.75.
The Amazing City (Paris), by John F. Macdonald, an unusual revelation of French life—\$2.50.
A Broken Journey, wanderings from the Hoangho to the Island of Saghalien and the Upper Reaches of the Amur River, 61 illustrations from photographs—\$5.00.

Motor News

New Automobile Robes, of woven wool, are here at \$8.75, \$12.50, \$13.50, \$17.50, \$18.00, \$20.00 and \$28.00.
Luggage Carriers, that can be easily attached to the running board, and hold your extra baggage securely, are \$4.25.
A new Tire Tool, that alleviates the back-breaking task of changing tires—\$2.25.

A. C. Spark Plugs Marked One-fourth Less Than Regular Price—now 75c

A 200-Piece Picture Puzzle
That satisfies the demand of older folks for a really difficult "brain-teaser," is here at 50c.

Men's Neckwear

A wonderfully varied collection of the newest styles.
A collection we believe to be unsurpassed anywhere in this city to-day—in extent of patterns, quality or in value. Prices are—65c to \$5.00.

Inexpensive Luncheon and Bridge Sets

The accepted covers for luncheon or the serving of light refreshments, also attractive as a breakfast cover.
13-Piece Luncheon Sets—\$3
Six plate and six tumbler Dobbies and one Centrepiece, embroidered and scalloped, in blue, tan, green or white.
5-Piece Bridge Sets—\$3.00
Four 12-inch Napkins, and one 26-inch Cloth, scalloped in blue or white.

Headquarters for Seasonable Hosiery and Underwear

Practically every good reliable make is included in our comprehensive stocks and—no matter what the weather may be—you can be reasonably sure of finding your favorite kind, in the proper weight, and in a wide range of sizes. Seasonable suggestions—

Women's Underwear

White ribbed cotton, in autumn weight. High-neck Vests, with long, elbow or short sleeves. Drawers, ankle length, and knee length with tight or lace knees. Tights, with tight or lace knees. Prices—65c each; extra sizes, 75c.

Children's Knit Underwear

CHILDREN'S White ribbed Cotton Vests and Pantaloons, heavy weight, sizes 2 to 16—60c to 95c each, according to size.
White ribbed Cotton Waist Union Suits, at \$1.00 each.
BOYS' Gray fleeced ribbed Cotton Vests, long or short sleeves, and Pantaloons, in knee or ankle length—75c, 85c and 95c, according to size.
White ribbed Fleece Cotton Drop-seat Union Suits—\$1.00 and \$1.15, according to size.

Men's Underwear

Balbriggan long- or short-sleeve Shirts, and regular or stout-length Drawers, autumn weight. Sizes up to 44, at \$1.25; sizes 48 to 50, \$1.40; 52 to 60, \$1.50 each.
Ecrú ribbed Cotton Shirts and Drawers, medium weight, \$1.65 each.

Madewell Union Suits, of medium weight, ecrú ribbed cotton; long or short sleeves, ankle length; long sleeves, a t o u n t length; and short sleeves three-quarter length—\$2.00.

Madewell Union Suits, of medium-weight natural worsted; long sleeves, ankle or stout length—\$3.50.

A typical value from the Hosiery Section—Men's Cotton Socks Six Pairs for 75c

Of fine soft cotton, with extra strong heels and toes in black, navy blue and gray. Sizes 9 1/2 to 11 1/2.

Wheel Toys for Autumn Days

Express Wagons ... 75c to \$5.00
Coaster Wagons ... \$6.50 to \$9.00
Velocipedes ... \$4.75 to \$21.50
Wheelbarrows ... \$1.50 to \$3.00

The New "Bloch" Baby Coaches

Have arrived and are ready for the inspection of parents who take pride in Baby's equipage and give thoughtful consideration to his comfort. Prices \$45.00 to \$72.00.

Stroller Go-Carts, now \$8. Collapsible Go-Carts, \$12

Two lots reduced for clearance.

Roller Skates, \$2.

Skates for boys and girls. Truss-bar frame is extra light flexible rubber bumpers steering easy. Self-centering ball-bearing Roller Skates.

STRAWBRIDGE & CLOTHIER
MARKET STREET EIGHTH STREET FILBERT STREET