RED CROSS READY TO LAUNCH DRIVE

Rollcall Campaign Committees to Be Appointed This

2,000,000 RECRUITS

Red Cross roll call committee chairmen and members will be appoint-ed this week by the Pennsylvania-Dela-ware division, with headuarters at Six-teenth and Walnut streets, and by the Southeastern Chapter of Red Cross 1615 Chestnut street.

Armistice Day, November 11, will figure largely in this year's membership campaign. The roll call will be-gin November 2 and end November 11 with a great celebration all over the country. The campaign is for at least 20,000,000 members, of which the Pennsylvania-Delaware division is responsible for 2,000,000. The quota for the Southeastern Chapter has not

Meetings of executives are scheduled for this week to outline final plans for biggest in the history of the Red Cross. There will be house-to-house canvassing, street campaigning and booths. The posters designed for this year are particularly attractive. There is one called "The Spirit of America," by Howard Chandler Christy. The Pennsylvania-Delaware division

is the only one in the country that en-rolled more members in 1918 roll call than were enrolled in 1917. That fact is spurring the members on to even greater efforts this year. "One hun-dred thousand workers for ten days" is the slogan of the division, and just now all efforts are centered on obtain-

ing these workers.

Charles Scott, Jr., is division manager; Alan D. Wilson, assistant to the manager; J. W. Faust, associate manuger, and F. Corlies Morgan, assist-

ant manager.
Officers and directors of Southeastern Chapter of the Red Cross include: Charles J. Hatfield, M. D., chairman Mrs. Arthur H. Lea, vice chair

Livingston E. Jones, secretary. Thomas S. Gates, treasurer.

Mrs. Henry C. Boyer, George T.
Butler, James A. G. Campbell, Charles
W. Churchman, Mrs. Norton Downs,
Mrs. George W. Childs Drexel, Samuel
B. Fleisher, Joseph R. Grundy, Mrs. 8. Fleisher, Joseph R. Grundy, Mrs. A. D. Hoffer, S. Pemberton Hutchinson, Walter H. Johnson, Mrs. A. A. Lamb, Randal Morgan, E. J. Moore, Mrs. H. S. Prentiss Nichols, Mrs. Thomas Potter, Jr.; Mrs. Thomas Robins, W. Hinckle Smith, Mrs. E. T. Stotesbury, Ernest T. Trigg, Paul Thompson, James M. Wilcox.

PAGEANT TONIGHT IN PARK

Negro Posts of American Legion to Give Sing

How the War Camp Community Service brought about co-operation among various groups of organizations formed to do war and war welfare work will be demonstrated tonight when the ne-gro division of the War Camp Community Service will give a pageant and sing at Strawberry Mansion, Fairmount

The affair will mark the first public appearance of the three negro posts of the American Legion in this city. Post 89 will furnish ushers for the af-

Organizations which co-operated with the War Camp Community Service during the war will co-operate in producing the pageant. One unusual feature which will make the program worth will be the singing of negro jubilee songs by a trained chorus.

IT'S PRECIOUS THESE DAYS

Pair Give Police Firearms and Sil verware, but Want Liquor

George Kline and James Gentry made no objection to surrendering a firearm each and silverware valued at \$800 when each and silverware valued at \$800 when they were arrested by police of the Hunting Park avenue and Schuyler street-station early yesterday morning. But when the police found ten quarts of brandy, which had previously escaped detection, in their possession, however, Gentry drew a second revolver and offered stubborn resistance.

The pair were avrested as they were driving a team along a thoroughfare adjacent to the station. Kline gave his address as 2256 North Seventeenth street and Gentry told the police he lived at 1706 Dalton street. They were held without bail by Magistrate Bryce for a hearing September 28.

GIRL WEDS HER FIRST LOVE

Henrietta Moser's Soldier Sweet heart Returns Just in Time The marriage of Miss Henrietta Moer, of Thirty-third and York streets, is announced.

But not to Louis Gordon, 4346 Germantown avenue, to whom the coming marriage of Miss Moser was heralded in announcements several weeks ago.

Miss Moser's soldier, Joseph Moskovitz, 3719 North Eighteenth street,
came from from France last week and on Monday night—the night before her scheduled marriage to Gordon—she and Moskovitz went to Reading and were

"I'd rather marry Joe than have the fine clother, diamonds and automo-biles Lou could give me," she ex-plained to her mother in a note left behind.

NO HOLY NAME PARADE

Event for Rally

Society Decides to Eliminate Annual

Plans for the annual demonstration and rally of the Holy Name Union of Philadelphia were formulated at the quarterly meeting of the union yesterday afternoon in St. Agatha's Parochial School. Thirty-fifth and Spring Garden streets.

The rally will be held on Columbus Day. October 12. It was decided yesterday to drop the usual parade. The ninety Holy Name Societies of the union will be divided into divisions of several societies each, and each division will cave its own celebration and parade, if it so decides.

Child Upsets Gravy; Scalded Vincent Galeone, two years old, of 4201 Penn street, Frankford, was severally scaled yeaterday when he upset a bewl of hot chicken gravy. The child's father carried him in his arms to the Frankford Hospital, four blocks Gimbel Brothers

Store Opens at 9

For Tomorrow-Tuesday

Store Closes 5:30

Gimbel Brothers

Monday, September 22, 1919.

Exploiting the "Vogue of the Tailleur": Introducing a New "Age of Magnificence"-La Promenade des Toilettes Begins Today at Gimbels

Demonstrating the new fashions for Autumn and Winter-according to Paris-and to America, likewise.

The Greatest Assemblage of "Wearable Fashions" Philadelphia Has Ever Seen

Glorious Suits-Sumptuous Wraps-Gowns in a dozen wonderful sil-

houettes. Magnificent Furs-Gorgeous Millinery - Smart Sports Clothing-The exactly-right Accessories.

Living Models - Women - Misses - Girls - yes, the "Littlest Girl" Twice Daily-11 to 12:30-2:30 to 4

-Gimbels, Seventh floor Auditorium

Women's Suits—That Paris Designed—That America Tailored—at \$110 to \$395

Fabrics as glorious as the styles—actually part of the style! Trimmed with wonderful furs-luxuriously trimmed.

In colorings that are poems! And the very tones that bring out the tones in a woman's hair-and eyes-and com-

Suits That "Come-Back" Customers Tell Us Are Unequalled-at \$49.75, at \$55, at \$59-\$69-\$79 and \$89

Suits that are a very real pleasure to sell-so appreciated are

Note the choice, rare fabrics. Note the wonderful colorings-colorings that only come in

Styles Range From Hip-Length Coats to Long Coats -Including Straight-Line-and Flare-and Ripple Belt-styles—half-belt styles—sash-styles. And collars are more wonderful than ever!

With fur a-plenty. Or without fur-to wear with your separate furs-

The Same Critical Preparation Produces the Suits at \$28.50, \$29.75, \$33.50, \$37.50, \$39.75 and \$45 Beginning with a smart utility jersey and ending with a dress--Gimbels, Salons of Dress, Third floor.

Toilet Goods Sale Talcums-Creams

Soaps-Face Powders Tooth Powders-Rubber Goods

Seasonable Winter Necessaries at Special Prices, Including "Imperial" Ivory-finish Celluloid Toilet Ware at Average Half

The Gimbel Laboratory, in New York, takes prompt advantage of favorable market conditions for lower drug prices—this sale is an illustration. These specials are your opportunity to get a winter's supply of needed toilet articles.

Face Powders and Talcums

Java Face Powder at 37c.
Tetlow's Pussywillow Face Powder, 40c.
Tetlow's Swansdowne Face Powder, 18c.
Tetlow's Gossamer Face Powder, 21c.
Ouida Face Powder at 26c and 52c.
Gimbels Liquid Rouge, 18c.
Gimbels Vanity Box Powder or Rouge, 26c.
Gimbels Face Powder, 52c box.
Gimbels Lip Sticks at 7c.
Gimbels Lip Sticks at 7c. Gimbels Vanity Box Rouge, 26c.

Gimbels Face Powder, 52c box.

Gimbels Lip Sticks at 7c.

Tooth Pastes and Tooth Powders

Lyon's Tooth Powder, 11c.

Lyon's Tooth Powder, 21c.
Gimbels Tooth Powder, 11c.
Pyoradent for receding gums, 47c.
Calox Tooth Fowder, 24c and 47c.
Lavoris for the mouth, 21c, 43c, 44c.
Colgate's Dental Gream, 11c and 26c.
Colgate's Dental Fowder, 16c and 25c.
Bubifoam, for the teeth, at 21c. Albodon Tooth Pasts, 19c.
Pepsodent Tooth Pasts, 42c.
Pebsoo Tooth Pasts, 38c.
Forhan's Tooth Pasts, 42c.
Kolynos Tooth Pasts, 24c.
Kal Pheno Tooth Pasts, 21c.
Kal Pheno Tooth Powder, 21c.
Pyozrhoolds, for receding gum

Rubber Goods and Hospital Supplies

Prepare now for cold weather.

Rot Water Bottles, all rubber guaranteed, at 500, 650, 85c and 51.

Mutha Rot Water Bottles, 2-qt. size at \$1.15.

Rousehold Eubber Gloves at 28c.

Rubber Sponges, at each. 10c, 12½0, 18c, 25c, 38c and 50c.

De Vilbis Nose and Throat Atomisers should be in every home. Prices from 65c to \$3.25.

Ivory-Finish Celluloid Toilet Ware ("Imperial Brand") at Average Half Price We bought from a dealer in Baltimore his entire stock of this ware at a big saving. Excellent for Christinas Gifts.

Included in this lot are Rair Brushes, Mirrors, Combs, Puff Boxes, Mair Receivers, Trays, Manieure Pieces, etc., ranging in price from 25c to \$3.75.

Drugs and Medicines

Here are the prices-

8-at. Covered Gook Pots, at \$1.25.

5-qt, Tea Ketties, enamel covers, at \$1.25.
2-qt. Coffee Pots, enamel covers, at 75c.
2-qt. Tea Pots, enamel covers, at 80c.
14-qt. Dish Pans, seamless, at \$1.10.

has just started from the makers. Order promptly.

2-qt. Double Rice Boilers, en-amel covers, at \$1.25. 5-qt. Covered Gook Pots, at \$1.05.

30,000 Pieces of Pure Aluminum Cooking Utensils

at a Saving of 30%

Eight Cooking Vessels can be made from the four aluminum pieces shown in the center of illustration, the set at \$1.95, as a special value.

Seamless Tea Met-

tles, with cold

214-qt. Aluminum

anned

Government, big cans, in case, dozen, or 32-dozen lots 18C cans at Another carload of Pork and Beans, in sauce; large cans, Steuben Pack; same as previously sold; limit one case, in case, 122c dozen, or half-dozen lots, cans at w. One carload California Asparagus, released by the United States Government; large square cans, in case, dozen, half-dozen, 28c

or can attended to the contract of the contrac

Gimbels Castor Cil. 3 oz. 20c, 8 oz. Gimbels Alum. 1b. pkg. 25c. 45c. Gimbels Eamphorstot Cil. 3 oz. 25c. Gimbels Edwards of Hydrogen, 1b. bottle 18c. Gimbels Elearbonate of Soda, 1b. pkg.

Toilet Soaps

Soaps are higher, like everything else, but not so at Gimbels sale; previous contracts enable us to offer these values; Kirk's Jap Rose Glycerine Scap, at

80c a dozen; or cake at 7c. Rirk's Omnibus Toilet Soap, versally used, large cake, at 190; pony size cakes, at doz. 80c. 1000 bars of Floating Castile Scap, extra large bars; at 80c.

1500 bars of Kirk's Ploating Castile Soap, weight about 1 1/4-lb., special at bar, 25c. Gimbels tin foil Castils Soap, pure Spanish olive oil soap, can be used on the most delicate infant, at cake 25c, or 6 for \$1.25.

2000 lbs. of Pure Occount Oil Sosp; the only desirable soap for shampooing; 5 cakes to the lb. at 30c lb.

Resinci Toilet Scap, cake 200. Woodbury's Pacial Scap, cake, 20c Cutioura Toilst Soap, cake, 200 Pear's Unscented Scap, cake 12c.

Palmolive Toilet Boap, at \$1 dox.

Kirk's oval or square line series of Toilet Soap; included are honey, elderflower or glyderine soap, large cakes, at each 100; or dozen \$1.

Kirk's Medicated Skin Soap, at cake at \$5.95. Jergen's Violet Glycerine Scap, dozen \$1; or 3 for 25c.

Carload Enameled Pots and Pans at 30% Saving

This enameled ware is made by the famous Swedish method-is really good looking with its mottled surface-and very durable.

This is an Added Feature of the Important September House Furnishings Sale

pion Carpet Sweeper, mahog-

Foods at

\$1.95

Three lots of canned goods released by the Government and bought by us for regular Gimbel stocks-

Silk Stockings

at \$1.50

1200 Pairs of

Women's

a Pair

A mill's clearance of remainders and some good "irregulars"and some good "irregulars"— stockings with some slight irregu-larity in weave. Full-fashioned and of desirable quality silks. Sizes and colors as they run. Better get eral pairs! At \$1.50 a pair. Better get sev-

2400 Pairs of Women's Fine Mercerized Stockings at 50c a pair!

-Gimbels, First floor

Baby Coats

For Walking or Carriage Wear At \$5.95 to \$15.75

White, of course! Cunning little models that will keep baby "as warm as toast." For ages 6 months

to 3 years. Baby Coats of white eiderdown, plain tailored and belted models,

Gimbels Hard Water Boap, wrapped, dozen \$1.50.

Of white corduroy, plain or smocked fashions, at \$5.95 and

Lovely dress coats of white 2-lb. bar of Green Castile Soap, at cashmere, silk and crepella, hand-

> Kreamer extra heavy white enamel inish Bread Boxes; two sizes, at

GALVANIZED IRON and TINWARE

\$1.75 and \$2.

Japanned finished,

with patent lock

covers, at 450 each

Stoves

1000 Oil Heaters

smokeless and odorless

patent burners, one gal-

on capacity, burn for

ten hours on one gallon

Save \$112 on a Beautiful "Conreid" Player-Piano

Gimbel Club Now Forming

By this helpful method of selling the total cost to you is-

\$510

Pay \$3 Weekly—No Extras or Interest



The "Conreid" Player-piano needs no introduction or argument—Philadelphia knows it as a commanding good value at its full price.

The Gimbel Club Plan

is just this: By centering the attention of a city on just one style of instrument we are justified in buying a very great number. We effect a double saving-

1-It costs less to get any goods in a great lot.

2-It costs tremendously less to sell to a public already interested in just that one thing.

Every cent of expense is finally added to the cost of an article-nowhere else to add it. To save expense is to lessen selling price to you.

The club includes also the offering of-

"Milton" Upright Pianos, \$335 —Saving \$46.50

Pay \$2.25 weekly-no extras of any kind Player or piano can be had cased in-

Beautiful Mahogany or Oak as Preferred

Usually we can increase the number of instruments—buying three hundred to start with we can generally raise the order to four hundred, but by reason of manufacturing conditions the makers have Kreamer extra heavy white enamel finish-ed roll top Bread Boxes, ventilated, at \$3.25. no large stocks and therefore-

This Offer Will Quite Soon End

No "just-finished" instrument is ever sold here. It takes a period of seasoning to make sure that casework and finish will endure.

Every Instrument

is inspected and must be approved before delivering by-Prof. William Silvano Thunder

Prof. Stanley Muschamp

These musicians are known to all Philadelphia—and their O. K. is worth much in reality and much to your peace of mind. -Gimbels, Seventh floor and First floor, Thoroughfare

Packard Hardman

Coupon Messrs. Gimbel Brothers Philadelphia

Kindly send me further information regarding the Milton Piano or Conreid Player-Piano, without putting me under obligation. Yours truly,

B-9-22-19

PHILADELPHIA

Steam Cookers, four compartments, cook four articles at one time, save fuel and labor, at \$1.45. Gimbels, Fourth floor Three lots of canned goods released by the Government and bought by us for regular Gimbel stocks— One carload Red Ripe Tomatoes, purchased from the United States Government, big cans, in case; dozen, or ½-dozen lots 18c Another carload of Pork and Beans, in sauce; large cans, Steuben Pack; same as previously sold; limit one case, in case, 122c One carload California Asparagus, released by the United States Government; large square cans, in case, dozen, half-dozen, 28c Tinest New York State Sweet Concord Grape Juice, medium 16c small bottles, in dozen, half-dozen, or 3-bottle lots, each... California-pack "Security Brand" White Meat of Tuna Fish, \$1.35 Hawaiian Pineapple, "Del Monte Brand," luscious slices in 50c heavy sugar syrup. large cans, dozen for \$8.85, or a can "Del Monte Brand" New Spinach or Libby's California Garden Spinach, large 30c cans, dozen for \$2.55, or 5 cans \$1.10

Conreid Milton Pianos and Player-Pianos