

Play Ball-many a
"Charley Horse" BAUME analgésique BENGUÉ


News Reporting


## YMCA

## Stanait <br> MOTOR TRUCKS

Your hauling costs less with Stewart Trucks
porce muleage with less cost for fuel. tires and re-
paire. This is aceomplished by eliminating all needless parts, giving vou a truck that is moderate
They cost less to run because with 600 to 700
that delivers more than 90. of thir power to the
rear tires, saves gasoline and reduces tire expense.
And there are no adjustments that cari be tinkered
with or require roadside delays.
We have made a study of hauling probiems and delivery costs.
In Five Years No Stewart Has Worn Out
$\qquad$
Gomery-Schwartz Motor Car Co. 128-140 No. Broad St.

Philudelphie, Pa .

## Your magazine-My magazine-OUR magazine

Will Leitch's Plan Prevent Strikes ?

## H

Eolved one of America's most
perplexing problems?
John Leitch doesn't look like
A business man, but his plan of

Mending Your Business


Leitut has spent many years
developing his industrial democ-
developing his industrial
racy idea. His plan
Bolshevism, nor does
Bolshevism, nor does it
control from the owners Contrast Loiteh's Plan
with the Plumb Plan The much discussed Plumb plan for running the rat
new and untried. Joh
it has been wholehearte
adopted it works. It has ceeded because it offers a co crete plan, ba
cooperation.
There are basic differences
ween Leitch'splan and the Plu plan that are absolutely irre
cilable. But in practice there enough points in common to
make an understanding of Leitch's plan an interésting an
valuable basis for calculation valuable basis for cal
regarcing the Plumb of $n$ morker. or a greet captain of in
dustr, this remarkble articl in the
October isue of The Red Cross $M$ Mo October issue of
arine is vitally im
sure to read it.

## Let's Get Acquainted

 $T_{\text {the October }}^{\text {HE three artic }}$ scribed in this advertis ment illustrate the new get together-and-tak-it-overspirit of the reborn ${ }^{\text {spirit }}$ Cross Magazine. Look Cross and get acquainted
up
with your new magaine October Yesue On the Newt stande 20

## "The Heart of America in Print"

IT WAS our common meeting ground when the great shadow lay over the world. It remains ou common meeting ground now that the shadow of war has lifted-that the light of Peace has come The common meeting ground of America-

## Red "cross <br> Magazine

SWIFT runs the tide of events. New needs, new problems arise over night. All our problems, present and future, must be met squarely-must be discussed frankly.
Through the pages of the reborn Red Cross Mag azine the American people tell of their struggles their aspirations, their achievements.
It is your magazine; my magazine; OUR mag azine - "the heart of America in print."
Goum s Phicein,

## Identical Dollar-Back Subscription Offer

 $\mathbf{S}_{\text {Magazine will no longer be solicited in }}^{\text {UBSCRITIN }}$ connection with Red Cross membership. byThe American Red Cross, but it will be are Red Cross members or not, st exactly the same price.The present subscription price of $\$ 1.00 \mathrm{a}$ year will be discontinued after January 1 st .
On that date the subscription price to all, whether Red Cross members or not, will
increased cost of publishing.
$\$ 1.00$ a year Now - $\$ 1.50$ after Jan. lat
But we are going to give every one who is not a subscriber a chance to subscribe at the old rate pf $\$ 1.00$ a year. And we will also renew the subscriptions (regardless of when their subscription expires) for $\$ 1.00$ if they send their renewals in promptly:

## Identical Dollar-Beck Ofior

$W^{\mathrm{E}} \mathrm{The}_{\text {ARE }}$ Red Cure you will like its new large sire and wioth ite in
opiring new editorial poliey, that spiring ne ee editorinal policy, that
we make the offer in the coupon at
the right. We're going to keep your doliar
right in our big safo nutil we are
wre that sure that you are mure that you like
the enew Red Croug Magarine nond
consider it well morth your doliar. But don't put of sending your
subseription. Fill out the Coupon pin your dollar or check to it
mail it at once. Addres-


Theodore Roosevelt, the Father
B $\begin{aligned} \text { ESURE to read this delight- } \\ \text { fully intimate and wonder }\end{aligned}$ fully inspiring story by Hermann Hagedorn, author of "A Boy's Life of Roosevelt," in The Red
Cross Magazine for October. He tells just the things you Want to know about Roosevel
as a father, and in five short paragraphs gives the simple phil-
osophy of life that this great osophy of life that this grea
American taught his boya-a American taught his boya-a
philosophy that will fit every boy - yes, and girl, too-in America. It's a story that will prove tre-
mendously interesting to every American, and one that no father
or mother can possibly afford to or mot
miss.
Mothers; Fathers $\mathrm{A}_{\text {school your children attend? }}^{\mathrm{RE}}$ Yes? No? Then by all means

The School That Everybody Wants in The $R$
October.
It is written by ANGELO PATRI,
New York's most famous enhe New York's moot famous school-
master. His father, a common lamaster. His father, a common la-
borer, but with a poet's soul, brought
him here from Italy, a child. He wa him here from Italy, a child. He was
seept to school, then to college-on seat to oschool, then to college-on
wages of 2.00 a day. Now
is principal wages of 52.00 a day. Now at 13, he
is principal of one on New Yorkiobig-
sest publice schools, and is working every day to achieve the scho
pietures in his ondertu aticle
pictuc Whether you live in the country,
in A mall tomn, of in m great oity,
Mr. Patri has a meemge for you.
 chidrea and their education that you
probably have never realised belore.

 Wiviziz

