

Gimbel Brothers

Store Opens at 9

Gimbel Brothers

For Tomorrow—Wednesday

Store Closes 5:30

Gimbel Brothers

Tuesday, September 23, 1919

# Subway Store Day at Gimbels

This meets the popular demand—that in a time of much money that money can buy "much." It is the helpfulness of a great store whose two hundred buyers are alertly watchful to invest money to the advantage of our customers.

That makes for big business—you see we are selfish in a way, for we know we are served best as we serve you best.



## Women's and Misses' Dresses

14 to 18 Years  
36 to 44 Bust

Beaded Georgettes, Serges, Satins, Taffetas, Crepes de Chine, Braided Georgette, Georgette-and-Satin

Savings up to Eleven Dollars On Original Prices

### At \$13.85

Choice in the lot of navy, black, taupe, brown, Burgundy and French blue—a group comprising new purchases and others (bringing the greatest savings) reduced. Styles and fabrics for practical as well as dress wear—too many for detailed descriptions—come and see and choose at..... \$13.85

Taffeta at \$13.85 Georgette at \$13.85 Serge at \$13.85

## 200 Women's and Misses' Winter Coats

The very last word in coat fashions. Dress Coats—Street Coats—Polo Coats.

Choice of Polo Cloth, Soft Velours, and silvertip.

Some with fur collars.

Some have large fancy collars of self material.

Special at \$25

Colors Navy, Black, Reindeer, Burgundy, Tan, Brown

Sizes Misses' sizes 14 to 18 years. Women's sizes 36 to 44.

Gimbels, "Subway Store Day."



Three Coat Models at \$25 each.

## Forty-three Fox Scarfs at \$37.50

—Save \$15

Simply huge! Some are singed a bit—but you'd have to hunt to find it! Brown and taupe shades. Marmot Fur Coats—September Sale—Priced: \$129 and \$155. 30-inch and 36-inch lengths. Perfectly stunning! Yes—sports styles. —Gimbels, "Subway Store Day."

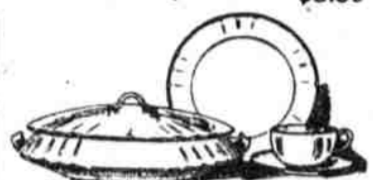
## 300 Women's Flannellet Nightgowns at \$1.50

Neat striped double yoke and collar. At \$1.50. Envelope Chemises and Crepe Bloomers at 55c Chemises are pink batiste. Feather stitched in blue. 200 New Fall Petticoats at \$2.75 Made with fitted heatherbloom top. Changeable silk flounce. Bungalow House Dresses at \$1.95 Made of pretty checked gingham. Open down side. Finished with rick rack. Square neck. —Gimbels, "Subway Store Day."

## Fifty 100-piece Dinner Sets at \$8.95

Save \$3.50

First quality. All handles full gold-finish. Neat white-and-gold decorations. Save \$3.50. While they last, at \$8.95. Yellow Refrigerator Bowls, four assorted sizes, 8-, 9-, 7-, 8-in. size. \$5c each. 5000 Odd Plates, on account of odd decorations less than wholesale price. Dinner, breakfast, tea and soup plates at 10c each. 1000 Odd Bread and Butter Plates at 6c each. 10,000 Tea Cups and Saucers at 85c pr. 1st quality. Various floral and border decorations. (Pictured.) Tea Cups and Saucers, 25c pair. —Gimbels, "Subway Store Day."



Gold-gold Decorated Dinner Sets. Sets of 32 pieces at \$6.75. Sets of 38 pieces at \$7.50. Sets of 50 pieces at \$12.75. Sets of 106 pieces at \$23.50.

## Sewing Machines At Prices Not Duplicated Elsewhere

Variouly at \$5—\$10—\$22

Choice of Singers, Domestic, Wheeler & New Home, Wilson, and other good Emblem, makes.



THE VALUES ARE UNUSUAL

Every one is guaranteed to do perfect sewing, been thoroughly overhauled and will do the same work of some machines at more than double these prices. Some are floor samples, others have been traded in for better machines. Quantity Limited. No Mail or Phone Orders Filled. USED BOX TOP SEWING MACHINES AT \$5. —Gimbels, "Subway Store Day."



## Girls' Tub Dresses, \$1.85

Mighty Big Bargains. Splendid for school wear. Dresses of linen, cotton, flannel and chambray, plain colors and pretty plaids. A score or more styles to choose from—the favorite regulation sailor, Empire and belted models in different variations. Some sample dresses included. In 6-, 14- and 16-year sizes—but not all sizes in every style. Sale price, \$1.85. —Gimbels, "Subway Store Day."

## 1660 Envelope Purses and Hand Bags at 25c to \$2.75

Everyone a bargain. Mostly samples, some odds and ends from our own stock. At 25c to \$2.75. —Gimbels, "Subway Store Day."

## G. B. Corsets at \$1

Dainty pink novelty material. Two styles—topless with elastic inserts and low bust with moderate length skirt. Specially priced for Subway Store Day at \$1. —Gimbels, "Subway Store Day."

## Peanut Squares at 35c lb.

## Clearance of Women's Sweaters at \$3.45

These sweaters are wonderful values, being greatly reduced on account of being shop-soiled or mussed. Every one a wonderful bargain. Various colors and materials. Sizes as you find them. Sold up to more than double the price asked—\$3.45. —Gimbels, "Subway Store Day."

## 3000 yds. of Heavy Union Towing at 18c yd.

Less than the wholesale price today. This towing is known for its sterling absorbent and wearing qualities. At 18c a yard. 300 Dozen Hemmed Mercerized Napkins at \$2.25 dozen. 72-Inch Mercerized Table Damask at 90c yd. —Gimbels, "Subway Store Day."

## Venetian Cloth for Lining, black and odd shades, 32-inch wide, at 68c yd.

## Women's Vestees at \$1

Rows and rows of net puffing and Valenciennes lace insertions; dainty semi-roll collar attached. At \$1. —Gimbels, "Subway Store Day."

## Sheet Music Books at 5c to 50c

From popular to operatic numbers. Worth double and more, at 5c to 50c. —Gimbels, "Subway Store Day."

## 1000 Pairs of Women's Fall Boots at \$4.45

High-top lace boots in this season's wanted styles and leathers. Black kid boots. Patent leather boots with gray cloth tops. Gunmetal and tan leathers. Choice of high curved heels and military heels; plenty of all sizes. 2½ to 7. At \$4.45 you save a third at least.

## Men's Fall Shoes at \$4.45

Gunmetal leather lace and button shoes. Sizes 6 to 11.

## Boys' School Shoes at \$2.95

Serviceable well-made shoes of gunmetal and tan leather. Sizes 10 to 5½.

## Children's School Shoes at \$2.95

Sizes 8½ to 2. —Gimbels, "Subway Store Day."

## Women's Gloves at \$1.68

1-clasp pique-sewed and 2-clasp over-ream gance lambskin. Gloves, in white, at \$1.68. Women's chamoisette Gloves, at 55c. —Gimbels, "Subway Store Day."

## 224 Men's and Young Men's Fall Suits at \$18.50

Worsted, chevrets, cassimeres and tweeds. Any normal man can be fitted. Your choice at \$18.50.

## 418 Raincoats for Men and Young Men at \$8.50

Many styles; plaid and plain back. Great value, at \$8.50.

## 463 Heavy Gray Uniform Trousers at \$6.50

Suitable for Watchmen, Letter Carriers and Park Guards. Sizes range from 30 to 42 waist. Remarkable value. At \$6.50. —Gimbels, "Subway Store Day."

## Men's Neglige Shirts at \$1.15

Where can you get such good shirts anywhere else at \$1.15. Manufacturer's "seconds" and a clean-up of odds and ends, also some slightly shop-soiled shirts from our regular stock. Wanted fabrics—white and colors. Some have attached collar. Sizes run from 14 to 17. Buy plenty at \$1.15.

## Men's Open-end Ties at 58c

Save a third on these. —Gimbels, "Subway Store Day."

## 125 Boys' Norfolk Suits at \$6.50

Neat chevrets, medium and dark colorings, Knickerbockers full lined. All sizes 7 to 17 years. At \$6.50. 80 Boys' Junior Suits, at \$3.85—Save a third. Clearance of a number of small lots, 3- to 7-year sizes. —Gimbels, "Subway Store Day."

## 800 Window Shades at 67c

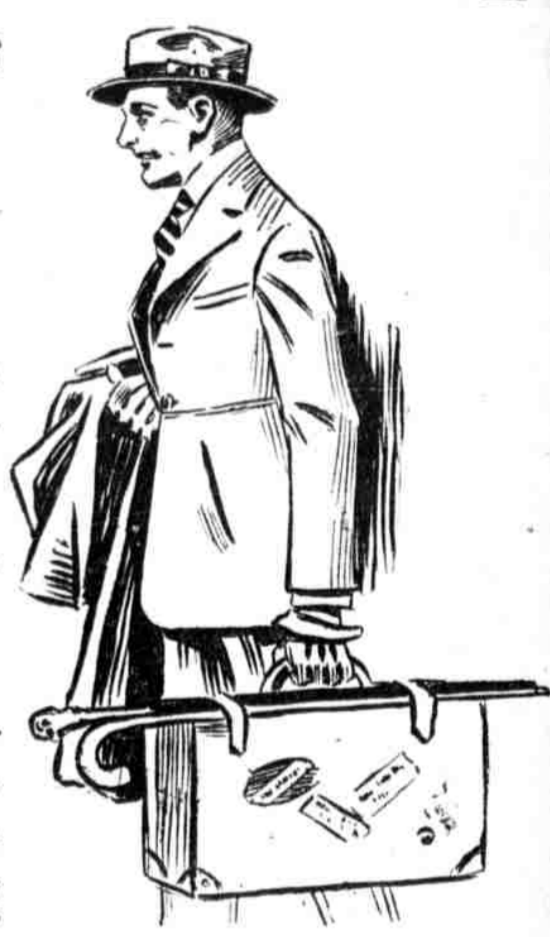
36x72 Columbia guaranteed opaque mounted on dust-proof spring rollers. Wanted colors and dark green. Complete with fixtures for hanging, at 67c. 400 Window Panel Lace Curtains, at \$3.25 each. 45 inches wide and 2½ yards long. Handsome file lace effects. Double-thread net. 1600 yards of Drapery Cretonne, at 24c a yard. Lovely new Cretonne in beautiful colorings. Washable. Worth 25 per cent more. Scotch-net Lace Curtains, at \$2.95 a pair. 2½ yards long. Irish point lace effects, double net. Save a fourth. —Gimbels, "Subway Store Day."

## Dress Gingham at 25c yd.

32 inches wide. Just the wanted patterns for school dresses and house dresses. Must be seen to be appreciated. And the price—25c a yard. —Gimbels, "Subway Store Day."

## A Player-Roll Cabinet

(Capacity about 50 music rolls) AND Twelve \$1 Q. R. S. Word Rolls (Your own selection) for \$22. Saving of \$7. —Gimbels, "Subway Store Day."



## Navy Blue Panama Cloth at \$1.15

Just what you want for dresses and suits. Serviceable and inexpensive. 54 inches wide. At \$1.15 a yard. —Gimbels, "Subway Store Day."

## Rogers Silver-plated Knives, Forks and Table Spoons at \$6 doz.

Dessert Knives, Dessert Forks and Dessert Spoons, at \$5.50 a dozen. Tea Spoons, at \$3 a dozen. Sugar Shells, at 50c each. Butter Knives, at 50c. —Gimbels, "Subway Store Day."

## Lunch Special—60c

Chicken a la King on Toast. Puree of White Potato. Tomato and Lettuce Salad. Mayonnaise. Roll Butter. Peach Tea Cream or Rice Pudding. Quaker Blend Coffee, Tea or Milk. —Gimbels, "Subway Store and Pure Food Dining Lunch."

## Almost Half Saved on Little Girls' Coats at \$6.95

Smart models of chin-chilla or corduroy. The chin-chilla coats have velvet collars, in gray, navy blue and brown. Warmly lined. For ages 2 to 6 years. Subway Store Day—\$6.95. At \$9.95 are 1111 girls' White Chin-chilla Coats, quilted lining. In 1-, 2- and 3-year sizes. At \$9.95 are 1111 girls' White Corduroy Coats, quilted lining. In 1-, 2- and 3-year sizes. Chin-chilla Coat, etc. Some are pressed at 1111 y. —Gimbels, "Subway Store Day."

## 1000 prs. Wool-finished Blankets, \$5.95

These are heavy quality cotton. Double-bed size. Your choice of plaids in all colors, or white, gray and tan. Mohair-bound. Save up to a third. At \$5.95 a pair. 350 dozen heavy winter-weight Comfortables. Scroll stitched. Double-bed size. Special at \$3.75. 5000 Bleached Seamless Sheets, size 81x90-in. These are slight "seconds." Defects can be easily mended. Priced at about today's mill cost. At \$1.58 each. Clearance of Bleached Pillow Cases in wanted sizes. Variously 42x36 and 48x36 inches. Save one-third, at 24c and 28c. Outing Flannel in all the wanted colors; stripes and checks; 27 inches wide. Heavy quality. Save one-fourth, at 28c and 30c. —Gimbels, "Subway Store Day."

## Pongee Waists at \$1.85

Splendid pongee. Mighty smart styles. All sizes. Georgette, Crepe de Chine and Taffeta Waists at \$3.95. Plenty of navy blue. Plenty of black. Plenty of other colors, including white and pink. Fifteen styles. All sizes. —Gimbels, "Subway Store Day."

## White-Enameled Bedsteads at \$9

Continuous post and heavy fillers at head and foot, at \$9. Save a third. White enameled Bedsteads, 2-inch continuous post, 1-inch fillers at head and foot, 3 foot only, at \$9. 1000 all new feather Pillows, at \$1.25. —Gimbels, "Subway Store Day."

## Reliable Snap Fasteners at 45c a gross

White or black, at 45c a gross. Favorite Spool Cotton, white or black, at 30c a dozen. Dress Shields, double covered, at 30c a pair. —Gimbels, "Subway Store Day."

## Heavy Quality Long Cloth at 25c yd.

Full yard wide. Pure white Pajama Cloth, at 25c a yard. Full yard wide. —Gimbels, "Subway Store Day."

## 2000 yards of Velvetin at 95c a yard

—is a veritable "find." Today, they are scarce and "up" in price. But These 2000 Yards —contracted for about a year ago, by a remarkable trade incident, and are to be sold today at Gimbels Subway Store. Saving You 63c a Yard See these wonderfully staple colors—brown—navy blue—black—gray—taupe—tobacco—gamet and wine. —Gimbels, "Subway Store Day."

## Cream Shirting Flannel at 25c yd.

27 inches wide. Slightly imperfect, but not noticeable. At 25c a yard. Half wool. —Gimbels, "Subway Store Day."

## Women's White Hemstitched Handkerchiefs at 12½c

One corner embroidered. "Seconds." Save a third. —Gimbels, "Subway Store Day."

## GIMBEL BROTHERS

Market : Chestnut : Eighth and Ninth

## Save 25 to 40 Percent on Rugs and Floor Coverings

All standard grades and fully guaranteed. Unusual variety in all the wanted-sizes. Some have slight weaving defects, but the majority are perfect. 9 x12 ft. Axminster Rugs ..... \$33.75 9 x12 ft. Seamless Tapestry ..... \$24.50 8.3x10.6 ft. Axminster Rugs ..... \$32.50 8.3x10.6 ft. Seamless Tapestry ..... \$23.50 7.6x9 ft. Axminster Rugs ..... \$29.50 6 x9 ft. Seamless Tapestry ..... \$18.75 6 x9 ft. Axminster Rugs ..... \$24 9 x12 ft. Wool and Fiber Rugs ..... \$8.75

10,000 sq. yds. of New Process felt-base Floor Coverings, slight "seconds" and remnant lengths at less than half price. Hundreds of yards of many patterns to match. Full rolls, at 45c sq. yd.; long remnants, two yards wide, at 35c sq. yd.; shorter lengths, one to two yards wide. Many of same pattern, at 25c sq. yd. Cork Linoleum Remnants, short lengths, many of same pattern to match. Slight "seconds" 45c yd. —Gimbels, "Subway Store Day."