BARTHOU IS SKEPTICAL


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FLIGHT TO HONOR PRINCE

"OUCH ! THAT OLD RHEUMATISM!'

Just Get Out That Bottle of Sloan"s
Liniment and "Kock it Galley.
West"





Good news for economical Mothers! $\mathbf{M}$ OTHERS : Here's a suit that gives your to have. Yet it gives your pocketbook the relief
it needs. Our Triple Service Suit. Rough and tumble, wrestle and r Rough and tumble, wrestle and roll! Let your
boy go to it! His Triple Service Suit comes up boy go to it His Triple Service Suit comes u
miling and wears and wears and wears.
Thanks to Thanks to extra sewn pockets, reinforced, wear
proof seat and knee and interlocking seams. And proor seatand knee and interlocking seams. And
every Triple Service Suit is sold under a binding
guarantee of "Satisfaction or the purchase price
> "Sampeck" TRIPLEESERVICE SUIT
> For sale in Philadelphia at Straubridge \& Clothier's exclusively"

# Expensive To Buy Motor Trucks By the Ton 

Look at the Use of a Motor Truck from the Transportation Angle and the Economy of Packard Efficiency is Apparent

STRENGTH is not necessarily a matter of weight in motor trucks or anything else. For example-there are two ways of making a steel rod strong. One way is by making it bulkythe other is by scientific heat treatment-a stronger rod from one-half to one-quarter the size and weight.

Motor truck transportation must move goods at the lowest cost-you must be able to figure on the costs beforehand and depend upon their correctness afterward-or there is no science to it.
Motor truck transportation as a science must start with an efficient motor truck.

To get to the transportation value of a motor truck, you must dig under the pretty paint which covers it.
Just because a truck looks like a brute-built up with tons of extra metal - is no sign it can go the distance or do the work.
Motor trucks built to sell by the ton wear themselves out under their own weight.
They consume nearly as much gasoline and oil without a load as an efficient truck uses when loaded.

They are more expensive to maintain as they grow older, because poor workmanship and uneven quality in material show up to a greater degree the longer a truck is in use.

Packard trucks are built for transportation efficiency.

Where weight is needed for strength, we use weight-but where it is not needed, no expense is spared in replacing it with whatever science has to offer.
For example,Packard represents the highest heattreating achievement as applied to commercial vehicles. Parts of a Packard truck, heat-treated, show from 35,000 to 62,000 pounds per square inch more strength than the average of other makes.
Packard quality begins to show from the start off. It shows more and more as the mileage in creases. It outlasts the paint by years. There are a hundred thousand economical miles built into every Packard. Many Packard trucks have run twice that.

Packard efficiency counts in the science of transportation.
Your business man wants, not only low costś, but dependable costs.
Both these, the use of the Packard truck insure him.
To business men who have not yet begun to place trucking on a scientific cost-keeping basis, we offer the services of the Packard Freight Transportation Department.
You need not be a Packard owner to avail yourself of our aid. Packard Service in this re spect is without charge and truck owners may use it without feeling under obligation.

## "Ask The Man Who Owns One"

Packard Motor Car Company of Philadelphia
319 North Broad Street
BRANCHES—Bethlehem, Camden, Harrisburg, Lancuster, Reading, Trenton, Williamsport, Wilmington

