

Great Organ plays at 9, 11, 11:55
and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

These Are Days to Benefit Yourself in Finding Good Merchandise

Every Spigot Upon the Water Pipes That Connect

with the city's water reservoirs opens up immediately a full supply whenever turned on in house, store, mill and workshop.

This Store is a Reservoir, and a big one, too, of almost everything wanted in a house, big or little, a hotel, an office, school, workshop or mill, and is accessible from every part of the city.

One need only to get into an automobile and pick out what is wanted and take it away with him.

Or one, or a thousand, can call on the phones for anything that's wanted, from a wedding ring to a baby's pair of socks; from a fishing boat to a silken gown; from a wardrobe to a bathrobe; from a flower vase to an American flag of any size, and the call will be filled.

You open the Store spigots and see how quickly this big Reservoir will supply your wants.

(Signed) *John Wanamaker*

Sept. 25, 1919.

Splendid Black Lynx Furs

The lustrous, silky lynx stands very high in Fashion's eyes this season; and while Fashion is an unreasonable jade, in this particular she has common sense back of her. No fur is more becoming to women of all types and ages.

The Fur Salon has it in the shape of animal scarfs, little muffler collars, deep muffler capes and long stoles. Prices run from \$47.50 for small scarfs to \$265 for a stole so broad it is almost a shawl.

(Second Floor, Chestnut)

Children's Bathrobes

Eiderdown and blanket bathrobes, cozy and simple and pretty; the eiderdown in plain rose, light blue, pink and Copenhagen; the blanket in the same color effects, only not plain.

Sizes are 1 to 18 years. Prices \$3.75 to \$6.50. (Third Floor, Chestnut)

Women's and Men's Gloves at Special Prices

For as long as these several lots last we shall sell them for prices which are the actual wholesale cost today.

They are all gloves of good quality, and there are in both men's and women's styles the fashionable street and dress gloves for Fall and Winter.

Women's gloves at \$1.75, one clasp, washable capeskins, out-seam sewn, pearl white or tan shades. Also two clasp, over-seam sewn, French lambskin, in white.

Men's gloves at \$2.35, one clasp, mocha suede, half pique sewn, Paris point stitching, gray or tan. These look like and will wear like mochas.

Men's gloves at \$1.75, one clasp, tan capeskins, out-seam sewn, second selection.

Men's gloves at \$2, one clasp, gray suede, out-seam sewn.

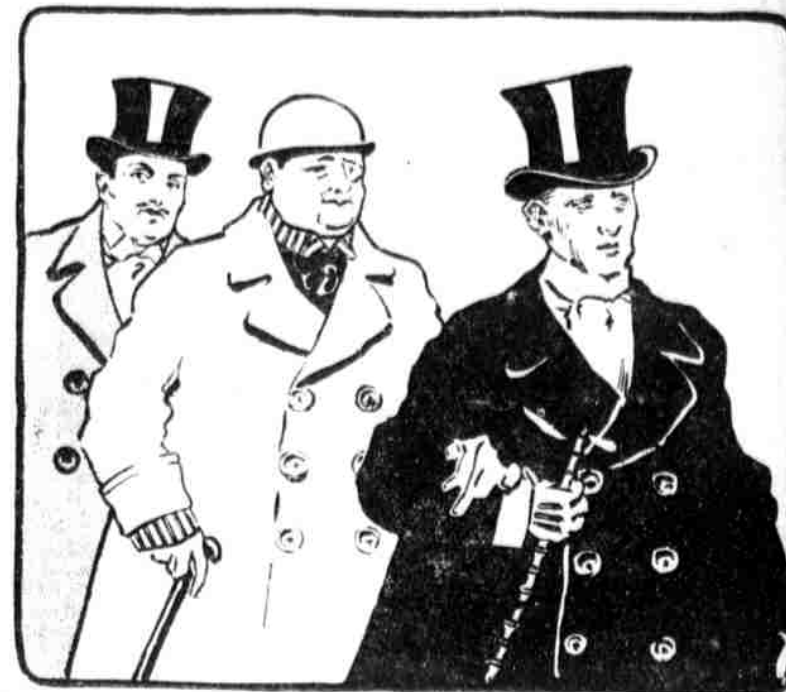
(West Aisle)

Women's Autumn Street Dresses at \$30 to \$50

Dozens of styles in jersey cloth, tricotine, serge and gabardine; in navy and black and taupe and brown. Some of the simplest have only buttons for trimming; others are quite heavily braided.

These are the dresses which will do yeoman duty all through the season, being worn first on the street without a wrap, and all Winter long beneath one.

Prices \$30 to \$50. (First Floor, Central)



Many Men Are Thinking of Fall Overcoats

We have been thinking of them for six months. The first of them are here and ready to wear away.

They are very smart, and men of fashion will be glad to come in to see the new sweep of their lines.

Mostly in soft mixtures, with prices going from \$32 to \$50. (Third Floor, Market)

After All It Is Best to Have a 1919 Soft Hat

Some men who took off their straw hats on September 15th put on last Winter's soft hat.

You can tell them. And as soon as you see them you know that last year's soft hat won't do.

Prices are \$5, \$6, \$7 and \$10. (Main Floor, Market)

Men's Good Winter Shoes Special at \$6.40

800 pair just received and 1800 pair more to come—but the whole 2600 pair should go quickly at this low price.

Other stores would be glad to get them from the market at the price we have marked them for sale.

Styles are in smooth black calfskin. Three styles are in grain black calfskin, all in blucher lace style, in narrow or wide toes, all heavy double sole. (Main Floor, Market)

This Is Surely the Home of Good Quilts

Wool-filled or down-filled or cotton-filled—no matter which kind you wish, you will here find a selection upon which it would seem impossible to improve.

It offers every advantage that a quilt stock can possess—standard quality, standard sizes, reliable making and the lowest prices consistent with all of these.

We make all the down-filled quilts we sell and many of our wool-filled quilts. Naturally we are particular to make them better than is generally thought good enough.

The variety of coverings, colors and patterns leaves nothing to be desired. It is practically impossible for any one to choose quilts to better advantage outside of this store than they can be chosen inside of it.

Wool-filled quilts, \$10 and up. Down-filled quilts, \$12 and up. Cotton-filled quilts, \$5 and up. (Sixth Floor, Central)

Ready With Full Stocks and Fine of Boys' Fall Suits

If you have a boy anywhere from 8 to 18 years old to clothe, it will do you good to see the crystal show cases in the Boys' Clothing Store, or rather the suits inside them.

Varieties are now full and they certainly span the whole range of excellence and attractiveness in boys' clothing.

In design and style, the boys' suits this season follow the models for young men to a certain degree. Of course, they are all in the belted Norfolk style, but many are on the conforming or semi-fitting order with waist seams, other novel and attractive features being inverted pleats and vertical pockets. Of course, there are plenty of patch-pocket suits and the regular full-pleated coats so noticeably absent during the war are back again.

All colors are here—grays and greenish mixtures, browns, blue, unfinished worsteds and chevrons and blue serges.

In sizes for boys of 8 to 18 years, \$15 to \$38. (Second Floor, Central)

More About the Beauty of Young Women's New Fall Suits

Not only are they suits to be worn during the Fall, however, but they are silk lined and then interlined for greater warmth during the really cold days.

This year we have been more particular than ever before about the all-wool fabrics they are made of—they are the best to be had and the tailoring is beautiful. The new fashions, in fact, call for the finest skill in tailoring, for there is much stitching, arrow point embroidery to finish the seams, double pockets and oddly shaped panniers to the coat that are really disguised pockets.

The suits without fur start at \$40 for a very pretty wool silver cloth and they go up to \$63.50, including sturdy mixtures and tweeds, fine velours, silvertones, burella cloths, chevrons and tricotines.

In the Still Finer Fur-Trimmed Suits

there are plain silvertone and checked velours, broadcloth and velvets with collars and often cuffs of nutria, Hudson seal (dyed muskrat), Australian opossum and squirrel. These, too, are all silk lined and interlined. They are in the newest and most fashionable colors and mostly exclusive models. \$70 to \$175.

Sizes 14 to 20 years.

(Second Floor, Chestnut)



Women's Velour Coats

Prices \$50 to \$85

Four styles are in the Coat Store at these prices—and practically every style may be had in black, navy, green and paprika.

One of the best styles is that with a belted back, big collar and tucks so tiny they look like cording. Another good one has very straight lines—the back relieved by a tucked panel, and most of the fullness at the sides. The first is \$65 and the second \$57.50; while two fur-trimmed styles are \$50 and \$85.

(First Floor, Central)

White Waists A-plenty

There is no lessening of the demand for them, despite the approach of cold weather—probably because there never was a woman who couldn't use just one more.

A frilly affair of imported dotted swiss is \$10.75.

In imported voile with a fair amount of hand-embroidery is \$3.85.

A batiste with a great deal of the finest tucking imaginable, \$7.50.

A pale pink batiste embroidered and hemstitched in the Philippines, \$5.

A voile with a bib front is \$4.50. (Third Floor, Central)

Seltona

is a self-toning paper containing gold and ideal for the pictures made from vacation negatives. Prints are made on it by sunlight and need fixing in hypo only.

Seltona may be had in the Camera Store—the only place in Philadelphia.

Prices 21c to 40c. (Main Floor, Chestnut)

New Rhinestone Jewelry Has Gained in Beauty

The designs are even finer and more lace-like, the rhinestones more brilliantly set in sterling silver, if such a thing were possible.

There are bar pins, so much admired as a finish for long, low collars. In all rhinestones or rhinestones with imitation sapphires, \$4.50 to \$24.

New bar brooches, rhinestones alone or combined with imitation sapphires, \$21 to \$45.

Rings entirely of rhinestones or combined with imitation sapphires, \$6 to \$12. (Jewelry Store, Chestnut and Thirteenth)

The China and Glassware Sale On Its Last Lap and Going Splendidly

Friday, Saturday, Monday, Tuesday and then no more of the September Sale of China and Glassware. The price of everything in the Sale will go up 10 to 50 per cent after Tuesday next. For anybody who needs china or glassware, or is likely to need some in the not distant future, the foregoing facts should convey their own meaning.

The advantage of buying now is as clear as anything can be. However, we are in no special hurry to get rid of our goods, as we have nothing that we are anxious to unload. But we have a large supply of excellent quality wares at reduced prices, wares that any good china store in the country would be glad to have next month or any month to sell at regular prices. The opportunity to buy them at September Sale prices ends next Tuesday.

Until then every dinner set in our possession will be marked 10 to 50 per cent less than regular.

There are hundreds of these sets to select from.

French china dinner sets, \$32.50, \$37.50 up to \$100.

Japanese china sets, \$32.50, \$50 and \$75.

English semi-porcelain sets, \$22.50, \$25 up to \$100.

American semi-porcelain sets, \$15, \$17.50, \$20 up to \$40.

Cut glass in an endless variety, starting at \$1 for a bonbon dish up to \$400 for a handsomely cut and engraved punch bowl.

Berry dishes, \$2.25 to \$12. (Fourth Floor, Chestnut)

Light-Cut Glass and Other Inexpensive Glassware

Plain blown table tumblers, 75c dozen.

Lead-blown, needle-etched tumblers, 10c each.

Colonial sherbets, 10c each.

Light-cut water sets, \$2.50 to \$5.50 a set.

Light-cut ice tea sets, \$4 to \$10 a set.

Light-cut grape juice sets, \$3.75 and \$4 a set.

Light-cut berry sets, \$5 to \$6.50 a set.

Light-cut sandwich trays, \$1.75 and \$2 each.

Light-cut cracker and cheese dishes, \$1.75 to \$4 each.

Light-cut sugar and cream sets, 75c to \$2.50 a set.

Light-cut compotes, 60c to \$2.50 each.

Light-cut flower baskets, 65c to \$2.50 each.

Scarcely Anything Wears Better Than an All-Wool Tweed Suit

Some very new arrivals are of particularly good quality, hard, everyday wear, and they are extremely pretty in their soft, new tones of brown, green, blue and gray mixtures. A few have an indistinct stripe.

They would make very smart tailored street suits (tweed being most fashionable this year for this purpose), sports suits, coats for every kind of weather, or separate skirts for sports wear or to wear under coats.

All are 54 inches wide and priced at \$4 and \$5 a yard. (First Floor, Chestnut)

Letitia Corsets

Some women declare that they are the most comfortable corsets made, because they have the trick of yielding with every movement—a trick due to their exceedingly clever designing. And this is as true of the heavily boned Letitias as of the lightest of all the forty models.

Among the latest to come we mention a riding corset of broche, price \$9; and a slip-on or negligee corset with almost no bones at all, price \$9; and a tricotee with elastic top and long skirt at \$10.

Incidentally—among the forty models will be found low, medium and high busts. Prices are \$5 to \$11. (Third Floor, Chestnut)

Opportunities Will Glow in the Lamp Sale

for just four more days, so take advantage of them while you may. There is an attractive choice of lamps, including floor and table lamps, also decorated boudoir lamps, silk lamp shades in beautiful assortment and mahogany candlesticks, all at one-third to one-half less than regular prices.

(Fourth Floor, Central)

Four Days More to Get the World's Best Housewares at Special Prices

The goods will hold out, but the time will be all too short for everybody who ought to save money to get here and take advantage.

Come at once with the list of the things you need for kitchen and laundry and bathroom.

Choose from fireplace furnishings and be ready for the cool evenings when an open fire will be such a comfort.

Pick out all you will need for Winter in the way of

- Galvanized ware
- Aluminum ware
- Bathroom furnishings
- Dress forms
- Cutlery
- Woodenware
- Tinware
- Pantryware
- Refrigerators
- Sewing machines
- Cleaning utensils

A good special in the sale is an electric suction cleaner at \$25.



(Fourth Floor, Central and Market)